



2016-2017 Certificate

Certificate: **MARKETING/SALES (90-104-2)**

Credits: **15 Credits**

Related Program: Marketing

Campuses Available: Kenosha, Racine, and online

REQUIRED COURSES

<input checked="" type="checkbox"/>	<u>Semester One</u>	<u>Credits</u>	<u>Prerequisite</u>	<u>Corequisite</u>
<input type="checkbox"/>	104-101 Marketing Principles	3		
<input type="checkbox"/>	104-104 Selling Principles	3		
<input type="checkbox"/>	104-105 Promotion Principles	3		
<input type="checkbox"/>				
<input type="checkbox"/>				
<input checked="" type="checkbox"/>	<u>Semester Two</u>	<u>Credits</u>	<u>Prerequisite</u>	<u>Corequisite</u>
<input type="checkbox"/>	104-161 Selling Principles, Advanced	3	104-104	
<input type="checkbox"/>	104-172 Marketing Management	3	104-101	
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>				
Total Credits		15		

NOTE: Students must complete a certificate program with a minimum of a 2.0 Program GPA.
NOTE: Prerequisites can be waived with departmental approval.