



PRESIDENT'S REPORT

March 15, 2012

GATEWAY AS LEADER

Debbie Davidson and Lauri Howard are representing Gateway in the regional Dream It! Do It! manufacturing portal. Developed by the National Association of Manufacturers, Dream It! Do It! serves as a portal for educators, students, parents and manufacturers; to share information regarding local industry, educational pathways, opportunities for guest speakers in classrooms, field trips or open houses to see local manufacturing facilities. The website is scheduled to 'go live' in July 2012. Racine, Kenosha and Walworth Counties are partnering through the involvement of their workforce and economic development organizations.

Bryan Albrecht is the Project Director for the HED Auto Scale-up project. A scale-up of the first grant is underway for the recently completed Automotive Diagnostics Partnership Grant, which successfully implemented an unprecedented automotive diagnostics program at Universite' Mohammed I Oujda/Ecole Superieure de Technologie (EST) in Morocco, with partners around the nation. The scale-up will reach beyond automotive into energy applications. The partnership will continue to include the Association for Career and Technical Education (ACTE); Roger Tadajewski, the Executive Director of the National Coalition of Certification Centers (NC3); Shoreline Community College (WA); and San Diego Miramar College (CA). Robin Hoke will represent Gateway as the Project Coordinator for each project.

Dr. Therese Fellner is the Project Director for the Entrepreneurial project, which Gateway and its partner organizations will work with the Universite' Mohammed I Oujda/Ecole Superieure de Technologie in Morocco on a number of business creation, enhancement, and capacity-building efforts. These efforts include a replication of Gateway's Biz Squad. Partner organizations include Rock Valley College's EIGERLab in Rockford, IL, representatives of the Wisconsin Business Incubation Association, and the National Business Incubation Association.

In partnership with ACTE on the original auto grant, B. Albrecht and partners Roger Tadajewski (NC3), and Earl Bailey from Snap-on Corporation, have recorded a pod cast regarding the first granting partnership with the Universite' Mohammed I Oujda Ecole Superieure de Technologie. Link to the podcast: <http://careertechtalk.podbean.com/2012/02/27/career-tech-talk-extra-taking-training-to-morocco/>.

A new Advanced Technical Certificate - Mobile Application Development received approval from WTCS. Information Technology – Programmer Analyst faculty are currently working on developing courses. This ATC will cover Droids, Windows and MAC operating systems. These are the hottest application developments currently attracting new talent and Gateway is now able to offer programming skills that will lead to this rapid paced i-everything world.

ENROLLMENT

Enrollment continues to hold a slight decrease at -1.3%. We are about one month into the Summer term enrollment. Summer enrollment is up 5.7% compared to last year this time. Summer term will be counted toward our FY 2013 budget figures. The remainder of this year will target late-start programs as well as contracts for service training. We anticipate our year will end very close to last year's enrollment figures.

FINANCE AND FACILITIES

Gateway hosted the WTCS Chief Financial Officers' Spring meeting on the Racine campus. Districts shared best practices and strategies and discussed common issues.

Over twenty RFPs and bids were processed this month. Products and services procured included an emergency generator, printing, interior signage, HVAC repairs, and aircraft leases.

Gateway staff met with representatives of Kranz, Inc., a Racine based supplier of cleaning and building supply products to strengthen and improve our Green Cleaning program for all of our campus buildings.

Gateway conducted a RFP process for its bookstore contract and chose to continue our relationship with Follett Bookstores, Inc., for one additional year, with an option to extend for another five years. The extension contains a provision for Follett to improve services in several key areas, in order to move ahead with a multi-year extension.

Gateway was represented at a recent meeting of the City of Racine TIF Board. The City is creating a tax incremental financing district for the area around a building previously occupied by Porter's furniture store.

Business office staff is working collaboratively with the marketing department to update our webpage, with the goal of providing staff and students easy access to forms, policies, and procedures relating to finance.

The facilities division is reengineering the process of delivering mail between our facilities. Cost savings and improved delivery service will be achieved through contracting the delivery service to an outside vendor.

Business office staff is highly engaged in budget development, updating the financial forecast, processing the many transactions related to our debt issues, building program, grant activities and daily operations.

LEARNING INNOVATION DIVISION (LID)

Our Student Information Systems vendor, Datatel, has prepared a recommendation for a phased approach to implementing enhancements and additional software tools to our systems. The final recommendation came out of the recently completed Action Planning process that involved all key user groups of the system, their management, and of course, the entire Executive Leadership Council is sponsoring this effort. My thanks to everyone who is participating.

