# **DEGREE MAP FOR TRANSFER STUDENTS**



Associate of Applied Science in



Marketing—General

809-144

806-112

Accounting, MIS, or Business Management

with Concentrations in Finance, General Business, Human Resources, and Marketing

#### step 1:

- **Complete** your Gateway application for admission.
- Meet with your academic advisor to discuss your placement test scores and your plan for completion and transfer. Call 800-247-7122 for an appointment.

to:

### step 2:

Complete your Gateway coursework and check it off your list.

R: Course has requisites (see WebAdvisor)

★: Fulfills a UW–P requirement

C: Grade of C required for transfer to fulfill UW-P requirement (see note on reverse side)

Notes: Recommended courses for transfer may exceed total required credits for Gateway degree

Additional precollege courses may be required based on your placement test scores

104-101Marketing PrinciplesImage of the second secon	Semester	One				Credits
104-104Selling Principles*3103-143Computers for ProfessionalsR3801-136English Composition 1R*3801-136English Composition 1R*3801-136English Composition 1R*3801-138SpeechR*3Semester TwoCredits104-161Selling Principles, AdvancedR*3804-115College Technical Math 1R*C5809-198Psychology, Introduction to.R*33103-103Microsoft Excel II1111102-160Business Law (elective)*C33104-170Business Law (elective)*C33104-119Visual Merchandising-333104-127Retailing-333104-127Retailing-333104-127Retailing*333104-127International MarketingR*33104-173Marketing ResearchR*33801-197Technical ReportingR*33809-143Microeconomics (elective)R*33809-143Microeconomics (elective)R*33809-1416Electronic Marketing/Social MediaR*33 <th>104-101</th> <th>Marketing Principles</th> <th></th> <th></th> <th></th> <th>3</th>	104-101	Marketing Principles				3
103-143Computers for ProfessionalsR3801-136English Composition 1R*3801-136English Composition 1R*3801-138SpeechR*3801-198SpeechR*3Semester TwoCredits104-161Selling Principles, AdvancedR*3804-115College Technical Math 1R*C5809-198Psychology, Introduction to.R*31103-103Microsoft Excel II1111102-160Business Law (elective)*C33104-105Business Law (elective)*C33104-119Visual Merchandising3333104-127Retailing3333104-127Retailing333104-105Promotion Principles*33104-173Marketing ResearchR*3801-197Technical ReportingR*3809-143Microeconomics (elective)R*3809-143Microeconomics (elective)R*4104-115Marketing Capstone/InternshipR3104-116Electronic Marketing/Social MediaR*3	102-137	Introduction to Business		*		3
801-136English Composition 1R*3801-198SpeechRR*3Semester TwoCredits104-161Selling Principles, AdvancedR*3804-115College Technical Math 1R*C5809-198Psychology, Introduction to.R*33103-103Microsoft Excel II111102-160Business Law (elective)*C33104-119Visual Merchandising333104-119Visual Merchandising333104-127Retailing33104-127Retailing33104-127Retailing33104-127International MarketingR*3104-127International Marketing33104-127Introduction to Diversity Studies*3809-172Introduction to Diversity Studies*3809-172Introduction to Diversity Studies*3809-143Microeconomics (elective)R*C101-114Accounting Principles*C4104-115Marketing Capstone/InternshipR*3104-116Electronic Marketing/Social MediaR*3	104-104	Selling Principles		*		3
801-198SpeechR*3Semester TwoCredits104-161Selling Principles, AdvancedRR*3804-115College Technical Math 1RR*C5809-198Psychology, Introduction to.R*33103-103Microsoft Excel II111102-160Business Law (elective)*KC3Take 9 credits from this list in Semester 2, 3, and 4:Credits102-121Credit ManagementR3104-119Visual Merchandising333104-127Retailing33Semester ThreeCredits104-105Promotion Principles*3104-173Marketing ResearchR*3104-174Introduction to Diversity Studies*3809-172Introduction to Diversity Studies*3809-172Introduction to Diversity Studies*3809-173Marketing Capstone/InternshipR3801-197Keting Capstone/InternshipR3101-114Accounting Principles*C4104-115Marketing Capstone/InternshipR3104-116Electronic Marketing/Social MediaR*3	103-143	Computers for Professionals	R			3
