Putting their heads together

Biz Squad members consult on projects for businesses, nonprofits

Gena Checki
Staff Writer

Before Gateway Business Management student Deborah Kohn signed up for Biz Squad, she had always considered herself an independent person. By participating in Biz Squad this semester, she has learned to understand the importance of interdependence too. Kohn worked with a group of students with multiple perspectives in Biz Squad.

Another squad member, Gateway Supervisory Management student Pedro Nunez, agreed that the squad helped him learn about working together.

Biz Squad is “a course where students do real life projects for nonprofits and new business startups,” said Sue Hanneman, Biz Squad instructor. Most Biz Squad students are majoring in one of the disciplines in the business program, but it is open to all Gateway students. Biz Squad students meet once a week where they work together as consultants. This semester, they are involved in six projects and presentations.

One of their projects involves creating an e-business plan for someone who lives in Morocco. Another Moroccan project includes helping people there who want to start their own manufacturing businesses. Biz Squad students are in the process of doing a critical analysis of their business plan. In Morocco, most citizens are government workers, so establishing a small business is a big step.

Gateway also has teamed up with Ecole Supérieure de Technologie Oujda, which is a two-year technical college in Morocco similar to Gateway. This college is interested in starting a Biz Squad program of its own and Gateway is helping with that endeavor.

Language can be a problem when attempting to communicate with individuals who do not speak the same language, even with a translator present. In Morocco, the main languages are Arabic and French. Literal translations can pose problems, but the cultural and societal implications also can cause confusion. Another unique challenge Biz Squad students experience is that Moroccans have a different mentality toward business than Americans. Luckily, humor is universal and allows them a connection when other avenues might fail.

Managing time differences can also be challenging, but videoconferencing is used every two weeks and daily emails are exchanged. Biz Squad students ultimately want to see their efforts rewarded by having all of their clients succeed in their business ventures.
A new year with new possibilities

In a few days we will be ringing in the new year - 2013. With a new year comes all those New Year’s resolutions. You know the ones. To study a little more, complete homework assignments a day early, read a chapter ahead and so on. WHAT??? Well, those might not have been the ones you initially thought of, but they can be good techniques to improve your success in college.

The idea of a New Year’s resolution is to remind us to reflect on the past year and commit to self-improvement in the new year. Continuing your education is a commitment that only you can make. The education you get through Gateway and the employable skills you gain will not only improve your life next year, but for the rest of your life.

From all of us at Gateway, we wish you a happy new year and a year filled with positive improvement.

Respectfully,
Bryan D. Albrecht, Ed.D., President, Gateway Technical College

Calendar of events

Tuesday, December 11
• Spa on Campus; 11:00 a.m. - 1:00 p.m.; Burlington Center; Free manicures & massage
• Spa on Campus; 3:00 p.m. - 5:00 p.m.; Elkhorn Campus - South Blvd, Rm 112; Free manicures & massage

Wednesday, December 12
• Spa on Campus; 11:00 a.m. - 3:00 p.m.; Kenosha Campus - Student Commons; Free manicures & massage

Thursday, December 13
• Spa on Campus; 11:00 a.m. - 1:30 p.m.; Racine Campus - Student Commons; Free manicures & massage
• Spa on Campus; 4:00 p.m. - 5:30 p.m.; iMET Center; Free manicures & massage

Wednesday, December 19
• Last day of Fall Semester

Tuesday, December 20
• Graduation; 6:00 p.m.; Indian Trail Academy; Must have a ticket to attend.

December 24 - January 1
• Winter break - college closed

Thursday, January 3
• Last day to select payment option for Spring 2013 Semester

Friday, January 4
• First day to use Spring 2013 financial aid book authorizations

Wednesday, January 9
• Financial aid appeals process closes at midnight

Monday, January 14
• First day of Spring 2013 Semester
• Gateway Days

Tuesday, January 15
• Gateway Days

Monday, January 21
• Martin Luther King, Jr. Day - No classes
• Martin Luther King Jr. Day Celebration 12:00 p.m.; Kenosha Campus - Madrigano Auditorium

Wednesday, January 23
• Financial aid census date
• Last day to use Spring 2013 financial aid book authorizations

Continue to Maximize Your Talent.
Continue Your Education Online.

