



# PRESIDENT'S REPORT

April 19, 2012

## GATEWAY AS A LEADER

Gateway received the official agreement from Higher Education for Development and can now begin activities for the Entrepreneurship and the Auto Scale-up grant awards with Morocco.

Gateway's WEDD staff is working on the regional Dream It! Do It! manufacturing awareness initiative to highlight manufacturing careers to young people and create an overall awareness of manufacturers throughout the Gateway district. For more information or for information on being featured on the website, please contact Debbie Davidson at 262-564-3422 or [davidsond@gtc.edu](mailto:davidsond@gtc.edu). The web portal will go live in July 2012.

Gateway recently participated in a Summit on Building an Energy Sustainable Workforce in Oklahoma. This event was held on April 2-3 at the Francis Tuttle Technology Center. This was sponsored by NC3 and ACTE. Stephanie Sklba is the chair of the Sustainability Task Force for ACTE and facilitated the roundtable discussions. We are looking to develop a partnership with the Alliance for the Great Lakes. We had our first meeting to discuss the organization and how it might help our sustainability programs along with the overall sustainability at the college.

## ENROLLMENT

Enrollment continues to hold a slight decrease at -1.0%. Summer enrollment is leveling off; currently up 0.3% compared to last year this time. Summer term will be counted toward our FY 2013 budget figures. The remainder of this year will target late-start programs, as well as contracts for service training. We anticipate our year will end very close to last year's enrollment figures. Fall registration began April 10.

## FINANCE AND FACILITIES

A workers' compensation audit was recently completed for FY 2011. The audit included an updated modification factor reflecting an improvement in our workers' compensation experience that resulted in a return of a premium of about \$10,000.

Moody's Investor Services confirmed the Aaa rating for the \$1.0 million debt issue this month. The Moody's analyst was very impressed with our track record and our budget plan for the next fiscal year.

Business Office staff is working collaboratively with the marketing department on a new website for students and staff to access information and services.

The Foundation Finance Committee met with representatives of Every Child's Place (ECP), the child care provider located on the Kenosha campus. The purpose of the meeting was to review ECP's finances, discuss the current lease agreement, and ways the College, Foundation and ECP can improve services to our students. Currently, the center is at capacity and serves many of our students and staff. ECP serves as a volunteer opportunity for the service learning program. The center is also utilized by our nursing program as a learning laboratory. We were glad to hear that the center is operating at full capacity and provides care for children with special needs in the Kenosha community.

We have finalized our agreement to extend our contract with Follett Bookstores. Follett was selected to continue its contract with Gateway through a RFP process. The new contract includes financial commitments to assist in improvements for the Racine and Kenosha stores and an increase in commissions.

Gateway was represented at the City of Racine Tax Incremental Financing (TIF) Board meeting. The downtown Racine district includes the Porters Furniture building, now vacant, which will be converted into residential and commercial rental units. The district was approved unanimously.

Business Office staff members Beverly Hansen and Faye Hanson attended the Datatel User Group conference, to learn about new software enhancements available in the areas of e-commerce and student billing. These functions will be a focus of process improvement efforts in FY 2013.

#### LEARNING INNOVATION DIVISION (LID)

IS staff is working with our Grants Development Office in the development of a Title III grant to improve student success via enhanced technologies and online services.

Various Gateway personnel attended the recent Datatel User Group conference. This team will form the nucleus of an enhanced project planning team to implement our Datatel enhancement projects over the next few years. Joint budgeting, planning, and prioritizing will be needed for the successful implementation of these projects.

Becky Gement has joined the LID staff as a Purchasing Support Specialist. In addition to providing clerical support for the Information Technology and Information Systems departments, Becky will coordinate all technology-related purchasing efforts district-wide. This position is a re-allocation of a position based on a retirement. This specialist will work in conjunction with Business Office staff to coordinate technology purchases, and ensures that the college leverages cooperative purchasing agreements, state and federal contracts, etc.

The IT department has rolled out a Technology Support Center model to provide one point of contact for collecting all technology-related support questions and issues at the college. Initial feedback is very positive and call volume is increasing. Staff appreciates having one number to call to get support for their technology-related issues.