The IT department has rolled out a Technology Support Center model to provide one point of contact for collecting all technology-related support questions and issues at the college. Initial feedback is very positive and call volume is increasing. Staff appreciates having one number to call to get support for their technology-related issues.

Distance Learning staff is working to configure and test the Blackboard 9.1 environment that will go "live" this coming Summer term.

LID is working on a "same sign on" approach that will reduce confusion, add consistency for all users, and enable students to access student email on mobile devices.

Distance Learning staff is also continuing to work on multimedia room installations around the district, as well as resolving multimedia upgrade and technical issues on each campus.

IT staff continue to implement enhancements to the network and server environments. They are working on implementing storage enhancements, network improvements to deploy redundancies to protect the network, and setting the stage for disaster recovery and business continuity improvements.

IT staff also continue to support a variety of remodeling and new construction projects throughout the district to provide input related to network, computing, and multimedia equipment.

We are in discussions to expand broadband capacity to additional partners in our region.

WORKFORCE AND ECONOMIC DEVELOPMENT DIVISION (WEDD)

Contracts for Service continue to be strong as many companies throughout the Gateway district are recipients of Workforce Advancement Training grants. Requests for training are on the rise, indicating an

improved manufacturing economy. Among the most frequently requested training is blueprint reading and precision measurement.

WEDD instructor, Rosemary Van Treeck, participated in the APICS VOC (Voice of the Customer) meeting in Chicago. This is the second year she is serving on this International Committee. The meeting focused on how APICS might better reach/serve its customers, particularly students, young professionals, and academicians. R. Van Treeck also participated in the 17th Annual APICS Great Lakes District Student Case Competition, where she facilitated the "Academic" flight on Saturday morning. A record 31 teams participated, with a total of 160 students and 110 professionals participating. This is a tremendous learning opportunity for students in the Supply Chain field.

The Student Business Incubator provided the following services: eight one-on-one meetings with Gateway Students, assisting them with business plans and ideas. They conducted five sessions on Entrepreneurial Resources in southeast Wisconsin, trends and opportunities, and business models; in addition to gearing up Gateway for participation in the 2012 BizStarts Collegiate Business Plan Competition, with cash prizes totaling \$15,000. As well as investigated COMMON's social entrepreneurship business plan pitch competition, with Spreenker Talent Labs in Milwaukee.

Kate Walker, Gateway's Director of CATI Services, collaborated with EigerLab and Rock Valley Technical College to launch a pilot program, "Acceleration Team", which consists of a regional collaborative approach to assisting high growth potential entrepreneurs. She also launched a new Customized Intellectual Property training to a Racine business. Training was focused on engineering and product development staff and assisted four clients on various issues relating to New Product Development and getting their products commercialized.

K. Walker's biggest accomplishment to date is the birth of her son, Bingham Urban Walker, on March 1, 2012. Both K. Walker and the baby are doing great. We wish her the best and look forward to her return in May.

The first group of students taking an Introduction to Computer class at the Kenosha Boys and Girls Club completed their four-week class on March 7. Eleven adults, recruited from various neighborhood organizations, took the hands-on course in order to better understand the use of technology. Gateway's College Connection staff was on hand for the completion ceremony to talk about next steps at Gateway. Congratulations!

Gateway's First Annual OSHA Safety Day, scheduled for March 14, boasts nearly 100 participants. More information on the outcome of this initial event will be shared with the Board next month.

The second President's Roundtable was held at CATI on February 24. Due to inclement weather, the number of participants was light, but the conversation and insights were helpful. The roundtable focused on manufacturing and how Gateway was viewed as a community resource. Many ideas were provided, which will be incorporated into our programs and services for the manufacturing industry. Any employer can weigh in with their ideas by contacting Debbie Davidson at 262-564-3422 or davidsond@gtc.edu.

On a related note, D. Davidson and B. Albrecht visited two manufacturing companies to gain a better understanding of their operations and skills needs, and to provide some connection to the college. GA Precision Manufacturing and AWI graciously opened their doors and provided in-depth tours of their world-class facilities. If you would like to share your company's needs with Gateway, please contact Debbie Davidson at 262-564-3422 or davidsond@gtc.edu.

The completion ceremony for CNC Bootcamp 13 is scheduled for April 13 at 1:00 p.m. on the Racine campus. Interested employers are invited to attend and rooms will be reserved for interviews immediately following the ceremony. CNC Bootcamp 14 is scheduled to begin in May 2012. All recruitment for the Bootcamp is done by the workforce development/job center in each of the three counties that Gateway services.

