PRESIDENT’S REPORT
October 18, 2012

GATEWAY AS LEADER
The National SEED (Sustainable Education and Economic Develop) Summit was held on the Racine campus the first week in October. This event brought 100 people from across the country together to discuss sustainability and the role of the technical colleges. The group had an opportunity to tour the campuses but to also have dinner at Snap-on with a presentation from Nick Pinchuk. The first ever National Green Genome Awards were awarded at the summit. Five colleges were recognized for their work on sustainability.

ENROLLMENT
Fall enrollment is currently at a decrease of -6.5% up from a -10.0% decrease in June. Current year enrollment, including the summer and fall terms, is down -3.9% compared to the same time last year.

FINANCE AND FACILITIES
Gateway was represented at Tax Incremental District meetings in Delavan and Racine over the last month.

Gateway participated in a loss control program offered by District's Mutual Insurance Co. in which various electrical components are inspected for potential issues, adequate signage and labels, and overall working condition. The Racine Campus buildings completed the inspection, twenty-six alert level, and one severe level findings were noted and corrected. These programs are offered at no cost to Gateway and help to insure our facilities are maintained at a high level.

LEARNING INNOVATION DIVISION (LID)
Distance Learning
Our implementation of Blackboard's Mobile Learn application is going very smoothly. This product was rolled out earlier this month and all initial reports are very positive. Students will find that they can access their Gateway coursework from their mobile devices at any time and any place. We are continuing development on phase two of this project, which will provide additional “Campus Life” types of information in Blackboard's Mobile Central component. We are working to build and equip video/lecture capture studios on each major campus. Faculty will be able to use these rooms to capture lectures to be streamed in online video formats. We are also promoting the use of Camtasia Relay as a lecture capture tool that faculty can access from their laptop computers. We are also working collaboratively with the Institutional Effectiveness division and the professional development area to roll out Lynda.com resources for faculty and staff in the near future. This resource provides online training courses aimed at helping faculty and staff hone their skills in the areas of software, time management, and other “soft skill” areas.
Information Technology
On Monday, October 8, the LID division welcomed a group of new Technology Support Technicians to our team. These technicians fill the vital front line role of providing support for our faculty, staff, and students on our campuses. We held a day-long orientation to get each technician off to a great start. This is a great group of employees whose enthusiasm and professionalism were much in evidence on that day. We are looking forward to the contributions they will make to our division and to the college as a whole.

Information Systems
The IS department is working on a large number of projects requested by various divisions in the college. We are implementing Ellucian’s Retention Alert product and we are in the planning stages for the E-Advising module scheduled for later this year. We are also in the planning stages for the deployment of Ellucian’s Business Objects reporting and data analytics system. This effort will help us enhance our reporting capabilities and put more reporting options in the hands of our end users.

It is an exciting time in all areas of the LID division. We have members involved in the Academic Affairs Strategic Planning group focused on technology at the district and we are looking forward to collaborating to enhance technology deployments across our college. We are planning to relocate staff to the Kenosha Conference Center next semester, and we are optimizing our internal processes for monitoring project progress as well as devising efficient methods to accommodate project requests from customers.

WORKFORCE AND ECONOMIC DEVELOPMENT DIVISION (WEDD)
Economic Development
Business services client Karen Young, inventor of tip top shoe inserts product, will be featured in Sears Stores nationwide. Kate Walker has been assisting Karen with her business on topics including patenting, trademarking, licensing opportunities, marketing, and distribution since July of 2011. Sears worked with Karen initially on a trial basis and featured her products online. Based on the successful sales, they are moving her product into stores starting in December 2012.

Workforce Development
Debbie Davidson and WEDD Instructor Matt Janisin participated in the US Council on Competitiveness 2012 Out of the Blue Strategic Manufacturing Dialogues hosted at Snap-on on September 24 and 25. The meeting brought together industry and education leaders from across the nation to discuss workforce solutions around business and education partnerships.

Gateway hosted the National Coalition of Advanced Technology Centers (NCATC) Fall Conference 10/3-10/5/12. Over 100 conference attendees interacted with Gateway staff and many of our industry partners including Snap-on, Modine, SC Johnson, and more. Tour of local industries along with a tour of Gateway’s iMET Center, Horizon Center, Energy Labs, Pike Creek Center, and Center for Sustainable Living rounded out
the conference. Attendees remarked that the facilities, staff, and partners provided great insight into new and innovative facilities and partnership models.

