



Asking The Question of Our Community

Gateway Technical College:

- Serves more than 22,000 students annually
- Has a local economic impact of over \$339 million annually (EMSI, 2006)
- Has grown 29% since 2008
- Provides training to more than 2000 High School students
- Strives to meet the skilled training needs of our community



Skills. Career. Community.

Gateway Technical College

Our Mission

We collaborate to ensure **economic growth** and viability by providing education, training, leadership, and technological resources to **meet the changing needs** of **students, employers, and communities**.



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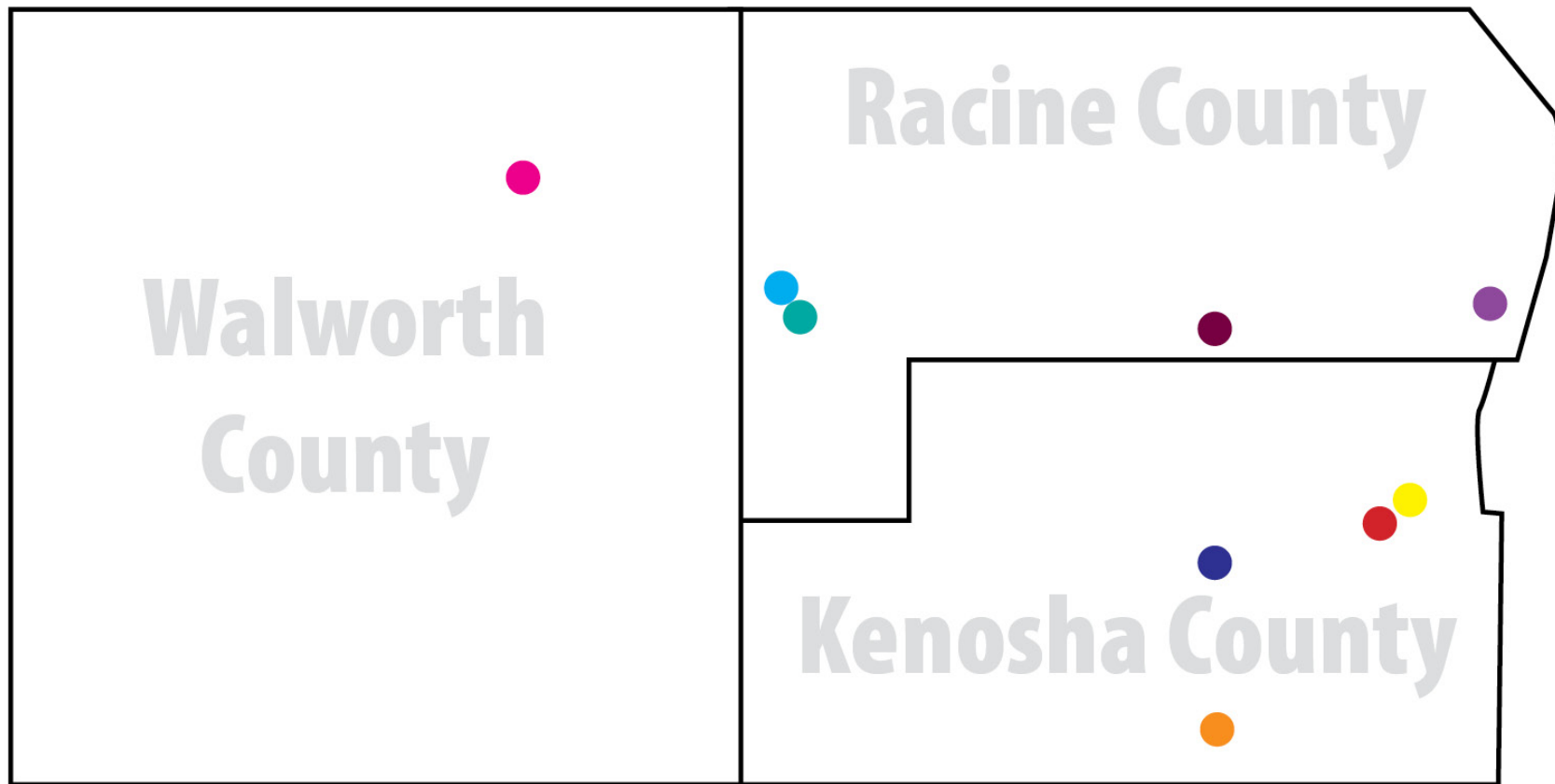
Gateway Technical College

