





**Bryan D. Albrecht, Ed.D.**  
President and CEO

Gateway Technical College is at the forefront of a new century of learning.

We've served Southeastern Wisconsin communities for more than 104 years, and we look forward to the next century through innovative programs, emerging economic development opportunities and vibrant student life.

This past year, our college conducted an economic impact study which demonstrated the real value of Gateway to the community and of a Gateway education. The study shows that with a \$933 million annual economic impact on the region, Gateway is one of the largest suppliers of talent and services in the region. In addition, Gateway graduates have the confidence of knowing that for every dollar they invest in their education, they can expect a \$7.50 rate of return in income over their career. (see page 23)

This year we committed to invest even more in our students, community and staff.

Gateway students have well-rounded educational opportunities including nationally recognized

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## A Message from the President

education and training, real-world service learning experiences, industry-aligned apprenticeships and certifications, international and global competency and student professional development clubs and organizations.

We also committed to improve our practices and operations through Gateway Vision 3.2.1 and implementing a Lean Six Sigma model – which has led to more than 100 new efficiency projects throughout the college.

Keeping an eye on the future is as important just as managing the resources of the present. Our sustainability initiatives earned Gateway a Genome Award from the American Association of Community Colleges. In addition, our Center for Sustainable Living – a resource for the community to learn about green practices – served more than 1,200 visitors.

Serving our business community is important to us, and we've tried to do so through helping businesses find talent to sustain and grow, and entrepreneurs the resources to successfully start up their business.

Partnerships forged with area businesses continue to grow and foster new opportunities for the college, students and community. Snap-on Incorporated and Gateway have developed the National Coalition of Certification Centers (NC3), providing training to more than 1,000 teachers from throughout the United States. Trane Corporation has made Gateway's Kenosha Campus their building automation training center and has supported a re-engineering of the HVAC industry. New companies such as Kenall, Uline and Niagara Bottling have joined the legacy companies of SC Johnson, InSinkErator and Ocean Spray in leveraging Gateway in training and recruiting talented workers.

The skilled workforce shortage is real throughout Southeastern Wisconsin and our response has been swift. This effort is critical to the manufacturing base of the communities we serve.

Health, information technology and engineering are careers that continue to grow. This last year Gateway supported science, technology, engineering and math

(STEM) education training and student-based activities to provide insight to the exciting careers in these areas.

I hope you enjoy reading our annual report and the amazing stories that make up your communities' college.

Respectfully,



Bryan D. Albrecht, Ed.D.  
President and Chief Executive  
Officer

# Board Members 2013 - 2014



**William Duncan**  
Walworth County



**Susan Greenfield**  
Racine County



**Gary Olsen**  
Walworth County



**Bethany Ormseth**  
Kenosha County



**Scott Pierce**  
Kenosha County



**Neville Simpson**  
Kenosha County



**Roger Zacharias**  
Kenosha County



**Pamela Zenner-Richards**  
Racine County



**Ram Bhatia**  
Racine County

# Who we are...

## Counties served: 3 (Kenosha, Racine, Walworth)

Date founded: 1911

Who are we?  
Gateway students

**2013-14**

Total student count:

**22,274**

Average age:

**31.77**

Enrolled in: Associate degree program:

**13,332**

One-year technical diploma:

**4,419**

Graduates

**1,156**

### County of residence

Kenosha

Racine

Walworth

Unknown

Other County

**6,939**

**8,932**

**3,315**

**1,708**

**1,380**

### Gateway's impact

Income added to district economy: — **\$933.2 million**

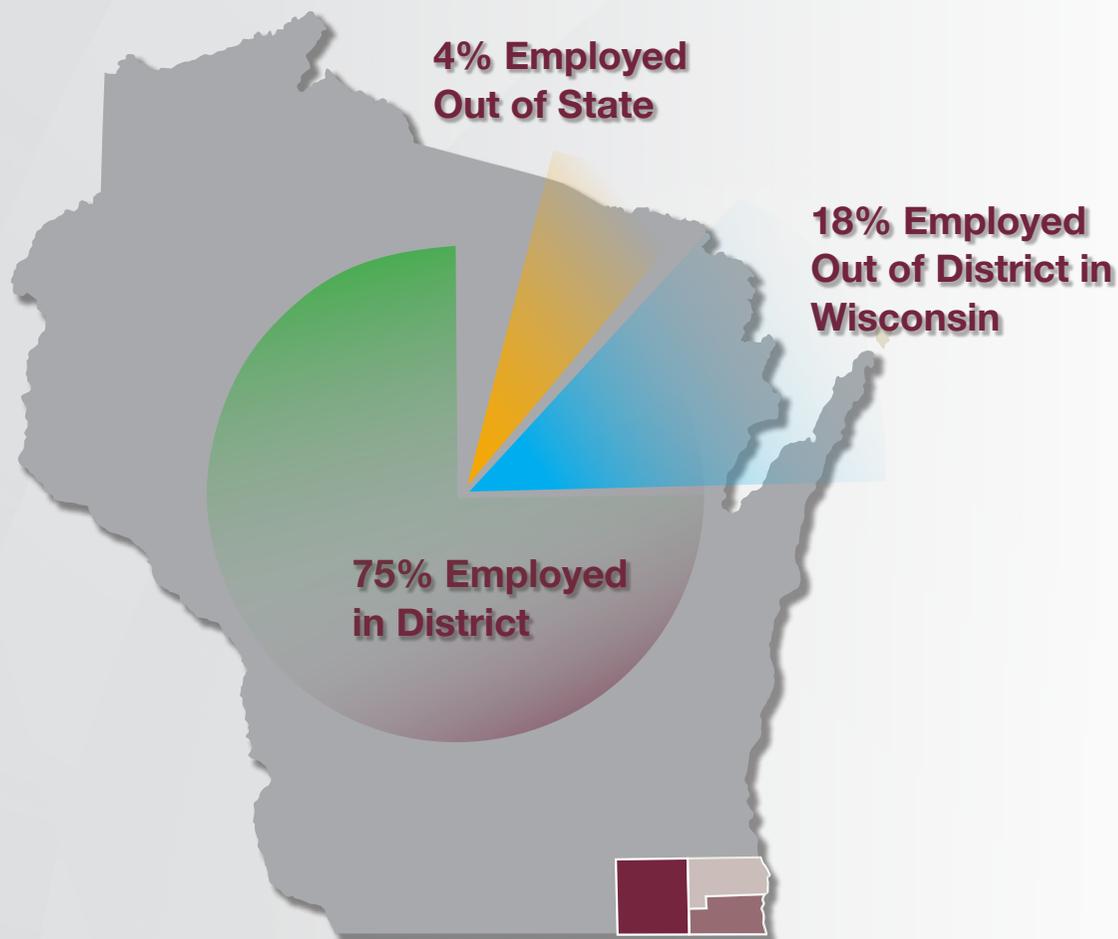
Taxpayer return on every \$1 spent: — **\$4.20**

Return on investment by students: — **26.7 percent**

Amount state receives in added income: — **\$2.8 billion**



# Gateway Grads find jobs, locally



The most recent graduate numbers show that Gateway graduates are successfully finding jobs and are pleased with their Gateway education.