Through Gateway's NC3 involvement, North Central Kansas Technical College (NCKTC) visited Gateway this month for a tour of the Horizon Center, the energy labs, the Center for Sustainable Living and LakeView Advanced Technology Center. NCKTC is a rural school with advanced expertise in distance learning. They are

interested in growing their automotive and renewable education offerings, in addition to working more collaboratively with their local K-12 districts.

WEDD's Higher Education for Development Auto Scale-up Cooperative Agreement and the Entrepreneurial Cooperative Agreement have been accepted, with each project starting March 1, for a period of three years.

A webinar, Partnering for Global Impact: A Case Study in Success, has been scheduled for March 28 from 11:00 a.m. to 12:15 p.m. CST, to discuss the activities and impact of the HED funded Auto Diagnostics grant. Partners include Shoreline Community College (WA); Jan Bray, Executive Director of ACTE; Snap-on Corporation; and the Universite' Mohammed I Oujda, Ecole Superieure de Technologie.

WEDD welcomes Greg Herker, the Business Incubation Information Specialist for the six-county EDA project, State of Ingenuity. He will be working to support a number of the projects, namely the videoconferencing technology interface, among regional and statewide business incubation facilities; open innovation, tracking and reporting of regional business incubation client services and economic impact; and tracking and reporting of WBIA training and technical assistance.

T. Fellner partnered with UW Parkside faculty member, John Spartz, on a research project that investigates the types of writing that entrepreneurs and business owners find necessary for success at various stages of development. Participation in this study, which is completely voluntary, will help the sponsoring university faculty members and other researchers understand more about the writing for entrepreneurs that will ideally expand student learning opportunities and positively impact curriculum choices.

Organized and joined B. Albrecht on a tour of the Horizon Center with Mark Williams, Executive Director of Growth Dimensions; Fred Brereton, Mayor of Belvidere; Michael Houselog, Superintendent of Belvidere Schools; and Jack Becherer, President of Rock Valley Technical College.

Piloted an acceleration team model with a Racine entrepreneur, RCEDC, SCORE, and the EIGERLab commercialization team in Rockford, using videoconference technology at CATI.

Gateway hosted 25 participants (15 via videoconference and 10 in person) for the national certification training on Fundamentals of Business Incubation Management at CATI, in partnership with the Wisconsin Business Incubation Association and the National Business Incubation Association.

Lean – it's not just for manufacturing! Gateway has provided Lean training to Racine County government employees, who are now conducting some Lean initiative projects to streamline work within the county. To learn more about applying Lean principles to your business or organization, please contact Rick Lofy at lofyr@gtc.edu

ACADEMIC AND CAMPUS AFFAIRS

Business and Information Technology: The Graphics program faculty and students are preparing for their upcoming show. The show will feature the students' best work and can be viewed during the week of April 23 to May 4. The awards night is April 24. All are invited to see these great artistic students and their amazing works.

Students in the Racine campus Administrative Professional Advanced Office Technologies class submitted videos to the "We are FutureMakers" video contest.

The Gateway Technical College's Collegiate DECA organization won numerous awards at the 51st. Wisconsin Collegiate DECA Annual Spring Competitive Events Conference held in Madison, on March 1-4. Over 220 students attended this conference from business programs throughout the Wisconsin Technical College and the University of Wisconsin system. These students competed in 20 marketing, management, and accounting events, attempting to qualify for the International Collegiate DECA Competitive Event (ICDC) Conference, which will be held in Salt Lake City, Utah, April 21-24. Business professionals from across the state judged these events. The organization qualified 23 students for Salt Lake City. Andrea Haisler was elected a state officer.

These students are:

- 1st Place - Advertising Campaign – Nicole Rugen & Sarah Akey
- 1st Place - Web Site Design – Andrew Barnhill
- 2nd Place - International Marketing – Harold Coots & Alex Nelson
- 2nd Place - Fashion Marketing & Management – Nicole Pagan
- 2nd Place - Sports & Entertainment Marketing – John Kaprelian & Nick Mercier
- 2nd Place - Professional Selling – Mike Poletti
- 2nd Place - Human Resource Management – Lillana Moncada
- 3rd Place - Fashion Marketing & Management – Mike O'Connor
- 3rd Place - Professional Selling – Tim Lasco
- 3rd Place - Entrepreneurship – Andrea Haisler
- 3rd Place - Student of the Year – Harold Coots

Other Qualifiers: Elijah Gonzalez, Fernando Yerba, Alex Calder, Nicole Weaver, Connie Mason, Aaron Cole, Jeanne Gomez, Michele Czarnecki, Sharon Wilkins, and John Sura.