Distance Learning staff is preparing a Blackboard 9.1 project rollout plan, including "dress rehearsal" checklists for configuring the system after it goes live. The date for this upgrade is May 11.

We held our first meeting of the Technology Oversight Committee, a cross-divisional advisory committee stemming from the recommendations of the Higher Learning Commission visit and the college's internal Technology Planning Improvement Subcommittee. With members appointed by the college's Vice Presidents, this group will help determine technology standards, develop an approved technologies list, and review technology proposals for technologies purchased, that are not currently on the approved technologies list. This group will also provide input into the college's policies and practices.

IT staff continue to work with our expansion and remodeling teams to incorporate and advocate for information technology infrastructure in these expanded and enhanced learning spaces. The most recent example of this collaboration is with the iMET expansion at the CATI site in Sturtevant.

Distance Learning staff is also continuing to work on multimedia room installations around the district, as well as resolving multimedia upgrade and technical issues on each campus.

We are also collaborating with Nursing Staff to implement their e-charting project. We have provided consulting, equipment recommendations, and contract review for the overall proposal.

IT staff continue to implement enhancements to the network and server environments. They are working on implementing storage enhancements, network improvements to deploy redundancies to protect the network, and setting the stage for disaster recovery and business continuity improvements.

We are in discussions to expand broadband capacity to additional partners in our region.

#### WORKFORCE AND ECONOMIC DEVELOPMENT DIVISION (WEDD)

The Carpentry Apprenticeship class built a beautifully stained Golden Oak seven foot book case and a podium desk, which was donated to Gateway's Association for Career and Technical Education as raffle items to support Student Emergency Funds.

Gateway's 1st Annual OSHA Safety Day on March 14 was a success, with over 100 attendees and more than 10 vendors. Plans are underway to repeat this event in 2013!

CATI is expanding and changing its name to iMET, Integrated Manufacturing and Engineering Technology Center. The addition will provide more space for bootcamps — intensive, short-term courses designed to rapidly prepare people for various careers. The manufacturing bootcamps will move from the Racine campus to iMET when the addition is complete. The addition will house a large, open, flexible manufacturing training lab with different types of movable equipment for short certificate programs, workshops and seminars.

*Bootcamp News:* CNC Bootcamp 13 will be completed on April 13, with a ceremony at 1:00 p.m. CNC Bootcamp 14 starts May 21 at the Racine campus. A generous donation from SC Johnson will provide expanded bootcamp opportunities for CNC, Welding, Machine Repair and Certified Nursing Assistants (CNA); in addition to pre-bootcamps, to prepare students for these accelerated programs. For more information on bootcamps, please contact Debbie Davidson at 262-564-3422 or [davidsond@gtc.edu](mailto:davidsond@gtc.edu).

WEDD wants to meet the training needs of business and help provide skill upgrades for your employees. By completing the WEDD Employer Training Interest Survey and indicating your needs, you will help drive programming for companies throughout the Gateway Technical College district for the coming year. To access the survey please visit <https://www.surveymonkey.com/s/QP3PZFN>

Beth Tilley served on the Walworth County Job Fair committee. The Job Fair was March 15 at the Elkhorn campus; 44 employers participated, many of them new employers. Over 400 people attended the Job Fair.

#### ACADEMIC AND CAMPUS AFFAIRS

*Academic Operations:* The Summer Adjunct In-Service is scheduled for Saturday, May 5, on the Kenosha campus. We are working with Human Resources and Marketing to start recruiting adjunct instructors for the upcoming 2012-2013 school year.

District-wide room scheduling is continuing. Additional courses have been added to our summer and fall terms.

The instructor absence line has now been updated, where individual sections can be canceled on an instructor's behalf. All three evening academic aides have been trained on retrieving messages from the absence line.

On March 13, we participated in a phone consultation with Datatel regarding Section Batch Copy. After the consult, we were successful in copying the Spring 2012 term over to the Spring 2013 term in the test account. Planning for the Spring 2013 term course schedule will begin in April.

Cyndean Jennings, Associate Dean, attended the 2012 Datatel User Group conference in National Harbor, MD.

