



PRESIDENT'S REPORT

September 17, 2015

GATEWAY AS A LEADER

The IE division has guided the completion of several new articulation agreements for this year that will give our graduates exciting options for further higher education. We have signed a 3+1 agreement with Herzing University in which Gateway graduates will take an additional year of Gateway courses and then transfer to Herzing for the final year of their bachelor's degree. We have two new agreements with George Williams College of Aurora University in Nursing and Social Work. And we now have an agreement with Milwaukee Institute of Art and Design (MIAD) for our graphic communications graduates. We appreciate the diligent work of our faculty and deans to make these agreements possible.

ACADEMIC AND CAMPUS AFFAIRS

General Studies

General Studies represented all Gateway faculty by presenting at the "College Readiness" sessions in the new student orientations on all campuses. Jessica Gleason (Communications), Tiffany Garrison (Science) and Kathy Nordhaus presented in Elkhorn; Heidi Jenkins (Communications), Dr. Suzanne Sublette (Social Science), and Jason Gerber (Math) presented in Racine; and Jay Johnson (Communications), Dr. Qun Yu (Math), and Dr. Amy Wang (Communications) presented in Kenosha.

Faculty members Karen Solliday (Communications) and Joan Paradiso (Social Science) received a FIT grant to explore the use of EAC Visual Data in assessment. EAC Visual data works with Blackboard. It facilitates test analysis and provides detailed rubric reports as well as longitudinal data on student learning outcomes. Solliday and Paradiso will investigate how Communications and Social Science can use this tool to improve assessments and better track assessment validity to be sure our students are learning what we expect them to learn.

Social Science instructor Dr. Sublette recently received two honors. First, she received a fellowship from the NEA to join the NEA Emerging Leaders Academy. Dr. Sublette was one of only 20 chosen nationally for this honor and is the only representative from Wisconsin. One of the projects of the fellowship will be to consult on how to improve communication between administration and the union at a college in Florida. Second and closer to home, Dr. Sublette was honored to be asked by Institutional Effectiveness to design and implement one of the New Faculty Institute/FQAS training seminars. Her four-hour session is entitled "Professionalism and Ethics for Instructors." It is scheduled to be one of the Friday mandatory new faculty seminars.

Dr. Xiaoying Lin (Math) was also the recipient of a competitive fellowship. She received a fellowship sponsored by the American Mathematical Association of Two-Year Colleges (AMATYC) designed for community college math faculty at the beginning of

their careers who want to improve as teachers. It's called Project ACCESS. The fellowship requires attendance at two national conferences this year, attendance at a local conference, and the completion of a professional development project during the year.

To support the new Vet Tech program, the college has developed a committee to monitor animal welfare on campus to ensure that no animals are mistreated. It is also part of the accreditation for the Vet Tech degree track. This committee, the Institutional Animal Care and Use Committee (IACUC), elected Science instructor Nicole Ayala as its chair.

Adjunct Communications faculty member Julie Jacob was published in the 2015 Tall Grass Writers Guild anthology, *Embers and Flames*, and was the featured reader at the TallGrass Writers Guild July Open Mic at Powell's Bookstore in Chicago. When not in the classroom, Jacob is a senior staff writer for the *Journal of the American Medical Association (JAMA)*.

Elkhorn Campus

A community Open House event will be held on September 15 to showcase the recent investments made in programs and facilities in Walworth County. We have partnered with Lakeland Animal Shelter to encourage donations and pet adoptions.

Construction has begun on the manufacturing expansion in the South Building. The driveway between the North and South Buildings has been closed temporarily.

City officials in Elkhorn have granted an occupancy certificate for the Veterinary Sciences building and the instructional staff has moved in. Final preparations are being made to welcome students on September 8th.

Allied Health/Veterinary Sciences Division

An orientation was held for newly accepted Veterinary Technician students on August 24. Fifteen fully accepted students attended along with one alternate who was subsequently offered a seat. The cohort registered for classes and reviewed important information needed to be successful in the program. Pizza and animal crackers were served!

Veterinary Sciences will be featured on the September 15 Open House event in Elkhorn. Students will conduct tours of the building and assist with adoptable pets on loan from Lakeland Animal Shelter.