Semester TwoCredits104-161Selling Principles, AdvancedRR*3804-115College Technical Math 1RR*C5809-198Psychology, Introduction to.R*33103-103Microsoft Excel III11102-160Business Law (elective)*C3Take 9 credits from this list in Semester 2, 3, and 4:Credits102-121Credit ManagementR3104-119Visual MerchandisingI3104-127RetailingI3Semester ThreeCredits104-105Promotion Principles*3104-173Marketing ResearchR*3104-173Marketing ResearchR*3809-172Introduction to Diversity Studies*3809-143Microeconomics (elective)R*CSemester FourCredits101-114Accounting PrinciplesR3104-115Marketing Capstone/InternshipR3104-116Electronic Marketing/Social MediaR*3	801-136	English Composition 1	R	*		3
104-161Selling Principles, AdvancedR*3804-115College Technical Math 1RR*C5809-198Psychology, Introduction to.R*33103-103Microsoft Excel III11102-160Business Law (elective)*C3Take 9 credits from this list in Semester 2, 3, and 4:Credits102-121Credit ManagementR*3104-119Visual MerchandisingI33104-127RetailingI33Semester ThreeCredits104-105Promotion Principles*3104-105Promotion Principles*3104-105Introduction to Diversity Studies*3809-172Introduction to Diversity Studies*3809-143Microeconomics (elective)R*C809-143Marketing Capstone/InternshipR3104-116Electronic Marketing/Social MediaR*3	801-198	Speech	R	*		3
804-115       College Technical Math 1       R       *       C       5         809-198       Psychology, Introduction to.       R       *       3       3         103-103       Microsoft Excel II       1       1       1         102-160       Business Law (elective)       *       C       3         Take 9 credits from this list in Semester 2, 3, and 4:       Credits       Gredits         102-121       Credit Management       R       3       3         104-119       Visual Merchandising       3       3       3         104-127       Retailing       3       3       3         104-127       Retailing       3       3       3         Semester Three       Credits       3       3         104-105       Promotion Principles       *       3         104-105       Promotion Principles       *       3         104-173       Marketing Research       R       *       3         809-172       Introduction to Diversity Studies       *       3       3         809-143       Microeconomics (elective)       R       *	Semester	Тwo				Credits
809-198Psychology, Introduction to.R*3103-103Microsoft Excel II11102-100Business Law (elective)*C3Take 9 credits from this list in Semester 2, 3, and 4:Credits102-121Credit ManagementR3104-119Visual Merchandising3104-127Retailing3104-127Retailing3104-127Retailing3104-127Retailing3104-127International Marketing3104-127International Marketing3104-127International Marketing3104-127Retailing3104-127International Marketing3104-127Retailing3104-127Retailing3104-127Retailing3104-13Marketing ResearchR\$809-143Microeconomics (elective)R\$809-172Introduction to Diversity Studies*\$809-143Microeconomics (elective)R\$809-143Microeconomics (elective)R\$91-144Accounting Principles*\$101-114Accounting Capstone/InternshipR\$104-115Marketing Capstone/InternshipR\$104-116Electronic Marketing/Social MediaR\$104-116Electronic Marketing/Social MediaR	104-161	Selling Principles, Advanced	R	*		3
103-103Microsoft Excel II1102-100Business Law (elective)*C3Take 9 credits from this list in Semester 2, 3, and 4:Credits102-121Credit ManagementR3104-119Visual Merchandising3104-119Visual Merchandising3104-127Retailing3104-127Retailing3Semester ThreeCredits104-105Promotion Principles*104-173Marketing ResearchR809-172Introduction to Diversity Studies*809-172Introduction to Diversity Studies*809-143Microeconomics (elective)R*Semester FourCredits101-114Accounting Principles*104-115Marketing Capstone/InternshipR104-116Electronic Marketing/Social MediaR*3	804-115	College Technical Math 1	R	*	C	5
No. 102Mathematical and the second secon	809-198	Psychology, Introduction to.	R	*		3
Take 9 credits from this list in Semester 2, 3, and 4:Credits102-121Credit ManagementR3104-119Visual Merchandising3104-194International Marketing3104-127Retailing3Semester ThreeCredits104-105Promotion Principles*104-173Marketing ResearchR809-172Introduction to Diversity Studies*809-172Introduction to Diversity Studies*809-173Microeconomics (elective)R809-114Accounting Principles*101-114Accounting Principles*104-115Marketing Capstone/InternshipR804-116Electronic Marketing/Social MediaR809-116Electronic Marketing/Social MediaR	103-103	Microsoft Excel II				1
