



## Culinary students help at event to combat hunger

By Christopher Wells  
Staff Writer

Gateway Technical College Culinary students were among those who took part in an event to combat hunger and homelessness in Racine on March 5.

Empty Bowls was held at the Racine Masonic Center for the 12th consecutive year. The focus of the event is to combat hunger and homelessness in Racine and the surrounding communities. Event-goers pay \$15 for a meal of soup and bread, eaten out of ceramic bowls. Elementary and high school students make the bowls, and then donate them to the event. Local artists also donate bowls for a silent auction.

All materials and food are donated with the proceeds benefitting the Homeless Assistance and Leadership Organization and the Racine Food Bank.

Gateway played a significant role in this event. Twelve students from the Culinary Arts program coordinated the kitchen and prepared the donated soups and breads. The event is a service learning opportunity for Gateway students who use the skills they've learned in the classroom to provide service in the community.

Gateway student Roshann Cornella, in her second semester of the Culinary Arts program, was gratified by being a part of this event, but also appreciated she gained.

"It was such a neat experience to be next to celebrities and help needy people," Cornella said. "We got to use our talents and what we have learned at school to experience what it is like in a real-life situation. It makes you feel good to help the community."

Although this was her first time ever attending Empty Bowls, Cornella said she plans to volunteer next year.

Heidi Fannin, event chairperson, said "It is great how the community comes together in such an amazing way to take care of the community. We have people from all ages and lifestyles helping to make life better for those less fortunate in our society."

Empty Bowls is an international project that began in Michigan in 1991. Since then, it has spread across the United States and at least 12 countries.



Photo by Todd Falk

Stephanie Bjerk, a Horticulture student, browses at the Gateway Gifts Store.

## Gateway Gifts offers real world experience in retail

Gena Checki  
Staff Writer

The next time you're in the Student Commons area at the Kenosha Campus, you might want to stop by Gateway Gifts. This gift store is special because it is part of Gateway instructor Barb Micheln's Managing Merchandise course. The students in Managing Merchandise do all of the work involved in running this store including deciding what products to sell, what quantities to purchase, how to display products, how to price items, and what sales to have, among other tasks.

The gift store is a team effort that has operated for 20 years. The target customer base is females ages 25-70 and staff members.

The products offered include accessory items such as hats, scarves, purses, tote bags, jewelry, environmentally-friendly products, and children's items.

Students in the course travel to the Merchandise Mart in Chicago to meet with vendors. In addition to purchasing items to sell at the store from vendors, students also purchase items from catalogs or order from the Internet. The products sold at the gift store are high

end products sold for reasonable prices.

Students are responsible for the entire operation, from creating a marketing plan to implementing the marketing plan. Micheln considers herself to be an "absentee boss" and lets her students run as much of the operation as possible.

Students in Micheln's class are a diverse group and many have worked in retail before. All students in the course are required to work three hours a week in the store. Hours of operation are always posted and vary each semester depending on student availability.

Patrice Islas, a Business Management student in Micheln's course, has worked in retail before. When asked what she hopes to gain by taking this course, she states that it's something she has never done before—buying, stocking, and displaying merchandise. She also remarks that she would like to get back into retail because she "would like to manage people as well as merchandise."

Students learn invaluable lessons in this course because the hands-on approach applies to real world experiences. "The students get out of it what they put into it," Micheln said.

### Current semester hours

Mondays	4-6 p.m.
Tuesdays	9 a.m.-2 p.m.; 2:30-3:30 p.m.
Thursdays	8-11 a.m.
Fridays	9 a.m.-12 p.m.

## Spring – a time of transition

The days are getting longer and the nights a little warmer. It is spring and everything is in a state of transition.

This is also the time when many students are preparing for graduation - one of the greatest changes in a person's life. As we wish each of our graduates great success in their career we recognize that your education has helped

you make this big transition in your life. As a student you are learning skills that will last a lifetime and serve as a base for the many transitions life may bring.

Many of you have successfully completed class projects that mimic or, indeed, are real-world workplace problems or projects. Some of you are about to compete in regional, state, and national competitions that allow you to demonstrate what you have learned, to judges who come from the industry to which you aspire.



**Bryan Albrecht**  
President, Gateway  
Technical College

We wish you the best of luck in these efforts that take you to the "finish line" of this phase of your Gateway education. But luck is not really needed. I am confident that you and your instructors have invested in a meaningful partnership that is resulting in graduates who understand what is expected of them in their chosen area of work and, in fact, are likely to have gained skills in advanced technology that will enhance their workplace when they gain employment.

