

# PRESIDENT'S REPORT

January 22, 2015

### **GATEWAY AS A LEADER**

A team of Health students are currently in Orange Walk, Belize performing a service learning project. Led by Nursing instructor Vicki Hulback and PTA Instructor Traci Gotz, the daily activities of the team are being chronicled in an on-line blog. <a href="http://weblogmu2.gtc.edu/belize2015/">http://weblogmu2.gtc.edu/belize2015/</a>

### **ACADEMIC AND CAMPUS AFFAIRS**

# **Developmental Education**

3 Developmental Education Bridge Support courses were created for the Adult Marketing Career Pathway grant during the summer/fall terms (Marketing Principles, Promotion Principles, and Selling Principles).

The Certificate Summary and course curriculum for the Intensive English Program (IEP) Intermediate Level is being developed.

The ABE Faculty and Staff, along with the Testing Associates, participated in a half day training for Online TABE Testing administration sponsored by McGraw Hill on December 5, 2014.

#### **General Studies**

More than 100 students participated in a very successful new student orientation, and General Studies was there to greet them and welcome them to the college. A video entitled "Dear Students...What Your Instructors Want You to Know" was well received by new Gateway students. Communications instructor Jay Johnson edited video of General Studies and program instructors sharing their thoughts with students. (Communications instructor Amy Hankins and Dean Kathy Nordhaus shot the video.) Faculty members Kyle Kendall (Spanish), Jay Johnson (Communications), Dr. Qun Yu (Math), Dr. Suzanne Sublette (Social Science), Heidi Jenkins (Communications), Jessica Gleason and Lisa Kusko (both Communications) used the video to introduce their interactive question and answer session with students. Student feedback on the sessions was overwhelmingly positive.

General Studies faculty and staff were also on hand at December's graduation. Karen Solliday (Communications), Kyle Kendall (Spanish), Jason Gerber (Math), Dr. Gina Zainelli (Science) all donned regalia to "walk" with graduates, and Heidi Jenkins (Communications) and Mike Duprey (Science/Math) helped with organization.

Finally, shortly before the holiday break, Dr. Richard McLaughlin (Science) was informed that he had an article accepted for publication. The article reflects the work of Dr. McLaughlin and one of his students as part of the Provost Honors program. During the fall semester, Dr. McLaughlin and the student identified the genome of a bacterium which was sequenced. The genome announcement will be published in an upcoming issue of the journal of the American Society for Microbiology.

#### **Health Careers**

Suzanne Williamson has accepted the position of Nursing instructor for the Burlington Center. She attended the New Faculty Institute which began on January 5.

Clinical instructors teaching at Aurora Health Care sites attended a half day training in Milwaukee on January 9.

A meeting with the United Hospital System nursing leadership was held on January 12 to discuss ways to enhance our partnership. One area of particular interest is clinical simulation.

Dean Mike O'Donnell attended the board meeting of the Milwaukee AHEC organization on January 14. Mike participated in a kick off meeting for TAACT-4 grant recipients held January 20 at CVTC. Mike also plans to attend the 2015 Working Together EMS conference to be held in Milwaukee at the end of the month.

# **Elkhorn Campus**

The student commons in the South Building is looking beautiful. New furniture is in place and the Vendelli's Café is open for business. What a nice space for our students!

Several planning meetings have already taken place for the campus Earth Day celebration on April 25. The City of Elkhorn will be again co-sponsor and we expect most vendors from last year to participate again. This is a community event that is very popular in Walworth County.

Gateway Days were celebrated on campus January 12-13. USG sponsored a DJ and we had several informational tables set up to help students adjust to college life.

The campus enjoyed a celebratory breakfast on January 7 to acknowledge the United Way fundraising goals achieved in last semester's campaign. The event coincided with President Albrecht's first PRESIDENT ON CAMPUS session, so it was great to "eat and greet" with our leader!

Dean of Campus Affairs Mike O'Donnell wrapped up his year as president of the Elkhorn Chamber of Commerce. As immediate past president, Mike retains his seat on the executive committee through 2015.

