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# SAY HELLO TO RUDY



## Red-tailed Hawk Serves as New College Mascot

By Gena Checki

In case you haven't noticed, Gateway has a new mascot named Rudy the Red Hawk. You might have seen him around campus over the past couple of weeks.

Why does Gateway need a mascot? According to Gateway President and CEO Bryan Albrecht, it is "important for Gateway Technical College to have a symbol of unity, and it helps create a common identity among the campuses."

Students helped contribute ideas toward the creation and design of Rudy. Surveys were conducted of students, faculty and staff, and birds were always at the top of those surveys. Red hawks are unique in that actual red-tailed hawks live on the Kenosha Campus. Graphic design students and marketing

staff helped in Rudy's design.

Hawks are very focused and proud, just like Gateway students who are working toward a goal, Albrecht said.

"Rudy is a symbol of the college — creating and building student pride, spirit and the sense of campus community among students," said Kristin Gunia, Gateway marketing specialist.

Tryouts were held and several Gateway students were selected to serve as Rudy. Most recently, Rudy welcomed students to campus at Gateway Days and had fun with students and families at the Drive-In Movie Night. Rudy is looking forward to posing with students in his photo booth during the Taste of Student Life event in October.

Look for Rudy at student life events, high school events and community events.

"Gateway has many clubs and student organizations that compete at the state and national levels—Rudy will be cheering them on," Gunia added.

Gateway will periodically recruit new students to play Rudy and students do get paid for their time.

**To find out more about Rudy, visit [gtc.edu/redhawks](http://gtc.edu/redhawks)**

## CALENDAR OF EVENTS

■ **Wednesday, September 25**

**United Student Government Meeting**  
1:00 p.m.  
District-wide. Find campus locations at [gtc.edu/usg](http://gtc.edu/usg).

■ **Friday, September 27**

**First batch of financial aid grant refunds sent to Gateway Plus card.**  
Continuing every Friday until all grant funds are disbursed.

■ **Tuesday, October 1**

**Taste of Student Life**  
11:30 a.m. – 1:30 p.m.  
*Elkhorn Campus – Student Commons*  
Get involved – find out about student organizations and student life at Gateway. Enjoy food, entertainment and prizes.

■ **Wednesday, October 2**

**Taste of Student Life**  
11:30 a.m. – 1:30 p.m.  
*Racine Campus – SC Johnson Student Life Center*

■ **Thursday, October 3**

**Taste of Student Life**  
11:30 a.m. – 1:30 p.m.  
*Kenosha Campus – Student Commons*

■ **Friday, October 4**

**First batch of financial aid loan refunds sent to Gateway Plus card.**  
Continuing every Friday until all loan funds are disbursed.

**First installment payment plan due for Fall 2013 semester.**

■ **Tuesday, October 8**

**Gateway Technical College Foundation scholarship application deadline.**  
Apply online at [gtc.edu/foundationsscholarships](http://gtc.edu/foundationsscholarships).

**Save a Life Tour**

11:00 a.m. – 3:00 p.m.  
*Elkhorn Campus – South Bldg. Rm 112*  
See how texting really impacts your driving in this real-life driving simulator.

■ **Wednesday, October 9**

**Save a Life Tour**  
11:00 a.m. – 3:00 p.m.  
*Kenosha Campus – Student Commons*

■ **Thursday, October 10**

**Save a Life Tour**  
11:00 a.m. – 3:00 p.m.  
*Racine Campus – SC Johnson Student Life Center*

■ **Monday, October 14**

**Veterans Administration refunds processed for students with last names L–Z**



Gateway students have fun at the Drive-in Movie Night at the Kenosha Campus.

## Immerse Yourself in Student Life

**Organizations, Clubs, Free Events Offer Ways to Get Involved**

Looking for ways to get involved on campus besides being in the classroom and studying for exams? Student life at Gateway engages students through campus activities, clubs and organizations. There is an array of opportunities to meet fellow students, gain leadership experience and get involved on campus and in the community.

Taste of Student Life will take place on each campus during the first week of October to showcase clubs and organizations and offer ways to get involved. A sneak peek of the student organizations that will be represented includes United Student

Government, Business Professionals of America, National Society of Leadership & Success, Collegiate DECA, Association of Information Technology Professionals, Chi Omega Phi-Criminal Justice, Gateway Glamour Squad, Health Occupations Students of America and Culinary Arts. There will be free food and entertainment from Midwest Dueling Pianos.

Looking for ways to socialize on campus? The fall semester is packed with events such as the Save a Life Tour, Diversity Week, Spa on Campus and Dinner and a Movie with Santa. Events are free

for students.