*Business and Information Technology:* Instructor, Jim Buck, who is President of WMCPA (IBM), participated in the 27th annual WMCPA conference with Gateway students, that was held at the Grand Geneva. The conference was attended by 25 students from three colleges. The WMCPA received a \$2,000 grant from the Maxava Foundation. The WMCPA used this grant money to offset the cost of having the students attend the conference. Six Gateway students also assisted at the conference. They introduced the speakers, set up the network, and helped with other miscellaneous conference tasks. Introducing the speakers allowed the students to meet speakers from around the United States and Canada. In the first picture below, student Michelle Kincaid is with Susan Gantner. Steve Will, Chief Architect IBM i-systems, and a representative of Maxava is also pictured with the students.



Instructor Allen Pearson accompanied IT students to San Antonio for the AITP National Collegiate Conference. As a college, Gateway was presented with the "Top Monkey" award. This is given based on the number of students, the number of miles traveled, the number of contests entered, and the number of certifications earned. Joe Bergles and Eric Kraft won first place in the RPG Web competition. Annie Fahy and Cynthia Salvatore won third place in the same competition. Rebecca Gement and Michelle Kincaid received an honorable mention in the RPG Web contest. Justin O'Brien had an honorable mention in the PC Troubleshooting event. One of our entries in the Shirt Design contest took second place. Annie Fahy was a finalist for the RHIT Technology scholarship. In addition, our students and faculty earned at least 15 certifications.

*Developmental Education (ABE, GED, ELL, AHS, Pre-Tech):* The opening of the Elkhorn Learning Success Center is scheduled for May 2012, before the start of the summer semester. Participants met to discuss summer schedules and how activities will be coordinated through the front desk. Raiana Mearns is meeting with possible summer casual and student workers. The current plan is for the desk to be open from 8:30 a.m. to 8:30 p.m., Monday-Thursday and 8:30 a.m. to 3:00 p.m. on Friday. Students will check in, reserve rooms, schedule appointments and get information at the front desk. Marketing will create promotional materials and plan an open house.

Psychology and Chemistry instructors have been contacted about participating in supplemental instruction (SI) for Fall 2012. The first training of student SI leaders will be April 20 and 27. They will be assigned to Dr. Brouk's Intro to Psychology course this summer. Chemistry will be added in the fall.

Planning for the Racine and Kenosha Learning Success Centers has begun. Representatives from developmental education, student development and student services have met twice in Racine with the architects from Partners in Design. The goal is to present plans to the Gateway Board by June 2012.

Architects toured the possible area for the Kenosha Learning Success area. The center is not scheduled for construction until fiscal year 2013-14, so the architects will concentrate on Racine for now. They looked at the first floor of the northwest quadrant of the academic building as a possible site.

Dean Mearns has met with Dean O'Donnell and Associate Dean Skewes about a health course designed for English Language Learners (ELL). They are finding nursing students with limited English speaking skills are failing the clinical instruction section of the nursing program. They are meeting with faculty in ELL and Health Careers to determine the content and creation of a course for Fall 2012.

Human Resources has posted the Associate Dean of Developmental Education position. This person will be responsible for Supplemental Instruction, the Learning Success Centers and the data collection for the department. Review of the applications will begin in April with interviews scheduled for May.

*Health Careers:* Michael Randolph has been hired as a new, full-time Medical Assistant instructor in Racine and we are re-posting for a new, full-time Health Information Technology instructor in Racine. Both will be hired on an alternative calendar basis, so that we may increase our year-round offerings in these two popular majors.

The Health Cluster Advisory Committee meeting will be held at the HERO Center on April 19, beginning at 2:00 p.m.

Associate Dean Skewes and Dean O'Donnell will be attending the upcoming April 24 meeting of the Southeastern Wisconsin Nursing Alliance at Aurora Sinai campus to discuss proposed changes to the requirements for clinical placement. These changes include issues such as immunizations, flu shots, physical examinations, and other high-cost mandates that will impact student costs and access.

The technical assistance visit for the HPOP grant on March 22-23 went very well and the team commended Gateway for its innovation and student successes so far. We provided examples of forms and processes, which the team took back to Washington, DC, to share with other grantees.