### **COMMUNITY AND GOVERNMENT RELATIONS**

Many mailings, ads, and digital communications were sent to various groups and general public to bolster enrollment for the Spring Semester. Had an excellent response rate over the holidays to a new batch of digital semester push ads pushed out to the Racine. Kenosha and Walworth residents.

The second all-electronic Gateway Good News was produced and is being pushed through a variety of digital communications.

Gateway's December Graduation ceremony was a great success. Strong media coverage, great graduation video and photographs disseminated; good work by the printshop in getting the programs produced in record time.

Student communications worked closely with enrollment services to support new student orientations and the Quickstart workshops.

Our Marketing Multicultural Outreach Specialist placed recruitment materials throughout the tri-county area and had one-on-one discussions with small business owners who have direct contact with our target audiences. Booths were set up at the workforce development centers, sharing information about Gateway.

School visits have been made in Walworth County to discuss sustainability and at the Center for Sustainable Living a winter "Birding Workshop" was also held.

The Foundation raised \$389,564 to date and we anticipate awarding more than \$105,000 in more than 180 scholarships to more than 160 students at the January 8 scholarship awards ceremony. Nearly 40 Gateway Foundation Board Members, Scholarship & Disbursement Committee members, Gateway retirees, and community members read and evaluated continuing student scholarship applications.

# **ENROLLMENT**

We have made great progress on positively impacting Spring semester enrollment with our outreach efforts. Spring semester enrollment is currently -6.9%. Current year enrollment for FY15, beginning with summer are down -7.9%. Personal outreach efforts will continue through the start of the Spring semester.

#### FINANCE AND ADMINISTRATION

In advance of the final FY15 Moody's Rating call regarding the issuance of \$1,500,000 GO Promissory Notes, Series F-2014-2015E, on January 8, 2015 Bane Thomey met with John Mehan from Baird to discuss preliminary FY16 borrowing needs; cash and financial position; fund balance analysis and changes in the local economy.

Due to recent changes in federal grant reforms, members of the business office, grants department and quality met to address the changes that need to occur as outlined in the

Omni Circular. Early indications show that many policies, procedures, internal controls and processes will need to be reviewed, developed and/or strengthened to ensure compliance to the Omni Circular.

Business Office staff volunteering and participating in Gateway Days January 12 - 13, 2015 include: Judy Braun, Sherry Croce, Sue Debe, Betty Dulak, Beverly Hansen, and Sharon Johnson. The volunteers indicated assisting Gateway students on their first new days of the Spring semester provided great opportunity to engage first-hand in our students' experiences.

Sharon Johnson and Beverly Hansen met with Business and Workforce Solutions, Admissions, IS, and Student Finance staff to address the documentation processes for individuals and businesses enrolling in Business and Workforce Solution seminars via GoSignMeUp.

Budget on Campus meetings were held during the week of January 12-16. During these on-site visits, all Gateway staff are encouraged to attend to discuss any and all budget-related topics. Participation continues to increase and these meetings have become particularly valuable especially as we get into the main time frame of our budget process for FY2015-16.

#### **HUMAN RESOURCES & FACILITIES**

Debbie Davidison and I attended a meeting at the Menominee Reservation along with Eric Olson, the Kenosha liaison for the Casino Project, on December 9th. In attendance were members of the tribe, Hardrock Corporation, Menominee County Workforce Development, and College of Menominee Nation. We started planning for a task force including those at the meeting along with representatives of Kenosha and Racine Workforce Development organizations to coordinate recruitment and training of employees should the Casino be approved by the Governor.

HR conducted the first session of the New Supervisor Training for management employees appointed after July of 2012. 17 attended the 3 hour session with myself and the HR Directors functioning as panelists. Feedback from attendees was outstanding. All other major Divisions will present in future months.

I received results from the annual Workplace Dynamics Survey on 12/23. We will be notified if we make the Top 100 from the Milwaukee Journal Sentinel in mid-January.

The first meeting of the Vision 3.2.1 Culture of Excellence Committee met on 12/9. Debbie Miller, John Frost, and I represent HR.

Debbie and Mike Gohlke conducted Workplace Violence Training at the faculty inservice.