If you have an idea for student life, please contact Student Life staffers Trina Barry ([barrytp@gtc.edu](mailto:barrytp@gtc.edu)) or Lindsey Mizak ([mizakl@gtc.edu](mailto:mizakl@gtc.edu)).

For more information visit [gtc.edu/studentlife](http://gtc.edu/studentlife)



## NEWS IN BRIEF

### Cut out the wait for a new career

#### Barbering program enrollment open

Gateway Technical College has opened enrollment for its Barbering Technologist diploma program, a high-quality, intense – yet quick – path to the career of barbering.

Gateway is one of a handful of technical colleges in the state to begin offering this standalone barbering diploma.

Students can qualify within a year to take the state barbering test and receive the state-required licensing needed to work in this career in Wisconsin.

“Within a year, you can gain the skills to be certified in an in-demand career,” says Terry Simmons, Gateway Dean of Service Careers.

State barbering license requirements have changed, paving the way for Gateway to separate and intensify the barbering part of its Cosmetology diploma program. The program is offered on the Kenosha Campus in a remodeled area of the Technical Building. Modern equipment gives students a hands-on environment to learn barbering skills. In the second semester of their program, students will have the opportunity to work with actual clients on their hair-cutting needs.

### Veterans invited to lunchtime discussion

#### Educational benefits highlighted at Sept. 25 meetings

Gateway will host a series of brown bag lunch discussions this month with a focus on helping veterans discover the educational benefits and services they are able to obtain. The meetings will be held from 11:45 a.m. to 12:45 p.m. Sept. 25 at the Racine, Kenosha and Elkhorn campuses.

Veterans can meet with Gateway, as well as local veterans training and employment staff members, to help them determine how to obtain educational benefits as well as the steps needed for them to obtain employment or train for a career.

Attendees are asked to RSVP for the events, and the format encourages them to bring a lunch to eat if they wish. Find an event on your campus:

- **Racine Campus**, Racine Building, Room R22B. RSVP to Vickie Adams at (262) 619-6444, or [adamsv@gtc.edu](mailto:adamsv@gtc.edu)
- **Kenosha Campus**, Academic Building, Room A107. RSVP to Judy Overmeyer, (262) 564-3082, or [obermeyerj@gtc.edu](mailto:obermeyerj@gtc.edu)
- **Elkhorn Campus**, North Building, Room E229. RSVP to Kelly Bartlett, (262) 741-8514, or [bartlett@gtc.edu](mailto:bartlett@gtc.edu)

### You've got mail

#### Stay connected with student email, social media

Gateway will communicate important information to students using Gateway student email. Look for your Gateway student email address on your class schedule and login to check your email at [mail.gtc.edu](mailto:mail.gtc.edu)

Gateway has taken its campus community online with Facebook, Twitter, YouTube, Connect newspaper and the Source student e-newsletter sent each Friday to your student email address. [facebook.com/gatewaytechnicalcollege](https://www.facebook.com/gatewaytechnicalcollege)

### AlertMe system available to students

#### Notifications to be sent by text and email

The AlertMe emergency notification system will alert students with a text message or an e-mail in the event of a dangerous situation occurring at one of Gateway's facilities. All students are enrolled in AlertMe at the time of enrollment. If you provide your cell phone information you will receive text messages as well as email messages when the college issues a warning. [gtc.edu/alertme](http://gtc.edu/alertme)

### Transition Support for Students

#### ABE/ELL Immersion program to assist students

Gateway's Multicultural program is offering a new support program for Adult Basic Education and English Language Learner students interested in continuing their education and enrolling in more courses at Gateway. The ABE/ELL Immersion program provides participants with one-on-one support, peer mentoring, and tutoring services as they continue their education. Interested students need to enroll in the program by October 7 for fall semester. For more information or to enroll contact Julani Bayan, [bayanj@gtc.edu](mailto:bayanj@gtc.edu), (262) 564-2546 or Vanessa Perez, [perezvm@gtc.edu](mailto:perezvm@gtc.edu), (262) 619-6440.



## GATEWAY FOUNDATION SCHOLARSHIPS

Find out more at [gtc.edu/foundationsscholarships](http://gtc.edu/foundationsscholarships)

Apply by Oct. 8



**Bryan Albrecht**  
President & CEO  
Gateway Technical College

# New for the Fall Semester

## Red Hawk Mascot and the Learning Success Center

Welcome to the Fall semester at Gateway Technical College. I know students and staff alike are charged up and ready for the fresh start a new semester always brings.

