Vision for the Future

When we came together last January it was clear that Gateway needed a strong community-focused vision. This month’s newsletter will highlight just a few of the steps we are taking to advance our college. On the top of our agenda is our newly established 2012 vision for the future.

**Vision 2012** lays out clear overall goals, measurements of success, and challenges staff to develop the strategic plans within their workgroups to achieve these goals for our students and the communities.

Our Vision: Gateway will be the community technical college of choice for academic achievement, occupational advancement, and personal development.

By 2012, Gateway Technical College will serve 36,000 citizens totaling 6,000 full-time equivalent students. The number of career training programs we offer will remain close to 70. We will share nine key areas of development for the college with clear measurables.

Over the next several months departments and divisions at
the college will be asked to create their own goals and objectives related to the college’s strategic directions that will be tracked and monitored regularly. Information from the planning process will be integrated into the budgeting process, ensuring that the college’s resources are focused on moving us toward our vision.

[back to top]

Student Facility Upgrades

Gateway is upgrading facilities to better meet students’ training and service needs at each of its campuses.

**Kenosha and Racine Campuses - Student Services areas:** Recently Gateway reorganized its admission, registration, and payment processes, providing greater efficiency to the student. The facilities upgrade will further facilitate these improvements.

**Racine Campus:** The Learning Resource Center has been completely revamped to incorporate more student learning assistance programs within the library. The area has been redesigned to be more inviting as a study and research area for students.

**Aviation Center:** The Aviation Center is being repurposed to the Transportation Technology Horizon Center that will include not only the aeronautics-pilot training, but Gateway’s automotive programs as well. Programming will be expanded in those instructional areas and Gateway will be working with Snap-on, Incorporated, the Wisconsin Automotive Dealers Association, Kenosha Unified School District, and other partners to grow the center.

**Burlington Center:** A darkroom is being added to the new Radiography lab so students do not have to leave campus for that portion of their training. The former Burlington Center building will be upgraded and used for a variety of learning experiences including our four-year educational partners such as Cardinal Stritch, allowing nursing students to achieve a bachelor’s degree without leaving the Burlington Learning Campus. It will also house a construction trades academy that will be run by Burlington High School, which is located between the “old” and “new” Gateway Centers.

**Elkhorn Campus:** A health lab is being updated to incorporate more real-world student experiences.

**Future Expansions:** This summer, the Engineering Tech Wing will move from the Racine Campus to the CATI Center.
in Sturtevant. This will trigger a number of further improvements on the Racine Campus including the creation of a professional-level Health Clinic setting for allied health care occupations including the rapidly growing fields of medical transcription, health information technology, and more.

Gateway Honored By Racine County Workforce Development Center

The Racine County Workforce Development Center is celebrating its tenth anniversary this year. Gateway Technical College is extremely pleased to be among the founders of this organization. The Workforce Development Center honored Gateway for its efforts in building the organization 10 years ago and presented President Bryan Albrecht and the Board of Trustees with a special award recognizing its role as a founder.

“Gateway’s mission and that of the Racine County Workforce Development Center are so closely aligned,” says Albrecht. “We both want well-trained workers that meet the needs of local industry and help the economy grow. We want to see our residents with well-paying jobs that support their families and a healthy, happy lifestyle. We’re proud that our collaborative efforts to achieve these goals have been successful and have even received national attention,” adds Albrecht.
Wisconsin Secretary of Workforce Development Roberta Gassman visited Gateway Technical College in October to discuss workforce training needs with an invited audience of Gateway Program Advisory Committee members. Each of Gateway’s more than 65 career training programs has an Advisory Committee to ensure that current industry trends and training needs are incorporated into curriculum development.

Gassman and Gateway administration heard from several employers about emerging training needs regarding diesel engine and system maintenance serving both the transportation and construction industry. Advisory committee members underlined several high-growth areas in automotive technology and in manufacturing. Gateway outlined some steps it is taking in creating the Transportation Technology Horizon Center that is aimed at meeting some of these needs. Gateway also cited the success of its CNC Boot Camps and the new Welding Boot Camp, in addition to filling both of the related technical diploma programs.

Gassman applauded employers for their partnership with Gateway in providing the necessary input and support to meet workforce training needs.

Training for Your Workplace

Whether your workplace fits the office/supervisory mold or more closely is associated with manufacturing, engineering and maintenance, technology advances and customer demands create a need for skill upgrades.

Gateway’s mission is to work with you to ensure you and your employees keep pace with demands. Each and every semester, Gateway offers classes not just to degree seekers but to individual workers, supervisors and business owners. A treasure trove of information can help you more competitive, ensure the safety of your operations, and increase productivity. Please see a special section on our website www.gtc.edu/workplace that outlines classes available for the Spring Semester, beginning in January.
Governor Announces Jobs for the Future Initiative

Training Critical to Success
Governor Doyle visited Converse Industries in Kenosha on October 13 to announce a new program, —“Jobs for the Future.” This is a multi-faceted program calling for increased partnerships between education and business, raising standards in schools aimed at better preparing workers for jobs of tomorrow, and investment in manufacturing and high-tech businesses.