102-121Credit ManagementR3104-119Visual Merchandising3104-119International Marketing3104-127Retailing3104-127Retailing3CreditsSemester ThreeCredits104-105Promotion Principles*104-173Marketing ResearchR*801-197Technical ReportingR*3809-172Introduction to Diversity Studies*3809-143Microeconomics (elective)R*C101-114Accounting Principles*C4104-115Marketing Capstone/InternshipR*3104-116Electronic Marketing/Social MediaR*3	102-160	Business Law (elective)		*	(	3
104-119Visual Merchandising3104-194International Marketing3104-194International Marketing3104-127Retailing3CreditsSemester ThreeCredits104-105Promotion Principles*3104-105Promotion Principles*3104-173Marketing ResearchR*3801-197Technical ReportingR*C809-172Introduction to Diversity Studies*3809-143Microeconomics (elective)R*CSemester FourCredits101-114Accounting Principles*C4104-115Marketing Capstone/InternshipR33104-116Electronic Marketing/Social MediaR*3	Take 9 credits from this list in Semester 2, 3, and 4:					
104-194International MarketingImage: Second S	102-121	Credit Management	R			3
104-127Retailing3Semester ThreeCredits104-105Promotion Principles*3104-173Marketing ResearchR*3104-173Marketing ResearchR*3801-197Technical ReportingR*C809-172Introduction to Diversity Studies*3809-143Microeconomics (elective)R*CSemester FourCredits101-114Accounting Principles*C104-115Marketing Capstone/InternshipR3104-116Electronic Marketing/Social MediaR*3	104-119	Visual Merchandising				3
Semester ThreeCredits104-105Promotion Principles*3104-173Marketing ResearchR*3801-197Technical ReportingR*C809-172Introduction to Diversity Studies*3809-143Microeconomics (elective)R*CSemester FourCredits101-114Accounting Principles*C104-115Marketing Capstone/InternshipR*3104-116Electronic Marketing/Social MediaR*3	104-194	International Marketing				3
104-105Promotion Principles*3104-173Marketing ResearchR*3801-197Technical ReportingR*C3809-172Introduction to Diversity Studies*33809-143Microeconomics (elective)R*C3Semester FourCredits101-114Accounting Principles*C4104-115Marketing Capstone/InternshipR*S3104-116Electronic Marketing/Social MediaR*33	104-127	Retailing				3
104-173Marketing ResearchR*3801-197Technical ReportingRR*C3809-172Introduction to Diversity Studies*33809-143Microeconomics (elective)R*C3Semester FourCredits101-114Accounting Principles*C4104-115Marketing Capstone/InternshipRS3104-116Electronic Marketing/Social MediaR*3	Semester	Three				Credits
801-197Technical ReportingR*C3809-172Introduction to Diversity Studies*33809-143Microeconomics (elective)R*C3Semester FourCredits101-114Accounting Principles*C4104-115Marketing Capstone/InternshipR33104-116Electronic Marketing/Social MediaR*3	104-105	Promotion Principles		*		3
809-172Introduction to Diversity Studies*3809-143Microeconomics (elective)R*CSemester FourCredits101-114Accounting Principles*C104-115Marketing Capstone/InternshipR3104-116Electronic Marketing/Social MediaR*3	104-173	Marketing Research	R	*		3
809-143Microeconomics (elective)R*C3Semester FourCredits101-114Accounting Principles*C4104-115Marketing Capstone/InternshipR33104-116Electronic Marketing/Social MediaR*3		Technical Reporting	R	*	C	3
Semester FourCredits101-114Accounting Principles*C104-115Marketing Capstone/InternshipR3104-116Electronic Marketing/Social MediaR*3	801-197	1 3				
101-114Accounting Principles*C4104-115Marketing Capstone/InternshipR33104-116Electronic Marketing/Social MediaR*3				*		3
104-115Marketing Capstone/InternshipR3104-116Electronic Marketing/Social MediaR*3	809-172	Introduction to Diversity Studies	R	-	C	-
104-116 Electronic Marketing/Social Media R ¥ 3	809-172 809-143	Introduction to Diversity Studies Microeconomics (elective)	R	-	C	3
	809-172 809-143 Semester	Introduction to Diversity Studies Microeconomics (elective) Four	R	*		3 Credits
104-172 Marketing Management R 3	809-172 809-143 Semester 101-114	Introduction to Diversity Studies Microeconomics (elective) Four Accounting Principles		*		3 Credits 4
	809-172 809-143 Semester 101-114 104-115	Introduction to Diversity Studies Microeconomics (elective) Four Accounting Principles Marketing Capstone/Internship	R	*		3 Credits 4 3

