



## 2015-2016 *Internal Certificate*

**Certificate:** COPYWRITER (90-699-3)

**Credits:** 12 Credits

**Description:** This certificate consists of 12 credits in the Professional Communications associate degree program. It is designed for students who have an associate's degree, bachelor's degree, and/or are currently working as a technical writer and need to expand their skills.

**Related Program:** Professional Communications

**Campuses Available:** Racine and Online

### REQUIRED COURSES

<input checked="" type="checkbox"/>	<u>Semester One</u>	<u>Credits</u>	<u>Prerequisite</u>	<u>Corequisite</u>
<input type="checkbox"/>	699-133 Writing for Social Media	3	831-103 OR Placement Test Score	
<input type="checkbox"/>				
<input type="checkbox"/>				
<input checked="" type="checkbox"/>	<u>Semester Two</u>	<u>Credits</u>	<u>Prerequisite</u>	<u>Corequisite</u>
<input type="checkbox"/>	699-117 Research Fundamentals	3		
<input type="checkbox"/>	699-131 Writing Copy for Sales	3	831-103 OR Placement Test Score	
<input type="checkbox"/>	699-134 Writing for the Media	3	831-103 OR Placement Test Score	
<input type="checkbox"/>				
<input type="checkbox"/>				
<b>Total Credits</b>		<b>12</b>		

NOTE: Students must complete a certificate program with a minimum of a 2.0 Program GPA.  
NOTE: Prerequisites can be waived with departmental approval.