

PRESIDENT'S REPORT November 15, 2018

<u>GATEWAY AS A LEADER</u>

College Access

The College Access team assisted 500 high school staff and students in attending our Manufacturing Expo at the S.C. Johnson iMET Center. The New Student Specialist team hosted the Lake Lawn Resorts Hospitality Academy Pathway Program, and welcomed students to learn more about career fields in Hospitality and Culinary. Dual Credit team hosted our annual High School Administrator Breakfast with 39 administrators in attendance. Admissions team has been diligently processing all documents to ensure quick program acceptance for this upcoming Spring semester and are already seeing applications for next Fall! College Access wants to reach more students via social media, so we have created two new pages - Twitter @gtcadmissions and Instagram @gtcadmissions, please like/share our new pages!

ACADEMIC AND CAMPUS AFFAIRS

General Studies

Dr. Jennifer Cumpston, Jorge Nieto, Manal Rizek, Lisa Kusko, Tina Shanahan, Matt Johnson, and Ann Stotts attended the Common Grounds conference in Elkhart Lake, WI, focusing on co-requisite remediation and multiple measures.

Jorge Nieto attended the Lumina Foundation Learning Lab in Detroit, MI, as a part of the Talent Hub designation grant.

Nicole Dutton was awarded an innovation grant to use Top Hat Flipped Classroom technology for Microbiology.

International Education

Gateway Technical College was host to International Exchange Programs from Australia and Germany as part of a partner institution exchange program. The visiting Australians comprised of a multidisciplinary group of 10 students and 2 instructors from the TAFE (Technical and Further Education) college in Wollongong Australia, and their goal was to explore the U.S educational system as it related to their individual disciplines, gain short term cultural immersion, and learn about industry in the region. This was the first year of the TAFE/GTC exchange series.

Our German guests visited from our partner institution KSH (Kaufmännische Schulen) in Hanau Germany as part of our yearly Hessen Exchange Program. 6 students from KSH visited Gateway Campuses and industry partners to learn about business and culture in the region. The GTC / KSH partnership has been going on for over a decade now.

This November Gateway celebrates International Education week (November 12-16). The week's focus is to celebrate the benefits of international education and exchange worldwide. This week, celebrated on campuses, around the country is a joint initiative of the U.S. Department of State and the U.S. Department of Education to promote programs that prepare Americans for a global environment and attract students to the benefits to international study and cultural enrichment.



School of Manufacturing, Engineering & Information Technology

Jill Eide and Pat Hoppe took eleven Electrical Engineering Technology students on a tour of Milwaukee School of Engineering. They saw many Gateway alumni in classes there.



Over the last 7 weeks high school students from the Alternative High School, Delavan, Elkhorn, East Troy, and Burlington have been taking part in what we are calling the Welding Academy. Starting with a Gas Metal Arc welding class on the Elkhorn campus. The students come five days a week and after seven weeks have completed 3 credits toward the welding diploma all funded by the fast forward grants. The next seven weeks students are already signed up to complete the next 3-credit welding class.

School of Protective and Human Services

Interior Design students completed a fall-themed window display at Chiappetta Shoes in Kenosha. "The Gateway students came up with a final design that is fresh, cozy, and very earthy. We love that the elements in the design are playful and coherent." – Chiappetta Shoes

The Fire program is partnering with fire departments throughout Kenosha, Racine and Walworth Counties to help recruit new firefighters and EMTs to serve their local communities.

Barbering students will hold a cut-a-thon to benefit the College's Veteran's Club on November 14 at the Barbering Studio in room S139 on the Kenosha campus.

Ribbon cutting for "The Cut" salon in Burlington will be held on November 12.

COMMUNITY AND GOVERNMENT RELATIONS

The groundbreaking for the IMET center took place on Monday, October 15th with a great turnout of over 150 people in attendance. The Governor along with Fisk Johnson and Alan Yueng were the speakers for the event. We continue to work with the college and our community members on events such as Eco Fest and the Martin Luther King celebration.

Along with other staff members and college board members, we presented at the ACCT conference held in New York city. This presentation was on the Gateway Promise program and was very well received. There have been a number of additional requests about the program since we have returned.