Manoj Babu joined WEDD in mid-September as a full time WEDD faculty in leadership/supervision. He spent the past four years in an entrepreneurial business venture with expertise in management consulting in the manufacturing and medical fields. He also has eight years of experience as a production manager with Daimler Chrysler Corporation. Manoj has already lined up several potential new customers for WEDD, one a major medical employer in the area.

An additional $1.6 M in large business Workforce Advancement Training (WAT) grants is currently available for use prior to August 31, 2013. One hundred fifty-thousand dollars is available for the same time period for small businesses. WEDD is currently in discussion with 12 companies to apply for these funds. A new cost sharing model is now in effect. For the past fiscal year (2011-12), Gateway ranked number 5 among the 16 technical colleges in WAT grant awards. For more information on WAT grants, please contact Lauri Howard at 262-564-2990 or howardl@gtc.edu.

**ACADEMIC AND CAMPUS AFFAIRS**

**Academic Operations**

Planning is under way for the January 5, 2013 Adjunct In-Service that will be held on the Kenosha Campus. Course entries for the spring 2013 term have started. The majority of courses should be entered by October 19 so students can start planning their spring schedules. Registration for next semester begins November 12. We are working with Institutional Effectiveness on proctoring the IDEA Survey for the faculty who are under full evaluation. On October 12, there was training by Follett Bookstores to do the actual ordering of textbooks online for the spring 2013 term and beyond.

**Business and Information Technology**

Sandy Weber, Advisor of the International Association of Administrative Professionals (IAAP) Club in Kenosha, will be taking two students to the IAAP Fall Education Conference in Elkhart Lake from October 19-20. To view a complete copy of the brochure, go to: http://higherlogicdownload.s3.amazonaws.com/IAAPHQ/82295d9f-f8ba-40b7-9ea3-7d7aa03a46cf/UploadedFiles/FEC%20Brochure%202012.pdf

Rockline’s IT director, Craig Albert, and his development manager, Mike Heinbigner, visited Gateway Technical College’s IT program area. Instructor Jim Buck has been contacted by Sue Boers, president of Silveredge Consulting, to discuss a partnership with Gateway. Brianna Niesen, a Technical Recruiter from Tek Systems, and her manager would also like to visit Gateway and meet with the students.

Many IT program students were hired by the IT department here at Gateway Technical College. Our graduates have been placed on each campus; it is a testament that our programs are producing quality graduates.
Developmental Education (ABE, GED, ELL, AHS, Pre-Tech)
September was a busy month. Not only was it the start of many classes, but we also started two ABE/ELL bridge programs in CNC and CNA. The CNC bridge program began on September 10 with an information session. Ten students enrolled to take three courses during the fall semester: Shop Safety, Introduction to CNC, and Introduction to Blueprint Reading. Only two students out of the ten were ELL students this semester. Three students will need to complete their GED test in January. Additional benchmarks were added to this program so students who need GED and financial aid will be prepared. Many students who were interested in these programs were already working part-time and were unable to change their work schedules.

The CNA program for ELL/ABE began with information sessions on September 17 and 21. Potential students came back to take the Test of Adult Basic Education so their reading and math levels could be assessed. Out of approximately 20 applicants, two did not have sufficient test scores. The class began on October 1 and will end on November 6. The 16 that are enrolled in the class are comprised of about 50% ELL and 50% ABE.

Supplemental Instruction (SI) expanded to eight courses this semester. SI sessions were attached to classes in Introduction to Psychology and General Chemistry. Data has already come back to us that students attending the SI General Chemistry session received an average of 23 correct answers out of a possible 25. Although we have targeted those courses with higher failure rates, we are getting requests to add more. Pre-tech math, English Composition, and PC Basics are scheduled to have SI sessions next semester.

Grant managers and representatives from other offices that hire tutors met to discuss how we can centralize the hiring and training of adjunct and student tutors. After exchanging information about individual practices, it was apparent that each office was doing something differently. We will meet again in October to discuss needs and resources, so we can create a plan for spring 2013.

Alejandro Nunez and Peggy Meyers from the WTCS office were at Gateway on September 18. They visited some classes and met with Ed Clark, Anne Whynott, Michelle St. Clair, Jeff Johnson, and Raiana Mearns. The purpose for the visit was to answer questions about the upcoming Quality Review. They went to classes in Kenosha and Racine. They were especially interested in seeing the CNC Bridge class that is funded through a combination of grant funds and private donations.

