

GATEWAY TECHNICAL COLLEGE DISTRICT BOARD
Regular Meeting
October 21, 2014

The Gateway Technical College District Board met on Tuesday, October 21, 2014 at the Burlington Center, Room 100, 496 McCanna Parkway, Burlington, WI. The meeting was called to order at 8:00 am by Gary Olsen, Chairperson.

I. Call to Order

A. Open Meeting Compliance

- K. Bartlett confirmed the meeting was duly noticed in accordance with state statutes for open meeting compliance.

II. Roll Call

Ram Bhatia	Present
William Duncan	Present
Ronald J. Frederick	Present
Susan Greenfield	Present
Bethany Ormseth	Present
Scott Pierce	Present
Roger Zacharias	Present
Pamela Zenner-Richards	Present
Gary Olsen	Present

Also in attendance were Bryan Albrecht, Kelly Bartlett, Mary Harpe, and 28 citizens/reporters.

III. Approval of Agenda

- A. It was moved by R. Zacharias, seconded by P. Zenner-Richards and carried to approve the agenda.

IV. Approval of Minutes

- A. It was moved by R. Bhatia, seconded by W. Duncan and carried to approve the minutes of the September 18, 2014 Regular Meeting.

V. Citizen Comments

- A. No citizen comments were submitted.

VI. Chairperson's Report

A. Dashboard Monitoring –

- Gary Olsen reported the enrollment is down. Enrollment efforts were discussed with the Advisory Board in Washington.
- Stephanie Sklba reported that a committee of 12 was created to implement new techniques and strategies to increase enrollment.
- Pamela Zenner-Richards mentioned that we could be feeling a drop in enrollment because the economy is picking up.
- Bryan Albrecht agreed that the economy plays an effect on enrollment. We are working more with high schools to recruit students. We are also finding new approaches with businesses to continue to train their employees as jobs change and training is needed.
- Ram Bhatia asked why we are seeing a drop in enrollment when we received Fast Forward money for training.

- Bryan Albrecht mentioned the Fast Forward funding does not benefit students. Monies are allocated for instructor payment. We are not alone in seeing enrollment drops. Fellow universities are seeing this impact as well. Gateway is working on diversity of offerings, looking at trends and shifts within the job market.

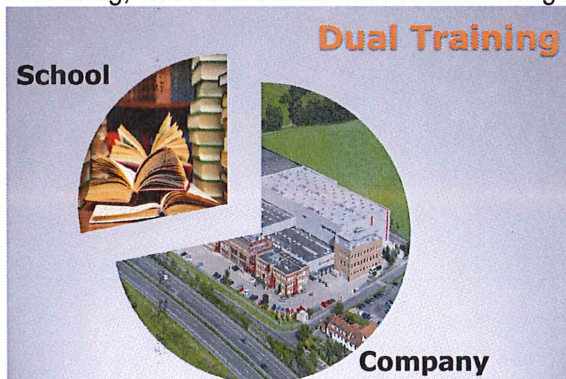
B. Board Goals Monitoring –

- Effective Meetings - summary of responses:
 - Committee of the Whole with Foundation Board was great. Good presentation of Economic Impact Study. President's report on every child place was impressive. Ends Statement monitoring was well presented. Concerned about declining enrollment. Leadership is doing a good job managing expenses in light of declining enrollment.
 - Great Committee of the Whole, when you start to drill down looking at the impact the College has on our community, it really brings it home. The College Foundation does an outstanding job to help make so much possible.
- Business and Community Involvement:
 - Ram, Pam, and Gary attended our Foundation Lake Party and Ribbon Cutting
 - Ram attended the Three Harbors Boy Scout Council Distinguished Citizen Awards Dinner honoring Tom Mahoney
 - Gary has informed Gateway of a concerning app that works against our students and community
 - Ron attended the KAC 50th Anniversary Dinner
- District Boards Association Involvement:
 - Roger, Ron, Bill, and Gary attended the District Boards Association meeting
- College Involvement:
 - Gary and Bill were guests on the college radio program this month with WGTD
 - Scott coordinated a meeting with area school districts
 - Scott and Beth attended the superintendents meeting
 - Scott hosted a college connection listening session