We are all so proud of the thousands of students who choose Gateway for their education and put a little spring into their future.

*Respectfully, Bryan Albrecht, president*

## Time for advising, registration is near

Fall semester academic advising will be held March 26 - April 5. Students who have not completed 12 or more program credits (not including current semester courses or general studies courses) should meet with a program counselor. Students who have completed 12 or more program credits should meet with a faculty advisor. Details at [gtc.edu/academicadvising](http://gtc.edu/academicadvising).

Priority registration for continuing students will be held April 10-April 19. Students can login to WebAdvisor to find their priority registration date and register on their date beginning at 6:30 a.m. or in person at Student Services during business hours. If you have questions while using WebAdvisor call: Kenosha - 564-2300, Racine - 619-6300, Burlington/Elkhorn - 741-8300.

## Dean's List announced

The Gateway Technical College Dean's List for the Fall 2011 semester has been announced.

This award is reserved for those students who completed at least 6 hours of postsecondary course work and achieved a grade point average

## NEWS IN BRIEF

of 3.75 or higher. This distinction recognizes the determination, dedication and effort necessary to attain this level of academic success.

The full list is available at: [gtc.edu/deanslist](http://gtc.edu/deanslist)

## Chinese calligraphy, writing subject of exhibit

Gateway Technical College's international education program will host the exhibit "The Genesis of Chinese Writing and the Art of Calligraphy," an in-depth look at the development of Chinese writing and how it is critical to understanding the culture of China over the past 3,000 years.

The exhibit will be open to public viewing 8 a.m. to 8 p.m. Mondays through Thursdays and 8 a.m. to 4 p.m. Fridays at the following Gateway campus locations for the dates specified:

- Racine Campus, library in the Lake Building, 1001 Main St.: March 8 to March 22.

- Elkhorn Campus, North Building atrium, 400 County Road H: March 26 to April 5.

- Kenosha Campus, Center for Bioscience and Information Technology, 3520-30th Ave.: April 10 to

April 26.

The display is free and open to the public.

The exhibit consists of two parts. One is a 12-panel, 47-foot-long exhibit featuring images collected by Dr. SuiWah Chan during his research at major museums and archeological sites in China, providing a means for visitors to see the evolution and history of Chinese writing. The second part is a companion calligraphy exhibit by artist and professor He BingWu showing the art and beauty of Chinese writing.

## Gateway releases sustainability plan

Gateway Technical College has released its sustainability plan, which outlines the college's accomplishments in the area of sustainability as well as its plan to make it an even more sustainable institution.

The plan outlines Gateway's responsibilities under the American College and University Presidents' Climate Commitment, its first greenhouse gas inventory, achievements to date and plans for the future in key areas including energy, transportation, buildings, policies and education. [gtc.edu/sustainability-plan](http://gtc.edu/sustainability-plan)

## Calendar of events

### Monday, March 20

Musician Hana Pestle;  
11:30 a.m. - 1:00 p.m.;  
Elkhorn Campus; Student Commons

### Tuesday, March 21

Musician Hana Pestle;  
11:30 a.m. - 1:00 p.m.;  
Kenosha Campus; Student Commons

### Friday, March 23 -

### Sunday, April 1

United Student Government; Officer Elections; Vote online at [gtc.edu/usg](http://gtc.edu/usg)

### Monday, March 26 -

### Thursday, April 5

Fall Semester Academic Advising; Details at [gtc.edu/academicadvising](http://gtc.edu/academicadvising)

### Saturday, March 31

Deadline to apply for Spring 2012 graduation

### Sunday, April 1

Financial Aid Priority Application Date for Summer 2012

### Tuesday, April 3

Asian American Heritage Celebration; 11:45 a.m. - 12:45 p.m.; Racine Campus; Student Commons

### Wednesday, April 4

Asian American Heritage Celebration; 11:45 a.m. - 12:45 p.m.; Kenosha Campus; Student Commons

### Thursday, April 5

Asian American Heritage Celebration; 11:45 a.m. - 12:45 p.m.; Elkhorn Campus; Student Commons

### Friday, April 6 -

### Monday, April 9

Holiday recess - college closed

### Tuesday, April 10 -

### Thursday, April 19

Fall Semester Priority Registration Login to WebAdvisor to find your priority registration date.