General Studies
The General Studies Division is substantially increasing spring offerings on Friday nights and Saturdays to enable students to pursue the General Studies Certificate on a weekend only basis.
Health Careers
The Commission on Accreditation in Physical Therapy Education (CAPTE) visited Gateway’s Kenosha Campus October 7-10 to review the Physical Therapy Assistant (PTA) program for re-accreditation.

The Accreditation Review Council on Education in Surgical Technology and Surgical Assisting (ARC/STSA) is visiting Gateway’s Kenosha Campus on December 17 to review the Surgical Tech (ST) program as part of a regular monitoring/on-going evaluation visit.

The Health Deans and the Dean of Student Development, Steve Wilkes, met with the health program advisers/counselors in Racine on September 20 to orient new staff to the programs and provide an update to all personnel advising students. This session featured the Medical Assistant program and was attended by instructors Micheal Randolph and Lori Andreucci. We will continue to meet monthly during the academic year. The featured program for October will be CNA.

On October 1, Deans Diane Skewes and Michael O'Donnell welcomed the CNA/ELL class that began in Racine as part of the recent SC Johnson grant to Gateway Technical College. An ELL instructor is embedded in the class to assist the students, all of whom speak another primary language.

Associate Dean Diane Skewes attended the ANEW meeting in Wisconsin Rapids at which nurse educators throughout the state gathered to talk about options for advanced education opportunities for associate degree nurse graduates.

Advisory committee meetings were held during the preceding month for the Nursing Assistant and Physical Therapist Assistant programs. Curriculum committee meetings were held for Radiography and Community Pharmacy Technician.

Dean Mike O'Donnell attended the district Wellness Committee meeting on September 19. As a member of the Committee's stress sub-committee, he arranged seated massage for staff during the fall on the Elkhorn and Burlington campus locations. Mike met with WTCS staff on September 17 to develop an articulation agreement between WTCS and UWEX for the Health Information Technology program. While in Madison, he toured MATC-Madison's Veterinary Technician program facilities and interviewed the program director in anticipation of this new program being developed in Elkhorn. He also participated in a state-called Health Deans meeting in Madison on October 12. Mike attended department meetings in September for Dental Assistant, PTA, Community Pharmacy Technician, and the Nursing Faculty Council. He also attended the quarterly meeting of the board of directors of the Milwaukee Area Health Education Center (AHEC) on September 26.
ELKHORN CAMPUS

Constitution Day activities in Elkhorn included a contest among staff who could imitate John Hancock’s famous signature. A bookstore gift card was awarded to co-winners Liz Hoffman and Brenda Putze.

The Sunshine Committee has several events planned for later in the fall including a staff chili dump during the lunchtime on November 7 and a pie sale right before Thanksgiving.

The campus looks forward to welcoming the Chinese delegation from AACC-CEAIE VELT Program on Tuesday, November 6.

Dean of Campus Affairs Mike O'Donnell hosted an appreciation pizza reception for tutors of the Walworth County Literacy Council on September 20. Associate Dean Christine Tutlewski was on hand to tour the participants through the new Learning Success Center.

RACINE CAMPUS

We were very pleased the culinary expansion was completed on time to start classes and begin selling lunches and those wonderful tasting pastry treats. Please stop by any morning Monday through Thursday to purchase one.

The green roof went through a great makeover and looks fantastic. This is on the west side of the Technical Building when you enter from Lake Avenue. It is at a stage where it will be self-sustaining for many years to come. Thanks to everyone for making this project a success and adding to the Racine campus beauty.

The Conference Center hosted many workshops for the community, which included:
September 5          Allied Health Faculty In-Service
Business/IT Department Meetings
September 6          Wisconsin Public Defender's Office 'Fall Road Show'
September 14         RUSD Bully Prevention Workshop
                      Peace Learning Circles (PLC) Workshop
September 18         New Employee Handbook Orientation
September 19         Provost on Campus
                      RUSD/Racine Hispanic Center 'Hispanic Career Day'
September 20         Phi Delta Kappa Reception Dinner & Presentation
                      RUSD Dual Language Workshop
September 22         A.C. Gilbert Heritage Society Fall Regional Meeting
September 24-28      Racine Police Department/NAMI of Racine Crisis Intervention Team Training (CIT)
September 25-26      RUSD Positive Impact Training
September 26         RUSD Dual Language Workshop
INSTITUTIONAL EFFECTIVENESS
Our Institutional Effectiveness division has begun working with program faculty on their annual quality improvement plans and assessment strategies for student learning. Updated manuals for curriculum development and quality improvement have been shared with the college to support these processes. The annual program performance report for 2011-12 has been completed and shared on the college intranet site.