This year, Gateway is excited to introduce Rudy the Red Hawk. For the first time, Gateway has a college mascot who will serve as chief cheerleader for the college and its students (although I still plan to give Rudy a run for his money in the cheerleading role). We are so proud of our students and all you accomplish as you learn the latest technologies within your field of study while balancing family and work commitments! Rudy is in your corner and he looks forward to meeting as many of you as possible.

We are also happy to introduce the new Learning Success Center on the Racine Campus. It is located in the Lake Building above the

SC Johnson Student Center. You can find many services to help you achieve success at Gateway including tutoring, programs like Step Up and TRIO; GED/ELL; International Education, and Testing. This beautiful, inviting Center is staffed by professionals waiting to make your Gateway experience a positive one. A Center is also staffed on the Elkhorn Campus and the services described are available on the Kenosha Campus, with a Center being built within the year.

We are ready to partner with you as you get involved in all Gateway offers to help you become successful in your chosen career. Let me know how we can help.

Respectfully,

**Bryan Albrecht, Ed.D.,**  
President & CEO, Gateway Technical College

# TASTE OF STUDENT LIFE

Get involved with a Gateway club or organization, enjoy free food and entertainment by Midwest Dueling Pianos.

## October 1

11:30 a.m. to 1:30 p.m.

Elkhorn Campus—Student Commons

## October 2

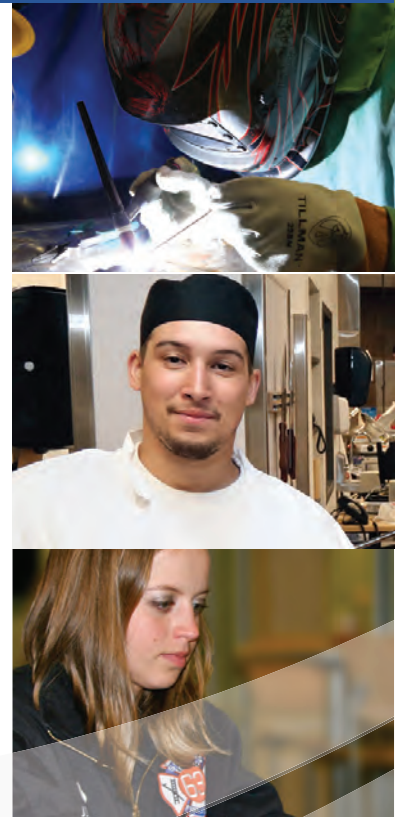
11:30 a.m. to 1:30 p.m.

Racine Campus—SC Johnson Student Life Center

## October 3

11:30 a.m. to 1:30 p.m.

Kenosha Campus—Student Commons



# Scholarships Provide Financial, Motivational Boost

Application Deadline Is Oct. 8

By Gena Checki

If you are interested in applying for Gateway Foundation scholarships, the application deadline is quickly approaching. This year, more than 150 scholarships are available that can help students earn between \$250 and \$2,000 to help pay for tuition, books and other fees. To apply, students need to have a minimum of a 2.0 grade point average and have at least six completed Gateway credits.

The scholarship deadline is Oct. 8.

Gateway Foundation scholarship recipient and Human Services graduate Brenda Valazquez-Charo encourages students to apply. For her, receiving a scholarship was like getting a second wind.

“It encouraged me to keep going until I reached my goal,” she said.

To apply for a scholarship, students must go online to [gtc.edu/foundationsscholarships](http://gtc.edu/foundationsscholarships) to create an account. Students will then be invited to answer a series of questions about themselves. Once students create a user name and password, they will be allowed to work on the application over time.

Much of the application is point and click, but there also is an essay portion. For students who feel they might need assistance with the application process, help is available from faculty and staff members, foundation staff and the Academic Support Center.

The Gateway Foundation has been around for more than 35 years, with a mission “(to) support educational and cultural activities of Gateway Technical College,” said Jennifer Charpentier, the foundation's executive director.



Brenda graduated in May 2013 and is entering a career in human services, helping people because she was helped by a Foundation scholarship.

**“It (a Foundation Scholarship) encouraged me to keep going until I reached my goal.”**  
-scholarship recipient Brenda Valazques-Charo



# Welcome Back, Gateway Students

United Student Government welcomed new and returning students to the fall semester at events held across the district. On Sept. 4, the Racine Campus celebrated with a disc jockey playing music. USG was on hand to help students self-enroll into the USG organization on Blackboard. Grace Deluca, USG District Treasurer was working the table to help students sign up for USG. At another table, Nicole Nevbaver was helping give out the free lunch offered to students. Other volunteers helped to pass out free backpacks loaded with sunglasses, cups, can holders and information on USG to students.



