



**Register  
Today!**

## **Rapid Innovation & Growth A Leadership Master Class on Speed-to-Market**

**Wednesday,  
June 26th, 2013  
8:00 am – 5:30 pm**  
(networking and continental  
breakfast starts at 7:30am)

**Register by May 31st to  
receive up to 3 extra  
copies of Mike's Book,  
*Simplifying Innovation*,  
for members of your  
executive team.**

**Register online at  
[www.gtc.edu/webadvisor](http://www.gtc.edu/webadvisor)**

- 1. Select Professional Development**
- 2. Click on Professional Development again**
- 3. Click on Rapid Innovation & Growth**

Fee: \$695 includes workshop materials, luncheon, refreshment breaks, and a complimentary copy of *Simplifying Innovation*.

### **Questions?**

**Contact Kate Walker**  
Director of Business Services  
262-898-7410 or [walkerker@gtc.edu](mailto:walkerker@gtc.edu)

**Gateway Technical College  
SC Johnson iMET Center  
2320 Renaissance Blvd.  
Sturtevant, WI 53177-1763**

### **Imagine where you could take your business with speed-to-market as your competitive advantage.**

Rapid Innovation & Growth is an intensive day-long workshop geared toward top decision makers and key executives who are focused on fueling their business growth with new products – including CEO's, general managers, R&D or engineering leaders, and marketing or product management leaders.

### **Learn to develop strategies for:**

- Ensuring only the best opportunities get resources
- Bulletproofing your project plans
- Executing new product programs on-time despite uncertainty
- Maximizing new product flow for your bandwidth
- Making the status and progress of knowledge-work visible
- Creating early-warning systems to flag projects at risk of finishing late
- Synchronizing shared resources across multiple priorities
- Replenishing your new product pipeline with opportunities that can move the needle
- Applying continuous improvement methods to the innovation pipeline

Visit our website [www.gtc.edu/wedd/rapid-innovation-growth](http://www.gtc.edu/wedd/rapid-innovation-growth) for additional details and to learn more about our speaker, Mike Dalton founder and Chief Innovation Coach for Guided Innovation Group.



Rapid Innovation & Growth was made possible under award 06-79-05547 from the Economic Development Administration EDA, U.S. Department of Commerce.

### **What's being said about Mike's workshops...**

"Anytime I can walk away from a seminar with this much actionable content, that's a win for me."  
– Briggs & Stratton

[www.gtc.edu](http://www.gtc.edu)

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