He was joined by the Secretaries of the Department of Commerce—Mary Burke, and the Department of Workforce Development—Roberta Gassman. Also invited to the stage were Bryan Albrecht, President, Gateway Technical College; Dan Clancy, President of the Wisconsin Technical College System; and Scott Pierce, Superintendent, Kenosha Unified School District. The CEOs of two successful, growing Milwaukee area global manufacturers also explained the importance of a well-trained workforce and the need to generate these workers as soon as possible.

Well-Trained Workers Required
Tim Sullivan, CEO of Bucyrus International in South Milwaukee, pointed out that he currently has 273 job openings for machinists and welders. At a recent job fair, applicants for the positions totaled 885, but very few were qualified. "Sixty percent of these positions require a two-year degree such as those offered by Gateway Technical College. These jobs pay $65,000-$90,000 salary. It is very important to make sure training is available and to get the word out these jobs are good jobs and well-paying jobs. We have to support the technical colleges and the youth apprenticeship programs to move people into the workforce with the right skills,” adds Sullivan.

Assessments Confirm Level of Work Skills
Gateway is a leader in providing the means by which employers can assess the skill levels of prospective and current employees through the Manufacturing Skills Standards Council (MSSC) certification assessments. Jim McCaslin, CEO of Harley Davidson, is the chairperson of the MSSC council. He says, “These standards give manufacturing workers credibility. The 20-year employee can prove what he knows if he finds himself needing a new position. The prospective employee can show the employer that he/she understands manufacturing principles in the area of production, safety, quality, and maintenance and will be easily trained in the specifics of that workplace.”

For more information about involving current or prospective employees in the MSSC assessments, contact LakeView at 262.564.3400.
The Governor’s goal is to have 40 percent certification. McCaslin adds, “Just think what that says to employers considering moving their businesses to Wisconsin! A well-trained workforce is a big attraction to employers.”

Gateway’s LakeView Advanced Technology Center is one of the first MSSC assessment centers to be certified in the country. Employers may enroll their employees or direct employment candidates to the assessment program. Individual workers may enroll for training and assessment at the LakeView Center also.

Gateway Technical College strongly supports the skills standards initiative and has integrated the MSSC assessments into its two-year Automated Manufacturing Systems Associate Degree program. High school students at LakeView Technology Academy are also being taught curriculum aligned with these national skill standards.

**Training Begins in High School**
The Governor, as well as the two CEOs reiterated the importance of workforce training beginning in high school. Gateway and Kenosha Unified School District have an exceptional partnership in LakeView Advanced Technology Center (Gateway) and LakeView Academy (Kenosha Unified). The building allows the two programs to coexist and overlap to benefit the students and workforce training.

David Dixon, a senior at LakeView Academy, is an excellent example of the success of this joint venture. He has just finished his Youth Apprenticeship program with Converse Industries. He had been learning a variety of manufacturing skills while working at the company, which is a machining shop that is a supplier to Harley as well as other businesses. As a LakeView senior, he has been taking numerous Gateway courses. Gateway instructors teach college courses in advanced manufacturing-related areas as part of the high school curriculum. David will graduate from LakeView in June with 21 college credits funded through the state’s Youth Options Program. He plans to attend Gateway in a business-related career training program.
Gateway is Going Global

Gateway is dramatically increasing its commitment to international education. Executive Vice President and Provost Zina Haywood announced a number of advancements that will expand opportunities for Gateway’s students and staff.

Each program is being asked to develop a global component to the program’s curriculum, and an international education course is being piloted.

To become more connected with domestic and foreign educational institutions with a similar commitment to international education, Gateway has joined several organizations including the Wisconsin Technical College System’s International Education committee, the Illinois Consortium for International Studies and Programs, and will participate in the “Meeting Global Education Challenges” conference.

Gateway recently completed its fourth year in hosting a group of German students from KS-II in Hanau. During their month at Gateway they participated in classes, special events, job shadowing at area businesses, and doing some sightseeing.

Soon Gateway students will have similar opportunities to travel to Germany. Other programs are being planned with Poland, Nicaragua, and China, involving specific Gateway program students such as Civil Engineering, Interior Design, Information Technology and others. A cross-district international education committee has been formed to quickly gain momentum in implementing these efforts.

For information about Gateway’s international efforts, contact Denise Schneider, Administrative Assistant to the Executive Vice President. 262-741-8510; schneiderd@gtc.edu.
The 2006-2007 College Lecture Series is focusing on how Gateway’s educational programs prepare their graduates for filling important roles in their communities. Each month a different division is being featured.