Gateway is taking the lead on the Wisconsin Student Showcase this year. We are in the planning stages of the event which is held in February in Madison each year. The Gateway team consists of Sue Walther, Jackie Schildhouse, Abbie Ford, Kristin Gunia, Stephanie Sklba, Trina Muscarella and Lindsey Kosman.

There continues to be a number of facility projects at the college. We are working with facilities and the architects on creating the Gateway Experience in the new spaces.

Sustainability

We continue to host events up at the Center for Sustainable Living. In October we hosted a Bird Workshop in collaboration with the Audubon Society that was very well attended. School groups continue to visit the CSL with the largest number of visitors coming from the Girl Scouts. Gateway has just been certified as a wildlife sanctuary through the National Wildlife Federation.

Marketing and Communications

The Marketing Department is excited to launch Phase I of our website redesign on Nov. 2. Feedback from prospective students and faculty/staff has been heard and we're excited to incorporate many of these ideas in our new site. The site features easier navigation, more straightforward, understandable information and easy to follow steps for prospective students. Work will soon be underway for Phase II (Feb. 2019) and Phase II (May 2019) Phase II and II will incorporate new program of study pages for all programs, an easy to navigate sub-page structure and enhanced search engine optimization work.

The new MazeMap interactive campus map program is now live. A joint project with facilities and student services, the new map program will allow for easy and interactive navigation to and around Gateway's campuses. Visitors can access specific maps via Gateway's website.

https://use.mazemap.com/#v=1&campuses=gtc

Planning and work are underway for many upcoming spring events including EcoFest, Earth Day, Martin Luther King Celebration and commencement.

Design and planning are happening for new program and Spring Semester marketing campaigns including new billboards, targeted digital and print advertisements.

WGTD

Looking back over this past election cycle, we're proud of the services that we were able to provide to voters over a variety of program platforms. They included debates, special long-form programming and extensive coverage embedded within newscasts.

Foundation

Thank you to our donors who choose to support Gateway students and the community through Gateway Foundation.

As of October 31, 2018, the Foundation has raised \$334,014. The generous gifts were from individuals (including Gateway faculty and staff as well as alumni), corporations, foundations, and service organizations. Donors have contributed to areas such as the mission of the Foundation, student scholarships, the endowment, the Gateway Promise Endowed Fund, student emergency funds, and the Short Term Training fund.

The Gateway Promise Endowment Campaign has reached \$2,476,370 in gifts and pledges.

The Foundation was pleased to receive the following gifts from organizations: Wisconsin Florists Association (\$1,000) in support of the Wisconsin Florists Foundation Scholarship for students enrolled in the Horticulture Programs.

The Foundation launched its Facebook page earlier in the fall and now has more than 50 likes. You can follow the Foundation on Facebook and on Twitter at FdnGateway to hear the latest news, see current and past Foundation photos, and celebrate community support for Gateway students and Gateway Technical College.

The Alumni Association hosted its Alumni on Campus Speaker Series on Thursday, October 18, 2018. 2018 Distinguished Alumni Sharbel Maalouf '08 was the speaker. More than 50 alumni and current students attended the two events.

The Alumni Association e-newsletter is emailed every other month. We currently have more than 1,400 alumni who have registered to receive the email. To receive the email and register as a Gateway alum go to gtc.edu/webform/alumni-membership-form.

ENROLLMENT

Fall enrollment is down -1.1% when comparing to the same timeframe as last year. Due to a process change fall enrollment is projected to end flat or slight positive. Year-to-date enrollment, including summer and fall, is down -1.6%.

FINANCE, ADMINISTRATION and FACILITIES

Business Officer's Committee

Bill Whyte and Sharon Johnson attended the Business Officer's Committee (BOC) and WTCS Human Resources Leaders Group statewide meetings held in Green Bay, WI November 8-9, 2018. Besides touring Northeast Wisconsin Technical College's Energy Education and Transportation Centers, the BOC group held a discussion on bookstores. The WTCS Human Resources Leaders group and the BOC held a joint meeting in Green Bay on Friday, November 9, 2018. Agenda topics for the joint meeting included: Benefits Consortia Update, Compensation Study Approaches, Metrics/Benchmarking and Staff strategies.