The last monthly meeting of the health counselors was held in Kenosha on April 3. Heidi Gottfried, Dental Assistant instructor, joined the group as a special guest and described her program and the state grant we received to expand the Dental Assistant program to support the growth of the Kenosha Community Health Center next year.

Associate Dean Skewes attended the Legislative Breakfast held at CATI on March 23. She also represented Gateway at the Kenosha County Literacy Council Spelling Bee on March 30.

Dean O'Donnell attended this year's Chair Academy 21st Annual International Leadership Conference in Atlanta on March 26-29 and brought back many ideas and new contacts. He was recognized by the Gateway Wellness Committee as its March Wellness Champion for his planning efforts of the Spring into Health events held this month throughout the district. Dean O'Donnell will attend the Well City Racine breakfast on April 25. He participated in the ZUMBA fundraising event sponsored by the Student Nurses Association on March 30 at Catholic Central High School in Burlington and will be attending the state-called meeting for Health Occupations in Madison on April 19.

*Manufacturing/Engineering/Transportation:* Lakeview Advanced Technology Center students and instructors participated in Project Lead the Way Day at the capitol. Terry Garringer, KUSD instructor and John Nelson, Gateway instructor; along with Lakeview students EJ Koslowski, Alexandria Ulloa, and Dan Robleski, traveled to Madison on March 8. They spoke to legislators and their staff about the partnership between KUSD and Gateway, our involvement with PLTW, and the advanced technologies that students are working on at Lakeview. Students demonstrated their projects and showed video footage of the Fanucs running. This activity was very beneficial to the students.

Students have been partnering with Lakeview's Underwater ROV Club. Three robotics students, Brian Schmitz, Josh Frederick, and Dan Robleski designed and built a robot style gripper for the underwater vehicle (picture follows). Gateway instructor, Bob Hoff, has been lending his project consulting expertise with the club on the design of the vehicles' control systems. It has been a great experience for everyone involved. In addition to helping the club create a better ROV, we have helped to build the relationship with the KUSD instructors.



*Horticulture:* The Pike Creek Horticulture Center is almost complete and will be partially open for tours during the Gateway Earth Day celebration on April 21. A formal grand opening is planned for September.

Eighteen horticulture students in the Plant Pests and Control class earned their Wisconsin state pesticide applicators certificate in category 3.0 landscape, turf, and interiorscapes. The pay is \$2-\$5 per hour higher for certified students and is helping our program achieve salaries of \$12-\$15 per hour for graduates and experienced summer seasonal employees.

Hiring for horticulture students has been exceptionally strong this season. Hiring began in January at the Mid Am Student Career Days. All students and graduates seeking employment were placed by mid-March.

Greenhouse and floral student, Amber Lemmes, was awarded the prestigious Mosmiller Floral Design scholarship from the American Floral Endowment. She will be placed in a floral shop somewhere in the United States for a 12-14 month paid internship upon graduation. She will also receive a \$2,000 scholarship upon completion of the internship.

Approximately 15 students have signed up to volunteer for SEWLCA on the PLANET Day of Service project at the Racine Zoo in April.

Earth Day plans are well underway. This year's theme is 'Pansy Party' with pansy floral displays, information, recipes and samples. The 'flower fairy' will talk to kids about the magic of seeds, flower and veggie sale, urban farm display and tours, and free trees!

Instructor, Kate Field, met with a landscape architect and environmental engineer about the landscape of the new Pike Creek facility and provided information about designing it according to SITES (Sustainable Sites Initiative) specifications. A large rain garden will collect storm water from the roofs and parking lots, as well as greenhouse floor drains and cistern overflow that currently discharge into Pike Creek. Gateway will possibly be one of the first certified SITES landscapes in Wisconsin and will be using the landscape as a training location for Gateway horticulture, engineering, and water quality students.

The Horticulture Advisory Board meeting on March 5 was well attended and discussions of sponsorship opportunities for the Pike Creek Center were presented.