## 11<sup>TH</sup> ANNUAL ASIAN HERITAGE CELEBRATION



featuring comedian  
Prashanth  
Venkataramanujam

11:45 a.m. - 12:45  
Student Commons

Tuesday, April 3  
Racine Campus

Wednesday, April 4  
Kenosha Campus

Thursday, April 5  
Elkhorn Campus



## Get moving for a good cause.

Join Gateway's Student Nursing Association Zumba dance fundraiser.

Friday, March 30 | 6:00 - 8:00 p.m.

Catholic Central  
High School - Topper Hall  
148 McHenry Street - Burlington

Cost  
\$10

## Promote in Connect

If you have a news release, photos, story idea or event announcement, email Connect at [guniak@gtc.edu](mailto:guniak@gtc.edu). The April submission deadline is Thursday, March 29.





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## Student Employment Services can sharpen your job search skills

By Gena Checki  
Staff Writer

Student Employment Services at Gateway has something to offer whether you are getting ready to graduate, looking for an internship, or seeking a job while you continue to attend school.

There is a range of services available to students from various job workshops to resume/cover letter writing clinics. Students can also use Wisconsin TechConnect, which is a job leads database. Sheri Eisch, a counselor at Gateway, emphasizes that Gateway does not offer job placement. Instead, students are taught the necessary skills to perform a thorough job search.

Each year thousands of positions are announced to Gateway by area employers. The job listings are specifically targeted for technical college students and graduates. New this year is Wisconsin TechConnect - Resume Bank, which allows students to upload their resumes into a job database. Resumes will be emailed automatically to employers who have posted a position in the students' degree program. Also, TechConnect lists jobs by program area as well as miscellaneous jobs, paid and unpaid internships, and volunteer opportunities.

Students register for TechConnect by emailing [saeso@gtc.edu](mailto:saeso@gtc.edu) or by calling (262) 619-6836.

### For more info

• To find out more about Student Employment Services and TechConnect visit [gtc.edu/ses](http://gtc.edu/ses).

Those using Student Employment Services are taught hidden job market strategies and are offered interview assistance.

"It is our job to help students speak confidently about what skills and qualifications they have to offer an employer," said Eisch.

The job services offered at Gateway are not limited to students. Anyone can attend a workshop or see a counselor for an individual appointment. Eisch points out that students who have worked with them will often refer family and friends to come use their services.

Eisch offers the following advice to Gateway students who will be graduating in May:

- Start your job search before you graduate because in a tight economy, it may take longer than usual to find employment.
- Make sure your cover letter and resume are error-free and be prepared to explain and defend your skills.
- Practice your interviewing skills.
- Take advantage of Student Employment Services.

## Get going places ... study abroad with Gateway

By Gena Checki  
Staff Writer

Gateway is offering students three study abroad opportunities for 2012-13.

Gateway students participating in Germany's Hessen Exchange will work with students from Kaufmännische Schulen, Hanau (KSH) as part of an international project team.

Students traveling to Belize will work hands-on in community building efforts such as health clinics and community gardens with the non-profit organization PeaceWork.

Finally, a new program for Criminal Justice students will focus on commu-

nity policing strategies in Amsterdam, The Hague, and Brussels.

All of Gateway's Global Scholar programs include credit for the learning and experience that takes place during the program. Denise Schneider, Gateway International Education coordinator said, "Studying abroad can seem out of reach, overwhelming, and downright scary, but every student who has participated to date has found it well worth the risk, time, and effort."

Applications for participation in any of these experiences are due by March 30, 2012. Students can find full program descriptions and application information at [gtc.edu/studyabroad](http://gtc.edu/studyabroad).



Gateway students studying in Germany.

# Motivational speaker addresses the serious business of play

By Christopher Wells  
Staff Writer

Kevin Carroll, a nationally recognized motivational speaker and author of three best-selling books on personal improvement, conducted a seminar on how to develop successful leadership skills at Gateway Technical College on Monday, February 27.

Sponsored by The National Society of Leadership and Success, it was broadcast live from the Kenosha Campus' Madrigrano Auditorium to 280 colleges and universities across the country.

Carroll, armed with enthusiasm and positivity, expanded on the event's title of "Play is Serious Business" by explaining how people develop more life skills on the playground than in school.

"Children understand how to interact socially with other children when it applies to playing sports or leisure activities," he said. "By the time you make it into the adult world, the spirit of enjoying what you do has been

replaced by surviving until the next day."

He has incorporated five principles into his life that have assisted him and others in becoming successful leaders.