The 2013 Graduate Follow-Up survey shows that 85 percent of the 1,779 associate degree and technical diploma graduates responding to the survey landed a job within six months of graduation and 59 percent within their field of study.

The average full-time wage for those graduates is \$17.46 per hour, topping out at \$48 an hour. Of those not in the workforce, 88 percent indicated it was because they were a student continuing their education.

A total of 97 percent of those responding were satisfied with their Gateway training. The survey further showed 75 percent of Gateway graduates remain in the college's three-

county district of Racine, Kenosha and Walworth, and 18 percent live and work outside the district but still in Wisconsin.

A total of 39 percent said they attended Gateway to prepare for a career, 29 percent to continue their education, 18 percent were seeking a career change and 6 percent were seeking to increase their job skills.

# Gateway grads a perfect fit for our company, manager says

Tom Foht says the company he works for hires Gateway Technical College graduates because they possess the skills and up-to-date knowledge needed to help the company thrive and meet the needs of its customers.

Tom, a senior associate at the Burlington office of Kapur & Associates Inc., likes hiring Gateway Civil Engineering Technology program grads because they meet the needs of the company's workforce and possess drive, ability and a willingness to learn and apply new technologies as they develop.

"Their classroom and hands-on experiences are excellent," says Tom. "They have the skillset for what we do at Kapur. These are fired-up workers, too – they really have a drive to excel and do well, which fits perfectly in our corporate culture."

Kapur & Associates, Inc. is a multi-discipline consulting engineering firm with a corporate office on the northeast side of Milwaukee and branch offices in Burlington, Green Bay, Wausau and Chicago.

Kapur has hired several Gateway graduates and one of its surveyors has been an adjunct instructor in the college's Engineering Technology programs.

Tom says Gateway graduates possess knowledge and background in a number of different software programs and technologies needed in today's engineering industry, skills they learned as part of Gateway's rigorous program. This helps the company to be more efficient and creative in its work with customers.

"They are very comfortable with computers and new technology

– they don't worry about learning new software or whatever else we ask them to do. That is something I see in Gateway graduates – the programs and instructors not only encourage students to be book smart, but they also teach them the latest technology."

To read more on Gateway's Engineering programs:  
[www.gtc.edu/highway-technology](http://www.gtc.edu/highway-technology)



# Statement of Financials

## Statement of Revenues & Expenditures Fiscal Year 2013-14

### Combined Funds - Budgetary Basis

Statement of Resources & Uses for year ended June 30, 2014

Resources	Amount
Local Government	\$ 60,150,673
State Aids	8,825,074
Student Fees	19,996,536
Institutional	8,604,455
Federal	36,900,474
Proceeds from Debt	11,381,404
Transfers from Fund Balance	3,113,000
<b>Total Resources</b>	<b>\$148,971,616</b>

Uses	Amount
Instruction	58,342,168
Instructional Resources	1,181,202
Student Services	50,724,626
General Institutional	9,837,882
Physical Plant	15,918,966
Public Services	357,437
Auxiliary Services	440,292
Repayment of Debt	8,989,037
Transfers to Fund Balance	3,180,006
<b>Total Uses</b>	<b>\$148,971,616</b>

### Combined Balance Sheet as of June 30, 2014

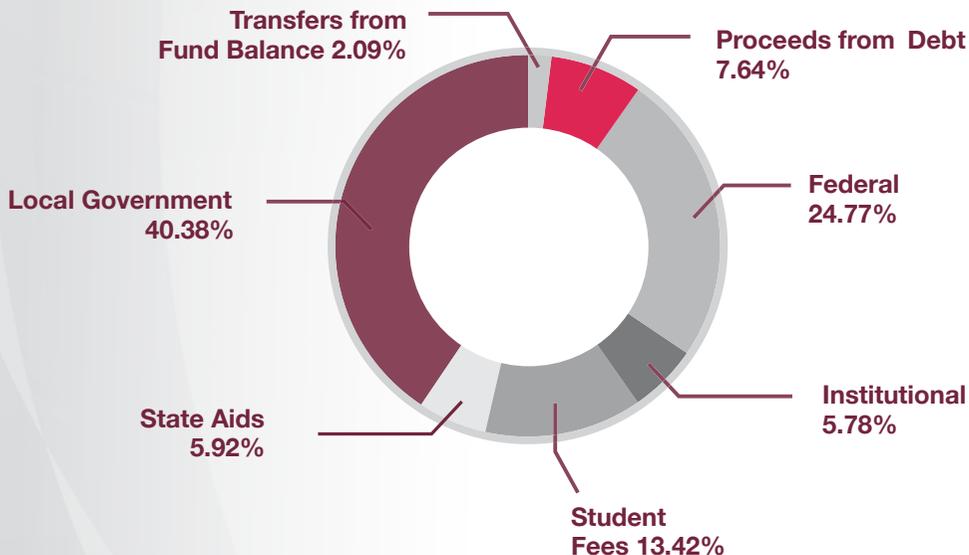
Assets	Amount
Cash & Investments	\$ 24,609,243
Receivables	20,314,420
Due from other funds	3,968,385
Prepaid Expenditures	1,624,547
<b>Total Assets</b>	<b>\$50,516,595</b>

Liabilities	Amount
Accounts Payable	2,778,419
Employee-Related Payables	1,656,434
Due to other funds	3,968,385
Deferred Revenues	3,236,577
<b>Total Liabilities</b>	<b>11,639,815</b>

Fund Equity	Amount
Reserved Fund Balance	13,456,706
Designated Fund Balance	25,420,074
<b>Total Fund Equity</b>	<b>38,876,780</b>