Developmental Education (ABE, GED, ELL, AHS, Pre-Tech): On February 3, the dean met with the Western Racine Literacy network to discuss concerns for the Burlington area. Representatives were from the Burlington schools; the Cooperative Extension Service; Love, Inc.; the Racine County Health Department; and the Workforce Development Center. There were concerns from Waller Elementary School about Hispanic children starting school with no early childhood education. Social Services is not making contact, because families are not identified as having young children when they move into the community. The high school was experiencing older youths coming for services without any education documents. These students often traveled without a family unit and the details of their age and prior schooling were unclear. This group is trying to identify the best way to communicate community needs.

The GED and HSED graduation will merge with the AHS graduation at UW-Parkside on May 15 at 4:00 p.m. Since the Madrigano auditorium has outgrown the crowd of families and friends that came last year, it was decided that all three groups should celebrate their accomplishments together. Developmental Education staff is working with Student Services and Student Development to make this a memorable event.

Fiscal year 2013 grants were submitted for federal adult education and family literacy, federal English literacy and civics, state general revenue, and adult literacy workplace funds. Assistance was provided by the grants and finance departments.

The Adult Literacy Advisory Committee met to discuss changes that may be coming in the next fiscal year. The representative from the Kenosha Job Center, Barb Welch, let the committee know about how legislative changes would affect the W2 public assistance recipients. The new manager of the Kenosha Workforce Development Center, Doug Bartz, was introduced.

Health Careers: We are in the process of interviewing for a new full-time Medical Assistant instructor (Racine) and a new full-time Health Information Technology instructor (Racine). Both will be hired on an alternative calendar basis, so that we may increase our year-round offerings in these two popular majors.

Associate Dean Diane Skewes and Dean Mike O'Donnell will be having a breakfast meeting with Vicki Lewis, Vice President and Chief Administrative Officer for Aurora Hospital-Burlington and Lakeland Hospital-Elkhorn, on March 20, to discuss current and future affiliations and opportunities.

Accreditation site visits are expected later in 2012 for the Surgical Technology program (Kenosha) and the Physical Therapist Assistant program (Kenosha). A team from Washington, DC will be on campus in Kenosha March 22-23 to conduct a technical assistance visit for the HPOP grant.

M. O'Donnell attended the quarterly meeting of the Milwaukee AHEC board on March 2 and participated in a webinar about two-year to four-year institutional articulation for health students sponsored by the Apollo

Group (University of Phoenix) on February 28. Mike renewed both his nursing license and EMT license during the past month and remains in good standing with the Wisconsin Department of Safety and Professional Services. M. O'Donnell will be attending this year's Chair Academy 21st Annual International Leadership Conference in Atlanta on March 26-29.

CNA: Kris Mueller has been hired as the new CNA instructor and is located in Elkhorn. Her first responsibility will be CNA high school courses in the western part of our district. She will also be reviewing and purchasing software from grant money to support electronic health record documentation instruction. In Kenosha, the CNA lab will be relocated and expanded from five beds to ten. This will allow for two students per bed, thus increasing learning opportunity. A new CNA classroom is also being planned and will include Smartboard technology and wireless capability.

ADN: D. Skewes was nominated as a candidate for President Elect of the Wisconsin League for Nursing. ADN faculty is reviewing petition requirements into the program for students. The faculty is also addressing curriculum changes that are being required by the accrediting agency, NLNAC. One of the requirements is that syllabi in courses be unified; all faculty, teaching separate sections of the same course, will have the same student outcome measures. Five nursing faculty are examining a software program that will provide high-level statistical analysis of test questions and provide information on validity and reliability. This should improve exams. Also, nursing faculty is reviewing test questions that are being entered into a common test bank. This vetting process should contribute to the validity of test questions as well. TSA parameters are being determined at WTCS ADN Curriculum Advisory Committee meetings. Terry Johnson is working with faculty to determine external and internal measures. It appears that the NCLEX scores will be the external measure. Internal measures are still being considered. At the WTCS level, ADN programs are considering developing a bridge program for paramedics to enter into ADN programs. D. Skewes is a member of that task force. There continues to be progress to identify common criminal background report parameters for health care institutions and schools of nursing in southeast Wisconsin. D. Skewes is a member of the SEW Executive Alliance that is working on this project. The group is also looking at common health requirements. This work will provide consistency and efficiency for students entering the clinical phase of their nursing education.

