



News release

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**Gateway to show benefits
of businesses being green**

STURTEVANT – A Gateway seminar series will provide an introduction to profitable “green” strategies which can improve a company’s profits and increase employee awareness of these methods.

The six-seminar Green Business Practices series will be held 7:30 a.m. to 9:30 a.m. the second Friday of every month, beginning Oct. 10 and ending March 13, in the Center for Advanced Technology & Innovation, 2320 Renaissance Blvd.

The first of the series, Green Business Practices, will reveal the five fundamental building blocks of green business practices, including minor modifications to building systems and business practices. These fundamentals will be explored in depth over the next five seminars.

The seminar series includes:

- Green Business Practices, Oct. 10
- Building Envelope, Nov. 14. The building envelope is one of the most important components to saving energy, helping businesses to conserve energy and provide employees with a safe and healthy workplace.
- HVAC Systems, Dec. 12. A framework will be offered to operate, maintain and keep a business’s heating, ventilating and air conditioning systems energy consumption levels

at an appropriate level. HVAC systems often can be a building owner's most expensive investment.

- Green Cleaning, Jan. 9. This seminar will focus on ways to change simple practices and products to help save on water, decrease a business's waste stream and provide a healthy working environment.
- Green Behavior, Feb. 13. There's more to recycling than dumping the plastic bottle into the blue wastebasket – and this seminar will offer a more all-encompassing look at recycling.
- Return on Green Investment, March 13. The bottom line-focused seminar will show participants the return on investment for following green practices.

Seminars cost \$25, which includes a continental breakfast. To register, call Beth Tilley, (262)

741-8518, or e-mail her at tilleyb@gtc.edu.

Gateway Technical College collaborates with communities in Kenosha, Racine and Walworth counties to ensure economic growth and viability by providing education, training, leadership and technological resources to meet the challenging needs of students, employers and communities.

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