



2015-2016 Internal Certificate

Certificate: WEB CONTENT WRITER (90-699-9)

Credits: 15 Credits

Description: This certificate consists of 15 credits in the Professional Communications associate degree program. It is designed for students who desire to write for the web. Typically, these students have an associate's degree, bachelor's degree, and/or are currently working as a writer and need to expand their skills.

Related Program: Professional Communications

Campuses Available: Racine and Online

REQUIRED COURSES

✓	<u>Semester One</u>	<u>Credits</u>	<u>Prerequisite</u>	<u>Corequisite</u>
☐	699-113 Information Design	3	831-103 OR Placement Test Score	
☐	699-117 Research Fundamentals	3		
☐				
✓	<u>Semester Two</u>	<u>Credits</u>	<u>Prerequisite</u>	<u>Corequisite</u>
☐	699-114 Professional and Technical Writing	3	831-103 OR Placement Test Score	
☐	699-133 Writing for Social Media	3	831-103 OR Placement Test Score	
☐	699-135 Writing for the Web	3	831-103 OR Placement Test Score	
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Total Credits		15		

NOTE: Students must complete a certificate program with a minimum of a 2.0 Program GPA.
NOTE: Prerequisites can be waived with departmental approval.