**Total Liabilities and Fund Equity** \$ 50,516,595

### 2013-14 Total Resources – Combined Funds



\*Source: 2014 Comprehensive Annual Financial Report

# Statement of Revenues & Expenditures

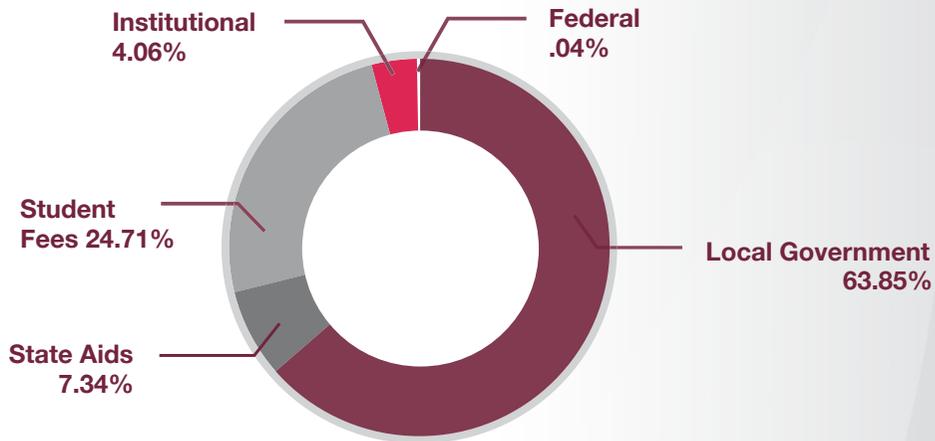
## Fiscal Year 2013/14

### General Fund

Statement of Resources & Uses for year ended June 30, 2014

<b>Resources</b>	<b>Amount</b>	<b>Balance Sheet as of June 30, 2014</b>	
Local Government	\$ 48,885,297		
State Aids	5,616,805		
Student Fees	18,916,086		
Institutional	3,110,928		
Federal	29,544		
<b>Total Resources</b>	<b>\$ \$76,558,660</b>		
		<b>Assets</b>	
		Cash & Investments	\$ 16,014,021
		Receivables	18,111,880
		Prepaid Expenditures	1,624,547
		<b>Total Assets</b>	<b>\$ 35,750,448</b>
		<b>Liabilities</b>	
<b>Uses</b>		Accounts Payable	2,754,968
Instruction	49,744,636	Employee-Related Payables	1,611,592
Instructional Resources	1,144,165	Due to other funds	3,968,385
Student Services	8,851,793	Deferred Revenues	2,898,996
General Institutional	7,400,666	<b>Total Liabilities</b>	<b>\$ 11,233,941</b>
Physical Plant	7,548,672		
Transfer to Capital			
Projects Fund	2,113,000	<b>Fund Equity</b>	
Transfers to Fund Balance	(244,272)	Reserved Fund Balance	2,895,325
<b>Total Uses</b>	<b>\$76,558,660</b>	Undesignated Fund Balance	21,621,182
		<b>Total Fund Equity</b>	<b>24,516,507</b>
		<b>Total Liabilities and Fund Equity</b>	<b>\$ 35,750,448</b>

### 2013-14 Total Resources – General Fund



\*Source: 2014 Comprehensive Annual Financial Report

# Workforce and Economic Development Division

## (Now Known as Business and Workforce Solutions)

The Workforce and Economic Development Division continued its strong work to provide customized training in the areas of business, manufacturing, human resources, project management, software training, sales and small business development.

Its efforts over this year included expanded work to bolster the economy, help entrepreneurs successfully start their business and meet the need for skilled workers through innovative and intense training through such efforts as its boot camp program.

Gateway's bootcamps continue to meet the demand for skilled workers in CNC, Welding/Fabrication, and Industrial Machine Repair. Of the three CNC Bootcamps held during the fiscal year, 37 students completed, and 33 were employed; of the eight who completed the Industrial Machine Repair boot camp, four gained employment; of the 10 who completed the Welding course, seven were employed. All of these employment figures are as of June 30, 2014.

A new Youth CNC Bootcamp, funded by SC Johnson, started with high school seniors who are supported by several local businesses – and of the six youth who completed that program, six were employed.

WEDD also began directing the Launch Box entrepreneurial program for the City of Racine in Spring 2014, a co-working space for start-up entrepreneurs, freelancers and professionals.

In addition to strong boot camp enrollment and job placement, the WEDD division also saw a surge in the number of apprentices. A total of 265 were enrolled from July 2013 through July 2014, compared to 82 the previous year.

Greg Herker, Fab Lab instructor, has worked with local companies such as Andis, A&E Tools, Precision Plus and American Metal Technologies in prototyping, which helps businesses to more quickly test and bring new products to market.

Gateway also assisted several companies in landing Workforce Advancement Training grants, aimed at upgrading the skills and productivity of employees of established businesses, with the additional objective of supporting regional workforce and economic development efforts. Training under these grants must focus on occupational skills but can include a combination of occupational, academic, and employability topics or courses.

### WAT grants

<b>Synerject</b>	<b>\$6,308</b>
<b>Birds Eye Foods</b>	<b>\$2,590</b>
<b>Rust-Oleum Corporation</b>	<b>\$65,607</b>
<b>Protect-All, Inc.</b>	<b>\$11,258</b>
<b>Vision Plastics, Inc.</b>	<b>\$4,268</b>
<b>Lavelle Industries</b>	<b>\$9,971</b>
<b>Brunk Industries, Inc.</b>	<b>\$13,374</b>
<b>R &amp; B Grinding</b>	<b>\$16,928</b>
<b>Miniature Precision Components, Inc.</b>	<b>\$16,479</b>
<b>BRP, Inc.</b>	<b>\$19,425</b>



# Student: Gateway helps me to create my life career

In 2011, Gateway student Troy McDonald says he was sitting on his couch, eating sloppy Joes and watching TV – with no future in sight.

His is a life story of hardship, being bullied and going to grocery stores intending to pick out the best coffee – not for its flavor, but the shape of its container and ability to hold coins he would collect during bouts of homelessness.

He then came to a conclusion: Troy was determined not to “be a statistic” he says. He would strive to obtain an education and change his life. Today, through the help of Gateway Technical College and a fiery drive to succeed, Troy hosts three of his own multi-media productions airing on local cable channels as well as the college’s own WGTD radio station.

“My story would not have happened without Gateway Technical College,” says Troy. “It gave me the freedom to go out and explore all these different avenues, to be able to have the time to go to start those different programs and host the ‘Troy Show.’”

After earning his Adult GED at the college, he enrolled and began volunteering at the Gateway Radio Reading Service, a reading service for the print handicapped. He quickly was asked to host his own show at age 19, The Troy Show, an interview-format production podcasted at WGTD. From there, his career took off as he continued to become more adept at hosting radio and cable access shows and was lauded by professionals in the field. Today, he produces and hosts

three of his own shows in two formats, including an area teen issues show and a professional wrestling show – both on area cable stations – and weekend community issues show aired on WGTD.

While he benefited from encouragement in radio, Troy says his current Gateway program of Marketing helped him greatly to succeed.

“I thought Marketing might be a good fit for me, but I didn’t realize initially how good of a fit,” he says. “It turned out to be the absolute, 100 percent best thing for me.

“I have the gift of talking, but I needed to know how to sell that product, how to create a niche for myself and to stand out in the marketplace. I learned all those skills here at Gateway.”





