

News release April 4, 2012

Media contact: Lee Colony 262.564.2512

www.gtc.edu/earthday

262.359.0798 (cell)

http://www.youtube.com/watch?v=socNdWt66eM

Gateway expands Celebrate Earth Day to every campus

Gateway Technical College has expanded its popular community Celebrate Earth Day to include the Kenosha, Racine and Elkhorn campuses. The event, to be held 8 a.m. to 2 p.m. April 21, began on the Kenosha Campus four years ago.

The expanded sites will allow the public and communities served by the college to engage in the many hands-on demonstrations, family friendly activities, vendors and informational opportunities showing attendees how they can positively impact the environment. For the entire listing – including campusspecific activities – please go to www.gtc.edu/earthday.

The first 400 visitors at each of the three campuses will receive an environmentally gentle, reusable grocery bag, courtesy of event sponsor, Snapon Incorporated. The event is free and open to the public.

Celebrations will begin with a community cleanup 8 a.m. to 10:30 a.m. in each of the individual communities, and Gateway is encouraging members from each community to come out and join in the effort. Bags, gloves and refreshments will be provided. Volunteers can also sign up at www.gtc.edu/earthday:

Kenosha, Simmons Island, 5001 Simmons Island Drive

- Racine, Pershing Park, 500 Pershing Drive; and Samuel Myers Park, at 11th Street and Pershing Drive, near Gateway's Racine Campus
- Elkhorn, Babe Mann Park, Proctor Drive in the city's industrial park

From there, each individual campus will host the event from 10:30 a.m. to 2 p.m. While activities, demonstrations and displays will be tailored to each individual campus, most will have the following:

- Workshops and demonstrations. Examples include a solar-powered popcorn maker demonstration in Kenosha, a geocaching demonstration and outdoor treasure hunt game in Racine and a discussion by regional organic farmers about their farms and environmental practices in Elkhorn.
- Children's activities. A number of hands-on children's activities, from face painting to puppet shows, will be offered at each campus. Examples include making a bird feeder in Racine, planting seeds in a container to take home in Kenosha and making child-friendly building kits in Elkhorn.
- Computer data removal. Gateway Information Technology students will assist in removing personal data and information contained on phones and computers before donating equipment for recycling.
- Informational booths. Non-profit environmental organizations will answer questions and offer general information.
- Green Market. "Green" products will be available for purchase.
 Individual campus locations:

Elkhorn Campus, 400 County Road H Kenosha Campus, 3520-30th Ave.

Racine Campus, 1001 S. Main St.

For more information, please contact Jayne Herring, (262) 496-0016.

Gateway Technical College collaborates with communities in Kenosha, Racine and Walworth counties to ensure economic growth and viability by providing education, training, leadership and technological resources to meet the changing needs of students, employers and communities.

