



2021-2022 Certificate

Certificate: SPORTS AND EVENT MARKETING (90-104-7)

Credits: 15 Credits

Description: This certificate is designed for the growing field of sports and event marketing.

Related Program: Marketing

Campuses Available: Elkhorn, Kenosha, and Racine Campuses and Online

REQUIRED COURSES

<input checked="" type="checkbox"/>	Semester One	Credits	Prerequisite	Corequisite
<input type="checkbox"/>	104-101 Marketing Principles	3		
<input type="checkbox"/>	104-104 Selling Principles	3		
<input checked="" type="checkbox"/>	Semester Two	Credits	Prerequisite	Corequisite
<input type="checkbox"/>	104-137 Digital Marketing	3		
<input type="checkbox"/>	104-105 Promotion Principles	3		
<input checked="" type="checkbox"/>	Semester Three	Credits	Prerequisite	Corequisite
<input type="checkbox"/>	104-109 Marketing/Sports and Events	3		
	Total Credits	15		

NOTE: Students must complete a certificate program with a minimum of a 2.0 Program GPA.