Have you been thinking about reinventing your career? Furthering your education is the best way to set the wheels in motion.

Kaplan University’s Milwaukee Learning Center offers you the convenience of online learning with the reliability of on-ground support.

Pursue your bachelor’s or master’s degree program in:

- Arts and Sciences
- Business
- Criminal Justice
- Education
- Health Sciences
- Information Technology
- Legal Studies

At Kaplan University, you can earn college credits for what you’ve already done and what you already know—which could help you save time and money.*

Gateway Technical College graduates are eligible for a 10% tuition discount.

* See University Catalog for Transfer of Credit policy. Kaplan University does not guarantee transferability of credits.

For more information, call 414.223.2105 or visit Milwaukee.KaplanUniversity.edu

Promote in Connect
If you have a news release, photos, story idea or event announcement, email Connect at guniak@gtc.edu.
Revisit King’s dream at special event
A program and reception to honor Dr. Martin Luther King Jr. is slated for Jan. 21 in the Madrigrano Auditorium on Gateway’s Kenosha Campus. Doors will open at 11:30 a.m., with a program at noon and reception to follow.

The theme for the event is “Reviving the Dream through Education.” A panel of education experts from southeastern Wisconsin will talk about current trends that are helping to revive King’s dream.

The event also will feature this year’s winners of the Dr. Martin Luther King, Jr. Humanitarian Awards presented to individuals who, through their beliefs and practices, embody King’s teachings.

The public is welcome at the 19th annual Dr. Martin Luther King, Jr. Celebration.

Mark your calendar for WinterGreen
Wisconsin winter might be white, but it’s also green at Gateway. The 21st annual WinterGreen Conference is set for Jan. 25, 2013.

Four speakers will share their expertise:
Craig Bergmann will talk about architectural cues in garden design. Corrine Daniels will share how designers can take the mystery out of choosing native plants. Jeff Epping will talk about sustainable gardens, including meadows and gravel gardens. Rebecca Nelson will address aquaponics.

In addition, the conference will feature a used book sale, a silent auction and horticulture vendors.

For more information, go online to www.gtc.edu/wintergreen or call (262) 898-7442.

Graduation ceremony set
Mark your calendars for Dec. 20, which is graduation day. The ceremony is set for 6 p.m. at Indian Trail Academy, 6800 60th St. in Kenosha.

Associate degree and technical diploma graduates will be recognized. Commencement speaker Mark Dirr of Kenosha is the director of research and development Xten Industries, LLC in Kenosha.

Dirr has worked the last 27 years to craft solutions for custom molders and their customers in the prototype, automotive, packaging and general manufacturing industries. He holds a bachelor’s degree in industrial engineering and a master of business administration degree.

You must have a ticket to attend graduation.

Enroll now for Spring 2013
Create your future
Classes begin January 14
Gateway Technical College
www.gtc.edu

You’ll never believe how many times I changed my major.

Gateway helps new students on their way
Wisconsin winter might be white, but it’s also green at Gateway. The 21st annual WinterGreen Conference is set for Jan. 25, 2013.

Four speakers will share their expertise:
Craig Bergmann will talk about architectural cues in garden design. Corrine Daniels will share how designers can take the mystery out of choosing native plants. Jeff Epping will talk about sustainable gardens, including meadows and gravel gardens. Rebecca Nelson will address aquaponics.

In addition, the conference will feature a used book sale, a silent auction and horticulture vendors.

For more information, go online to www.gtc.edu/wintergreen or call (262) 898-7442.

Graduation ceremony set
Mark your calendars for Dec. 20, which is graduation day. The ceremony is set for 6 p.m. at Indian Trail Academy, 6800 60th St. in Kenosha.