The college’s annual Employee Learning Day was held on October 17 featuring national motivational speaker Dave Weber, a continuing education fair, a health fair, and over 50 individual workshop choices for staff.

STUDENT SUCCESS
The Student Success Division held a very successful in-service day at Veterans Terrace on September 18. All division employees received training on the new vision and service model for student success. More than a dozen new employees were present and staff were able to put faces with names of the people with whom they will connect most in the new model.

Almost 50 Student Success employees completed the Respect, Service, and Safety at Work training in October. This program, presented by Joe Whiten, teaches staff how to de-escalate situations with angry or confrontational customers or coworkers.

STUDENT DEVELOPMENT
Special Needs Department
Barb Yousefian is the new Special Needs instructor for the Kenosha campus. Barb comes from Kenosha Unified Schools with over 18 years of experience in the field of Special Education. Patty Neshiem previously worked in Special Needs part-time and now has transitioned to a full-time position serving students with disabilities on the Burlington and Elkhorn campuses. Lisa Sadowski will now coordinate Deaf/Hard of Hearing Services district-wide and will oversee the team of Gateway interpreters.

Starting in late December, The Special Needs department will be officially renamed Disability Support Services.

Multicultural Program
The Student Support Specialist continues their ongoing 1:1 Case-Management with students and also maintaining connections through the weekly newsletter, mailings, phone-assessments, and emails. In partnership with TRIO, HPOP, and Project HEAL, the Fall Workshops series on employability skills, managing family life, and other academic resources is underway. The Multicultural Program staff have partnered with Angela Carey to develop a Mid-term Survey for students. The survey will be used as a tool to check-in with students and have further conversation regarding academic accountability, goal setting, and retention.

End-of-Year Reports for the Multicultural Grant Programs, Nontraditional Occupations, and Displaced Homemakers have started and will be completed by mid-October.
District-wide the Student Commons Tabling (Recruitment & Outreach) as well as Hispanic Heritage-Culture programming all took place on September 18, 19, and 25. The Multicultural Program staff held its first Multicultural Leadership Institute Seminar on October 8.

TRiO SSS Program
Katherine Saunders, TRiO Lead Specialist, attended training on the BLUMEN 10.0 software on October 15 & 16. This software program is commonly used with other TRiO grant programs across the U.S. and will allow the TRiO staff to accurately report required information for the duration of the grant program.

Support Counseling Services
The Student Support counselors have been identifying community resources for students, planning small group and workshops on anxiety, managing school life and stress, and a faculty referral system.

College Connection
- Delivered marketing materials to all district high schools
- Gave College Connection backpacks to new students on all campuses for Gateway Days
- Vanguard class registration at high schools
- Gave presentations at KUSD Youth Options Night with the counselors
- Hosted an open computer lab for KUSD Asynchronous Learning Day
- Transcripted credit class registration at all high schools
- Career development workshops for RUSD, TEP, and PEP students
- Participated in Wilmot Panther Fest, a college fair
- Led campus tours for Westosha Central High School students
- Led campus tours for Frank Elementary 5th grade students
- Participated in Union Grove College Fair
- Presented at Burlington High School Youth Options Meetings with seniors
- Met with entire counseling staff to discuss the benefits of College Connection with Park High School
- Conducted one-on-one sessions with students at Tremper and Burlington High Schools regarding college prep and career pathways

COMMUNITY AND GOVERNMENT RELATIONS
The Gateway Technical College Foundation has been busy. As of the end of September, $46,490 has been raised for many different scholarships, initiatives, and projects at the college. The scholarship application process deadline is fast approaching. There are currently 529 started with 198 competed. Recruitment has been taking place for individuals to help read scholarship applications and there are currently 20 volunteers willing to assist with the scholarship review process. The Foundation will be begin the employee donation campaign at the all staff in-service on October 17 with a presentation showcasing the important role that the Foundation and the scholarships play in the lives of our students. The staff of the Foundation also
attended the statewide Foundation directors meeting for the Wisconsin Technical College System the end of September.