The first presentation in October highlighted the Protective Services division. A mock incident was played out at the Burlington Center involving a shooting in a public place. Students representing Criminal Justice-Law Enforcement, EMS, and Fire Science programs each carried out their roles as they would have if the incident were real.

The November presentation highlighted the Barber/Cosmetologist program, offering the audience information about important sanitation practices that are taught to students and what clients can look for in their salon. Guests learned about the broad array of services taught through the program and how the general public can access those services, giving students practical experience and their clients access to cutting edge techniques.

The next College Lecture Series presentation will be at LakeView Advanced Technology Center in Pleasant Prairie on December 15. “Linking Learning to Life” will be presented by a panel representing Gateway and Kenosha Unified School District. They will discuss the technology academy model—preparing high school students today for the high-tech, high-wage jobs of the future. A second panel will present how Gateway’s Workforce & Economic Development Division (WEDD) can help businesses become more productive through workforce assessments, customized training, technical assistance, and professional development workshops.

Dr. Jacqueline Love, Dean of Protective Services, is coordinating this year’s Lecture Series.
System i IBM Seminars at Gateway

Gateway Technical College is hosting seminars for the System i community. The hands-on information technology workshops have been created as professional development for programmers working at the hundreds of organizations in southeastern Wisconsin and northeastern Illinois which use IBM System i. Topics include Enterprise Generation Language, Webfacing and HATS(WDHT), iSeries access for the Web, Java, and iSeries Navigator.

IBM points out that Gateway Technical College is the only college in the country to be providing this type of training. Gateway Programmer/Analyst instructor Jim Buck is leading the seminars. The workshops will be held at Gateway’s BioCATT center on the Kenosha Campus, 3520-30th Avenue.

As an introduction to the seminars, Gateway, with IBM and the Wisconsin Midrange Computer Programmers Association, sponsored an October 13 conference and workshop introducing some of these same tools. The seminars continue through March. For more information see our website at www.gtc.edu/systemi.

Welding Boot Camp Prepares For High-Wage Jobs

The Welding Boot Camp, a cooperative program between Gateway and the Racine County Workforce Development Center, is “news” for a couple of reasons. After five successful and highly acclaimed CNC Boot Camps, this is the first boot camp for another occupation—welding. A second twist is that the boot camp is being offered at a commercial facility. Burt Jensen & Sons in Racine has allowed Gateway and the Workforce Development Center to set up welding booths in an area the company formerly used as storage.

The 8-week program, training 17 students in basic welding, is designed to help employers meet the desperate need for welders in southeastern Wisconsin. Workforce Development identifies candidates for the program who are underemployed or unemployed, but capable and interested in this work. Governor Doyle recently visited the boot camp and congratulated the trainees, who put in 40-hour weeks in the boot camp training, for taking this incredible opportunity to be trained in a high-paying career that will help them support their families and lead them to a better life.
future.

Gateway also offers welding technical degree programs at its Kenosha and Elkhorn campuses.

[back to top]

**Gateway Administrator Receives Regional Recognition**

Janice Riutta, Gateway’s Director of Student Financial Aid, has been awarded the Outstanding New Professional Award at the 2006 annual conference of the Midwest Association of Student Financial Aid Administrators (MASFAA).

MASFAA, which was organized in 1962 and now has 1,287 members, is the regional professional association for financial aid administrators from the states of Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, West Virginia, and Wisconsin.

The award is given annually to recognize the outstanding contribution of a new professional to the financial aid profession. The individual must have been in the financial aid profession for less than five years and made outstanding contributions at the institutional, state, regional and/or national level.

Riutta started in the profession in 2002 and became a MASFAA member in 2003. Serving on the MASFAA Symposium Committee was one of her greatest contributions to the Association. Under her leadership Gateway Technical College’s Financial Aid Office has been able to move forward by the implementation of imaging and the reorganization of the staff. Based on theses activities, MASFAA will be benefiting for years to come from this new professional.

[back to top]

**Gateway Supports United Way**

Gateway Technical College employees throughout the District proudly support meeting their communities’ special needs through the United Way. Several Gateway staff serve on their local United Way boards of directors and committees.

The Racine Campus reports that its campaign success was due in part to the kind donations by local businesses for prizes awarded to campaign participants. The businesses include: A.S.A.P., Bed, Bath & Beyond, Commitments,
Culvers, Dynasty Restaurant, Educators Credit Union, Elegant Pauper, La Tapatia, Peacock Boutique, Salinas, Salute Italian Restaurant, Tino’s Carryouts, V100 radio station, Valvoline Instant Oil Change, Rose Waddell ice skating instruction, and Wilson’s Coffee and Tea.

You may email questions or comments about Community Connection to Jayne Herring at herringj@gtc.edu or Lee Colony at colonyl@gtc.edu.

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