Associate degree and technical diploma graduates will be recognized. Commencement speaker Mark Dirr of Kenosha is the director of research and development Xten Industries, LLC in Kenosha.

Dirr has worked the last 27 years to craft solutions for custom molders and their customers in the prototype, automotive, packaging and general manufacturing industries. He holds a bachelor’s degree in industrial engineering and a master of business administration degree.

You must have a ticket to attend graduation.

Enroll now for Spring 2013
Create your future
Classes begin January 14
Gateway Technical College
www.gtc.edu

You’ll never believe how many times I changed my major.

Gateway helps new students on their way
Wisconsin winter might be white, but it’s also green at Gateway. The 21st annual WinterGreen Conference is set for Jan. 25, 2013.

Four speakers will share their expertise:
Craig Bergmann will talk about architectural cues in garden design. Corrine Daniels will share how designers can take the mystery out of choosing native plants. Jeff Epping will talk about sustainable gardens, including meadows and gravel gardens. Rebecca Nelson will address aquaponics.

In addition, the conference will feature a used book sale, a silent auction and horticulture vendors.

For more information, go online to www.gtc.edu/wintergreen or call (262) 898-7442.

Graduation ceremony set
Mark your calendars for Dec. 20, which is graduation day. The ceremony is set for 6 p.m. at Indian Trail Academy, 6800 60th St. in Kenosha.

Associate degree and technical diploma graduates will be recognized. Commencement speaker Mark Dirr of Kenosha is the director of research and development Xten Industries, LLC in Kenosha.

Dirr has worked the last 27 years to craft solutions for custom molders and their customers in the prototype, automotive, packaging and general manufacturing industries. He holds a bachelor’s degree in industrial engineering and a master of business administration degree.

You must have a ticket to attend graduation.

Enroll now for Spring 2013
Create your future
Classes begin January 14
Gateway Technical College
www.gtc.edu

You’ll never believe how many times I changed my major.
Christmas past and present

Randall Delaney
Staff Writer

One holiday-spirited Connect writer traveled to each Gateway campus recently to quiz students about Christmas - past and present. He also asked Christmas trivia questions while giving out prizes from Santa Claus.

Surgical Technology student Cassandra Deau said her favorite holiday memory as a child was her “first year to open presents not by myself, when my sister was with me.” Deau, a Kenosha student, said she is looking forward to spending time with family and having a break from work during the holidays.

Domino’s pizza brings holiday memories for Electrical Engineering student Neil Manker. “I spent four years in the Marine Corps, and that (Domino’s) was my holiday tradition,” Manker said. On his first date with his future wife, “My future mother-in-law found out I was going to eat pizza for Christmas dinner and said absolutely not, and invited me over for dinner.” The greatest gift Santa ever brought him was his oldest daughter, who was born prematurely right before Christmas, he said.

Nursing student Samantha Miller said going to church and opening presents are her favorite holiday memories. She said, “I look forward to spending time with my 2 year-old son,” who also is the best gift Santa ever brought her. All the Elkhorn student hopes Santa brings her this year is the gift of a peaceful Christmas.

Racine Campus Administrative Professional student Darlene Langdon looks forward to her goddaughter being born, spending time with her children and cleaning during the holiday break. The best present Santa ever brought her was “my diamond engagement ring, 13 years ago.” Her favorite holiday tradition is to have Stollen, a sweet Christmas bread with fruits in it.

Going international

Special week highlights multiple cultures

Randall Delaney
Staff Writer

Jeff Barker was among those who participated in the fair trade International Marketplace as part of Gateway’s recent International Week celebration. Global Scholar students sold food, drinks and plants to raise money for their study abroad trips to the Netherlands, Belize and Germany.

“I think it’s a good thing to do, we can become more internationally oriented,” Barker, an IT-Web Developer student, said when asked about Gateway’s International Week.

