



News release

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Media inquiries: Lee Colony 262.564.2512

262.359.0798 (cell)

**Gateway's Launch Box summit
to provide business owners with skills to succeed**

Gateway Technical College's Launch Box Business Resource Center will host a small business success summit focused on providing business leaders with the skills to build, manage and grow their business, 8:30 a.m. to 3 p.m. April 16 at the college's SC Johnson integrated Manufacturing and Engineering Technology Center, 2320 Renaissance Blvd.

In addition to breakout sessions, the event will feature keynote speaker Ulice Payne, president of Addison-Clifton LLC, as well as a networking lunch with local entrepreneur Doug Nicholson, owner of the Ivanhoe Pub & Eatery, Carriage House Liquor and envi ultra lounge. Cost is \$45 for general admission and \$25 for Gateway students. Registration is at training.gtc.edu.

Conference breakout topics include:

- Building a better sales pipeline
- Managing your banking relationship
- Growing beyond small: Key activities to move your business from first to second stage
- Top five legal challenges for small business

In addition, exclusively for those associated with attendees, the Fab Lab will be open during the conference for children 10 years and older. Activities in the Fab Lab will include 2D and 3D design, using a laser engraver and 3D printer.

For more information, please contact Thalia Mendez at (262) 898-7404, or mendezt@gtc.edu.

Gateway Technical College collaborates with communities in Kenosha, Racine and Walworth counties to ensure economic growth and viability by providing education, training, leadership and technological resources to meet the changing needs of students, employers and communities.

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