Manufacturing/Engineering/Transportation: Electronics Engineering instructor, Randy Reusser, led nine electronics students to successfully earn the Belden IBDN726 Copper Certification. Students were Edward J. Arndt, Daniel Barajas, Jason M. Kent, Krystal R. Manke, Susan M. Schultz, Jagbir Singh, David M. Swartz, Ernesto M. Spain, and James W. Weselowski. Gateway also had nine high school students compete in the electronics portion of Skills USA (SE Regional at the CATI) on February 17.

The Mechanical Design Club was invited to the combined student meeting of the ASME (American Society of Mechanical Engineers) from Marquette University and Milwaukee School of Engineering. They had the opportunity to see what their student members are involved with at their respective school's clubs. The group came away with many good ideas for activities to conduct with our club.

Civil Engineering instructor, Steve Whitmoyer, and Mechanical Design instructor, Russell Birkholz, presented Gateway Technical College engineering program information to students at the 21st Century Preparatory School in Racine, during their Annual Science Fair. They also presented program information about the Construction Sciences, Mechanical Design Tech and Electrical Engineering Tech programs. At the end of the presentation, students were invited to form teams to build the tallest structure. The winning group built a 22" tall structure.

The Mechanical Design program helped host the Skills USA regional contest. R. Birkholz, Lazo Lazarevic and student, Tim Orth, judged the contest in Technical Drafting. Schools competing were from Horlick High School in Racine; School of Career and Technical Education (formally Custer High School), Milwaukee; and Watertown High School.

R. Birkholz met with Fourth Motor First Lego League Team. They are involved with the FLL competition. They developed a design using Google Sketchup. R. Birkholz helped them with using SolidWorks software to design an upcoming project. From the design software, they were able to create a design prototype.

The Mechanical Design program hosted the annual state-called meeting for Mechanical Design instructors on March 2 at CATI. Part of the meeting included a tour of Andis Inc., who currently employs three of our graduates and one current student.

Gateway will be hosting a group of Boy Scouts from the Three Harbors Council who will be working on their Drafting Merit Badge. This is our 2nd annual event on the Gateway campuses.

Auto instructor, Bill Fell, and manufacturing instructors, Tom Niesen and Larry Hobbs, assisted with NC3 tours of the Horizon Transportation Center and T&I Wing - HVAC/Geothermal/Sustainable Energy labs at Kenosha. In February, auto instructor, Bob Braun, was appointed to the Inventors & Entrepreneurs Club Kenosha/Racine board of directors. He is also currently serving on the board of Wisconsin's OCIA International - Chapter #1 Organic Certification Board, Pulaski, WI. Auto instructor, Chuck Wasik, assisted Porcaro Ford in Racine as an educational content interviewer for the WATDA (Wisconsin Auto Truck Dealer Association) Scholarship student interviews.

AMST instructor, JD Jones, coordinated the repair of the Bridgeport mill at Elkhorn. This activity provided a hands-on teamwork experience for the students. Architectural instructor, Bob Kaebish, coordinated a home inspection report, completed by a team of students in Residential and Commercial Inspections class. After it was completed, the form was forwarded along with two others to Stephanie Sklba for the Center for Sustainable Living for future use. The Pike Creek Horticulture Center project is proceeding according to the projected timeline. Horticulture instructor, Kate Field, is working on plans for a possible rain garden on the south side of the building.

GREEN: Gateway instructors: Bob Braun, Pat Hoppe, T. Niesen, JD Jones, Jim Jazdezowski and Associate Dean Beverly Frazier have completed the GREEN Sustainability in Practice, with assistance from Blackhawk Technical College and Purdue University. Instructors Jill Buchmann and Don Zakutansky attended three of the sessions. Modules completed were: Green Generalist 101 – The Overview, Environmental Business Management, H2O Conserve – Supply Water/Waste Water Management, Pollution Solutions – Air Emissions and Climate Impact, Dumpster Dive – Materials Use & Solid Waste Management, Energy Management – Efficient Energy Use, Green Chemistry – Managing Chemical Use & Hazardous Waste. The five MET Instructors who completed all modules will also be studying for and taking the SME Green Certification testing this summer. This certification will allow them to teach all the above classes to other employees and outside companies, if requested. This training was a total of seven green courses over a period of 56 hours.

Elkhorn Campus: The Elkhorn faculty and staff met on February 14 for a general meeting and luncheon, sponsored in part by the campus Sunshine Club.

The campus Safety & Security committee met on February 28.