K. Field is the Floral Display Chairperson for America in Bloom – Belle in Bloom national competition in Racine. She is working with Pastor Bill Thompkins and the Nehemiah congregation on a 'Prettiest Porch' competition. Potpourri and Racine garden clubs are also involved. In the past, they have donated scholarship money to the Gateway Foundation. She is also working with the SC Johnson Foundation and Kevin Milaeger on a promotion and sponsorship of the Belle in Bloom contest in the downtown Racine area. She also contributed an article for the April 2012 edition of the *Greenhouse Management* magazine. The article can be found at this link: <http://gmpro.texterity.com/greenhousemanagement/201204/?pg=84&pm=2&u1=friend>

Three horticulture classes will be offered this summer: herbaceous plants, horticulture business (estimating), and vegetable crops. Herbaceous plants class will be offered in a new format and will meet one day a week at various locations, including Northwinds Perennial Farm, Boerner and Chicago Botanic gardens.

The Wintergreen seminar saw a new record of attendees this year, breaking the 200 mark. The Wintergreen committee voted to use profits to support a summer student intern to manage the Learning Garden and plant trials this summer.

K. Field did a presentation to Frank School first graders on 'what plants need to grow' and planted marigold seeds with the students. Horticulture students are making plans for planting the gardens with teachers at Frank, Wilson, KTech and EBSOLA elementary schools. Students in the vegetable classes are growing the vegetable plants. She also met with instructor Elaine Asma about coordinating advanced ELL Spanish speaking students into a cohort of three to five students who would take three horticulture classes together, along with a 'teaching assistant'. Plant Pests and Control (certification), Landscape Management and Landscape Plants 1 classes were identified as having the best possibility of employment upon completion. There is a strong demand for bilingual landscape workers.

K. Field is on the board of directors for the Pleasant Prairie Rec Plex, one of the largest recreation facilities in the state. She is working on a plan to partner with Rec Plex to provide a community gardening class this summer. In the future, this would be expanded to include kids and teen gardening and nature programs. It would provide summer employment and experience for horticulture students and drive recruitment efforts.

Kathy Estep and Kate Jerome did a workshop for the Boy Scout Merit Badge Day, in which nine boy scouts were able to complete most of their badges in gardening.

K. Jerome accompanied five horticulture club members to the Chicago Flower and Garden Show at Navy Pier. They were able to learn about container gardening, as well as displaying plants with other unusual pieces of art. She is participating as a member of the Kemper Historical Center landscape renovation committee. She is also continuing to write weekly articles for the *Kenosha News*, bi-weekly articles for *National Gardening*, and bi-monthly articles as a regional specialist in fruits and vegetables for the new magazine, *Wisconsin Gardener*.

The Urban Farm has been planted with cool-season crops, in anticipation of opening the farm stand around May 1.

*Elkhorn Campus:* The Elkhorn faculty and staff are planning a very full day of activities to celebrate Earth Day on April 21. There will be a community park clean-up, followed by various workshops, demonstrations, displays, recycle opportunities, entertainment, and kids' activities on campus.

There was an all-staff meeting on March 21, which included a potato bar fundraiser for the Sunshine Club. The Club sponsors various employee events throughout the year.

Elkhorn will be joining forces with Burlington in planning activities for the April 26 Take Your Child to Work Day.

The next Veterans Brown Bag lunch is scheduled for April 28 on campus.

The campus is planning an end-of-semester BBQ cookout on May 9, after the final in-service. The Sunshine Club plans to recognize retiring faculty/staff with a special cake.

The Elkhorn campus hosted Spring into Health Day for staff on March 27. We had healthy eating demonstrations, a guest speaker from the American Heart Association, physical activity mini-sessions and a vendor fair with a fitness theme.

The campus contributed close to \$600 in its first United Way of Walworth County campaign. The Sunshine Club purchased doughnuts for the faculty/staff of the North Building, who raised more money and had a greater proportion of involvement than the South Building.

Dean O'Donnell attended the board meeting of the Elkhorn Chamber of Commerce on March 13 and April 10. He also began planning the annual scholastic awards ceremony to be held in Burlington on April 30.

