



## 2017-2018 Certificate

**Certificate:**                    **MARKETING/SALES (90-104-2)**

**Credits:**                        **15 Credits**

**Related Program:**            Marketing

**Campuses Available:**    Kenosha, Racine, and Elkhorn Campuses & Online

### REQUIRED COURSES

<input checked="" type="checkbox"/>	<b><u>Semester One</u></b>	<b><u>Credits</u></b>	<b><u>Prerequisite</u></b>	<b><u>Corequisite</u></b>
<input type="checkbox"/>	104-101 Marketing Principles	3		
<input type="checkbox"/>	104-104 Selling Principles	3		
<input type="checkbox"/>	104-105 Promotion Principles	3		
<input type="checkbox"/>				
<input type="checkbox"/>				
<input checked="" type="checkbox"/>	<b><u>Semester Two</u></b>	<b><u>Credits</u></b>	<b><u>Prerequisite</u></b>	<b><u>Corequisite</u></b>
<input type="checkbox"/>	104-161 Selling Principles, Advanced	3	104-104	
<input type="checkbox"/>	104-172 Marketing Management	3	104-101	
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>				
<b>Total Credits</b>		<b>15</b>		

NOTE: Students must complete a certificate program with a minimum of a 2.0 Program GPA.  
 NOTE: Prerequisites can be waived with departmental approval.