The Elkhorn campus hosted a reception for Dean's List honorees (Fall 2011 term) on March 7 and a brown bag lunch program for veterans on March 9.

It's the North Building versus the South Building in a competition to contribute to the current United Way of Walworth County campaign. The Sunshine Club is buying donuts for the winning building.

Significant progress is being made on the remodeling of the former library space, as it transforms into the new Learning Success Center. We anticipate the space being ready for occupancy at the end of the Spring semester.

M. O'Donnell attended the annual meeting of the Elkhorn Chamber of Commerce on February 14. He began his term as 2nd Vice President of the Chamber, effective this meeting. He also attended the district safety and security meeting on February 29 and the monthly facilities planning meeting in Kenosha (held at Partners in

Design) on March 7. M. O'Donnell also attended the quarterly board meeting of the Walworth County Literacy Council on March 9, having attended the very successful Spelling Bee the week before at the Grand Geneva.

Racine Campus: Plans are progressing rapidly for the Earth Day event on the Racine campus. It is scheduled for Saturday April 21. Along with all Gateway campuses, Racine is planning a morning "group" event. From 8:00-10:00 a.m., we plan to "clean-up" the neighborhood. This is open to all Gateway staff and families. From 10:00 am - 2:00 p.m., there will be exhibitors, fashion shows, and fun activities for ages 2 to 18. Some vendors will demonstrate the advantages of purchasing rain barrels. Volunteers are needed. Gateway staff should look for further emails about signing up to help.

INSTITUTIONAL EFFECTIVENESS

Jaime Treutelaar, our Program Effectiveness Specialist, hosted a workshop at the March 1 faculty in-service for programs to get help with their quality review plans, student learning plans, and curriculum reviews. All programs will be sharing their progress on their improvement plans and submitting student learning data in April.

Our Core Abilities assessment task force is meeting and finishing its rubrics for "Respect Self and Others as Members of a Diverse Society" and "Work Cooperatively." We will assess those two core abilities in all programs next year. The Higher Learning Commission was satisfied with our progress on assessment of core abilities in our 2012 progress report.

STUDENT SUCCESS TRANSITION

The Higher Learning Commission accepted our progress report on re-engineering our delivery of student services, stating, "Gateway Technical College submitted a strong progress report that gave strong evidence of the College's attention on the issues of assessment and student services and the success that the College has achieved in addressing these issues so effectively." No further reports are required.

The Student Success Transition Team has begun implementation of the new model. Job descriptions for all new positions were circulated on February 29 and current staff is completing an interest survey to indicate where they see themselves in the new model. This will help us design selection processes. We are also beginning to analyze processes that will move to other departments and plan for training on new functions. A timeline for the whole transition will be released later this month.

STUDENT DEVELOPMENT

Student Activities: The National Society of Leadership and Success hosted Dr. Linda Papadopoulos at the Madrigano Auditorium on February 7.

Two students from the American Society of Interior Designers competed in the room design event at the 50th annual Milwaukee/NARI Home Improvement Show February 9-12. Linda Murphy and Jennifer Juszkiwicz competed against three other teams from MATC Milwaukee, Waukesha County Technical College, and Mount Mary College.

Eight students from Chi Omega Phi on the Kenosha Campus participated in the Polar Plunge at the Brat Stop on February 11. The group raised \$300.00 for the Special Olympics of Wisconsin.

On February 16, Randall Delaney was named Kenosha and District 2012 Star Ambassador. Katie Sell was named Racine Campus Star Ambassador, and Colleen Henningfeld was named Elkhorn Campus Star Ambassador.

In preparation for the state marketing and management competitions coming up this spring, 15 Collegiate DECA students from Kenosha Campus competed in 20 different events at a Mini-Conference on February 17.

Five student representatives from the United Student Government attended the Wisconsin Student Government Legislative Seminar and WACTE Legislative Seminar in Madison on February 19-21. On February 28, the National Society of Leadership and Success hosted Kevin Carroll, the second of the speakers in the leadership series at the Madrigano Auditorium.

College Connection: Our coaches presented information about college access and Gateway programs to all freshman English classes at Horlick High School in Racine.

The coaches led career development discussions at the following high schools: Union Grove, Wilmot, Alternative High School (Elkhorn), Hillcrest, Indian Trail Academy, Bradford, Harborside, Reuther, REAL, and Lakeview Technical Academy.

Coaches worked with our counseling and testing staff to complete the paperwork needed for COMPASS testing accommodations for special needs students (seniors) at Reuther and Bradford High Schools.

College Connection staff is working with student services to schedule COMPASS testing at each of the College Connection pilot schools in March and May.

