



2017-2018 Certificate

Certificate: **MARKETING/SALES (90-104-2)**

Credits: **15 Credits**

Related Program: Marketing

Campuses Available: Kenosha, Racine, and Elkhorn Campuses & Online

REQUIRED COURSES

✓	<u>Semester One</u>	<u>Credits</u>	<u>Prerequisite</u>	<u>Corequisite</u>
<input type="checkbox"/>	104-101 Marketing Principles	3		
<input type="checkbox"/>	104-104 Selling Principles	3		
<input type="checkbox"/>	104-105 Promotion Principles	3		
<input type="checkbox"/>				
<input type="checkbox"/>				
✓	<u>Semester Two</u>	<u>Credits</u>	<u>Prerequisite</u>	<u>Corequisite</u>
<input type="checkbox"/>	104-126 Business Marketing I	3	104-101	
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>				
✓	<u>Semester Three</u>	<u>Credits</u>	<u>Prerequisite</u>	<u>Corequisite</u>
<input type="checkbox"/>	104-173 Marketing Research	3	104-101	
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>				
Total Credits		15		