## Accreditation

The following programs are individually accredited or approved:

**Accounting** – Accreditation Council for Business Schools and Programs

**Administrative Professional** – Accreditation Council for Business Schools and Programs

**Barbering** – State of Wisconsin Department of Regulation and Licensing

**Business Management** – Accreditation Council for Business Schools and Programs

**Dental Assistant** – American Dental Association on Dental Accreditation

**Graphic Communications** – Accreditation Council for Business Schools and Programs

**Health Information Technology** – Commission on Accreditation for Health Informatics and Information Management Education

**IT-Computer Support Specialist** – Accreditation Council for Business Schools and Programs

**IT-Network Specialist** – Accreditation Council for Business Schools and Programs

**IT-Security Analyst** – Accreditation Council for Business Schools and Programs  
IT-Software Developer

**IT-Software Developer** –

**IT-Web Developer/Administrator** – Accreditation Council for Business Schools and Programs

**Medical Assistant** – Commission on Accreditation of Allied Health Education Programs

**Nursing** – Accrediting Commission for Education in Nursing

**Physical Therapist Assistant** – Commission on Accreditation in Physical Therapy Education

**Professional Communications** – Accreditation Council for Business Schools and Programs

**Supervisory Management** – Accreditation Council for Business Schools and Programs

**Surgical Technology** – Commissions on Accreditation of Allied Health Education Programs

**Online accreditation**  
The following programs are accredited and can be offered fully online:

**Accounting**  
**Administrative Professional**  
**Business Management**  
**Graphic Communications**  
**Instructional Assistant**  
**IT-Web Developer/Administrator**  
**IT-Junior Web Developer**  
**Marketing- Business-to-Business**  
**Marketing-General**  
**Marketing-Marketing Communications**  
**Office Assistant**  
**Professional Communications**  
**Small Business**  
**Entrepreneurship**  
**Supervisory Management**



**July**  
**Energy lab, Trane celebration**

Gateway Technical College held a ribbon-cutting ceremony for its six new national energy systems training labs, as well as hosted a 100th anniversary celebration for Trane Corporation, a leading global provider of indoor comfort systems and solutions and a brand of Ingersoll Rand, beginning at its Kenosha Campus.

The six labs bring cutting-edge training technology to equip Gateway graduates with the skills needed to enter an expanding job market for well-versed technicians with sustainable energy system skills.

**August**  
**Mascot takes flight**

Gateway introduced its students and community to its new mascot, Rudy the Red Hawk.

The mascot was the first for Gateway in memory and symbolizes the college to its communities and to its students who take part in academic and career-related competitions throughout the state and nation.

“Red-tailed hawks are noted for soaring high above the landscape, symbolic of the dedication and commitment Gateway students have in their pursuit of academic excellence,” says Gateway President Bryan Albrecht.

**Program a cut above rest**

Gateway opened enrollment for its

Barbering Technologist diploma program, a high-quality, intense – yet quick – path to the career of barbering.

Gateway is one of a handful of first technical college in the state to begin offering this standalone barbering diploma.

Students can qualify within a year to take the state barbering test and receive the state-required licensing needed to work in this career in Wisconsin.

**September**  
**Historic Gateway, UW-Parkside agreement**

Gateway and UW-Parkside created a transfer agreement which allows Gateway students graduating with degrees in accounting, business and supervisory management, marketing, and graphic communications to transfer to Parkside as juniors and work toward bachelor degrees.

The two colleges renewed their promise to move “Forward Together” as they signed seven the 2-plus-2 articulation agreements.

In an effort to increase access to higher education and student success in their future careers, the two institutions are strengthening the relationship they have been building in the past several years to align curriculum and create additional seamless transfers from Gateway to UW-Parkside.

**October**  
**Health care fair links employers, job-seekers**

Hundreds came to Gateway seeking a job in the health care industry at the college’s annual Healthcare Job Fair, providing students and the public a way to launch their career – as well as employers a way to tap into local talent.

The event was held at the Madrigrano Auditorium. Several of Southeastern Wisconsin’s major health care providers and local health agencies were at the event, as well as several four-year colleges seeking Gateway graduates and others who want to continue their education and earn a bachelor’s degree. November

**November**  
**Gateway business program recognized nationally**

The Accreditation Council for Business Schools and Programs (ACBSP) granted the Gateway Business and Information Technology Division full accreditation privileges and rights. Gateway became the first Wisconsin technical college to be awarded this national recognition.

The accreditation means Gateway programs, curriculum and staff members meet the rigorous standards set by the ACBSP, and put the learning opportunities on par with four-year colleges in Wisconsin and throughout the nation.



**December  
Labor Secretary chooses  
Gateway for announcement**

U.S. Secretary of Labor Thomas Perez chose to visit Gateway to highlight innovative information technology training delivered by the state's technical colleges and the recent federal grant to expand training in this area for unemployed workers.

The grant is associated with the Trade Adjustment Assistance Community College and Career Training No. 3 program.

Secretary Perez toured information technology facilities at the SC Johnson Integrated Manufacturing and Engineering Technology Center, Sturtevant, and participated in a roundtable discussion with technical college leaders, employers and students.

Accompanying the Secretary was Wisconsin Technical College System President Morna Foy, Gateway Technical College President Bryan Albrecht, Northcentral Technical College President Lori Weyers and Milwaukee Area Technical College President Michael Burke.

**Gifting show raises student funds, more than 1,000 attend**

Gateway held its Sixth Annual Holiday Gifting Art and Craft show fundraiser at its Kenosha Campus. The event is sponsored by the Gateway Association for Career and Technical Education (GACTE).

More than 105 crafters and artists sold gifts, artwork, jewelry and crafts of all types to the 1,500 who attended.

The event is sponsored as a fundraiser for GACTE. This professional organization donates the majority of its proceeds to benefit Gateway students with student emergency funding and by sponsoring a scholarship.

**Winter graduation**

Kenosha physician AJ Capelli, of Aurora Medical Center, delivered the keynote address of Gateway Technical College's associate degree and technical diploma fall and summer commencement ceremony Dec. 19.

The ceremony recognized 457 prospective candidates for graduation. A total of 196 participated in the ceremony held in the Indian Trail High School Auditorium in Kenosha.

**January  
Celebrating Dr. King**

Gateway held its 20th anniversary celebration of the Dr. Martin Luther King Jr. commemoration in January.

The theme was Education: From Access to Success. The event has become a way for Gateway to connect with the communities it serves while celebrating the legacy of the civil rights leader.

Gateway further advanced the ideals of Dr. King by leading a tri-county summit on minority student achievement, attended by more than 40 educators and social service

agency leaders. The forum aimed to bridge the achievement gap by sharing ideas and best practices to encourage minority student achievement and forming partnerships to meet that goal.

**Scholarship recipients  
celebrated at Foundation  
ceremony**

Gateway Technical College Foundation Inc. at its annual award ceremony Jan. 14 awarded 139 scholarships this year of totaling nearly \$96,000, benefiting Gateway students and helping them fulfill their career and educational goals.

The amount awarded represents a 9 percent increase compared to last year.

The Foundation experienced increases in all areas of its scholarship efforts in recent years, most markedly in the amount of scholarship funding awarded. In three years, the amount has increased from \$59,532 in 2011 to this year's \$96,000.

**Lt. Governor highlights  
Fab Lab**

Lt. Gov. Rebecca Kleefisch toured the Fab Lab at the SC Johnson iMET in Sturtevant, to see its benefits and gain some best practices that could be applied to business and education at other educational facilities in Wisconsin.

The lab has garnered statewide and regional attention for its innovation and leading-edge practices.



## **February** **VFW posts donate** **to Gateway veteran's** **scholarship**

VFW Posts donated a total of \$2,016 to the Gateway Technical College Foundation Inc. Veteran's Scholarship.

VFW District One recently presented the Foundation with the funds generated through members from nine area posts. VFW Post #7308 Commander Paul Fredericksen worked with Gateway Foundation to facilitate the donations. Gateway Racine Dean of Campus Affairs Ray Koukari, a veteran, helped start the scholarship last year, and community members Gateway employees have also donated to this scholarship.

