



**News release**

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**Gateway to put on seminar  
for floral industry designers**

Mike Hollenbeck, owner/creative director of Floral Artistry of Lewiston, Idaho, will present a hands-on floral design workshop for students and experienced floral designers in the Pike Creek Horticulture Center on the college's Kenosha Campus, 3520-30<sup>th</sup> Ave.

The workshop featuring Hollenbeck, AIFD, will focus on the basics – and beyond. It will appeal to students as well as industry veterans.

The event is a part of the Artist In Residence program which brings well-known floral designers from across the country to Gateway to provide floral design training and inspiration to students and area industry professionals.

Registration is \$25, which includes flowers and materials. Deadline is Sept. 25. Send registration to Jane Edwards at [edwardsj@gtc.edu](mailto:edwardsj@gtc.edu).

Gateway Technical College collaborates with communities in Kenosha, Racine and Walworth counties to ensure economic growth and viability by providing education, training, leadership and technological resources to meet the challenging needs of students, employers and communities.

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