Grace Deluca shows fellow students how to self-enroll into United Student Government using Blackboard during Gateway Days at the Racine Campus.



PHOTO BY TODD FAULK

Gateway student Kylie Anzalone picked up lunch from USG member Nicole Nevbaver at the Racine Gateway Days event.

# Students Drive United Way Initiative

## USG Approached College Administration with Idea

Gateway students will have the opportunity to impact others in Racine, Kenosha and Walworth counties through the United Way.

Gateway's United Student Government first approached Gateway President and CEO Bryan Albrecht on how students can help in the college's United Way initiative and the drive began. Each campus has its own committee and there is an overarching committee for the entire Gateway community, said Kamaljit Jackson, Gateway's assistant to the president/coordinator of accountability reporting.

"We are in the brainstorming stage," Jackson said. "This is an important initiative and a social responsibility to the community. We as a staff need to be role models if we are to expect students to volunteer. It's about being a collective community."

Gateway's USG President Jamy Koepke agreed. "It is important students understand the United Way initiative is important because it's a way to give back to our community and helps others out," Koepke said.

Students can get involved by contacting a USG officer or emailing Jackson at [jacksonk@gtc.edu](mailto:jacksonk@gtc.edu).

# Gateway Students, Organization Benefit from Service Learning

Gateway's Service Learning effort is similar to volunteering and community service with a significant twist. Service Learning students complete a project related to their coursework or career goals while simultaneously meeting a defined need at a particular organization. In short, Service Learning integrates an active reflection of reciprocity benefiting both the student and a targeted organization.

The reciprocal relationship unfolded this past summer, when a partnership between an Oral/Interpersonal Communications class and Advancing Family Assets (AFA) in Racine flourished.

Major components of this collaboration included a school supply drive, research and presentation of communication-related information for school-aged children and their parents, along with an event held at Gateway's Racine Campus which brought everyone together for dinner, activities and the distribution of supplies. Michelle Ortwein's class took on this task and had great success, breaking up into three different groups to tackle each aspect of the event and drive the planning process.

The event came off smoothly, starting with a welcome by Kimberly Payne, executive director of AFA. Becky Gartner, a student in the Oral/Interpersonal Communications course, also gave welcome



AFA volunteer Barb Jopke, Gateway student Becky Gartner and others distributed school supplies to community members.

remarks.

"I was really excited to take this on," said Gartner of the program. "It was a blessing to take this class."

Students presented information on understand-

ing bullying, resources for communication to faculty and staff of the Racine Unified School District and after school programs open to students.



# AITP Students Learn by Helping Community

Gateway student Pat Elrod, left, works on Sandra Foster's computer at an AITP computer clinic held on the Racine Campus Saturday, August 24. Foster and other members of the public brought in their computers to the clinic, where Gateway Information Technology students worked on computer problems and issues ranging from simple cleanup programs to eliminating viruses. Students provided a community service while applying hands-on the skills they gained in the classroom. One computer had nearly 20,000 viruses on it.

For more information visit [gtc.edu/service-learning](http://gtc.edu/service-learning)

# United Student Government Advocates for Students

## USG Seeking Students to Fill Leadership Positions

You could say that United Student Government is a group of students for students. "It (USG) advocates for students by planning student activities and events," said Lindsey Mizak, student life specialist. "It's the voice of the students."

Jamy Koepke, a Nursing student who became USG president this summer, agreed, saying that "USG is here to better our college and student life."

USG organizes events such as the recent drive-in movies and sometimes offers special perks for students, such as free boxed lunches at Gateway Days and discounted tickets for area attractions, Mizak said.

Attending a meeting is one way to get a feel for the organization and be in the know about what's

going on at the college. Monthly general assembly meetings are held simultaneously via teleconferencing at the three Gateway campuses and the iMET and Burlington Centers.

Each campus and center has a vice president and a public relations secretary. There also are district-level officers: president, executive vice president, district treasurer and district secretary.

As of this publication, the following officer positions were available: vice president and public relations secretary, Burlington Center; PR secretary, iMET Center; PR secretary, Elkhorn Campus; vice president, Kenosha Campus; and PR secretary, Racine Campus.

Find out more about USG and applying for an officer position by sending an email to [usg@gtc.edu](mailto:usg@gtc.edu). Students also can get involved in USG by enrolling through Blackboard.