The Center for Sustainable Living has had a variety of activities taking place. A tour for new employees was done which introduced them to the Center but also to the green initiatives at the college. We had visitors from Central High School come to the center along with a group of 5th graders from Frank Elementary School. With the National SEED Summit and NCATC Conference both taking place at Gateway, these groups had tours go through the Center along with other areas of the college. There are many projects taking place with our current program students as well. The Horticulture students are working on the landscaping around the property to get it ready for the winter. The Geo Exchange class is continuing the drilling for the geo well along with putting in the flooring heating system; which is part of the geo project at the Center. The Interior Design students are using the Center as they get ready for their Chair-ity auction. We are also beginning to work with the Land Surveying class on the development of a walking path throughout the property.

We continue to work on our sustainability efforts at the college. We have begun the development of our second greenhouse gas inventory. This inventory is part of the requirements for the President’s Climate Commitment that the college signed in 2009. Planning has begun for the development of a High School Sustainability Summit in December. This event will bring schools from the tri-county area together to discuss sustainability issues in their schools and to share best practices with each other. The college also has its first Sustainable Living Club which met this past month.

The NCATC Conference was also held the first week in October in which we assisted with the planning of the event and tours while they were in Wisconsin. Other events that were attended include the Harvest Breakfast that was hosted by the Sustainable Edible Economic Development Group, the United Way of Western Racine County and the Racine County Food Bank Dinner, the Root Pike WIN Board meeting, and the WTCS sponsored breakfast which was part of the Marketplace 2012: Governor’s Conference on Minority Business Development.

We are continuing our work with Interact on the community research survey. Four hundred phone surveys were completed within the tri-county area the last week of September. The online survey began on October 2 and was completed on October 12. We will be bringing the findings to the Board during the November meeting.

During this political time, we are continuing our communications with our elected officials. We are working with the other college presidents on advocacy strategies for this upcoming year.

**HUMAN RESOURCES**
We continue to have high recruitment activity as well as benefit on-boarding for all the new hires. There have been 13 new hires, 11 interviews, and we have on the schedule 4 new postings and 8 screenings/pre-screenings.

John Frost continues to conduct the next round of HR on Campus. This program has been very successful and the number of staff participating has increased.

Labor Relations is working on two Records of Consultation – preparation and delivery; seven investigations regarding employee issues and five issues for review and opinion.

Bill Whyte presented an overview of the Employee Handbook to the WPCore Group (Word Processing Support Group). He and Debbie Miller conducted a Q & A session after the presentation regarding the Handbook and benefits. Bill Whyte continues to conduct orientations of the Employee Handbook to all new employees on a monthly basis.

Bill Whyte chaired the morning session of the Employee Learning Day on October 17. Terry Strash continues to plan the Health Fair segment of our Employee Learning Day scheduled for October 17. The Health Fair continues to be a favorite segment for all employees to attend. There were 21 health care and fitness professionals providing valuable information to our employees.

We have kicked off the AFLAC open enrollment. We are offering an additional plan this year entitled Critical Illness. We continue to monitor the transition to the three new benefit providers. The WCA Group Health Trust has recently released our Gateway Technical College Medical Plan documents which we have made available to our employees and retirees.

The Wellness Committee has kicked off Wellness events with the “NFL Challenge” and stress relieving chair massages. The chair massages are located in areas where our front line people can take advantage of them during their workday.

Wellness screenings and Health Risk Assessments have been conducted on the three campuses. Debbie Miller participates in the WTCS Benefits Consortium and a benefits preliminary report will be made at the October 25 WTCS HR Conference.

Flu shots are scheduled in Kenosha on October 24, in Racine on October 25, in Burlington on October 30, and in Elkhorn on October 31.

The WELCOA Wellness Conference was attended by Terry Strash and Judi McNamara on September 26.

Debbie Miller and Stacia Thompson presented a Leadership Training session to administrators on October 11 regarding Fair Treatment.
Jacqueline Morris attended the EEO/AA quarterly meeting at Moraine Park Technical College and the Kenosha Kindness meeting at KUSD. Mary Halberstadt attended a Certification Southern Consortium meeting in Waukesha and presented at the fall adjunct in-service.