



2026-2027 Certificate

Certificate: **SMALL BUSINESS SPECIALIST (90-145-2)**

Credits: **15 Credits**

Description: The Small Business Specialist Certificate is designed for individuals who want to start, manage, or grow a small business in today's competitive and digital-first marketplace. This post-secondary certificate provides practical, career-focused training that blends entrepreneurial thinking with modern marketing strategies.

Related Program: Entrepreneurship/Marketing

REQUIRED COURSES

NOTE: Requisites (prereq- before/ coreq-with)

O = Online, F=Fall, S=Spring

✓	Term One	Credits	Prerequisite	Corequisite	O
	145-119 Entrepreneurship	3			F
	104-101 Marketing Principles	3			F
	145-123 Intrapreneurial Mindset	3			F
✓	Term Two				O
	104-133 Social Media Strategies	3			S
	104-137 Digital Marketing	3			S
	Total Credits	15			

Students must complete the certificate program with a cumulative GPA of 2.0 or above.