



News release

April 10, 2018

Contact: Lee Colony 262.564.2512

262.359.0798 (cell)

**Gateway again hosting annual popular
Celebrate Earth Day event**

Gateway Technical College will once again spotlight the environment with its annual Celebrate Earth Day, featuring fun, hands-on activities for all ages to learn how to be stewards of the environment.

Celebrate Earth Day will be held 10 a.m. to 2 p.m. April 21 on Gateway's **Kenosha Campus**, 3520-30th Ave. and Gateway's **Elkhorn Campus**, 400 County Road H, Elkhorn.

This year marks the 11th anniversary of the annual event in Kenosha which has drawn thousands over the years.

"Gateway is proud of this community event that demonstrates Gateway's commitment to sustainability, as well as adding to community learning about sustainable practices," said Gateway Public Relations and Internal Communications Director Jayne Herring.

"The event offers a wide array of hands-on activities and ways to gain environmental knowledge in areas such as recycling, re-purposing, alternative energy, gardening and organic food. The event also offers children many fun opportunities to learn, through an assortment of hands-on activities and games."

Kenosha Campus

The Kenosha event will continue with its popular children's climbing activity – weather permitting – directed by Aaron Schauer, Gateway's program director for Arboriculture/Urban Forestry program. New to the event will be children's bat and butterfly-related activities in the Joseph and Kathy Madrigrano-supported Bee Barn on the college campus.

The event features many earth-friendly activities, informational booths and children's crafts across the campus. For a full guide to all activities for the day, please go to www.gtc.edu/earthday. The event is free and open to the public.

Prior to the general event, there will be a Pike Creek cleanup on the campus from 8:45 a.m. to 10 a.m. Those interested should meet at the Pike Creek Horticulture Center.

A few of the many the events and features on the Kenosha Campus include:

- **Demonstrations.** Electronics recycling; composting and vermicomposting; common gardening questions answered; Lemon Street Gallery will link artist's works with plants and plant arrangements; beekeeping demonstration; question-and-answer opportunities with experts in such areas as gardening.
- **Children's activities.** Many children's activities will be held at the event, including in the Technical Building, Center for Sustainable Living and the Pike Creek Horticulture Center.

- **Horse and carriage rides.** Sign-up is necessary for the limited number of slots available.
- **Informational booths.** Environmentally-focused businesses and groups will be on hand for a number of areas, including Monarch butterfly preservation, household item repurposing and reusing and many sustainable-related businesses.
- **Recycle**
 - Electronics, computers, printers, VCR and DVD players.

Elkhorn Campus

Prior to the general event, there will be a White River trail cleanup near the campus from 8:30 a.m. to 10:30 a.m. Park in the southeast lot of the campus and walk to the nearby trail.

For a full guide to all activities for the day, please go to www.gtc.edu/earthday. A few of the many events and features on the Elkhorn Campus include:

- **Workshops** such as canning produce, native birds of Wisconsin and car care.
- **Earth Day scavenger hunt**
- **Green/farmers market** with items such as plants, apple cider, apple sauce, kettle popcorn, naturally made beauty products, artwork and other assorted products.
- **Demonstrations**

- **Children's activities** such as the Kohl's Wildlife Theater, crafts, kids' outdoor fitness challenge, build a birdhouse, plant a flower for Mother's Day, a petting zoo and the kids' fitness challenge.
- **Informational booths**
- **Nature hike on the nature trail**
- **Green/farmers market**
- **Plant sale**
- **Bare-foot oak tree sapling handouts**
- **Recycle center**
 - Electronics, computers, printers, athletic shoes, prescription eye glasses, VCR and DVD players.

For more information on the events at both campuses, please see www.gtc.edu/earthday or contact Jayne Herring, (262) 496-0016.

Gateway Technical College collaborates with communities in Kenosha, Racine and Walworth counties to ensure economic growth and viability by providing education, training, leadership and technological resources to meet the changing needs of students, employers and communities.

XXX