Met with Dr. Laing, RUSD Superintendent, about placing College Connection coaches in each RUSD high school for the 2012/2013 school year.

Career Pathways: Career Pathways presentations to all middle school students at St. Joseph Catholic Academy.

Five Hundred and Sixteen high school students in the Gateway district have registered for an account on the Wisconsin Career Pathways website. We continue to promote this resource with our secondary partners.

Articulation: Registration was completed for 25 transcribed credit courses at nine different high schools. Approximately 375 students are taking courses in their high schools and earning Gateway credits.

Continue working on articulation agreements for 2012/2013 school year. We will have transcribed credit agreements in Health, Accounting, and Culinary for the first time!

TRiO SSS: 102 students currently enrolled; transfer field trip to Marquette University planned for March 23; and Annual Performance Report due March 21.

Multicultural and Displaced Homemaker Program: Partnered with our marketing department to create district-wide promotional materials (flyers, posters, banners and table tents) announcing our Spring Workshop Series (college success workshops put together by grant coordinators).

Mid-term intervention to all qualifying students via email, mail and phone (information was provided on how to study effectively, tips on talking to your instructor, tutoring/mentoring, Study Sundays, Spring Workshop Series, and Semester-At-A-Glance organizational tool).

Financial Aid Probation intervention via email and phone.

MP Peer Mentors/Tutors: PMTs have developed profile sheets, partnered with instructors to give presentations on mentoring/tutoring opportunities and have begun meeting with students.

Career Panels: Wrote "Traveling Career Panels" into the grant for next year. Have met with Linda McGee (Accounting Department Chair) to discuss the coordination for the first career panel this spring.

Working with Angela Carey to create and launch an electronic survey (going live next Monday) to survey students on satisfaction/dissatisfaction with GTC, obstacles to success, and feedback on how to best serve students. Will be sharing the data from this effort and using it to best inform services/methods of service for next year.

Displaced Homemaker program received a financial gift in the amount of \$129.58 from Wisconsin Women Work.

Hosted the 11th Annual African American Heritage Celebration, featuring modern and traditional African music performed by Jabali Afrika on February 1-3. This event was cosponsored by the United Student Government Association.

Project participants were invited to attend the following "Improving Your A Game" – Spring 2012 Workshop Series held in February: Dress for Success, 12 Personal Tips for Success, Study Skills, and You are Your Own CEO.

Project participants are sent weekly and monthly job notices received from the Office of State Employment Relations (WI Jobs Bulletin) and Racine County Workforce Development. External scholarship opportunities are sent to project participants as well (most recently, WTCS Women in Government).

Nontraditional Occupations: To date the NTO grant has served 40 students. NTO has a website that launched in early February. NTO specialists held NTO open houses on each campus, giving students the opportunity to learn about Gateway's NTO programs.

In a collaborative effort with other grant specialist/coordinators, NTO specialists will sponsor student workshops throughout Spring semester that cover topics on employability skills, family and life, finance, and student development.

NTO specialists will hold six separate short courses on NTO/STEM careers. Topics covered include: Gateway's Non-Traditional Career, Career opportunities in STEM, including statistics on graduation rates and job growth, debunking gender stereotypes, and communication strategies for men and women in careers where gender bias exists.

NTO specialists provide case management by supporting other student support staff and providing career exploration, career preparation, case management and job readiness services to NTO students.

NTO specialists support retention efforts through weekly emails, mass mailings, pulling mid-semester reports, and assisting students in developing an individualized educational plan.

ENROLLMENT SERVICES

Financial Aid: In concert, the Financial Aid and Student Accounts departments have awarded and disbursed over \$18,209,338 to 6,848 students for the 2012 Spring term.

The Financial Aid office, in collaboration with Student Service staff, did an outstanding job in reaching out to students to assist them with completing their academic plan and to ensure students continue to be financial aid eligible. Letters, auto-calls, personal phone calls and three drop-in sessions facilitated the completion of over 564 plans. The counselors now have the next step to review and work with these students in moving them toward successful terms ahead.

Student Accounts: Student Accounts work with the IRS Trip Process to collect delinquent student debt. Since January, Gateway has received \$106,300 through the Trip process.

COMMUNITY AND GOVERNMENT RELATIONS

The students from the Interior Design program designed a new room for the Center for Sustainable Living. Sue Walther, Jen Olsen, Zina Haywood and S. Sklba participated in student presentations and selected a family room setting. This room will be completed in April. The Center will also begin having a geothermal system installed with the help of T. Niesen's class. Gateway was a sponsor for the Green Energy Summit that was held March 7-9 in Milwaukee.