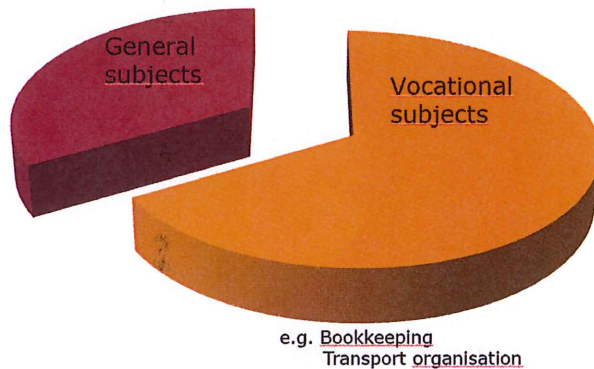
VII. President's Report

A. Announcements –

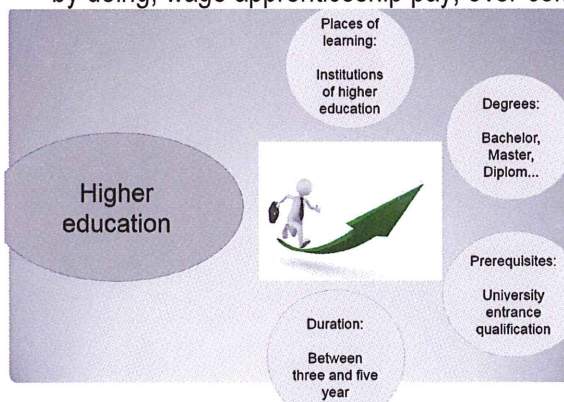
- Journey Members in Attendance: Jen Wiemero, Susan Gurrshaw, Sarah Ashworth
- Bryan Albrecht presented Tammi Summers with a plaque from Women & Children's Horizon for Gateway's work to combat violence against women and children.
- John Frost introduced Mike Gohlke, Gateway's new Director for Safety and Security.
- Terry Simmons spoke about The Technical College Effect: Investing in Wisconsin's Hospitality and Tourism Sector held at MATC September 25.
- Zina Haywood introduced four students from Germany; Mona Hedrich, Kristina Drobot, Jens Wassberg, and Luca Croce. Kristina and Jens gave a presentation on Dual Training in Germany.



- Learning in the Company takes place mainly in the workplace, 3-4 days per week, on the basis of training regulations, and within the framework of a training contract
e.g. Religion, Politics



- Duration of training: Depends on school leaving certificate, high school mostly 2 to 2.5 years, GCSE 3 years, when you fail exam, extension for 0.5 years (max 2 times)
- Benefits of the Dual System:
 - Enterprises: influence on content and organization of vocational training, at medium-term: low recruitment costs, next generation of skilled workers assured, productive performance of trainees
 - Trainees: acquisition of social skills, personality development, related to practice...learning by doing, wage apprenticeship pay, over-commitment after the training



- Facts and Figures: a majority of young people learn in the dual system (roughly 60% after school education); financed mainly by the companies (84% companies – 16% lander); open to all school leavers
- Open to all school leavers: no school leaving certificate: 2%; secondary general school leaving certificate: 30% (9 years school); intermediate school leaving certificate: 39% (11 years school, GCSE); higher education entrance qualifications: 17% (13 years school, high school graduations); no data about 12%.

Payment

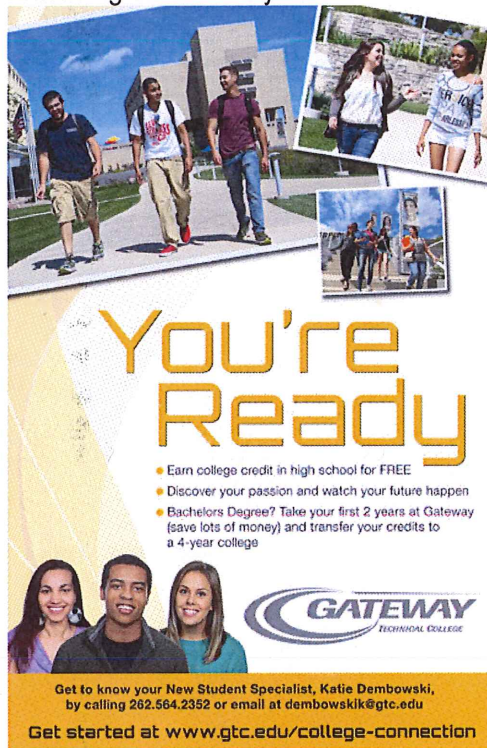
- 1st year: € 695 to € 744
- 2nd year: € 754 to € 814
- 3rd year: € 823 to € 886