## **March** **Innovative training**

Gateway Technical College is again being honored for its innovative manufacturing training, this time as one of 30 nominees for recognition by the Great Lakes Manufacturing Council as benchmarks for the Talented Workforce Initiative.

Gateway is the only college in Wisconsin to be recognized with this nomination, which focused on the college's many boot camps. All nominees will be recognized June 12 in Detroit at The Big M event celebrating the resurgence of manufacturing, and four will be presented with top awards.

## **Access for students**

The Mary Lou and Arthur F. Mahone Fund joined forces with Gateway Technical College, the University of Wisconsin-Parkside and Carthage College to provide and celebrate improved access and affordability for students in Kenosha County.

The Mary Lou and Arthur F. Mahone Fund will pay for two newly created endowed scholarships through UW-Parkside and Gateway to benefit area students of color in their pursuit of higher education. Carthage College also partnered with the fund to provide a full-tuition scholarship to an incoming 2014 freshman from Kenosha.

## **Governor highlights** **SC Johnson iMET Center**

Governor Scott Walker chose Gateway's SC Johnson integrated Manufacturing and Engineering Technology Center in Sturtevant as a site to promote his new workforce initiative, noting that the type of advanced manufacturing training that goes on at the center fuels business and economic growth.

Walker promoted Act 139, which provides a \$35.4 million increase to the Wisconsin Fast Forward program to be used to provide workforce training grants to technical colleges, among other initiatives. He called Gateway relevant to students, employers and the communities it serves, helping to train workers in those high skilled manufacturing areas which are in need of workers.

"When I talk to employers, they say that for us to continue to grow is to fill not only the positions of today, but also for tomorrow," Walker said.

## **April** **Gateway: Leader in** **sustainability**

Gateway was one of 20 colleges from across the United States named as a finalist for the Climate Leadership Award which recognizes leadership and innovation in the area of environmentalism and sustainability in higher education.

In addition to the award, Gateway also competed against the other 19 college finalists in a national video voting competition.

The 2014 Climate Leadership Award is issued by Second Nature, a national nonprofit that works to create a healthy, just and sustainable society by transforming higher education. The awards, now in the fifth year, are an annual, national competition for colleges and universities that are signatories of the American College & University Presidents' Climate Commitment (ACUPCC).

## **Celebrate Earth Day** **expanded**

Gateway Technical College has expanded its Celebrate Earth Day activities and demonstrations for 2014 to include even more hands-on demonstrations, family-friendly activities and ways community members can be gentle on the environment at work and home.



The event was held at its Kenosha and Elkhorn campuses, featuring a number of earth-friendly activities, informational booths and children's crafts.

"Both locations will offer an even greater array of opportunities to learn about the environment and have some fun," says Gateway marketing director Jayne Herring.

The event was co-sponsored by Snap-on and was highlighted by the Pike Creek Arboretum dedication on the Kenosha Campus. Frederick and Joanie Brookhouse and Snap-on donated funds for the arboretum project.

### **Partnering with Wisconsin Lutheran College**

A new partnership gives Gateway Technical College graduates of select programs the opportunity to transfer to Wisconsin Lutheran College at junior status to complete their baccalaureate degree.

The articulation agreement grants Gateway associate degree graduates of 19 programs transfer to WLC's Bachelor of Science program in Business Management and Leadership, offered through the College of Adult and Graduate Studies.

"Gateway Technical College and Wisconsin Lutheran College have come together to ensure a convenient and affordable pathway for students," said Manoj Babu, associate dean of business at Gateway Technical

College. "Students can now couple an associate degree from Gateway with a bachelor's degree in Business Management and Leadership from Wisconsin Lutheran College. This pathway allows for the easy transfer of many Gateway classes and programs, enabling students to successfully begin their journey to a valued Wisconsin Lutheran College degree."

### **May Rudy takes flight at zoo**

The Racine Zoological Society announced that Rudy, a native Wisconsin red-tailed hawk and official mascot of Gateway Technical College, has a permanent home in a special exhibit at the zoo.

The female hawk came to the zoo from a wildlife rehabilitator. Zoo staff trained Rudy to become an education ambassador for the zoo and the college. Rudy's exhibit will be located in the peasantry just north of the lower Andean bear viewing area. She will be ready to meet the public in early May.

"Rudy is an important animal ambassador because she allows guests to get close to, observe, and learn about a species from right here in Wisconsin," said Jay R. Christie, zoo president and CEO. "Thank you to Gateway for making this a learning opportunity for the entire community."

### **Spring graduation**

Mitchell Farrell, a Climate Solutions district manager for Trane, delivered the keynote address at Gateway

Technical College's Associate Degree and Technical Diploma Class of 2014

Commencement.

The ceremony recognized 718 prospective candidates for graduation from the Spring 2014 and Summer 2014 semesters.

### **Gateway top vote-getter for climate contest**

Gateway Technical College was the top vote-getter in its Carnegie Classification in a national "green" video voting competition, garnering more than 2,005 votes in the April 1 to April 15 competition.

Gateway was tops in the Associate/Tribal classification, and was fourth overall among the 20 colleges from across the nation involved as part of being named a 2014 Climate Leadership Award finalist. Western Michigan University was the overall winner of the competition, also tops in the Doctorate classification.

### **June Controlled burn restores prairie**

A controlled burn of the prairie area just east of the Lake Building on Gateway Technical College's Racine Campus, was conducted to help restore the prairie.

A controlled burn is set to a prairie habitat such as the one on the Gateway campus for a number of reasons, including to ensure it is healthy and remove plants which don't benefit this type of habitat.

# Sustainability



Gateway Technical College was one of 20 colleges from across the United States named as a finalist for the Climate Leadership Award, an honor which recognizes leadership and innovation in the area of environmentalism and sustainability in higher education.

Gateway was one of only five technical colleges nationwide to be a finalist for this award, and the only college in Wisconsin. The college also competed the against the other 19 college finalists in a national video voting competition and was the highest vote-getter in its Carnegie Classification, garnering more than 2,005 votes in the April 1 2014 to April 15 2014 competition.

Gateway was tops in the Associate/Tribal classification, and was fourth overall among the 20 colleges from across the nation involved as part of being named a 2014 Climate Leadership Award finalist.

The 2014 Climate Leadership Award is issued by Second Nature, a national nonprofit that works to create a healthy, just and sustainable society by transforming higher education. The awards are an annual, national competition for colleges and universities that are signatories of the American College & University Presidents' Climate Commitment (ACUPCC).

"We are proud to be a finalist for this national award," said Stephanie Sklba,

Gateway vice president, Community and Government Relations. "We at Gateway have worked to not only reduce our carbon footprint through waste and energy reduction, but we also have provided our students with real-world training which will help them successfully enter green careers."

Sklba oversees Gateway's sustainable and green policy efforts.