*Burlington Center:* The annual "Disabilities Dance" was held on March 30 and was sponsored by the Human Services Club. There were over 100 participants from Careers Industries, Lakeside Curative Center, and

Crabtree Residential in attendance. Domino's pizza donated food, thanks to HSC member Marvin Valdez. Games and prizes were donated by HSC students or purchased through the student organization. Gift bags were provided to all who attended and dance contest winners received a sports jersey that was donated by staff members, Dennis Markus and Jennifer Foro. The Gateway Technical College student newspaper interviewed HSC members and took pictures. There were at least 15 student representatives from the HSC who supported the dance by decorating, leading the dance, assisting in games, etc. This year, we asked for donations to both help defray some of the cost and raise money for the HSC. It was a great time for the students and the participants who attended.

Gateway adjunct instructors in the fire program presented a series of workshops at the 44th Annual Wisconsin State Firefighters Association at the Grand Geneva Resort and Spa on March 23-24. Approximately 200 firefighters from the state attended sessions on hands-on Forcible Entry techniques, utilizing Gateway's door props, and sessions on "Reading Smoke" to best determine a fire's location.

Another Gateway adjunct fire instructor, Greg Havel, will present at the annual Fire Department Instructor Conference (FDIC) in Indianapolis, IN. Town of Burlington retired Deputy Chief Havel, is a nationally recognized authority on building construction. He writes for Fire Engineering magazine and provides excellent insights into the construction hazards facing firefighters. Chief Havel will also be presenting several summer workshops for the Bureau of Alcohol, Tobacco, and Firearms (BATF), in Alabama. The BATF is working to improve investigator awareness of building construction features, fire/explosion affects, and other hazards.

On April 5, instructor Bernadette O'Connell's paramedic class was honored by protective services advisory committee members. Six of the students were presented thank you cards from Gateway President, Bryan Albrecht, for their quick and professional response to a man who collapsed outside the HERO Center earlier in the month. The six students were: Tim Robers, Travis Giannini, Nate Giannini, Lindsey Fink, Dustin Hein, and Eli Larson.

*Racine Campus:* The Junior Achievement Business Challenge was March 22 in the Great Lakes Room. There were 28 high school teams; Racine Unified (Horlick, Case, and Park), Prairie, St. Cats, Burlington, Union Grove, and several home-schooled teams. Prairie was the repeat champion, winning a \$1,500 scholarship. Zina Haywood presented two \$500 scholarships from Gateway during the awards ceremony. It was a high-energy fun day for these high school students and a great chance to experience college life on the Racine campus.

Plans are progressing for the Earth Day event on the Racine campus. It is scheduled for April 21 on all campuses. Racine is planning a morning "group" event to "clean-up" the neighborhood from 8:00 a.m. to 10:00 a.m. This is open to all Gateway staff and families. From 10:00 a.m. to 2:00 p.m., there will be exhibitors, a fashion show, and activities for ages 2 to 18. Volunteers are needed; there will be emails about signing up to help. The City of Racine and SC Johnson will be joining us for this event.

## INSTITUTIONAL EFFECTIVENESS

*Vision 3.2.1.* Development of Vision 3.2.1 continues. This past fall, input was gathered from students, staff and the community. Based on that input and data collected by the Institutional Effectiveness division, the Executive Leadership Council (ELC) drafted the following six strategic directions:

- Gateway will be valued as the community's college and a place of opportunity.
- Gateway will strategically align programs and services with changing industry needs.
- Employees will work together in a college culture of innovation and opportunity.
- Students will experience educational excellence and academic success.
- Gateway will empower students to attain credentials and find employment in their career field.
- Gateway will optimize resources to provide an avenue for growth.

In February, staff was invited to participate in structured brainstorming sessions and/or an online survey to identify Strengths, Opportunities, Aspirations, and Results (SOAR) for each of the six directions. That input is

being utilized by the ELC as they work on drafting goals for each of the directions. In addition, the ELC is working on developing the next phase of the planning process, which will include establishing measurable objectives and an implementation plan.

