Career Cluster ►	Career Pathway ►	**GRAPHIC COMMUNICATIONS**
Arts, A/V Technology & Communications	Visual Arts	**(10-204-3)** *Associate of Applied Science Degree* **Most Courses Offered at Elkhorn and Racine Campuses & Online**

ᐃ*Suggested Sequence*	√	*Course Number*		*Course Title*	*Requisites*	*Credits*	*Hrs/Wk Lec - Lab*
Semester 1		204-100	*	Design Concepts		4	3-2
		204-105	*	Comp. Illustration & Drawing Tech		3	2-2
		204-107	*	Digital Photography, Intro to		3	2-2
		204-125	*	Illustration Media Concepts		3	2-2
		801-136		English Composition 1	Prereq: 831-103 (See Note 1)	3	3-0
Semester 2		204-116	*	Web Page Design For Graphic Designers	Prereq: 204-107	3	2-2
		204-120	*	Multimedia Survey		3	2-2
		204-126	*	Design & Publishing	Prereq: 204-100	3	2-2
		204-127	*	Digital Prepress Fundamentals	Coreq: 204-126	3	2-2
		809-166		Ethics: Theory & Application, Intro to	Prereq: 838-105 (See Note 1)	3	3-0
		804-123	OR	Math with Business Applications	Prereq: 834-109 (See Note 1)	3	3-0
		804-113		College Technical Math 1A	Prereq: 834-110 (See Note 1)		
Semester 3		204-109	*	Graphic Design Professional Practices	Prereq: 204-126	3	2-2
		204-134	*	Advanced Problems in Graphic Design	Prereq: 204-126	3	2-2
		204-135	*	Advanced Design Concepts	Prereq: 204-126	4	3-2
		801-197		Technical Reporting	Prereq: 801-136	3	3-0
		809-198		Psychology, Introduction to	Prereq: 838-105 (See Note 1 & 4)	3	3-0
Semester 4		204-142	*	Applied Exit Strategies/Display Graphic	Prereq: 204-109	3	2-2
		204-143	*	Advanced Illustration		3	2-2
		801-198		Speech	Prereq: 838-105 (See Note 1)	3	3-0
		809-196		Sociology, Introduction to	Prereq: 838-105 (See Note 1 & 4)	3	3-0
Electives		*Take 6 elective credits. Any associate degree level course may be taken as an elective.*				*6*	
		Suggested Electives: 204-115 Advanced Digital Photography (3 Cr) 204-149 Advanced Web Page Design (3 Cr)					

Minimum Program Total Credits Required   **68**

ᐃ*Courses may be taken out of suggested sequence as long as requisites have been met.*

PROGRAM DESCRIPTION

Graphic Communications educates students in the practice of design, illustration, and reproductive processes related to the print and audio visual media. Course work includes basic illustration, visual communication, and reproductive concepts with emphasis on development in computer graphic skills. The program includes certain aspects of commercial art and communication/computer graphics, with emphasis on skills training required for the increasingly technological focus of graphic design in today's workplace.

PROGRAM LEARNING OUTCOMES

Graduates of the Graphics Communications Associate Degree Program should be able to:
1. Apply principles of design to develop strategic marketing and communication products and services.
2. Demonstrate proficiency in the use of design software, tools, and technology.
3. Implement creative solutions from concept through completion using a formal process.
4. Apply effective legal and ethical business practices and project management skills.
5. Communicate artwork rationale in formal and informal settings.

CORE ABILITIES

Gateway believes students need both technical knowledge and skills and core abilities in order to succeed in a career and in life. The following nine core abilities are the general attitudes and skills promoted and assessed by all Gateway programs. All Gateway graduates should be able to:

1. Act responsibly
2. Communicate clearly and effectively
3. Demonstrate essential computer skills
4. Demonstrate essential mathematical skills
5. Develop job seeking skills
6. Respect themselves and others as a member of a diverse community
7. Think critically and creatively
8. Work cooperatively
9. Value learning

ADMISSION REQUIREMENTS

1. Students must submit an application & $30 fee.
2. Students must complete reading, writing, math, and computer skills placement assessments.
3. Students must submit official high school, GED, or HSED transcript.

GRADUATION REQUIREMENTS

1. Minimum 68 credits with an average of 2.0 or above.
2. *Average of 2.0 ("C") or above for these major courses.

For a complete list of Graduation Requirements check the Student Handbook.

NOTES

1. A satisfactory placement test score (or successful remediation) is required prior to enrollment. See an advisor for details.
2. The Graphic Communications program at Gateway Technical College has course articulation degree completion agreements with UW-Parkside and Carthage College. See an advisor for details.
3. Any course may be taken prior to entry in the program, assuming prerequisites and corequisites have been satisfied (or waived with department approval).
4. Transfer credits in Social Science may substitute for this course. See an advisor for details.

OTHER INFORMATION

Gateway Technical College reserves the right to modify curriculum requirements for students who interrupt enrollment for a period of two years or take over seven years to complete. Tuition and material fees are determined by the board of the Wisconsin Technical College System. Consult Web Advisor for exact fee amounts. Occasionally, the District may offer a particular course out of published sequence. By doing so, the District does not obligate itself to offer succeeding courses out of published sequence.

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To schedule an appointment with an advisor, please call 1-800-247-7122.
For a complete list of course descriptions (and possible online courses) for this program, please consult Web Advisor on our web page at www.gtc.edu.

My advisor is _____.   My advisor's contact information is _____.