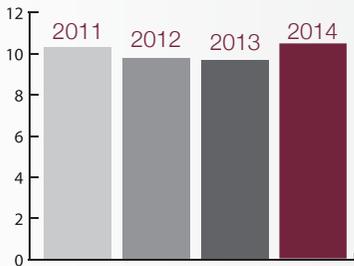
For more information go to [www.gtc.edu/sustainable-gateway](http://www.gtc.edu/sustainable-gateway)



## Utility Usage

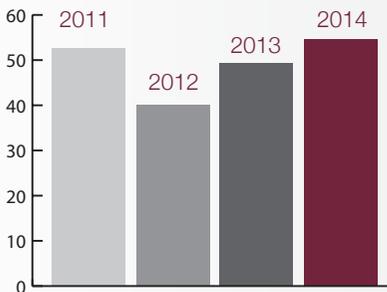
### Electric kilowatt hours, per square foot:

2011: 10.3 million  
 2012: 9.8 million  
 2013: 9.7 million  
 2014: 11.8 million



### Gas therms, per square foot:

2011: .52  
 2012: .40  
 2013: .50  
 2014: .55



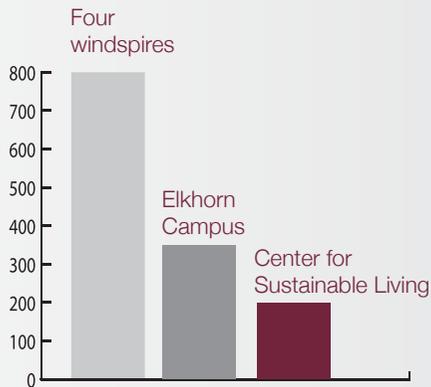
Renewable energy projects  
 Used for instruction, reducing utility costs:

### Photovoltaic panels:

Elkhorn Campus  
 Horizon Center  
 Racine Campus solar wall  
 Center for Sustainable Living

**Four windspires:** \$800 in energy generated

**Solar hot water heater,** Elkhorn: \$350 savings annually; Center for Sustainable Living: \$200 savings annually



### District-occupied square footage

Total

**801,401**



# Student success

## **'Keycock' showcased**

Greg Kirstein, a Graphic Communications student, and Joe Felgenhauer, a welding student, collaborated on creating a sculpture entitled "Keycock." It was showcased in January 2014 at the National Association of Community Colleges Workforce Development Institute conference and photos of the piece were displayed at The Dali Museum in Florida. The "Keycock" is made of keys and other metals in the shape of a peacock and metaphorically represents the unlocking of a bright and solid future filled with success for Gateway – and all community college students.

## **Leadership conference**

United Student Government members participated in local and state events including the annual Fall Leadership Conference and the Legislative Seminar held in February 2014.

## **Interior Design honors**

Gateway Interior Design Students took top honors

for best room design at the 2014 Milwaukee/NARI Home Improvement Show Interior Design Contest.

## **DECA state honors**

Eight students from Gateway Collegiate DECA captured first-place honors – and several others took second place and third place – at the 52nd Wisconsin Collegiate DECA annual Spring 2014 Competitive Events Conference.

## **Student magazine launched**

Communications faculty helped launch a student literary magazine called The Red Hawk Review. It is published annually and contributing students are eligible for Gateway scholarships.

## **Culinary students chop to perfection**

The culinary team of Angela Anderson, Robyn Eisen and Rolando Gomez won Gateway Technical College's inaugural cooking competition modeled after the show "Chopped."

## **Student shows new biz concept**

Gateway Technical College student Beth Tyykila's entrepreneurial concept for a "sensory palace" business focused on providing a fun atmosphere tailored to the needs of autistic children won first place in the college's second annual "Shark Tank"-like competition held Nov. 2013 during the celebration of Global Entrepreneurship Week.

## **DECA national honors**

Gateway DECA students were recognized for various awards at the International Career Development Conference in Washington, D.C. this spring. The Chapter Community Service Award was awarded to the Elkhorn Campus chapter.

## **BPA state, national honors**

Several members of Gateway's Business Professionals of America group took first, second and third-place honors at the BPA state competition.



Several went on to the national competition, where they placed as high as second, in addition to four other top-10 finishes.

### **Floral Designer national honors**

Gateway Technical College Horticulture student Rachel Sullins took third place an American Institute of Floral Designers' 2014 Student Floral Design competition as part of the institute's national symposium July 2 in Chicago.

### **Reaching out to stop bullying**

Members of the Gateway Chapter of the Business Professionals of America engaged in an anti-bullying campaign as part of their community outreach. The group staged anti-bullying skits during March, which is Anti-Bullying

Month. They worked with students from Kenosha Unified School District, and staged the event at Gateway's Kenosha Campus.

The skits brought out some of the types of bullying behavior including indirect bullying by ignoring or excluding someone, including cyberbullying as well as physical bullying.

### **Cupcake wars**

Gateway Technical College Culinary Arts students again went head-to-head in a cooking competition, a cupcake wars-style cookoff in the SC Johnson Racine Commons of the Racine Campus.

Contestants – or teams which consist of no more than two students – had three hours

starting to make, cool and decorate their cupcakes. The cupcakes must be made from scratch, be one batch of 24, and will be judged by a panel. The public viewed the cooking and judging portions of the event.



# Gateway Programs

## Associate Degrees

Accounting  
Administrative Professional  
Aeronautics - Pilot Training  
Air Conditioning, Heating & Refrigeration Technology  
Air Conditioning, Heating and Refrigeration Technology - Geothermal Technician  
Architectural – Structural Engineering Technician  
Automated Manufacturing Systems Technology  
Automotive Technology  
Business Management  
Civil Engineering Technology - Fresh Water Resources  
Civil Engineering Technology - Highway Technology  
Criminal Justice – Law Enforcement  
Culinary Arts  
Diesel Equipment Technology  
Early Childhood Education  
Electrical Engineering Technology  
Electrical Engineering Technology - Biomedical Engineering  
Electrical Engineering Technology - Sustainable Energy Systems  
Electro-Mechanical Technology  
Electronics  
Fire Medic  
Graphic Communications  
Health Information Technology  
Horticultural - Greenhouse and Floral  
Horticultural - Landscape  
Horticulture  
Human Service Associate  
Industrial Mechanical Technician  
Instructional Assistant  
Interior Design  
IT - Computer Support Specialist  
IT - Network Specialist  
IT - Security Analyst  
IT - Software Developer  
IT - Web Developer  
IT - Web Developer Programs  
Land Survey Technician  
Marketing

Marketing - Business to Business (B2B) Marketing  
Marketing - General  
Marketing - Marketing Communications  
Mechanical Design  
Mechanical Design Technology - Mechanical Engineering Tech  
Mechanical Design Technology - Mechatronics  
Nursing  
On-Demand Accounting  
Paramedic Technician  
Physical Therapist Assistant  
Professional Communications  
Supervisory Management  
Surgical Technology

## Technical Diplomas

Advanced EMT  
Automotive Maintenance Technician  
Barber Technologist  
CNC Production Technician  
Community Pharmacy Technician  
Cosmetology  
Criminal Justice - Law Enforcement Academy  
Dental Assistant  
Diesel Equipment Mechanic  
Emergency Medical Technician  
EMT – Paramedic  
Facilities Maintenance  
Health Unit Coordinator  
IT – Junior Web Developer  
Medical Assistant  
Nursing Assistant  
Office Assistant  
Small Business Entrepreneurship  
Tool and Die Technician  
Welding  
Welding - Advanced Welding  
Welding - Robotics  
Welding – Pipe Welding  
Welding/Maintenance & Fabrication