Dean Mike O'Donnell will host the fall State-Called meeting of all WTCS Health Science deans on October 14 in Elkhorn. The following day a task force will meet in Elkhorn charged with exploring the creation of a Health Navigator curriculum.

HPOP will hold a finale event at the Madrigano Auditorium (Kenosha Campus) on September 17th. We are awaiting approval from the federal government for a 6 month

no-cost extension of the grant. Award notices for HPOP 2.0 grants should be mailed out next month.

The Commission on Dental Accreditation (CODA) will conduct an on-site review of our Dental Assistant program in Kenosha October 1-2.

Kenosha Campus

Gateway's United Way Campaign kicked off on Monday, August 31st with the goal of \$30K in 30 Days. Employees can contribute by check, cash, or payroll deduction. Other opportunities to participate include \$5 jean Fridays and a silent auction for a reserved parking space for 1 month during the cold winter months.

COMMUNITY AND GOVERNMENT RELATIONS

Both the Burlington Area Chamber of Commerce and the Kenosha Chamber of Commerce hosted legislative breakfasts. This is an opportunity for the community to hear about some of the upcoming initiatives and to ask questions.

Mentor Southeast Wisconsin is beginning to take shape and one of the roles that Gateway is playing is mentor training for organizations in our communities. We held a mentor training for the Big Brothers/Big Sisters organization along with training for the college's Heads Up program.

We are getting ready to host the Elkhorn community open house on September 15th and an event with Rudy the Redhawk at the Racine Zoo on September 24th.

Gateway student communications efforts are in full swing to welcome students (back) for the fall term. Electronic signage, the Source electronic newsletter, Connect student newspaper, and Gateway Days maps and info sheets have been prepared and are ready for the students.

Gateway's Facebook ads have resulted in the best "conversion rate" (numbers of people who entered an account through the Recruiter portal as a result of clicking through an ad) of all the digital advertising placed this year. In addition to Facebook ads, Gateway will be developing two mobile advertising campaigns targeting high schools and warehouse workers.

A three phase plan is being developed for upgrading the Gateway website to a mobile-first design. Much of the background development work is complete and the plan will be introduced to the ELC in September.

As of September 3, 2015, the Foundation has received \$62,840 in gifts for Mission, emergency grants, Boot Camps, the Elkhorn Manufacturing expansion, and other projects.

Continuing student application was opened on August 31, 2015. Thanks to the generosity of Foundation donors, the Foundation will be offering more than 135 scholarships for students ranging between \$250 to \$2,000.

The Alumni Association is part of a team across Gateway hosting the 2nd Annual Meet the Professionals event for Gateway students to learn more about the soft skills and networking needed to secure their next job. It will be held on Wednesday, September 30, on the Kenosha Campus, Academic Building from 5-7 pm. The Foundation is a co-sponsor of the event.

ENROLLMENT

Summer enrollment is +2.2%. Fall enrollment is down -2.7% as we begin the fall semester. To date, enrollment for FY16 is down -1.2%. College-Wide Call Nights are scheduled for October. We will now turn our attention to retention efforts.

FINANCE AND ADMINISTRATION

Jason Nygard attended a Camtasia training session during Faculty Professional Days. Camtasia is a software tool that would allow the Business Office to create a bank of how to training videos for basic GL report running, budget entries, report running, for both budget officers and non budget officers. These videos would be published on the intranet for allow faculty and staff to access.

The Business Office team continues to work with Baird and Moody's Investors Services on completing the process to finalize issue 2015-2016C. The college has budgeted a total of \$12M for fiscal 2015-2016.

This month the grants area will be visited by fiscal agents from Northeast Wisconsin and Chippewa Valley Technical Colleges for site visits from Department of Labor's, TAACCCT programs: Making the Future Grant and ACT Healthcare. Schenk, SC will be conducting their annual onsite audit of the college's financial records. Staff have attended and participated in monthly Federal grant webinars to learn of important updates and grant announcements.

Year-end closing continues to progress! It has been busy, but very rewarding! Gateway's external auditor's will be onsite the week on September 14-18 to finish their final onsite visit this audit season then it is on to finalizing the CAFR! We have had great team cooperation within the Business office as well as outside of the Business office which demonstrates the values and strength of the Gateway team!