Nursing student Gretchen Christensen spoke of her opportunity to learn internationally, “I look forward to learning the culture of Belize and learn how we can help the people there.”

Recycled and organic products were sold at the fair trade booths from places such as Kenya, Indonesia and Bolivia. Scarves, purses and bracelets were sold to help women in Kenya, with proceeds going to help them buy books or shoes so their children can go to school.

“It’s changing their whole village and their whole country because they’ll have educated children now,” said Kima Picchiotti, a fair trade merchant from Olina Faire.

International Week also included an international photo contest, a fashion show and a foreign film festival. The fashion show was open to Gateway and high school students and was judged to see which design best represented a different country or culture. The foreign film festival included showings of “Cinema Paradiso,” “Bride and Prejudice” and “Mostly Martha”.

To learn more about study abroad opportunities, go to gtc.edu/studyabroad.

Next course begins February 4, 2013

Paralegal Studies

• Evening classes
• 14-week program
• Taught by practicing attorneys
• Celebrating over 25 years at Carthage
• In-demand credential
• Career counseling available

GET STARTED TODAY
www.carthage.edu/paralegal
paralegal@carthage.edu • 800-551-5343

A Better Life

Prepare for opportunities in Private Law Firms • Corporations • Government Agencies • Insurance Companies • Banking Institutions • Real Estate Agencies

APPLY TODAY
CONTACT YOUR ADMISSIONS REPRESENTATIVE FOR INFORMATION
Travel highlights
Gateway’s international photo contest

Gateway held an international photo contest as part of its November International Education Week celebration. Students and staff were invited to submit entries of their original work in the categories of international people and culture and international landscape and architecture. Over 50 entries were received and displayed during International Education Week. Votes were accepted during the week’s events and winners were selected in each category.

Cheryl Ucaker
Heidelberg - Germany
Category: Staff International Landscape and Architecture

Jeff Robshaw
Norwegian Nisse - Norway
Category: Staff International People and Culture

Julius Letikirich
Sunset - Kenya
Category: Student International Landscape and Architecture

Julius Letikirich
Warriors and Dancing Girls - Kenya
Category: Student International People and Culture

Let Mount Mary College transform you

- 30+ undergraduate majors with courses in day, evening and accelerated formats
- Academic scholarships up to $8,500
- On-campus child care, career counseling, tutoring and more!
- Generous transfer credit policy

Mount Mary College
Milwaukee, Wisconsin

Apply online: www.mtmary.edu  Schedule a campus visit: 1-800-321-6265
Gateway helps new students on their way

When you stop by, you will see many changes in Student Services. One of the changes is the addition of new student specialists. New student specialists are the experts in helping prospective and new students learn about Gateway and all that the college has to offer.

New student specialists also help students who want to get started on their educational journey. They assist individuals with the exploration of educational options and share how Gateway can be a part of the journey, connecting students to other college experts as needed.

New student specialists are experts in helping applicants through the admission process and ensuring students get off to a great start. If you are interested in finding out more or want to get started toward that new career, see the new student specialists. In Kenosha, your new student specialists are Bao Lee and Katie Demboski. In Racine both Vicki Stefka and Desmar McDuffie are happy to assist students. In Elkhorn, your New Student Specialist is Brienne Loy. You can also email the new student specialists at newstudentspecialists@gtc.edu.

Complete Your Degree at The University of Wisconsin-Parkside

Transfer agreements that convert your associates degree directly into Bachelors degree credit

Dedicated transfer counselors to make your transition seamless

Small class sizes and engaged professors that support YOUR success!

Bachelor Degree Programs:

Business Management
Criminal Justice
Sustainable Management (online program)
Sociology/Psychology
Applied Health Sciences
Putting food on a table: Gateway students pitch in at community pantry

Randall Delaney
Staff Writer

Members of the Business Professionals of America Kenosha and Racine were out working in the community Nov. 23.