- 1) Stay forever curious.
- 2) Don't fear failure, learn how to lose better.
- 3) Never let your circumstances dictate your life.
- 4) People do not quit jobs, they quit bad leaders.
- 5) Believing that you are worthy of success is the cornerstone of being successful.

Chastity Maze, a student in her first semester at the Kenosha Campus who attended the seminar, said she now plans to challenge herself more in some personal areas of her life.

"I liked his message and positive attitude," Maze said. "You can do anything if you put your mind to it."

John Williams, a marketing student from the Racine Campus, learned from the seminar that "You have to be persistent and believe in yourself in order to be successful."



Photo by Todd Faulk

Motivational speaker Kevin Carroll poses for a photo with student Tawana Johnson at the book signing as part of Carroll's recent appearance at Gateway.

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# Get your graduation application at Student Services

By Gena Checki  
Staff Writer

Graduation is a time of excitement for students and their families - a chance to celebrate all that you've accomplished.

The annual Gateway commencement ceremony for college (post-secondary) graduates will be held 7 p.m., May 15 at UW-Parkside. The Adult High School and GED/HSED graduation ceremony is held prior to the Commencement Ceremony, at 4 p.m.

Candidates for May post-secondary and adult high school graduation must submit an application for graduation to any Student Services office by March 31. Students can obtain an application form in Student Services or online at [gtc.edu/forms](http://gtc.edu/forms).

Candidates for Summer 2012 graduation who have fewer than 6 credits to complete in summer, and who apply to graduate by March 31, are invited to participate in the ceremony. December 2011 graduates will also be invited to participate in the ceremony. In mid-April, graduates and candidates will be mailed a packet of information with commencement ceremony details.

Additional details about graduation and graduation requirements can be found at [gtc.edu/graduation](http://gtc.edu/graduation).

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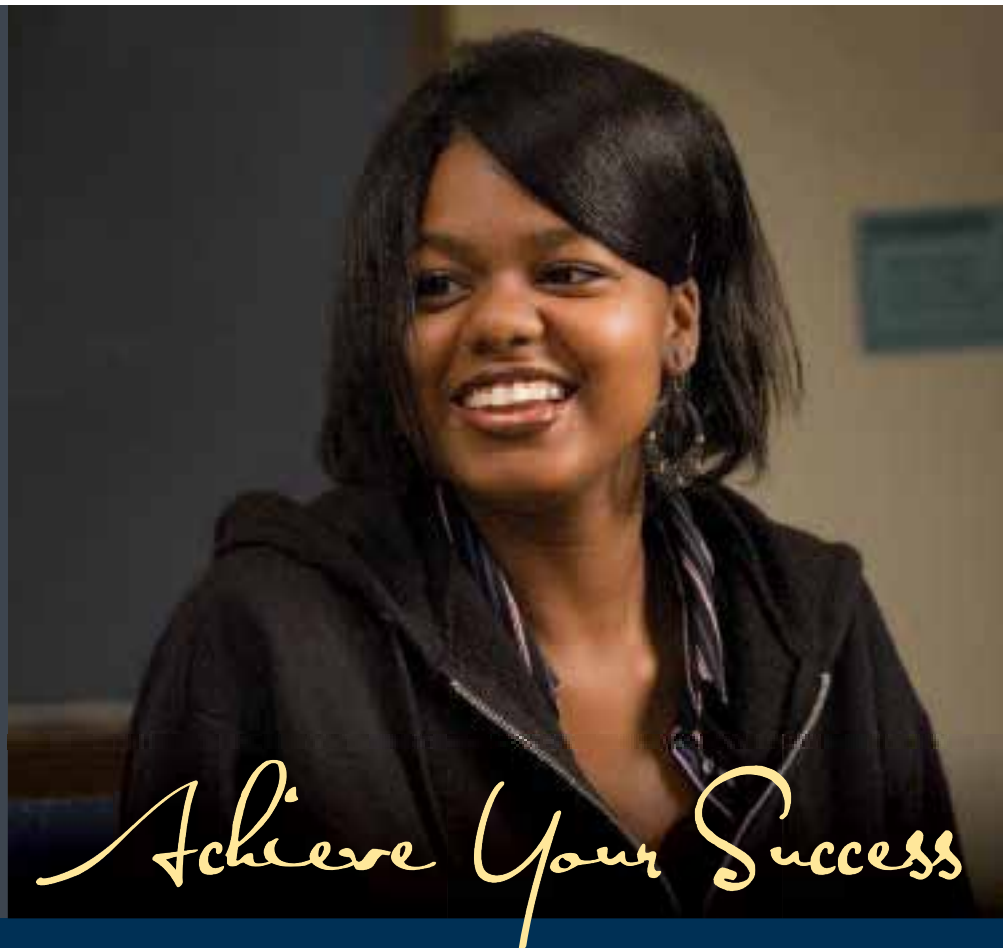
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## Brown Bag lunch programs aim to help vets

By **Randall Delaney**  
Staff Writer

Gateway continued its Veterans Brown Bag Lunch program and commitment to serve veterans March 7 on the Kenosha Campus. The program is dedicated to helping veterans learn of the educational benefits and services that can be gained through Gateway and the Wisconsin Division of Workforce Development.

