

# A Community Program

an  
**SC Johnson**  
Community Program  
in association with  
Eco-Justice Center,  
Greening Greater Racine,  
Gateway Technical  
College and  
Sierra Club



## Zero Waste: Reuse – Reduce – Recycle

### Thursday, March 15, 2018

6:30 p.m. - 8:00 p.m.

Doors open at 6:00 p.m.



Join us for an evening discussion about the importance of waste reduction on the environment.

According to Mike Williams, Division Manager – Kestrel Hawk Landfill, **“The most recent airspace information confirms that at our current rate of waste acceptance, Racine’s landfill does in fact have less than six years of life remaining.”** We must find ways to reuse, reduce, and recycle what is now being put into the landfill.

Come to learn about local plans for reducing waste, the benefits of using garbage disposals and composting, and other practical ways to waste less. Information about the “Zero Waste Movement” will also be shared.

**Jim Palenick**, Racine City Administrator, will discuss methods of reducing solid waste. Following Jim’s presentation, a panel of local activists will share practical ways that everyone in the greater Racine area can help reduce what is sent to landfills.

#### Panel Members:

**Michael Keleman**, Manager of Environmental Engineering with InSinkErator  
**Sue Obry**, master composter  
**Dave Rhoads**, Greening Greater Racine, on the “Zero Waste” Movement

Time will be allotted for Q&A.

#### Continue your learnings and be a friend of the environment at EcoFest Racine.

Interactive displays and lots of children’s activities, presentations, workshops and more. Free admission.  
**Saturday, March 17, 9 a.m. - 1 p.m.** in the Lake Building on the Racine Campus of Gateway Technical College, 1001 Main Street.  
For further information, go to [www.gtc.edu/ecofest](http://www.gtc.edu/ecofest)

#### LOCATION

SC JOHNSON GOLDEN RONDELLE THEATER  
1525 Howe Street, Racine, WI 53403  
At the intersection of 14th Street and Franklin Street  
(262) 260-2154

RSVP for this Community Program at:  
[www.scjohnson.com/CIPreservations](http://www.scjohnson.com/CIPreservations)

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