For more information visit [gtc.edu/usg](http://gtc.edu/usg)

## USG 2013 Meeting Schedule



**September 25**

**October 23**

**November 13**

**December 11**

**all dates @ 1:00 p.m.**

Please consult the website [www.gtc.edu/usg](http://www.gtc.edu/usg) for details on locations specific to your campus.



# Labs Bring Nationally Recognized Energy Systems Training to Students

**G**ateway Technical College held a grand opening for its national energy systems training labs over the summer. The equipment and facilities allow students to access all six labs developed during the past three years.

The labs bring cutting-edge training technology to equip Gateway graduates with the skills needed to enter an expanding job market for well-versed technicians with sustainable energy system skills. The grand opening celebration not only marked the opening of the labs, but also marked a 100th anniversary celebration for Trane Corp., hosted by Gateway.

Program graduates who have trained in the labs will have the ability to run heating, ventilation and air conditioning systems and equipment that make buildings and equipment “greener” using leading-edge technology. They also are prepared for specific green-collar

careers in wind and solar.

“This is significant for the college,” said Gateway President & CEO Bryan Albrecht. “We see employers in these job markets calling for technicians with skills that go beyond HVAC. Employers are looking for skills in operating those systems in a sustainable manner.”

Two labs were developed in each of the past three years in the Technical Building on the Kenosha Campus. The labs are used by students enrolled in Gateway’s Air Conditioning; Heating and Refrigeration; Air Conditioning, Heating and Refrigeration-Geothermal Technician; Geothermal Specialist; and Electrical Engineering-Sustainable Energy Systems programs of study.

The labs are representative of each aspect of the industry: residential heating and cooling, industrial heating and cooling and sustainable/alternative energy applications.



**ABOVE:** This is the sustainable energy lab. Students gain work-ready skills in a hands-on learning environment, using equipment trainers provided through Questech and Amatrol, in alternative energy systems. The training units contain a space-condensed, complete system from the energy generator/collector to home/business installation.

**RIGHT:** This is part of the geothermal lab. Students in this lab will work with the latest geexchange technologies for home and small commercial heat pump applications. They have the opportunity to gain hands-on experience from the exterior drilling/construction portion of a project, through installation and operation of the heat pumps inside the home or business. In the geexchange drilling program, students learn about drilling techniques and related geology, earth coupling, and loop field design and construction.



**ABOVE:** This is the industrial heating lab, which includes several Trane units. This lab provides the opportunity to work on the most popular types of packaged commercial/industrial heating/cooling units, featuring the latest technology such as wireless controls. Additional features include eight hydronic systems coupled with radiant floor and conventional heat emitters. The lab also has a six-panel solar thermal hot water installation that provides potable hot water and helps heat the Kenosha Campus.

## Help Keep our Campuses Safe

CARE Team Helps Students, Staff and Community

Gateway Technical College has a Communication, Awareness, Referral and Evaluation (CARE) team which helps maintain a safe campus for students, staff and the community. The CARE team reduces potential threats through the identification, assessment and management of behavioral concerns.

A CARE team made up of Student Services leadership, counselors, special needs staff, security, human resources and campus deans has been established for each of the Elkhorn, Kenosha and Racine campuses as well as the Burlington Center.

### CAMPUS SECURITY

ELKHORN / BURLINGTON: (262) 741-8208  
 KENOSHA: (262) 564-2208  
 RACINE: (262) 619-6208

#### How You Can Help

Report any behaviors of concern demonstrated by students or employees including disruptive, disturbing or destructive behaviors. If you observe any behavior which causes concern, please complete a Maxient Security/Incident Report, which can be found at [gtc.edu/security](http://gtc.edu/security). Behavior which can be interpreted as a threat to self, others and/or property should be reported immediately by calling 911 and then campus security at Elkhorn/Burlington (262) 741-8208; Kenosha (262) 564-2208; Racine (262) 619-6208.

Be **CARE** Aware

Working together to maintain a safe campus environment

The Communication, Awareness, Referral and Evaluation (CARE) Team strives to create a safe campus environment by intervening early when students or employees display behaviors of concern.

If you have information or would like to report any campus related behaviors of concern please complete a Security/Maxient report located at:

[www.gtc.edu/security](http://www.gtc.edu/security)

### FALL WORKSHOP SERIES

## GET A STEP AHEAD

All students are welcome and encouraged to attend any of the FREE Fall Workshop Series sessions to find out tips for academic and personal success.

Sessions are being offered in Burlington, Elkhorn, Kenosha and Racine.

Visit [www.gtc.edu/fall](http://www.gtc.edu/fall) for a list of workshops.



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