The March three-campus Brown Bag Lunch program featured Veterans outreach program representatives Jerry Costello and Anthony First, who spoke about job search strategies.

Costello and First went into detail about services offered to veterans such as work study, retraining grants, National Career Readiness Certificate, United Association of Veterans in Piping and on-the-job training program. Costello recommended anyone who hasn't received a free career assessment yet get one done at Gateway. He also said most of the benefits and services are offered to non-veterans as well.

Gateway was recently awarded the designation of Military Friendly School

on the 2012 Military Friendly Schools list. Gateway had more than 650 veterans and military personnel enrolled in the 2010-11 academic year. In addition to the veterans being able to access a specific program counselor, he or she will also have a counselor who assists with educational benefit related matters.

Gateway students activated for military duty during a semester receive a full tuition refund and are able to begin their program where they left off when they were deployed. Gateway awards credit for prior learning, making it easier for military personnel who often relocate to finish a college degree at Gateway. Also, Gateway residency policies allow students to transfer up to 75 percent of their degree credits and are still eligible to be considered a resident.

The Veteran's Brown Bag Luncheon program will continue on Saturday, April 28 from 9:30 a.m. until noon. Siggy Letheby, the Regional Recruitment Coordinator for the U.S. Department of Labor, will be broadcast live from the Racine Campus and can be seen on the Kenosha, Elkhorn and Burlington Campuses during the same time. Siggy will share his knowledge and provide tips on how to properly apply for a federal position.

## Gateway DECA students capture honors at state competition

Three students from the Gateway Marketing and Management Association captured first-place honors - and several others took second place and third place - at the 51st Wisconsin Collegiate DECA annual Spring Competitive Events Conference held March 1 to March 4 in Madison.

The strong showing results in 23 Gateway students qualifying for the national DECA competition of marketing and business education to be held April 28-May 1 in Salt Lake City, Utah.

Nicole Rugen and Sarah Akey captured first place in the Advertising Campaign category while Andrew Barnhill took first in Web Site Design.

Several Gateway students also took second-place honors, including:

- Harold Coots and Alex Nelson in International Marketing
- Nicole Pagan in Fashion Marketing and Management
- John Kaprelian and Nick Mercier in Sports and Entertainment Marketing
- Mike Poletti in Professional Selling
- Lillana Moncada in Human Resource Management

Andrew Barnhill took first place in Web Site Design category at the event.



Third-place finishers for Gateway include:

- Mike O'Connor in Fashion Marketing and Management
  - Tim Lasco in Professional Selling
  - Andrea Haisler in Entrepreneurship
  - Coots in Student of the Year
- Gateway student Andrea Haisler was also elected a state officer.

Gateway students finishing in the top three all qualified for the international competition. Several others placed well enough to qualify for the Salt Lake City event: Alex Calder, Elijah Gonzalez, Connie Mason, Aaron Cole, Jeanne Gomez, Michele Czarnecki, Sharon Wilkins, John Sura, Nicole Weaver, Fernando Yebra.

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Photo by Randall Delaney

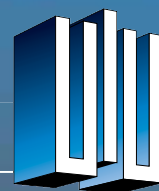
### Gateway hit by Blizzard of Bucks

The Blizzard of Bucks descended on Gateway's Kenosha student commons on March 7. The game show consisted of three judged rounds with contestants competing in a variety of games. The winner of each of the three rounds advanced to battle each other to see who would enter the famous cash box. The big winner of the show was Gateway student Nakia Shannon, shown inside making the big grab while host Jason Abbott looks on. Shannon managed to grab \$28 from the blowing money box (and win a \$100 total). "It was hard to grab cash and put it into the pillow case at the same time," Shannon said. "It's a fun experience and I plan to use the money as a down payment for a laptop." Blizzard of Bucks was also at the Elkhorn commons on Mar. 6 and the Racine commons on Mar. 8.

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