## Advanced Technical Certificate

Game Programming  
Gerontological and Rehabilitative Nursing Care  
IBM Enterprise Programming and Administration  
Mobile Applications Development  
Oracle  
Urban Farming

## Certificates

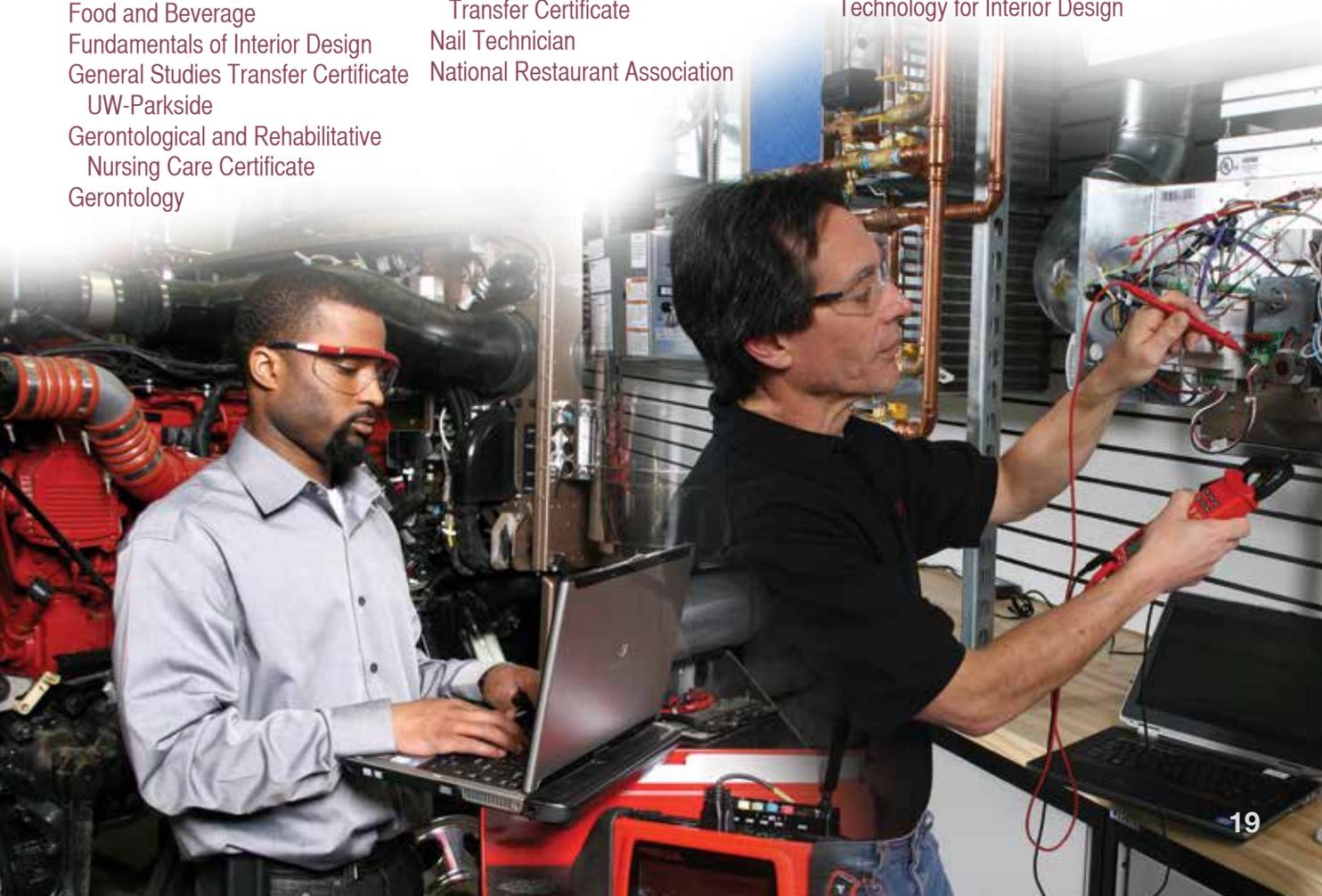
Advanced Income Tax Accounting  
Digital Photography  
Industrial Mobile Hydraulic Mechanic  
Ophthalmic Medical Assisting Technician  
Accounting for Vital Communities  
Administrative Professional Advanced  
Administrative Professional Basics  
Administrative Professional Growth

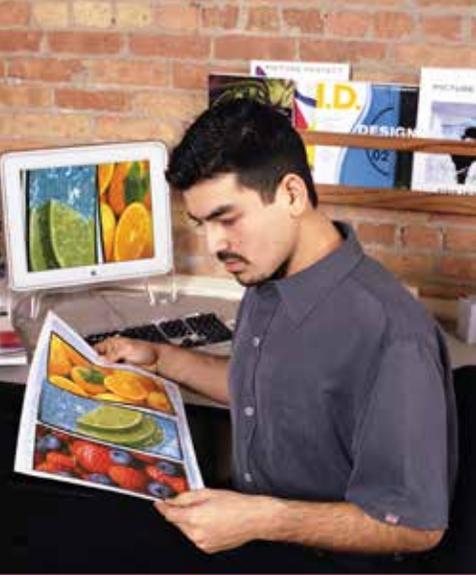


Administrative Professional  
Intermediate  
Administrators Credential  
Advanced Professional  
Communications  
Alcohol & Other Drug Abuse  
(AODA)  
Aspects of Disabilities  
Baking and Pastry Arts  
Basic Cooking Skills  
Basic Jail Academy  
CAD-CAM  
Child Welfare  
CNC Operator  
Computer Aided Drafting-  
Manufacturing  
Computer Animation  
Computer Applications  
Customer Service  
Design and Service  
Desktop Publishing  
Electrical Drafting  
Entrepreneurship  
Food and Beverage  
Fundamentals of Interior Design  
General Studies Transfer Certificate  
UW-Parkside  
Gerontological and Rehabilitative  
Nursing Care Certificate  
Gerontology

Graphic Communications Web  
Design  
History of Design and the  
Decorative Arts  
Horticulture Therapy  
Hospitality Food and Beverage  
Hospitality Leadership  
Human Resources Management  
Inclusion Credential  
Industrial/Mobile Hydraulic  
Mechanic Certificate  
Infant-Toddler Credential  
Institutional Food Service  
Introduction to Health Occupations  
Introduction to Home Decor for the  
Beginner  
iSeries Operations  
Leadership Management  
Line Cook  
Management Skills I  
Manufacturing Maintenance  
Marketing-Sales  
Mount Mary General Studies  
Transfer Certificate  
Nail Technician  
National Restaurant Association

- Professional Management  
Development Program  
Permaculture Design  
Personal Financial Planning  
Pre-School Credential  
Professional Communications  
Specialization  
Professional Floral Design  
Professional Garden Center  
Operations  
Professional Grounds Maintenance  
Professional Landscaping  
Professional Selling  
Programmer/Analyst AS/400  
Programming for Manufacturing  
Project Manager  
Small Business Accounting  
Social Media  
Sports and Event Marketing  
Store Management  
Supervisory Management  
Sustainable Design  
Technical Supervisor  
Technology for Interior Design





## Gateway business programs gain national accreditation, first technical college in state

The Accreditation Council for Business Schools and Programs (ACBSP) Associate Degree Board of Commissioners awarded Gateway Technical College initial accreditation of its business programs, the first technical college in Wisconsin to receive that designation.

