Gateway Technical College
Social Media Account Application

Applicant name: _____

Job title: _____

Email address: _____

Program/organization to be represented by the social media account: _____

_____

Briefly describe your overall message, goals and audience: _____

_____

_____

In order to succeed, it is recommended to post at least 8-10 times per month.

Please share what your first four posts will be: _____

_____

_____

_____

Select the social media account(s) you are applying for and provide a suggested account name/url.

(Account URL example: www.facebook.com/gatewaytechnicalcollegemulticulturalprogram)

❏ Facebook Group | Account Name: _____

❏ Facebook Page | Account Name: _____

❏ Twitter | Account Name (15 characters max.): _____

Account password: _____

❏ Instagram | Account Name: _____

❏ LinkedIn | Account Name: _____

Account password: _____

❏ Flickr | Account Name: _____

Account password: _____

❏ YouTube | Account Name (20 characters max.): _____

Account password: _____

❏ Other | Account Name: _____

Account password: _____

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List the name(s) of the employee(s) who will serve as account administrator(s):

Name: _____

Email: _____

Name: _____

Email: _____

Submit your profile image along with your completed application to guniak@gtc.edu. Applications will not be considered complete until a profile image is received.

By submitting an application, the account administrator(s) agree to and assume responsibility for ensuring their social media accounts adhere to the Gateway Technical College Social Media Policy and User Guide. Failure to adhere to these policies can result in revocation of administrator status and/or the deactivation of social media accounts.

I have read and agree to complying to the Gateway Technical College Social Media Policy and User Guide.

_____

Signature of program dean/supervisor:

_____