



**News release**

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**Event to explore how AI lab can help  
area businesses grow, thrive**

Gateway Technical College, Racine County Economic Development Corporation, Microsoft and Racine County will hold an executive workshop introducing the Microsoft AI Co-Innovation Lab on June 17 at the college's SC Johnson iMET Center, 2320 Renaissance Blvd.

The event will be held from 7:30 to 11 a.m., and the deadline to sign up is June 12. There is no cost to attend.

Designed for CEOs and senior executives, this event will explore how artificial intelligence, workforce transformation and regional partnerships can accelerate innovation and strengthen long-term competitiveness.

Attendees are encouraged to bring another executive leader from their organization involved in AI, innovation or strategic transformation initiatives.

The event will include:

- A first look inside the Microsoft AI Co-Innovation Lab with live demonstrations in collaboration with TitletownTech and the Connected Systems Institute
- Real-world examples of how local companies are leveraging AI to transform operations and workforce strategy

- Insight into future lab cohort opportunities and how your organization can engage in them
- Networking with CEOs, civic leaders, educators and Microsoft executives shaping the future of innovation in Southeastern Wisconsin

Register at <https://bit.ly/4uA4XSh>

Questions? Contact Katie Dembowski at [dembowskik@gtc.edu](mailto:dembowskik@gtc.edu)

Gateway Technical College's mission is to deliver industry-focused education that is flexible, accessible and affordable for our diverse community. The college collaborates with communities in Kenosha, Racine and Walworth counties to ensure economic growth and viability by providing education, training, leadership and technological resources to meet the changing needs of students, employers and communities.

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