Joint Review Board for Tax Incremental Districts Updates

11/15: City of Racine - 6 TID's on the agenda

10/2: City of Burlington

Grant Accounting Update

First Quarter meeting of the Special Revenue Fund was held with Project Managers. This meeting included review of current project status (performance and financial), distribution of guidelines and information for WTCS grant proposals due in December, 2018 and January, 2019 along with project ideas to date and funding allocations. The grant team continues to engage in learning opportunities to stay current with best practices.

FY 2019-20 Budget Update

The Budget Office presented at the November Supervisors Training to review prior year, current, and future budget planning and analysis. Also, at this meeting a new budget tool was presented to budget officers called "Budget Self-Service". This tool provides efficient real-time budget info to officers thru Web Advisor.

The Budget Office also met with ELC to review planning documents for the FY19-20 budget process. The budget assumptions and calendar will be presented for review at the December Board of Directors meeting.

Facilities

Bill attended two Planning Commission meetings in the Village of Sturtevant in order to secure final approval for the iMET expansion/remodel. Work permits were issued on 10/19.

A meeting was held on 11/2 with representatives from the State DOA, Riley Construction, PID Architects, Mt. Pleasant, and Gateway to develop a process for submitting documentation to receive payments for the iMET project.

Strategic Planning:

The Business Office and Facilities both began their Divisional strategic plans to tie into the new Vision 2021 plans.

Risk Management

Districts Mutual Insurance (DMI), Gateway Technical College's liability, property and worker's compensation insurance provider, awarded the college \$13,355.87 for our proposed 2018-19 Risk Management Project of Building Identification Signage, prepared by Thomas Davis, Director, Security. The risk addressed in the project awarded application is properly marked (lettering and numbering) buildings and exterior building doors to assist in building identification for first responders on the Kenosha, Elkhorn Campuses and Burlington and iMET Centers.

A total of seventeen applications were received from the sixteen Wisconsin Technical Colleges, along with one system-wide proposal. Each college awarded must provide quarterly project updates to DMI.

Districts Mutual Insurance also allocated \$64,000 (80% of 1st year premiums) to provide the sixteen technical colleges with active shooter/active threat insurance for

the coverage period of July 1, 2018 - July 1, 2019. The balance of the premium coverage was divided among and paid for by each college.

Security

With the incoming grant from DMI, work should be started soon on the 'building identification project' for the Kenosha and Elkhorn Campuses and the iMet and Burlington Centers. New crosswalks and traffic striping are being implemented on the Kenosha Campus as well as making the intersection near the Science wing into a 4-way STOP intersection. Updated handicap parking signs are also being installed so that we can have Kenosha PD enforce the handicap parking. I am attempting to talk with Racine Park District about either better management of the skate park adjacent to the Racine Campus or its removal.

HUMAN RESOURCES

The HR Department participated in a strategic planning session to develop the Division's contribution to the Gateway Strategic Plan.

Gateway received a "Notice of Claim" from WEAC on a terminated probationary instructor who was unable to conduct classes on-line after being trained. We have 120 days to respond.

Bill Whyte attended the 2018 KABA Inspire workshop, a one day professional development session.

There was a kick-off of the new voluntary benefits and FSA enrollment this month. Employees have been positive about the change.

Josh Vollendorf has been working on additional Title IX training, including Appeals Officer training and finalizing a student training module.

Debbie Miller piloted the MRA 360 degree feedback process with Stacy Riley's direct process. Her reports are in the process of digesting their feedback and establishing development plans.

Jacqueline Morris assisted Jason Nygard with the development of Self-Service Budgeting.

Paulette and Jacqueline released Phase I of *myPolices* which is a centralized repository system to help manage Gateway's policies and improve compliance.

Lisa Guerrero attended the annual NEOGov conference and was able to attend sessions to gain a better understanding of the systems administrative functions.