#### step 3:

- **Review** your Degree Audit in WebAdvisor to confirm completion of your degree
- **Apply** for Gateway graduation to receive your associate degree.

Additional Transferable Courses Not Required for Program

Macroeconomics

Principles of Sustainability

- Apply for admission to UW–Parkside as a transfer student (www.uwp.edu/admissions/transfer.cfm)
- **Contact** your Parkside academic advisor, Trudy Biehn, at 262-595-2449.
- **Enter** as a junior and complete your Bachelor of Science degree!

(See reverse side for Parkside degree completion information)

3

Credits

3

\*

\*

R

## UW-PARKSIDE DEGREE COMPLETION REQUIREMENTS

UW–Parkside Degree Requirements	Gateway courses	Credits Completed at Gateway that count toward degree	Credits to be completed at UW–P	Course/Credit Requirements to be completed at UW–P	
Humanities and the Arts: 12 credits (HU)	801-198 Speech	3	9	9 additional Credits in General Education: Humanities and Arts	
Social and Behavioral Science: 12 credits (SB)	809-143 Microeconomics 809-144 Macroeconomics 809-172 Intro to Diversity Studies 809-198 Intro to Psychology	12	0	None	
Natural Science: 12 credits (NS)	806-112 Principles of Sustainability	3	9	9 additional credits in General Education: Natural Science	
Ethnic Diversity requirement: 3 credits	809-172 Intro to Diversity Studies	(part of Social and Behavioral Science)	0	None (completed by 809-172)	
English Skill Requirement: ENGL 101	801-136 English Composition 1	3	0	None	
Math Skill Requirement: MATH 112	804-115 College Technical Math 1	5	0	None	
Foreign Language or other electives			6–8	6–8 Foreign Language Requirement or other electives	
Information Literacy			0	On-line Tutorial	
Electives	102-137 Intro to Business 104-104 Selling Principles 104-161 Selling Principles Advanced 104-173 Marketing Research 104-105 Promotions Principles 104-116 Electronic Marketing Social Media	18	0		
Lower Level Business Management		24** - 14* = 10	9	See UW–P Guide sheets for concentration requirements. Visit www.uwp.edu keyword: <i>business</i>	
Majors in: • Accounting • Management Info Systems • Business Management with concentrations in: - Finance - General Business - Human Resources - Marketing			42 or 42 or 33 or 36 or 33 or 36	See UW–P Guide sheets for concentration requirements. Visit www.uwp.edu keyword: <i>business</i>	
Totals		Approx. 54	66–69 Additional credits that may not include foreign language required at UW–Parkside		

24\*\* includes the following credits transferring in from Gateway:

Math (5 cr), Microeconomics (3 cr), Macroeconomics (3 cr), Accounting (4 cr), Business Law (3 cr), Speech (3 cr), Tech Writing (3 cr).

14\* includes courses that have already been counted in credit totals (via Math and General Education courses) completed at Gateway: Math (5 cr), Microeconomics (3 cr), Macroeconomics (3 cr), Speech (3 cr).

#### **Total Credits and GPA Graduation Requirements**

A total of 120 credits will be required to graduate with a minimum overall GPA requirement of 2.00. The Accounting, MIS, and Business Management Majors require a C or better in all lower level foundation and preparation courses; an overall GPA of 2.5 in upper level (300–400) foundation and concentration courses is also required.