## STUDENT DEVELOPMENT

### *College Connection:*

- COMPASS testing at Reuther High School (Kenosha) for 12 students.
- COMPASS testing for 3 KUSD special needs students.
- COMPASS testing at Harborside Academy (Kenosha) for 15 students.
- COMPASS testing will be offered at our other partner high schools (Alternative High School/Elkhorn, Wilmot, Westosha Central, Union Grove HS, Bradford HS, Tremper HS, LTA and Indian Trail Academy) in April and May.
- COMPASS testing in the high schools was successful due to the collaboration among College Connection staff, Admission/Testing staff, IT staff, Special Needs staff, and the high school partner staff.
- College Connection Coaches worked with 75 students to complete a Gateway application for the 2012-13 school year. More students will complete and submit their applications in April.
- College Connection Coaches worked with small groups of students on COMPASS test prep activities provided on the ACT website.
- College Connection staff led group campus tours for Cub Scout Troop 570 (Kenosha) and students from Professional Services Group (Burlington), as well as campus tours for over 10 individuals and/or families.
- College Connection coaches led six sessions on Career Pathways for all 6th, 7th, and 8th grade students at St. Joseph Academy in Kenosha.
- AJ Laird, College Connection Coach, assisted in the Career Day event at Washington Middle School (Kenosha).
- College Connection staff taped an interview with Jayne Herring for the Gateway cable access show, to be aired in April.
- Fifteen people from area high schools attended the March College Connection Partnership Council (Career Prep Consortium) meeting. After the meeting, the attendees toured the Sustainable Living Center with S. Sklba.
- College Connection staff attended the Racine County Re-entry Program Summit at Wingspread.
- Jane Finkenbine and Steve Wilkes met with Dr. Ann Laing, RUSD Superintendent, to discuss placing College Connection Coaches in RUSD high schools during the 2012-13 school year.
- Vincent Lieu, College Connection Coach, served on the planning committee and facilitated workshops for the March 31 Southeast Wisconsin Asian-American Student Conference, held at Milwaukee Area Technical College.

*Career Pathways:* College Connection staff led workshops and/or presentations on Career Development, Career Pathways, and College Access for the KEYS class at the Racine Workforce Development Center, Kenosha Boys & Girls Club, Family Literacy of Racine, Adult Learners group in Walworth County, Washington Park High School (Racine), St. Catherine's High School (Racine) and Westosha Central High School.

### *TRiO SSS:*

- 102 students enrolled currently.
- Annual Performance Report submitted in March.
- Retention and Academic Standing objectives met for grant year #1.
- Continued collaboration with other grant programs in place, in order to provide a wide variety of student development workshops.

### *Multicultural and Displaced Homemaker Program:*

- GPR Grant Awards - The Displaced Homemaker Program and the Students of Color Participation & Retention Program were awarded GPR funding for 2012-13 by the WTCS. The DH program award is \$74,169 and the SOC program award is \$60,664.
- Retention & Transitioning Services - Project participants were invited to attend the March segment of "Improving Your A Game" – Spring 2012 Workshops: Resume & Cover Letter Writing, 12 Personal Tips for Success, Need Relief, Take Action in You, You are Your Own CEO, My Money (Personal Finance), Research Skills, Service Learning, and Test Taking.
- Case management and follow-up services focusing on expected program graduates are being provided beginning with the completion of May graduation applications.
- Employment Services - Project participants received weekly job notices from the Office of State Employment Relations (WI Jobs Bulletin) and Racine County Workforce Development.
- Alliance for Multicultural Students Club (AMS) - Janet Days held officer meetings on March 13 and 30 (Racine Campus) for follow-up on club business, activities, and program planning.
- Community Engagement - Janet Days was selected to receive the 2012 Phi Delta Kappa Friend of Education Award, by Chapter 1123 of Phi Delta Kappa of Racine and Kenosha counties. J. Days will be presented the award at the Annual Awards Banquet on Sunday, May 20.

