Schedule

8:15 – 9:00 a.m.  Registration

9:00 – 9:10 a.m.  Welcome and Introductions

9:10 – 10:10 a.m.  Carmen Miranda in the Midwest
Irvin Etienne—Horticultural Display Coordinator, Indianapolis Museum of Art

A garden requires many elements to be successful but one of the most important is eye-popping, attention-getting color and texture. And the only plants that can give you that in the extravagance that makes gardening worthwhile are tropicals and annuals. Containers are fabulous, but when you go Carmen Miranda those plants jump right out of the containers and into your garden beds. They may combine with hardy plants or they may create beds of pure tropicalissmo. Either way the result is true garden ecstasy.

10:10 – 10:20 a.m.  Break—Please Visit Vendor Tables, Used Book Sale, Silent Auction

10:20 – 11:20 a.m.  Proven Perennials
Richard G. Hawke—Plant Evaluation Manager, Chicago Botanic Garden

Field observation, years of experience and a passion for plants—all blend together in the Chicago Botanic Garden's Plant Evaluation Program. For 30 years, this program has been dedicated to the scientific study of herbaceous and woody plants, with the goal of recommending superior plants for gardens in the Upper Midwest. Richard Hawke will discuss the importance of comparative trials and highlight several trials such as coneflowers (Echinacea), cranesbills (Geranium), garden phlox (Phlox), and meadow rues (Thalictrum).

11:30 – 12:30 p.m.  Lunch—Please Visit Vendor Tables, Used Book Sale, Silent Auction, Career Fair

12:30 – 1:30 p.m.  Thug-a-licious: When Bad Plants Go Good or When Pretty Ain’t Enough
Irvin Etienne—Horticultural Display Coordinator, Indianapolis Museum of Art

Some plants just are not the shy demure sort. They may be told they are the secondary to the prima-donas in the front of the border but they will not let their presence go unnoticed. Soon they will be sidled right up next to that precious little darling you so carefully placed next to that stone with the touch of sparkly pink quartz. No staying in place for these vigorous growers. But also no crying over soggy wet soil, or dried out hard clay under the baking sun, or the heavy competition of roots from mature trees. There are times when we need a garden thug.

1:30 – 1:40 p.m.  Break—Please Visit Vendor Tables, Used Book Sale, Silent Auction

1:40 – 2:40 p.m.  Sustainable . . . What Does that Mean for Your Business?
Christy Webber—Christy Webber Landscapes, Chicago, IL

How to be passionate, creative, and innovative all while keeping your business sustainable and successful.

2:40 – 3:00 p.m.  Closing
Silent Auction Results Announced

Questions? Comments? Suggestions?
Please fill out the yellow evaluation form found in your folder and leave it on the registration table as you leave.

Please take time to tour the Pike Creek Horticulture Center before you leave!

Thank you for participating in the twenty-third annual WinterGreen Conference. We hope you were inspired by our conference and we look forward to seeing you next year. Mark your calendars for Friday, January 29, 2016!

—The WinterGreen Committee

In addition to a great line up of speakers, you will also enjoy:
Unlimited Networking
With Your Peers
Used Book Sale | Silent Auction | Vendor Tables

In the event of questionable winter weather conditions, please listen to WGTD FM 91.1 or go to www.gtc.edu for cancellation information. Registration fee includes printed materials, continental breakfast, beverages, buffet lunch, and unlimited networking.
Registration Form

Free parking
Please register early to reserve your place

1. Name ____________________________________________
   Title/Company Name or
   Affiliation (Master Gardener, etc.) _________________________
   Address _____________________________________________
   City/State/Zip _________________________________________
   Phone/E-mail __________________________________________

2. Name ____________________________________________
   Title/Company Name or
   Affiliation (Master Gardener, etc.) _________________________
   Address _____________________________________________
   City/State/Zip _________________________________________
   Phone/E-mail __________________________________________

   ___ Registrations @ $65.00 (Please make copies for additional registrations.)
   ___ After January 24 @ $75.00
   ___ Total Enclosed

Deadline for Registration: January 23, 2015

Make check payable to:
Gateway Technical College—WinterGreen

Please send registration form & payment to:
Gateway Technical College
Horticulture Dept. Attn: Kathy Estep
3520 30th Avenue
Kenosha, WI 53144

This event will not be refunded due to weather.

Questions? See www.gtc.edu/wintergreen
   or contact:
   Kathy Estep at estepk@gtc.edu
   or 262-564-2368.