Debbie attended a conference in Waukesha on training for VAWA (Violence Against Women Act).

Debbie responded to a race and gender discrimination complaint filed with the EEOC by an employee who had filed for a job upgrade that was denied.

Jacqueline attended a Business & Workforce Solutions department meeting to respond to HR questions from the staff.

Jacqueline participated in the Student Services Call Night for the spring term.

Mary presented at the New Faculty Institute on certification.

### **INSTITUTIONAL EFFECTIVENESS**

In January, our curriculum designer/student learning coordinator, Nancy Chapko, is meeting with many of our program faculty and deans to finalize their implementation plans for Technical Skill Attainment (TSA). TSA is a WTCS-required program to measure student attainment of occupational competencies. Participation by our programs impacts both our Carl Perkins funding and our state performance funding. We hope to have all our eligible programs fully implemented by May 2015. Thanks to Nancy for leading this effort.

### Research, Planning & Development

Gateway is in the process of establishing an Institutional Review Board (IRB). An IRB is a committee established to review and approve research involving human subjects. The purpose of the IRB is to ensure that all human subject research be conducted in accordance with all federal, institutional, and ethical guidelines. The college needs to have a board in order to be eligible for grants from the National Science Foundation and other research based funders. The registration process with the U.S. Department of Health and Human Services was completed in December. The five-member IRB will begin meeting in February to establish policies and procedures.

#### **Employee Learning**

The Employee Learning office continues to develop and find ways to provide customized learning solutions for any department or division in need of training or support. In the first quarter of 2015, the Employee Learning office will be providing its first learning solution to the business office through the use of Lynda.com and classroom facilitation. The learning solutions for any division/department are plentiful and include providing resources such as video playlists, articles, and webinars as well as expanded classroom training to further enhance learning and development. It is the goal of the Employee Learning office to provide learning solutions that meet the needs of our faculty and staff.

#### Office of Quality Systems

We are currently in the development phase for a Gateway Technical College Center of Excellence in partnership with the Business and Workforce Solutions Division and The

Quality Group. The Center of Excellence will provide training in Lean Six Sigma in Education and will serve as a central training hub for regional and national education partners. We will be presenting the Center of Excellence training model at the annual Workforce Development Institute conference sponsored by the American Association of Community Colleges.

#### **LEARNING INNOVATION**

### **Distance Learning**

We implemented a very smooth upgrade to the Blackboard system to provide additional features for faculty and students. This includes an enhancement where faculty can easily see how students view their courses.

We have been exploring the use of ReadSpeaker, a screen reading solution to provide access to visually impaired students. This project is in development and we are working closely with the vendor as they build in our requested enhancements.

We are also exploring and researching a tool that would help instructors gain instant feedback from students within Blackboard for specific pieces of content, etc. We are working with the vendor to address several questions we have about the implementation of this product.

We have deployed 8 additional apps within our Blackboard mobile application, *Gateway4Me*. We have deployed 19 total apps within this tool for students.

We continue to support students and staff as they encounter difficulties with online technologies, etc.

# **Information Systems**

Infosilem client software is installed and we received and installed a test data set based on the information we provided previously

Resolved issues with email from Colleague not being delivered to Google Groups

Provide reports / contact info for potential student enrollment

Continuing work on Youth Options kaizen outcomes

Setting up Nagios on servers

Helping with testing of the version of Recruiter that Ellucian moved to the data center they are switching to

Continuing work on the Online Petitioning project (black belt project)

Setting up processes to use Planet Press is on-going

Work on reports in CROA is on-going

### **Server and Virtualization Technology**

Continued work on AppVolumes Early Access Program with VMware. Meeting with VMware to discuss future plans of the product.

We have upgraded server and backend infrastructure to Horizon View 6.0. Once agents are installed on VDI desktops, there should be better multimedia performance. Work on this will begin the week of December 8th

New WGTD streaming server configuration is complete. Waiting on WGTD to give us a cut-over date. Plans are to do this next week.

We have signed up for a new Gmail backup product. This product does not have any limitations on storage, has a guaranteed price for the next 3 years, and is less expensive than our current solution.