There has been a variety of legislative activity taking place. The ACCT legislative conference was held in February. This was an opportunity to visit with Congressman Ryan, Senator Johnson and Senator Kohl. This trip also included visits to the National Science Foundation, the Department of Education and the Department of Labor. The WACTE legislative seminar was held at the end of February in Madison. There was a great turn out from Gateway, including six students that went on the visits to the Capital. Representative Mason, along with Becky Gement, participated in panels during the seminar. Our visits included Senator Wanggard, Representative Craig, Representative Mason, Representative Turner and Representative August. Legislation on geothermal,

along with Technical College Board makeup, continue to be monitored. Gateway is speaking to our legislators that are involved in these voting decisions.

Gateway continues to work with community organizations. On March 22, we will be hosting the Junior Achievement business challenge in Racine and on March 29, the event will be held in Kenosha. Gateway is also a sponsor for the Sustainable Edible Economic Development group that hosted an event on March 7.

The Foundation has raised almost \$275,000 for the annual campaign. These dollars are "total raised to date". Of that total, more than \$145,000 is earmarked for scholarships and emergency funds and applies toward the \$150,000 goal. With some larger donations "in the works", the Foundation will easily exceed this \$150,000 goal by campaign's end.

We have 76% of Foundation board members and 56% of GTC board members that have made a gift. To date, almost \$18,000 has been raised via the employee campaign and retirees have donated more than \$3,000.

In an effort to build a stronger relationship with our donors, we have just completed a mailing of our community report. This mailing targeted more than 500 retirees, scholarship sponsors and donors who gave more than \$200.

We continue to reach out to high school counselors and administrators to promote the President's Opportunity Scholarship. We are also working closely with Gateway's College Connection department to promote these scholarships in our local high schools. We have seen a slight increase in the number of completed applications since last month and are hoping that high school students, like most, are procrastinating until the final days.

The Golf Committee is doing a terrific job! To date, more than \$15,500 has been secured in sponsorships and golfer fees. In addition, a number of raffle/auction prizes have been donated. Over 1,200 save the date postcards were mailed and the same quantity of brochures will be mailed in mid-March.

Summer registration materials continue to be disbursed and the priority registration postcards are out. We are sending a special mailing to households in the district who report a child in college to encourage them to take a class over the summer and apply it toward their degree. Other ads will appear in March during the college spring break period to support that message.

Meetings continue for the planning of Celebrate Earth Day which expands to all three campuses.

The first Strategic Marketing Committee was held involving Marketing, student services, College Connection and the Vice Presidents leading those areas. The goal is to develop a cohesive approach and follow-up with prospective students, particularly the high school market.

Work continues in the development and implementation of a Hispanic population marketing plan.

A workshop was presented on how to get the most from your Marketing and Communications department during the faculty in-service.

HUMAN RESOURCES

Transition: The Health, Dental, and Long Term Disability RFP has been completed and we have begun preparations to implement changes to be effective July 1, 2012.

- WCA Group Health Trust for health benefits.
- Delta Dental for dental benefits.
- The Standard for Long Term and Short Term Disability.

Expected savings for the first year will be \$2,239,543 with a 9.5% maximum cap on the second year.

A webinar is scheduled for March 20, with follow-up listening sessions taking place on all campuses to answer any questions.

Benefit changes and the new instructional assignment process were presented at the faculty in-service. Two Q & A breakout sessions were held with fairly positive reception. John Thibodeau presented the instructional assignment piece in a webinar on March 6, with follow-up campus visits.

We are on schedule to publish the new handbook by April 2.

Payroll is preparing for the employee WRS contributions effective July 1.

Wellness: There continues to be a lot of activity preparing for the four campuses "Spring Into Health" days. Each campus is assisting with the preparations for their events. The Wellness Committee is currently implementing two wellness activities – Corporate Cup Challenge and "Spring into Action".

Employee Relations: The supervisory/management training series starts on March 15 and continues bi-weekly until further notice.

John Frost is in round four of HR on campus.

HR Training for Associates, Faculty Chairs and Deans: Training was held in Burlington on February 24, regarding the proper use of GL numbers, position numbers, adjunct hiring process and letters of employment (LOE). The presenters were: Jacqueline Morris, Mary Halberstadt, Bane Thomey, and Molly Meagher. The session was facilitated by Cyndean Jennings.

Certification: Gateway's annual audit was conducted by the state on February 28. The audit report will be issued mid-April.