HUMAN RESOURCES & FACILITIES

On August 18, a punch list tour of the new Veterinary Science building in Elkhorn was conducted. It is going to be an incredible facility when all is completed and it was ready for the first class on September 8th.

Bill Whyte coordinated a meeting to discuss the feasibility of starting an Urban Forestry program on the Kenosha Campus. Board members from the Tree Association and their president along with six (6) firms from the industry attended as well as Bryan Albrecht and Ray Koukari. A lot of work remains before we can finalize a program.

The new Gas Utility program will be located in the Geothermal room in the Tech wing and the field by the radio tower will be the outdoor portion. It appears that these locations will work well. Wisconsin Energy is a sponsoring partner.

Three locations in Racine, Elkhorn, and Kenosha have been identified for the Employee Health Clinics which will be sponsored by our insurance carrier, GHT, and staffed by Wheaton-Franciscan.

The Employee Health Clinics will open in March and all employees on our insurance plan and their dependents will be eligible for free services.

The new Director of Safety & Security position has been filled by Thomas Cousino who is leaving the Air Force after a 6-year tour preceded by graduation from the Air Force Academy in Colorado. He starts on Tuesday, September 8th.

An Emergency Response Training exercise was presented at the July Administrative In-Service. We learned areas where we are short and need improvement. The results were also reviewed at the Deans' Council meeting.

Bill Whyte chairs the Employee Learning Day (ELD) morning program scheduled for Wednesday, September 23. Plans are substantially complete and it promises to be another great event.

John Frost, Jacqueline Morris, and Bill Whyte participated in the August College-Wide call nights.

Debbie Miller presented Gateway's Sexual Misconduct policy information at all three New Student Orientations. She provided all attending students the new brochure we developed and produced to create awareness regarding the College's policy and practices on Sexual Misconduct. She also presented the College's policies and practices related to Sexual Misconduct at the Adjunct In-Service, August 29, Debbie was also a participant in the Maxient training delivered in Milwaukee on August 12.

A committee has been established to address the 2015-2016 Affordable Care Act (ACA) reporting responsibilities.

John Frost has been working with Allied Barton (Gateway's Contract Security Provider) to move this service to a higher level. The site supervisor in Racine was terminated and we are now working with our contact manager, Michelle Caudill, to answer problems and get better service.

There are been many employee issues this summer. John Frost has been working directly with an employee who was attacked on the Racine Campus on July 31, 2015. He has been addressing the issues from a Security/Safety role as well as an Employee Relations role.

We began using NEOGov to recruit for Tutors.

INSTITUTIONAL EFFECTIVENESS

Employee Learning

The new training management system (TMS) will launch in September and serve as a central repository for all things training. Registration, attendance, and even training delivery will go through the TMS. Employees will be able to quickly locate training offered on any Gateway campus and sign up online. Session instructors can easily complete attendance which then goes on the employee's transcript. In addition, self-paced courses and SkillSoft courses will be available to employees.

Employee Learning competed the first re-designed New Faculty Institute Launch Pad from August 25th through August 28th. Eight new faculty members learned about Gateway and teaching best practices, including developing a syllabus, lesson plans, and practical instructional strategies. Feedback from the eight participants, as well as Deans and mentors who attended, was very positive.

Research, Planning and Development

We are pleased to welcome David Schubot to the Research Specialist position. Dr. Schubot has an extensive background in research having worked previously at the Medical College of Wisconsin, the Wisconsin Department of Justice, and in his own consulting business. He will be handling research, data, surveys and new program development projects.

The Grants Office is busy developing several new grant proposals for submission in September and early October. We are currently working on two applications to the National Science Foundation. One is under the S-STEM program, which would provide scholarships and support services to students enrolled in engineering and IT programs. The other is under the Advanced Technological Education program. It would allow the college to fully develop the curriculum and certifications for an IT Software Developer program focusing on IBM enterprise systems, and then train other colleges in the implementation of the program. Two applications to foundations are also in development. One is to the WE Energies Foundation for support of the equipment needed for the new Gas Utility Construction and Service program. The other is to the Goldman Sachs Gives Community College Fund and it would provide need-based scholarships to students.