Jacqueline Morris attended two MRA sessions: 1) "Unconscious Bias: Why It Matters" focused on understanding bias perceptions, defining unconscious bias,

reviewing the types of biases and exploring ways to combat unconscious biases and 2) "Engaging in Diversity & Inclusion" focused on how to get an D&I initiative started, how it impacts the growth of your business, and understand how diversity outreach is both good for business and the community.

INSTITUTIONAL EFFECTIVENESS

John was pleased to present our Strengths...Every Day project with Zina and Scott Pierce at the ACCT Leadership Congress in New York on October 27. We had a full house at 8:00 a.m. on the last day of the conference, a rainy Saturday morning, and the audience asked many great questions. We appreciate the Board's support of our strengths-based college work.

Employee Learning

Through the WTCS consortium, Gateway was able to purchase a library of 5000+ Skillsoft training modules that are available through Red Hawk Tech (our training management system). Staff will have easy access to training in categories including compliance training, IT skills, management skills, and leadership to name a few.

Career Pathways

The Director of Career Pathways and Program Effectiveness attended the National Career Pathways Network conference and assisted in co-facilitating two preconference sessions, the Career Pathways Leadership Certification and a half-day session focused on re-entry pathways highlighting the work Gateway has done to partner with the DOC and other community organizations. The Director of Career Pathways and Program Effectiveness also presented a breakout session on the work the College has done to systematize career pathways which was attended by over 70 people. Several have been in contact after the conference requesting more information about Gateway's work in this space and support in developing similar systems at their institutions.

LEARNING INNOVATION

Our division held its annual in-service where we heard from Todd Mclees, Founder and Managing Partner of the Pendio Group, who spoke about the Foxconn supplier ecosystem and the nature of technological change and growth.

Jeff Robshaw, Eric Doherty, Matt Janisin, and Ray Koukari met with Representatives of Foxconn to discuss potential technology implementations at the college.

Our team will shortly begin Data Loss Prevention (DLP) mitigation sessions with staff members who have regular access to Personally Identifiable Information (PII). This effort will strengthen our cyber security posture and enhance business practices that involve sensitive data.

Jeff Robshaw, Dan Madsen, and Eric Doherty represented Gateway at the recent

InfoTech Research Group conference. This was a valuable conference focused on optimizing IT operations.

Distance Learning

Classes on the VANguard network are running smoothly. We are preparing for Spring classes. We are also prepping for the upcoming Transcended Educational Collaboration (TEC) Christmas Tree Ship programs in December. So far there are about 30 sessions scheduled. We will be connecting to schools in Texas, Louisiana, and California. Due to our robust options for connecting using it video tools, we are able to accommodate these requests.

LID staff are collaborating with Meg Hunter on our roll out of Panopto's video production system. This system integrates into Blackboard and provides a simple way for instructors to add engaging and relevant content to their digital content sites. Meg is facilitating a user group to promote the uses of this tool.

Information Systems

The implementation of the SignNow import process is complete.

The initial implementation of the Ellucian Portal has been completed.

The implementation of Ellucian Elevate is in progress.

The implementation of the Infosilem Enterprise product to replace EMS, our current room scheduling product, is nearing roll out.

The implementation of a new reporting system to replace the Colon Prompt is in progress.

The implementation of using Time Clock Plus for reporting and approving exempt absences is complete.

The Live version of Self Service has been successfully configured to implement Single Sign On.

The investigation of options to compensate for the eventual phasing out of Web Advisor in favor of Self Service is in progress.

The 2.21 and 1.21 versions of Self Service and the WebAPI respectively have been made available for testing.

Technology Operations

LID staff met with our Sharp representative to discuss Sharp's product line and how Gateway might showcase the Foxconn manufactured Sharp products including large display monitors, desktop monitors, digital signage, interactive displays, and video walls.

At the request of the Deans Council, several LID teams discussed the possibility of requiring all students and guests to log into Gateway-owned computers on our campuses and centers. We discussed the pros, cons, possible approaches, and unintended consequences. Further discussion will be required to work out additional details before a decision can be made.

The Information Security team led a discussion with several LID staff, academic staff, student counseling, and our legal counsel to discuss information security compliance requirements for several new applications which may store and transmit personal information. The goal is to make certain Gateway remains in compliance with the many laws, statutes, and regulations related to the data used by these applications.

