

News release

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Gateway invites public to attend, cast votes at annual floral design show

Gateway Technical College will hold its annual Art in Bloom event, featuring the work of seven Floral Design students 5:30 p.m. to 7 p.m. April 12 in the Arthur F. Mahone Jr. Atrium of the Academic Building on the college's Kenosha Campus, 3520-30th Ave.

The event is free and open to the public.

Each student is required to select a painting or sculpture and then interpret that artwork through flowers. They will receive their flowers the morning of the event and must be done by 5 p.m.

A three-member panel will judge the pieces and decide a winner. The public, though, is encouraged to vote to decide the People's Choice award.

Instructor Joanne Leach says students will learn a great deal through the event, from creating their own piece to learning how to incorporate elements of design properly into their work.

"I think this is a fun way for our students to show what they've learned," said Leach. "It helps them to expand their creativity and knowledge. It's not just floral design – it's also artwork."

Food and beverages will be offered at the event.

Gateway Technical College's mission is to deliver industry-focused education that is flexible, accessible and affordable for our diverse community. The college collaborates with communities in Kenosha, Racine and Walworth counties to ensure economic growth and viability by providing education, training, leadership and technological resources to meet the changing needs of students, employers and communities.