Printing team is working with a casual employee to clean up printer and toner inventories in the Kenosha basement. This was to be completed by Ricoh when they were here, but was not done. We are also working with Pharos to ensure our students using Apple computers are able to print.

#### **Networking, Infrastructure, and Technology Support Services**

The Network Operations team added a secondary ISP (Internet Service Provider) at iMET, our business continuity site, in order to reduce the impact of an Internet outage on our primary ISP. These enhanced ISP services also provide more uptime for the WGTD stream from Madison where even a momentary outage results in a disruption.

The Network Operations team is working on an RFP for our district-wide voice telephone services.

We have begun moving non-critical servers to the BioScience server room. This will make room for needed equipment upgrades to our critical servers in the server room in Madrigrano.

We have ordered laptop and desktop replacements for faculty, staff and classrooms in accordance with our practice to replace computers > 5 years old.

The techs on the imaging team met to plan for the Spring 2016 desktop and laptop image requirements for labs, classrooms and instructors.

The Network Operations team has identified a new potential cost savings for our "edge" network switches. We will be piloting new equipment in one network closet to assess

this approach for use district-wide. The result would be > \$100,000 reduction in cost for the next 3 years of equipment replacement.

The infrastructure team has successfully kept pace with the facilities improvement projects in Elkhorn and Kenosha. They have worked exceptionally hard to coordinate all of the technology infrastructure on these major projects.

We have upgraded or installed (9) multi-media systems in classrooms and installed (6) new multi-media systems in remodeled areas of the college.

### **BUSINESS & WORKFORCE SOLUTIONS**

Business & Workforce Solutions is offering professional development workshops in a number of new areas. For more information please visit training.gtc.edu.

Debbie Davidson presented at the Alliance for Regional Development's Summit on Regional Competitiveness at the Federal Reserve Bank of Chicago on December 19th. She is the Wisconsin lead on the Human Capital sub-committee of the tri-state alliance.

Instructor Randy Reusser taught a 6-day BICSI Installer Level 2 Fiber class for the Forest Potawatomi Gaming Commission. Three students earned the BICSI Installer Level 2 certification on December 6, 2014.

Members of the IBEW-494 JATC completed an 8 Hour Belden Fiber class and six students earned the Belden certification on December 10, 2014.

A 44-hour BICSI Technician class was offered to seven students and 100% earned the BICSI Technician certification, the highest installer certificate offered, December 18, 2014.

Partners from Morocco visited Gateway on December 2nd and 3rd to learn more about Gateway facilities and training programs. We are preparing for 9 instructors from Morocco to visit Gateway the week of January 19th.

Debbie Davidson provided an interview to Education Week and The Education Advisory Board on Gateway's successful Boot Camp model. More information on the articles will be shared in the near future.

Gateway, in collaboration with the Department of Corrections, Department of Workforce Development and Racine Correctional Institution (RCI), will be offering customized CNC Operator training to inmates at RCI starting in January. The training will allow inmates who are within 6 months of their release date to take classes in Math, Safety, Blueprint Reading, Lathes and Mills using a mobile CNC lab which will be located at RCI.

On December 5th we celebrated the completion of CNC Boot Camp #20 at the iMET Center. CNC Boot Camp #21 started on 1/5/15!

Debbie Davidson, along with Bill Whyte travelled to Keshena to meet with the College of Menominee National to begin discussions on possible training for the Kenosha Casino project.

Debbie Davidson attended the Digital Manufacturing and Design Innovation Institute (DMDII) presentation at the UW Milwaukee Innovation Accelerator. DMDII is a UI Labs collaboration that will allow the tri-state region access to Applied R&D Projects, a Digital Manufacturing Commons, Workforce Development and "Shop Floor" Demonstrations. For more information on DMDII pelase visit: <a href="www.DMDII.org">www.DMDII.org</a> The UWM Innovation Accelerators works with partners in critical areas including biosensing, ergonomics and biomedical engineering.

Two colleges visited Gateway in December to learn more about the National Coalition of Certification Centers (NC3) and Gateway - Rock Valley Community College (IL) and Washburn Institute of Technology (KS).