Graphic Design (10-201-1)

Associate of Applied Science
Effective 2026/2027

The course sequence shown on this sheet is the recommended path to completion. Courses will be scheduled in the terms indicated here. All courses should be taken in the order shown to help you stay on track and graduate according to your academic plan. Courses in this program may be offered in a variety or combination of formats (for example: in-person, video conferencing, online, etc.). More detailed scheduling information for this program can be found at https://www.gtc.edu/graphic-design. Please see your academic advisor for additional information.

E-D = Elkhorn/days, I-D = iMET/days, O = Online, F=Fall, S=Spring, SU=Summer

Term	Course Number	Credits	Course Title	Requisites (prereq-before/ coreq-with)	Notes	E-D	I-D	O
1	890-155	1	Gateway to Success (G2S)		• Students are required to take this course in their first semester of enrollment. Please see an advisor for details.	F	F	S
1	*201-100	4	Design Concepts		• Faculty have identified this milestone course as providing a strong foundation for success throughout the program.	F	F	S
1	*201-101	3	Comp. Illustration & Drawing Tech			F	F	S
1	*201-102	3	Digital Photography for Designers 1			F	F	S
1	*201-103	3	Illustration Media Concepts			F	F	S
1	801-136	3	English Composition 1	Prereq: 831-103 OR 851-757	• Satisfactory college placement results (through multiple measures or placement test scores) or successful remediation is required prior to enrollment. See an advisor for details.	F	F	S
2	*201-104	3	Web Page Design For Graphic Designers	Prereq: 201-102 OR 204-107		S	S	SU
2	*201-105	3	Multimedia Survey			S	S	SU
2	*201-106	4	Design Publishing & Prepress	Prereq: 201-100 OR 204-100	• Faculty have identified this milestone course as providing a strong foundation for success throughout the program.	S	S	SU
2	804-134	3	Mathematical Reasoning	Prereq: 854-760	• Satisfactory college placement results (through multiple measures or placement test scores) or successful remediation is required prior to enrollment. See an advisor for details.	S	S	SU

(*) Students must achieve a combined average of 2.0 ("C") or above for this major course to meet graduation requirements.

Graphic Design (10-201-1) - Effective 2026/2027

Term	Course Number	Credits	Course Title	Requisites (prereq-before/ coreq-with)	Notes	E-D	I-D	O
3	*201-107	3	Graphic Design Professional Practices	Prereq: 201-106 OR 204-140; 801-136; 804-134 OR 804-135	• Satisfactory college placement results (through multiple measures or placement test scores) or successful remediation is required prior to enrollment. See an advisor for details.	F	F	F
3	*201-108	3	Advanced Problems in Graphic Design	Prereq: 201-106 OR 204-140		F	F	F
3	*201-109	4	Advanced Design Concepts	Prereq: 201-106 OR 204-140		F	F	F
3	801-197	3	Technical Reporting	Prereq: 801-136		F	F	F
3	809-198	3	Psychology, Introduction to	Prereq: 838-105 OR 851-757	• Satisfactory college placement results (through multiple measures or placement test scores) or successful remediation is required prior to enrollment. See an advisor for details.	F	F	F
4	*201-110	3	Applied Exit Strategies	Coreq: 201-107 OR 204-109		S	S	S
4	*201-111	3	Advanced Illustration	Prereq: 201-101 OR 204-105		S	S	S
4	*201-112	3	Digital Photography for Designers 2	Prereq: 201-102 OR 204-107		S	S	S
4	801-198	3	Speech			S	S	S
4	809-196	3	Sociology, Introduction to	Prereq: 838-105 OR 851-757	• Satisfactory college placement results (through multiple measures or placement test scores) or successful remediation is required prior to enrollment. See an advisor for details.	S	S	S

Minimum Program Total Credits Required: 61

(*) Students must achieve a combined average of 2.0 ("C") or above for this major course to meet graduation requirements.

Graphic Design (10-201-1)

Graphic Design educates students in the practice of design, illustration, and reproductive processes related to the print and audio visual media. Course work includes basic illustration, visual communication, and reproductive concepts with emphasis on development in computer graphic skills. The program includes certain aspects of commercial art and communication/computer graphics, with emphasis on skills training required for the increasingly technological focus of graphic design in today's workplace.

Program Learning Outcomes

Graduates will be able to:
1. Apply principles of design to develop strategic marketing and communication products and services.
2. Demonstrate proficiency in the use of design software, tools, and technology.
3. Implement creative solutions from concept through completion using a formal process.
4. Apply effective legal and ethical business practices and project management skills.
5. Communicate artwork rationale in formal and informal settings.

Essential Career Competencies

Gateway's six essential career competencies are the general attitudes and skills promoted and assessed by all programs. All Gateway graduates will develop skills in:
1. Communication Competence
2. Critical Thinking and Problem Solving
3. Professionalism and Career Management
4. Teamwork and Collaboration
5. Cultural Competence
6. Technology Competence

Admission Requirements

1. Students must submit an application and pay $30 fee.
2. Students must meet one of the following: minimum cumulative high school GPA of 2.6 (unweighted); earned at least 12 college credits with a minimum GPA of 2.0; or complete valid reading, writing, and math placement assessments.

Graduation Requirements

1. Minimum 66 credits with a cumulative GPA of 2.0 or above.
2. *Average of 2.0 ("C") or above for these major courses.
3. Complete 890-155 Gateway to Success (G2S) in the first semester.

For a complete list of Graduation Requirements, check the Student Handbook or Graduation Requirements.

Notes

1. Gateway has many articulation agreements with four-year colleges and universities. If you are planning on transferring to a four-year institution please review this information online at gtc.edu/transfer. If an institution is not listed, please contact them directly to see which courses transfer. You may also contact your advisor for more information.
2. The Graphic Design program at Gateway Technical College is a laptop program. Every student enrolled in the program should acquire a laptop that meets recommended specifications to utilize inside and outside of the classroom. To best meet the demands of the industry, students will be subscribing to and working with the Adobe Creative Cloud. To ensure optimum hardware performance we recommend meeting the computer specifications as outlined on the Adobe Creative Cloud website: http://helpx.adobe.com/creative-cloud/system-requirements.html

Accreditation Statement

Gateway Technical College's Graphic Design program is fully accredited and in good standing with the Accreditation Council for Business Schools and programs [www.acbsp.org].
Accreditation Council for Business Schools and Programs (ACBSP)
11520 West 119th Street
Overland Park, KS 66213
Phone: (913) 339-9356
www.acbsp.org

Gateway Technical College reserves the right to modify curriculum requirements for students who interrupt enrollment for one year or take over seven years to complete. Tuition and material fees are determined by the board of the Wisconsin Technical College System. Consult My Gateway for exact fee amounts. The District reserves the right to modify, cancel, or relocate course offerings in response to factors such as low enrollment, resource availability, or other relevant considerations to ensure high-quality educational experiences. Students will be notified in writing and are encouraged to meet with their Academic Advisor to adjust their academic plan.

EQUAL OPPORTUNITY EMPLOYER AND EDUCATOR/EMPLEADOR Y EDUCADOR QUE OFRECE IGUALDAD DE OPORTUNIDADES