



2022-2023 Certificate

Certificate: **PROFESSIONAL COMMUNICATIONS SPECIALIZATION
(90-699-1)**

Credits: **12 Credits**

Description: The Gateway Technical College Professional Communications Specialization Certificate allows students to earn 12 credits in any Professional Communications courses focused on their areas of interest or a specialization. They demonstrate the basic research, planning, writing, design, and publishing skills needed by professional writers. They are able to create a range of information products for print and digital environments. Students have experience using professional authoring software, managing information projects, and evaluating the quality of information products. With this certificate and a degree, they can obtain employment as entry-level communications professionals.

Related Program: Professional Communications

Campuses Available: Racine Campus and Online

REQUIRED COURSES

Course #	Course Title	Requisites	Credits
103-143	Computers for Professionals		3
204-105	Computer Illustration & Drawing Tech		3
204-107	Digital Photography, Intro to		3
699-110	Communication Document Design		3
699-111	Communication Project Management		3
699-112	Editing		3
699-117	Research Fundamentals		3
699-130	Writing and Publishing		3
699-133	Writing for Social Media		3
699-134	Writing for the Media		3
699-135	Writing for the Web		3
699-137	Writing Product Documentation		3
699-138	Writing Software User Assistance		3
699-139	Writing Copy and Proposals		3
699-140	Writing for Public Relations		3

NOTE: Students must complete a certificate program with a minimum of a 2.0 Program GPA.