The national accreditation means Gateway programs, curriculum and staff members meet the rigorous standards set by the ACBSP, and put the learning opportunities on par with four-year colleges in Wisconsin and throughout the nation.

“This accreditation is a validation

that our program is now on an even higher level than in the past,” said Gateway Associate Dean of Business Manoj Babu. “It’s a tribute to our Business and Information Technology team.

“It means our programs are enhanced, our effectiveness in teaching is increased and our students receive the optimal training at our college. Businesses look for this accreditation as they interview applicants, and our graduates will have an increased opportunity to be hired because of it.”

Four-year colleges also look for this accreditation when forging transfer

agreements with technical colleges, which may open doors to even more opportunities for this in the future.

“Gateway Technical College has shown their commitment to teaching excellence and to the process of quality improvement by participating in the accreditation process,” said ACBSP Director of Accreditation Steve Parscale, who presented the Certificate of Initial Accreditation at the ACBSP Annual Conference. “This accreditation is evidence that Gateway Technical College is committed to providing the highest quality business education for their students.”



# Graduate enrolls in career field new to her; gains new life



**Leticia Gomez**

Leticia Gomez's journey to earning a degree shows her great determination and spirit.

Gateway helped the 2014 graduate to learn a new career and a new life.

Leticia initially sought a business management degree in 2008 to better her career and earning potential to help herself and children. A series of events, though, forced her to stall her education until 2010.

A routine eye exam that year, though, revealed issues with her eyes – later diagnosed as a debilitating eye disease. She was told her eyesight would continue to worsen.

Seeking a career where she could best succeed with failing eyesight, Leticia changed course and selected information technology – even though she says she knew little more than “surfing the Internet.” Through Gateway's strong instructors, strong curriculum and student club events which helped her apply what she learned in the classroom, Leticia earned her Information Technology degree in Spring 2014.

She gained an internship with a Racine-area bank and is enrolled at UW-Milwaukee as a junior, fostered by a transfer agreement with Gateway.

She also gained a Gateway Technical College Foundation

scholarship, which not only helped her with her finances, but personally, as well.

“Being one of five students – out of everyone who applied – says something to me of my journey here at Gateway,” she says. “I had done so much at Gateway, from being on the Dean's List to being selected for leadership awards ... earning these scholarships felt great. Not only did it help me greatly with my finances, but it was a very happy ending to my three years at Gateway. It meant a lot personally.”

Leticia was selected to receive the SC Johnson Student Life and John Campagna Memorial scholarships.



**Jennifer Charpentier**  
Executive Director

### From the Executive Director:

Gifts from community individuals, corporations, organizations and Gateway staff and alumni help students gain the vital career and technical skills they need. On behalf of the Gateway Foundation Board of Directors, thank you. Because of good friends like you, Gateway students are one step closer to fulfilling their dreams.

Gateway students come to the college from all walks of life and with a variety of challenges. Because of the generosity of more than 410 thoughtful donors, Gateway Technical College Foundation can help students start or stay in school through scholarships and emergency grants to students, as well as capital and project funding for the College.

The Foundation's mission is to support, promote, and facilitate the educational and cultural activities of Gateway Technical College. The Foundation does this by seeking contributions of funds, equipment and other resources and making support available to Gateway students and the College.

In the  
**2013-14**  
Academic Year:

**149**

students received scholarships

**190**

scholarships awarded

**\$32,122**

student emergency funds granted

**\$102,466**

total amount of scholarships awarded

*Gateway Technical College Foundation, Inc. is a 501(c)(3) non profit organization separate from Gateway Technical College. The Foundation Board is governed by community leaders representing Kenosha, Racine, and Walworth counties. Founded in 1977, the Foundation raises \$400,000 annually and stewards a more than \$3M endowment.*



# Gateway adds to local economy, benefits students and taxpayers

Gateway Technical College and its students added \$933.2 million in income to the Gateway Technical College District economy, or about equal to 5.6 percent of the region's gross regional product, an economic survey indicates.

In addition, for every \$1 of public money invested in Gateway, taxpayers receive a cumulative return of \$4.20 in the form of higher tax receipts and public sector savings.

This survey was part of a sweeping report of the college's impact on the economy, taxpayers, its students and the state conducted by Economic Modeling Specialists Int. in 2014.

"We're always proud of our graduates' contribution to their communities – they support their families, contribute to the tax base, and have a career that inspires them and skills that help their employer grow," said Gateway Technical College President Bryan Albrecht.

"This report, however, quantifies and confirms their contributions, and the contributions of the college as a whole, to our communities' economic well-being."

The report is the first such in-depth look at the college's impact locally and statewide in eight years. It shows the deep roots the college has in the economy and tax base of Southeastern Wisconsin and the long-lasting effect a Gateway education has on its graduates and the economy.

While it took a look at lifelong skills and impacts of the college and students on the economy, taxes and personal income, it also focused specifically on the 2012-13 year for other specific data.





## **Gateway Technical College workplace successes**

2014 Military Friendly College Recognition

2014 NC3 National Certification Award

2010-14 Well Workplace Gold Award

2010-14 Top Employer Award

2014 Climate Leadership Award

2014 National College and Career Readiness Award

2014 Great Lakes Manufacturing Council, Talented Workforce Initiative

# Grad credits Gateway to kickstarting his career – and saving thousands of dollars

Brent Tate says the vehicle to his new career is a Gateway Technical College degree. Actually, two Gateway degrees, earned only three years after graduating high school.

Along the way, Brent has saved thousands of dollars in college costs and has the ability to earn more than his peers for many years to come.

“I don’t have any student loans and I’m in a field that I’ve always wanted to be in,” says Brent.

Brent began his Gateway journey while in high school. There, through Youth Options, he enrolled in Gateway’s Automotive Technology program. He earned half of his Automotive Technology degree while in high school, and completed it a year after graduation.

He returned to Gateway to earn a Business Management degree because he believed it would give him even more options. His decision proved to be correct – skills gained through the Business degree qualified Brent for his current position.

Actually, the skills he obtained through both degrees helped him qualify for a position for which he thought he lacked sufficient experience.

“I applied for an automotive tech position, and not the estimator position, because I didn’t think I would qualify for it,” he says.

“But I did qualify. The body shop asked me if I would be interested in becoming an estimator. They asked me if I wanted the position. I said yes – I certainly couldn’t have asked for more.”

*“I don’t have any student loans and I’m in a field that I’ve always wanted to be in,”*

*-- Brent Tate, graduate of Automotive Technology and Business*





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