LEARNING INNOVATION

Distance Learning

We are beginning our implementation of Blackboard Collaborate, a synchronous distance learning tool that will be available to all students and staff in the coming months. Recent implementation planning sessions were held with faculty, deans, and LID staff.

We are implementing LifeSize Cloud to support the IT Academy Grant project. This is a cloud-based videoconferencing solution that integrates with our existing solution from LifeSize.

We have deployed 8 additional apps within our Blackboard mobile application, *Gateway4Me*. We have deployed 19 total apps within this tool for students.

We continue to research alternative technologies in support of learning objectives. Recent explorations include proctoring solutions for online tests in courses as well as mobile development platforms.

Information Systems

Creating the processes to import BWS student information from Go Sign Me Up in to Colleague

Information Systems staff are exploring options for the implementation of a Portal solution for our website.

Staff are working with Student Services leadership to plan for the implementation of self-service modules for students.

Creating reports for HLC Persistence and Completion Academy

Creating the processes to import scheduling information from Infoslem in to Colleague

Created a process to facilitate the checking of hours for adjuncts and casuals for ACA purposes

In process of implementing the Ellucian mobile application for Colleague

Continuing work on the Online Petitioning project (LSS Black Belt project)

Implemented Planet Press to print checks. Results are positive.

Work on reports in CROA is on-going

Server and Virtualization Technology

We are implementing enhancements to our VDI infrastructure that will create efficiencies in application deployment and virtual desktop maintenance.

The Greenprint team is meeting with additional vendors as replacements for Ricoh.

Networking, Infrastructure, and Technology Support Services

We have completed installation of a new server/switch rack system in the BioScience building. This project will provide us with enhanced survivability, redundant cooling, etc. The goal is energy cost savings and investment in one server room instead of two.

Backup generator is being implemented to support infrastructure and servers in the BioScience Building.

We have met our stated goal of upgrading/installing multimedia in 40 classrooms and meeting rooms this year, plus over 10 additional rooms as part of remodeling and new construction.

The campus techs are assessing the desktop and laptop replacement plan for the upcoming fiscal year. Estimates are in the range of 700 devices needing to be upgraded this year.

STUDENT SUCCESS

Multicultural Programs

The Multicultural Program has provided services to over 400 students this academic year. The mentoring program had 74% of its participants complete the program with an overall GPA of 3.12. In addition, four students graduated and transitioned to four year colleges.

During the 2014-2015 academic year, 126 English Language Learning (ELL) students were served, which is 26% above our grant objective. Out of that total, 24 ELL and ABE students have transitioned or are in the process of transitioning to a Gateway post-secondary program for the fall 2015 semester.

In addition, 145 students participated in the Student Leadership Conference in the spring of 2015, which exceeded our goal of 60 students by 141.7%. Students had the opportunity to meet professionals and peers to learn about the emotional support, etiquette, employability techniques, leadership development, college success skills, financial management, disability awareness, and community engagement.

Tutoring Services

Tutoring Services continues to move forward with plans from the Kaizen event. This fall, Tutoring Services is excited to implement Brainfuse, an online tutoring system accessible from Blackboard. Students will be able to access online tutoring 24/7 from home.

Anke Halbach & Amanda Pulda have been developing a tutor training program. New tutors will be required to job shadow in the Learning Success Center, attend sessions

during professional development week and employee learning day, and participate in roundtable discussions with instructors, on-going reflection and other Blackboard components.

There are many exciting developments in Tutoring Services at Gateway! We expect to be the trailblazers for tutoring programs and look forward to sharing our ideas and success with other technical colleges.

Veterans Support

Veterans Support continues to take a proactive approach in the various operations and programs that support Gateways student Veterans and their families. On campus events include the Brown Bag Lunch Series, hosting military recruiters at campus career fairs, and the first Pre-independence Day Celebration held on the Kenosha campus with over 75 students and staff attending.

Veteran Support Specialist Anthony First has also conducted outreach to the Kenosha County Prison and the Racine Correctional Institute to connect with veterans at those facilities and share information about support services available at Gateway.