Chapter members stacked shelves, accepted donations and sorted food at the Shalom Center Food Pantry in Kenosha. BPA Kenosha adviser Manoj Babu led the group of Gateway students.

“I had a great time,” said Annie Fahy, a Kenosha BPA member. “I’m in favor of (helping out) frequently.”

“Volunteers are very important to us,” said pantry director Cathy Housenga. “We couldn’t run the pantry without volunteers.”

The pantry has been around for 25 years but is in just the second year at its new location. That location is bigger and more efficient and includes a warehouse that allows five times the previous storage space.

“It allows me to be much more organized,” warehouse manager Kevin Ford said about the new warehouse.

“We’re serving 1,000 households,” Housenga said. “As we show people around the pantry, we really know we’re helping them. They’re not just getting a little bag of food; they’re getting cartfuls.”

A walk-in cooler and freezer allows the pantry to take in donations from about 16 businesses in the community. The pantry is now handicapped accessible, helping it serve many more families than before.

Gateway’s recently formed Kenosha BPA chapter looks to stay active in the community and continue to grow as a club.

Anyone in a business or information technology related program or certificate such as Accounting, Administrative Professional, IT, Marketing and Supervisory Management is welcome to join. Members will soon be preparing to compete in the BPA State Conference in February in Green Bay.

To learn more about Gateway’s Kenosha BPA chapter and how to join, contact Manoj Babu at babum@gtc.edu.
Morocco, most citizens are government workers, so establishing a small business is a big step. Kohn signed up for Biz Squad, she had always considered entrepreneurship toward business than Americans. Luckily, humor is universal and allows them a connection when other avenues might fail.

Before Gateway Business Management student Deborah Kohn worked with another squad member, Gateway Business Management instructor. During this process of doing a critical analysis of their business plan. In the squad helped him learn about working together.

This semester, they are involved in six projects and presentations. But the cultural and societal implications also can cause confusion. Another unique challenge Biz Squad students are involved in. Projects for businesses, nonprofits and new business startups, said Sue Hanneman, Biz Squad instructor. Most Biz Squad students are majoring in one of the disciplines in the business program.

Language can be a problem when attempting to communicate with individuals who do not speak the same language, even with a translator present. In Morocco, the main language is Arabic. Language can be a barrier to success in the business world. Biz Squad students ultimately want to see their efforts rewarded by having all of their clients succeed for someone who lives in Morocco. Another Moroccan project on the horizon is a fund for Holton Manor. Ideas for giving back range from throwing a party, to buying holiday cards. The cards will then be sold, with the proceeds put into a fund for Holton Manor so residents and their families can enjoy their own art gallery.

GDA members said, "Having a local organization that will be turned into holiday cards. The art that will be turned into holiday cards. Art will be turned into holiday cards. The cards will then be sold, with the proceeds put into a fund for Holton Manor so residents and their families can enjoy their own art gallery."

Creating community connections, including a fund for Holton Manor so residents and their families can enjoy their own art gallery.ighting GDA members chatting during class," one of the GDA members said. "Having a local organization that will be turned into holiday cards. The cards will then be sold, with the proceeds put into a fund for Holton Manor so residents and their families can enjoy their own art gallery."

GDA members serving as adviser for the GDA, Laura Laznicka serves as adviser for the GDA, which formed in 2011. Association members are students looking for their own art gallery. GDA members chatting during class," one of the GDA members said. "Having a local organization that will be turned into holiday cards. The cards will then be sold, with the proceeds put into a fund for Holton Manor so residents and their families can enjoy their own art gallery."

If you are interested in purchasing a set of holiday cards, please contact a GDA member or adviser, Laura Laznicka at laznickal@gtc.edu.

Residents enjoyed the afternoon and said they had just as much fun finger-painting, creating something that will be turned into holiday cards. Art will be turned into holiday cards. The cards will then be sold, with the proceeds put into a fund for Holton Manor so residents and their families can enjoy their own art gallery.