User Experience

Kenosha campus is currently going through disposing of obsolete equipment from the store room in preparation for the Academic 2nd Floor remodel.

Work has begun on organizing documentation that our technical staff uses. While organizing the documentation, it is also being reviewed for errors and updates needed since creation.

Techs are actively making the following changes to our computers:

- Changing anti-virus applications on all computers
- Installing the Ivanti LANDesk agent on all computers
- Encrypting staff computers that are currently not encrypted
- Installing Computrace software

Currently compiling list of computers for this year's equipment refresh.

Testing and utilization of web streaming functionality in Panopto.

STUDENT SERVICES & ENROLLMENT MANAGEMENT

Academic Advising

We are excited to announce five academic advisors have completed their training and are now working with our students. We are working through the best ways to proactively outreach to our students, specific populations and times of the year.

Career Employment Services

Career & Employment Services hosted two career fairs in October. A transportation career fair at Horizon on October 17 and a manufacturing career fair at Elkhorn campus on October 24. On October 30th all IT students were given the opportunity to participate in mock interviews in Racine.

LEARNING SUCCESS

Student Support Counseling

The Student Support Counseling team concluded another round of their Personal/Professional Success courses aimed at Promise students this past summer semester. Currently, the class is being taught on all three campuses again this fall. The team is also working at bringing a mindfulness component to the campus community based on a Mindfulness and Meditation Retreat aimed at working with all students and staff, but with specific treatment modalities designed to assist with anxiety, depression, and trauma survivors. Stay tuned for more information on what Mindfulness & Meditation looks like going forward on each campus.

The SSC team also worked with Student Life to promote Suicide Awareness during the month of September, which is National Suicide Awareness month. Question, Persuade, Refer (QPR) was completed on all three campuses to allow students and staff to gain better awareness of the signs and symptoms of suicide, as well as how to help those at risk.

The Support Counselors also partnered with fellow CARE team members and Josh Vollendorf to present on the nationally-recognized training called "Bringing in the Bystander" to promote staff and faculty being Prosocial Bystanders and help reduce sexual assault occurrences. This training was offered for the first time during faculty professional development week and will soon be available for all students and staff at the college

Student Life

Student Life and United Student Government offered Gateway Days activities welcoming new and continuing students to the fall semester. During Gateway Days there were district-wide activities at the campuses and centers which included a DJ, Word Art, taco bar, cookie platters, and giveaway items.

Student Life is excited about the new Coffee and Colleagues initiative. During the school year, there will be an opportunity on each campus for staff, instructors, and club advisors to stop by and enjoy sweet treats/coffee while discussing Student Life. In addition, there will be Open Houses which will provide the students with an opportunity to locate Student Life/USG office areas and learn more about Student Life.

Student Life and United Student Government offered a district-wide Voter Registration Drive on September 25th which is National Voter Registration Day. Also Student Life and the Community and Government Relations department is offering district-wide Pizza and Politics events where local legislators are coming to each campus to have a discussion with students about what is happening at the State Capitol and to encourage voting.

Student Life hosted Club Officer Training for over 60 student leaders at Veterans Terrace in Burlington. Students represented 15 clubs on campus. The day consisted of team and leadership building on the seven decisions for career and personal success along with healthy conflict resolution.

United Student Government Campus/Center Student Leaders traveled to Wausau for the first Wisconsin Student Government meeting at Northcentral Technical College.

Student Life and the Diversity 365 committee offered Suicide Prevention and Awareness activities, Hispanic Heritage Celebrations, and activities for LGBTQ History Month.

Tutoring Services

Tutoring Services recently conducted two sessions of Strengths Essential Training for Tutors. With nearly 100 percent attendance, the goal is for tutors to be able to use their strengths when working with students and to better recognize that students also come from their own positions of strength. As Strengths in the Classroom grows, tutors will also be prepared to help students to use their top 5 strengths to learn. Tutoring Services faculty will also be attending two retreat days in October and December, where they will be visioning next steps toward continuous improvement. Fall highlights from the Gateway Learning Success Centers:

Racine LSC

Facilitated Study groups in math and physics continue at iMet, though room scheduling is a challenge. Racine tutors are working with A&P students and facilitated study groups for nursing students have begun in Racine with 8 or 10 students regularly attending

Elkhorn LSC

Piloting online tutoring for Nursing students at Burlington Center. This approach is being implemented as a result of student's having challenging schedules for class, family and work.