### *Nontraditional Occupations:*

- To date the NTO grant has served 52 students.
- NTO has a website that launched in early February, so students can enroll in the program while on the site.
- In a collaborative effort with other grant specialist/coordinators, NTO specialists will sponsor student workshops throughout spring semester, that cover topics on employability skills, family and life, finance, and student development. NTO specialists have facilitated two workshops.
- NTO specialists have held six separate short courses on NTO/STEM careers. Topics covered included: Gateway's Non-Traditional Career; Career opportunities in STEM, including statistics on graduation rates and job growth, debunking gender stereotypes, and communication strategies for men and women in careers where gender bias exists.
- NTO specialists provide case management by supporting other student support staff and providing career exploration, career preparation, case management and job readiness services to NTO students.
- NTO specialists support retention efforts, through weekly emails, mass mailings, pulling mid-semester reports, and assisting students in developing an individualized educational plan.
- NTO specialists have partnered with College Connection to provide recruitment to high school students. NTO and College Connection are hoping to hold an event for high school students before the end of the semester.

## COMMUNITY AND GOVERNMENT RELATIONS

On March 20, the College Connection Partnership had a tour of the Center for Sustainable Living. We are also in the process of developing a student sustainability club with the help of Jim Jazdzewski.

March 23 was the annual Legislative breakfast. The breakfast was held at CATI and we had a great turnout. Legislators in attendance included Representative Mason, Representative Vos, Representative Kerkman and Senator Wanggaard. Also in attendance were representatives from Senator Johnson's office and Congressman Ryan's office.

We continue to work on creating the Gateway Experience in the remodeling projects that are taking place. On the Racine campus, the Student Administration Center and Culinary; on the Kenosha Campus, the Pike Creek Center and the Energy Labs; and on the Elkhorn campus the Student Success center.

SC Johnson provided an engineering student with a scholarship on March 28. This is part of a community program that the company participates in. Representatives from SC Johnson and Gateway met at CATI, toured the facility and presented the check to Lisa Pontello.

The Foundation has raised more than \$730,000 for the annual campaign. This includes several large donations. Of this, the amount raised for scholarships and emergency grants now exceeds the \$150,000 fiscal year goal.

There will be 13 President Opportunity Scholarships given to high school students from 12 different schools in the tri-county area. Foundation Board members will be presenting the certificates to the recipients at their school's award ceremony or graduation. This is an opportunity for the Foundation to recognize students and be seen as a community partner.

The 18<sup>th</sup> Annual Golf Scramble already has more than \$27,000 in corporate sponsors and golfer registrations for the May 24 event, far exceeding last year at this time. Over 1,400 brochures have been mailed and emailed. The golf committee is working hard and still securing raffle items, new golfers and sponsors. Raffle tickets are available for the helicopter golf ball drop, with the closest to the hole receiving \$2,000.

The Marketing Department shifted from summer promotions into fall (much like Wisconsin weather!) The Fall 2012 Master Class schedules were assembled, printed, and delivered in plenty of time for advising week and continuing student priority registration in April.

The Strategic Marketing Committee is continuing to meet to identify ongoing communication tracks with various groups of identified prospective students, including high school students and returning adults.

Our department is working with Ricoh printing representatives to develop communication plans for Gateway employees and students about our new Gateway GreenPrint initiative.

Graduation preparation is in full swing, with contracts being signed, student communications being developed, tickets printed, and more.

As we get closer to the end of the semester, we are also nearly complete in gathering website copy for all of Gateway programs of study. The shell of the new website is being built and starting to be populated. Customer-use testing of the navigation and appearance of the site will continue over the summer, with the official rollout of the new site scheduled for fall term.

## HUMAN RESOURCES

The transition process is staying on track. All topic specific transition sub-committees completed their work and the handbook draft was published on April 4. On April 10, a webinar was conducted on the new handbook. We had over 80 employees listening live and it was recorded for anyone who couldn't attend. Z. Haywood and Bill Whyte will be holding listening sessions on all campuses over the next three weeks. There were about 8-10 questions that were answered at the end of the session. Feedback so far has been mixed with many positive and a few negative comments.

Debbie Miller conducted a benefits webinar and John Thibodeau an instructional assignment webinar earlier in the month. Both also conducted listening sessions on each campus. We are also in the process of transitioning new health, dental, and disability insurance. This involves employee enrollment for health that ends April 27.

Wellness – It was a very busy month, with lots of activities. Spring into Health Day was held on each campus. Gateway participated in the Corporate Cup Challenge and walked away with first place in the community challenge.