



News release

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'Green' business practices

seminars provide insight into sustainable practices

Gateway Technical College is again offering its Green Business Practices seminar series, an introduction to profitable "green" strategies that can improve a business's bottom line and increase employee awareness of sustainable practices.

All seminars will be held 7:30 a.m. to 9:30 a.m. in the Center for Advanced Technology and Innovation, 2320 Renaissance Blvd., Sturtevant.

Seminars include:

- **Building Envelope**, Oct. 15. A building envelope is the most important component to saving energy, and this seminar will show businesses how to conserve energy and provide employees with a safe and healthy workplace.
- **HVAC Systems**, Nov. 12. A framework will be offered to operate, maintain and keep a business's heating, ventilating and air conditioning systems energy consumption at an appropriate level. HVAC systems often can be a building owner's most expensive investment.

- **Green Cleaning**, Dec. 17. This seminar will focus on ways to change simple practices and products to save on water, decrease a business's waste stream and provide a healthy working environment.
- **Green Behavior**, Jan. 21. There's more to recycling than dumping the plastic bottle into the blue wastebasket – and this seminar will offer a more all-encompassing look at recycling.
- **Introduction to Alternative Energy**, Feb. 18. This session will focus on the operation of solar, photovoltaic, wind and geexchange technologies.
- **Return on Green Investment**, March 18. This session will focus on the consideration of a “green” investment, how it should include a return on the investment and the impact of it on a business's bottom line.

Seminars cost \$25 per person, which includes a continental breakfast. To register, contact Beth Tilley at (262) 741-8518, or tilleye@gtc.edu.

Gateway Technical College collaborates with communities in Kenosha, Racine and Walworth counties to ensure economic growth and viability by providing education, training, leadership and technological resources to meet the changing needs of students, employers and communities.

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