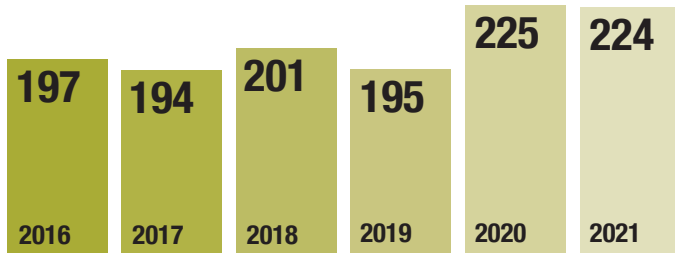


## Business Program Graduates

Total number of associate degree and technical diploma graduates per academic year during the following years:

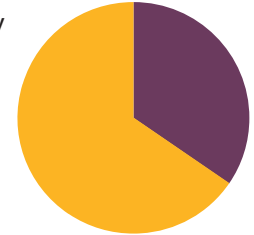


## Business Transfer Opportunities

Gateway offers its students numerous transfer opportunities to 4-year colleges and universities. These range from acceptance of an entire program of study to course-to-course transfers.

Business graduates who have gone on to a 4-year college or university between 2016 - 2020:

● **32%**



## Average Annual Business Program Graduate Earnings (six months after graduation)

**Associate degree:**  
**\$17.43 for hourly employees**  
**\$59,511 for salaried employees**

**Technical diploma:**  
**\$17.50 for hourly employees**  
**\$56,000 for salaried employees**

**88%** 88% of Gateway Business graduates are employed within six months of graduation.

**87%** 87% of Gateway Business graduates live and work in the state of Wisconsin—61% work within the Gateway district.

**98%** 98% of Business program graduates are happy with their education.

## 2020 Graduate Follow-Up Information

	SURVEY DATA		EMPLOYMENT STATUS			EMPLOYED WAGE INFORMATION	
	Number of Grads	Response Rate	Graduate Satisfaction	Employed	Employed Related	Average Annual Salary *	Average Hourly Wage **
<b>Associate Degree Programs</b> ACBSP Accredited ****							
Accounting	45	73.3%	100.0%	80.0%	62.5%	\$62,750.00	\$19.08
Administrative Professional	21	57.1%	100.0%	80.0%	87.5%		\$15.68
Business Management	95	64.2%	100.0%	92.9%	73.5%	\$58,125.00	\$18.66
Graphic Communications	26	76.9%	94.4%	75.0%	66.7%	\$40,000.00	\$15.76
Leadership Development	10	70.0%	83.3%	100.0%	100.0%	\$63,000.00	\$16.73
Marketing	14	71.4%	100.0%	100.0%	80.0%	\$48,300.00	\$19.67
Professional Communications ***		66.7%	100.0%	100.0%	100.0%		\$13.00
Supply Chain Management ***, ****		66.7%	100.0%	100.0%	100.0%	\$60,000.00	
<b>Technical Diploma Programs</b>							
Accounting Assistant	69	76.8%	100.0%	92%	55.6%	\$46,000.00	\$16.70
Office Assistant Diploma	10	90.0%	75.0%	78.5%	71.4%	\$64,000.00	\$17.83
Business Services Manager	82	64.2%	100.0%	92.9%	73.5%	\$52,667.00	\$18.11
Small Business Entrepreneurship ***		50.0%	33.0%	100.0%	0.0%		

### NOTES:

- \* The average annual salary is the average from the respondents who reported annual salaries.
- \*\* The average hourly wage is the average from the respondents who reported hourly wages.
- \*\*\* Suppression for Confidentiality: To protect the confidentiality of our graduates, counts of fewer than 10 are suppressed
- \*\*\*\* ACBSP Accreditation is pending for Supply Chain Management

- Survey conducted October 2020-February 2021
- For the purpose of this report, full-time employment is defined as 35 hours or more per week.
- While salaries in this report generally reflect entry-level wages, some “employed-related” to their field of training were already employed prior to attending Gateway and have maintained that job.

## BUSINESS PROGRAM STUDENTS

**Enrollment: 1,677**

**Full-Time Equivalents (FTEs): 336**

Reasons for Attending	
Preparation for Job	24.4%
Career Change	27.5%
Improvement of Existing Job Skills	13%
Preparation for Further Education	26%
Personal Interest/Other	9.2%

## Student Demographics

Average Age	Gender Declared	
28	Female: 65%	Male: 35%

## Diversity

Non Minority	55.8%
Total Minorities	44.5%
Ethnicity Unknown, Not Reported, Refused	1.3%
Hispanic	23.9%
African-American (Non-Hispanic)	13.3%
Asian-American	0.7%
Multi Ethnic	4.5%
American Indian	0.5%
Pacific Islander	0.1%



# Fast Facts All Programs 2019-20

## Bringing Big Dreams to Life

**70+** career programs, including **21 online**

**85%** part-time program students

**\$139** cost per credit hour

1/2 the cost of area 4-year universities



**3,864** students

awarded \$24 million in financial aid

**\$381,998**

in Foundation Scholarships changing the lives of 430 students

**\$2.6+million**

saved by high school students earning dual credit

## Where our Students Live



**71%**

71% of students live in the tri-county district

Gateway's Business Associate Degree programs are accredited by:



(Accreditation for Supply Chain Management is pending.)