Kenosha LSC

Facilitated study groups for Fundamentals of Nursing, Health Alterations, and Dental Assistant are underway in Kenosha. Kenosha tutors have seen an increase in Advanced A&P students seeking help with chemistry questions and Nursing students seeking help with dimensional analysis (Nursing math). Hired three additional nursing tutors and several additional math tutors to accommodate the increased need.

BUSINESS & WORKFORCE SOLUTIONS

Randy Reusser, Instructor, completed the first of four BICSI classes for the Telecom Consortium he and Director Kate Walker put together. It is being partially funded

through a State of Wisconsin WAT Grant. All of the students passed the BICSI IN101 hands-on and written exams to earn the certification.

Gateway has a great working relationship with Kenall, a luminaire manufacture that moved from Illinois to Wisconsin in 2014. Even before they relocated, Gateway was in talks with company leaders. Kenall's assembly employees just completed the 17th Basic Assembly Training (BAT) class. This is a custom developed 36 hour class is taught by Randy Reusser and continues to be updated to reflect positive changes that take place at the company. The class was so grateful, they gave Waylon Gross (Kenall) and Randy certificates of appreciation and brought in cupcakes.







Instructors Dan Neuman, Rob Alderson, and Randy Reusser taught NC3 "Train the Trainer" classes in Goldsboro, North Carolina the week of October 22, 2018. Dan taught a NC3 class for Festo, while Rob and Randy taught Greenlee classes.



Rob teaching a Greenlee Electrical class.

Fab Lab

Lab attendance total for September was 3339. Customer Service Week Salsa Showdown 2018 trophies were made by the Fab Lab.



Gateway's International Studies students from Australia visited the lab in October. John Zehren explained how the Fab Lab is connected to Gateway's educational programs. The students also were able to engrave tags on the laser and make small 3D prints.

October 5th the Fab Lab took part in Manufacturing Expo over two hundred students

toured the iMET Facility. Students experienced laser engraving, 3D printing, and participated in coding demonstrations. They saw first hand computer driven fabrication and its diverse applications.



The Lab is excited about the upcoming collaboration with Dr John Bryant Community Center. The kids at the Bryant Center will experiment making stamp tubes.



Bryant Center is working with Gateway to help kick off Maker Music Clubs, where kids will learn STEM through building instruments. Music covers many disciplines, Art, Electronics, Culture, IT, Fabrication, Math, Performance, and Music. We hope to get schools to form clubs, and generate an annual Regional Maker Concert!

The Fab Lab Club met on Oct 11th and Oct 19th and they hosted the 3rd Annual Fab Lab Pumpkin Carving Event on Oct 26th. Over seventeen participants came to carve pumpkins and decorate using 3D printed pieces and laser engraving.



Apprenticeship

In partnership with the Wisconsin Bureau of Apprenticeship Standards, First Choice Pre-apprenticeship Program and WRTP-BIG STEP, Gateway will be hosting an Apprenticeship Open House event at the SC Johnson iMET Center, Thursday, November 15th from 5:00pm-8:00pm in celebration of National Apprenticeship Week (NAW) 2018.

It is our goal to not only to spread the word about apprenticeship (Youth, Pre-

apprenticeship and Registered) to prospective sponsors and apprentices, alike, but also to assist current sponsors by providing information on recruitment tools and best practices.

We would be delighted if you would please join us.



Albe Heinen, Apprenticeship Instructor, participated in an online conference. Some of the topics were:

- Using the five languages of appreciation
- The power of hope
- New wine in old wind skin: Impact of mobile devices in the classroom
- Invisible man: How to Effectively deal with mental health issues in the classroom
- Using Socratic teaching: Engaging adult students to think critically
- Engaging Teaching strategies 101