Community Needs

- Interviews and study sessions with business and industry
- Program needs assessments in Kenosha, Racine, and Walworth
- Facilities review balancing student needs and community growth
- Review balancing county needs and facility quality/capacity



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- Burlington Center
- Center for Bioscience & Information Technology
- Elkhorn Campus
- HERO Center
- Horizon Center for Transportation Technology

- SC Johnson iMET (iNTEGRATED MANUFACTURING & ENGINEERING TECHNOLOGY CENTER)
- Kenosha Campus
- Lakeview Advanced Technology Center
- Racine Campus

The Proposal For Our Future

**Academic
Programming
Expansion**

**Student
Access/
Retention**

**District/
Energy
Efficiency**

\$49 million proposal

Taxpayer effect:

\$9.73 per year (on a \$100,000 home) for 20 years.



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The Proposal

Academic Programming Expansion

Elkhorn South building rebuild: New programs, updated labs, Student Commons, Conference Room.

Center of District-Public Safety Training Center

Racine-Fresh Water Resources lab and classroom; staff offices.

Kenosha-Interior Design, Barbering labs.

Student Access/ Retention

Kenosha-Student Services Center remodel and expansion. Creation of Learning Success Center and expansion of bookstore.

District/ Energy Efficiency

Energy Efficiency and Infrastructure. HVAC, automated building controls, lighting retrofits.

Administration Center
Relocation of District Administrative functions

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Project Overview-Academics

Public Safety Training Center

- Land Purchase & Improvements
- EVOC Course
- Simulated City
- Indoor Pistol/Rifle Firing Range



Renovate Racine Campus

- Freshwater program
- Faculty office space



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Project Overview-Academics

Renovate & Expand Elkhorn Campus

- New programs--Veterinary Technician & Food Quality Lab Technician
- CNC, Cosmetology & Culinary added to Elkhorn, new labs
- Expansion/renovation of Welding lab



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Project Overview-Academics

Remodel Technical building space Kenosha Campus

- Create Interior Design lab and studio
- Create Barber lab



Project Overview-Student Access/Retention

Renovate & Expand Kenosha Campus

- Create student-oriented Student Services Center to enhance student experience
- Create innovative Learning Success Center
- Expand campus bookstore



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Project Overview-District and Energy Efficiency

Energy Efficiency & Infrastructure

- HVAC
- Automated Building Controls
- Lighting retrofits

Administration Expansion

- To consolidate District administrative functions under one roof



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Anticipated Outcomes

- An increase in the number of graduates per year (15%) and these graduates will stay and work in the region
- An estimated \$54 million annual earnings gain in the regional economy



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Why a Referendum?

- Add and expand educational programs in response to community needs
- This is the plan to meet those needs
- Gateway does not have the resources to expand programs into new areas or to do much-needed renovations to campuses
- The Trustees believe in the people's voice and are bringing this to the community.



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Builds on Gateway Success

- 96% of Gateway graduates are satisfied with their education
- 87% of Gateway graduates are employed 6 months after graduation
- 97% of employers are satisfied with the quality of Gateway graduates
- 74% are employed in the Tri-County region
- 2011 median salary of new graduates is \$32,258
- *information from 2011 Graduate Follow Up Study



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The Bottom Line

- Because the Community wants continued economic growth...
- Because Employers want well trained workers...
- Because we ALL want well-trained public safety professionals...
- Because caring for our facilities means making them safe, up to date and energy efficient

**This is why the Referendum is on the Ballot April 2, 2013
and Gateway is asking the question.**



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GATEWAY TECHNICAL COLLEGE



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