New Student Specialists

New Student Specialists held our New Student Orientation on all three campuses and served over 300 students. We are gearing up to go back into the high schools. This year all transcribed credit students will be registered electronically for the first time to maximize resources and enhance service in the high schools.

Student services Centers

In an effort to meet our students needs, all Student Services Centers opened an hour early (7:30am) on the first day of class.

Burlington Center has now transitioned to a complete self-serve center and soon will have a video kiosk available for students to register, pay, and access student services. This video kiosk will allow students to receive nearly all of the same services they can in-person at any Student Services Center while interacting with a friendly Contact Center face via computer.

Our four Contact Center Associates answered 10,358 in bound calls, returned 760 messages for a total of 11,118 calls in just 29 working days this summer. The Contact Center is looking forward to piloting the new video kiosks that will be located at the Burlington Center.

Student Accounts

In an attempt to provide better customer service and ensure students with no payment option in place for Fall 2015 secured a payment option, the Student Accounts department made personal phone calls to over 900 students. This was a team effort with support from the Student Express Associates and Financial Aid department. The personal connections were well received by students.

BUSINESS & WORKFORCE SOLUTIONS

All 16 students in the CNC High School Boot Camp III successfully passed the MSSC Safety test and earned their MSSC Safety Certificate. We are very proud of their achievement. This is one of only a handful of times where we had a 100% pass rate.

Business & Workforce Solutions instructor Randy Reusser taught Industrial Data Communications August 20, 2015 for the MET division. The students earned the following certificates and certifications: Werner Ladder Safety (13 students), Belden IBDN 726 Copper Certification (14 students), Belden IBDN 746 Fiber Certification (13 students). The class was developed by Mr. Reusser and this was the first time it was offered.

Greg Herker represented Gateway and the Fab Lab at Fab 11, the International Fab Lab conference held at MIT in Boston. Greg Led a presentation on “Fab Lab Collaboration” based on coursework done at Gateway with the Design Problems course here and students at Metropolitan CC in Omaha, NE. Greg also was a panelist for an extended session on Fab Lab start-up and sustainability.

Greg Herker also was selected by Dassault Systemes (Makers of Solidworks) to be their lead consultant in assisting them with development of a Fab Lab at their North American HQ in Waltham, MA. Mr. Herker also has been assigned additional consulting through the Digital Fabrication Learning community.

On Wednesday, August 19th, the 4th Annual Gateway FastPitch competition was held at the SC Johnson iMET Center. A total of 44 entrepreneurs entered the competition, which gives them a chance to deliver a 3 minute pitch about a business or business concept to a panel of judges from the local community. Gateway alumni and instructor, Gary Krause of EKG Concepts won first place and a \$5,000 cash prize.

Throughout August 2015, Michelle Talhami completed 53 calls to new prospects for the Business & Workforce Solutions Division. As well, 15 on-site company visits were completed in August to discuss workforce and training solutions.

The Business & Workforce Solutions division attended Verbal Defence & Influence training with Gateway instructor Joe Whiten.

Business & Workforce Solutions Staff attended the Racine County Workforce Development Center and Gateway Technical College’s “Mini” Job Fair; and, Leman USA Groundbreaking Ceremony in August and WCEDA’s event on Angel Investing on August 27th at the Elkhorn Campus.

Staff met with Oak Ridge Care Center and Union Grove High School to discuss CNA Youth Apprenticeship. Next steps include meeting with Gateway’s College Connection, Business & Workforce Solution’s apprenticeship, Oak Ridge Care Center, and Union Grove High School to discuss their roles in moving forward with this project.

Debbie Davidson will be presenting at the International Economic Development Corporation's Annual Conference in October. This joint presentation with KABA and the Kenosha County Job Center will focus on how the three organizations collaborate to recruit and retain businesses in Kenosha County related to employee training and development.

Plans are underway for Manufacturing Month (October). A one-day expo will be held at the iMET Center. The Manufacturing Expo will include employer booths displaying products they make, careers they offer and the pathway to get an education for those careers. Up to 20 employers will attend. In the labs Gateway faculty and students will provide demonstrations and information on courses offered and how the courses align to the employer careers. Buses from school districts through the Gateway District will bring high school students in the morning followed by middle school students.