



**News release**

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Media contact: Lee Colony 262.564.2512

262.359.0798 (cell)

### **Gateway to host InnovateHER competition**

Gateway Technical College and the Wisconsin Women's Business Initiative Corporation will host a competition for any entrepreneurs who create innovative products or services that impact the lives of women and families.

The competition is for those products which specifically have a measurable impact on the lives of women and families, has the potential for commercialization and fills a need in the marketplace.

Contestants must do the following:

- Produce a business plan due Nov. 2 and submitted to Heather Lux at WWBIC, [heather.lux@wwbic.com](mailto:heather.lux@wwbic.com)
- Those selected to participate in the final round will be novated by Nov. 6 and then must produce a video due no later than 5 p.m. Nov. 13 and submitted to Kristin Niemiec at Gateway, [niemieck@gtc.edu](mailto:niemieck@gtc.edu)

A panel of judges will review the videos and select award winners Nov. 17. They will announce those winners the same day at a reception, to be held 7:30 a.m. to 10 a.m. at Gateway's SC Johnson integrated Manufacturing and Engineering Technology Center, 2320 Renaissance Blvd., Sturtevant.

The video should be in MP4 format, 3 to 5 minutes long and illustrates how the entrepreneur's business impacts the lives of women and families. Videos will be judged on the content not quality – camera phones are acceptable.

For further questions on submitting an entry for the contest, please contact Kristin Niemiec at [niemieckk@gtc.edu](mailto:niemieckk@gtc.edu).

Gateway Technical College collaborates with communities in Kenosha, Racine and Walworth counties to ensure economic growth and viability by providing education, training, leadership and technological resources to meet the changing needs of students, employers and communities.

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