B. College Connections – Jane Finkenbine, Jayne Herring, Angela Beccera-Chvilicek

- Gateway – High School Relationships
- High School Focus Groups
 - Three of four initial visits complete: Burlington-Elkhorn, Kenosha Unified School District, Westosah-Wilmot
 - Purpose: to obtain feedback on the school districts' perception of their relationship with Gateway and how to strengthen it and extend Gateway's brand into the schools
- High School Thoughts
 - They feel they have the strongest relationship with Gateway among the area colleges
 - College Connection's efforts to better inform students of their options and how to enroll are good, more are needed and welcome
 - Gateway needs to better inform high school staff, students and their parents about college credit in high school and transfer to 4-year options
 - Need to increase promotion to middle school and younger high school populations
- High School Focus Groups
 - Many excellent, specific suggestions were made – some of which have been immediately put on the table for consideration by the enrollment task force, next steps: finish this round of focus group session; combine all ideas and share with appropriate staff for follow up; make focus groups an annual effort
- Strengthening our Relationship, The Role of New Student Specialist
- Daily Activities at the High Schools
 - Spend 1 day a week at the larger high schools
 - Conduct student appointments
 - Conduct presentations about Transcribed Credit, Youth Options, and Direct Enrollment
 - Assist students with applications and admissions paperwork
 - Coordinate testing and registration dates for the high schools
 - Attend college fairs and parent teacher conferences
 - Coordinate and conduct tours at Gateway
 - Tabling at the high schools during lunch hours
- Current Results
 - 209 prospects since 9/1/2014
 - 73+ applications since 9/1/2014
 - 10+ applications for Fall 2015 since 9/1/2014
- Upcoming Events – Students
 - 10/23 Manufacturing Tours for KUSD, Walworth Counties at iMET
 - 10/24 Manufacturing Tours for RUSD at iMET
 - 10/29-10/30 Manufacturing Expo at iMET – All schools welcome
 - 11/14 Horizon tour for all counties
 - 180 DDHS students tour Racine, Kenosha & Elkhorn
- Upcoming Events – Faculty & Staff
 - Staff in-service for Delavan-Darien faculty
 - High school to Gateway Articulation meetings
 - Explore Gateway: middle and high school teachers tour campus and shadow Gateway faculty
 - Middle and High School Counselor program tours

- Extending the Gateway Brand

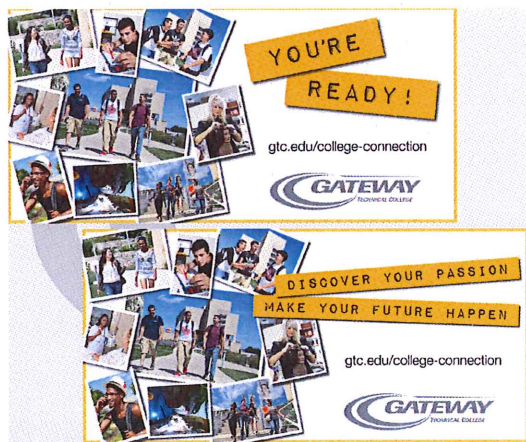


You're Ready

- Earn college credit in high school for FREE
- Discover your passion and watch your future happen
- Bachelors Degree? Take your first 2 years at Gateway (save lots of money) and transfer your credits to a 4-year college

Get to know your New Student Specialist, Katie Dembowski, by calling 262.564.2352 or email at dembowskik@gtc.edu

Get started at www.gtc.edu/college-connection



YOU'RE READY!

gtc.edu/college-connection

**DISCOVER YOUR PASSION
MAKE YOUR FUTURE HAPPEN**

gtc.edu/college-connection

C. Student Government – Leonardo Hibarra

- This is Leonardo's first year in a leadership role, he is serving as a United Student Government Officer at Gateway. He is interested in working with veterans. His dad is a veteran and he sees the need for getting them special attention. It is great to have a group at Gateway that networks together for veterans. Leonardo touched based with Anthony First, Student Support Specialist (Veterans), to connect for ideas on veterans clubs.
- Leonardo was honored to speak at the Board Meeting and shared one of his stories from being a student at Gateway. He was ready to give up and an instructor pulled him aside and encouraged him to complete his exam and continue on with his education. She convinced him to keep on with his education even when life events were making things difficult. It is teachers and staff like her that make a difference in students' lives every day. Leonardo will be graduating in December.
- Gateway is doing so many great things for so many people.

D. Paramedics Graduation – Karen Barker and Gary Leyer

- Karen Barker noted that in front of Gateway's HERO Center there is a monument called On Eagles Wings. This monument stands as a tribute and to value the effort that all have been through. After 2.5 years of hard work the EMS program received their accreditation.
- Gary Leyer reported that the EMS Professionals magazine featured a story on students attending Gateway. High School students taking classes at Gateway are eligible to get hired right after high school. They are able to take these classes in Burlington, Delavan, and Elkhorn through Vanguard. They have developed a relationship with Elkhorn Rescue and Waterford High School to teach students hands on. The EMS program is looking for more opportunities to partner with for this program. Two of last years' Burlington students have already been hired by Milwaukee Fire Department.
- Bryan Albrecht played a clip from the EMS graduation ceremony.

VIII. Operational Agenda

A. Action Agenda

1. Resolution No. M-2014 C - Designation of Assistant, Associate, and Deputy

Wisconsin's Code of Ethics for Public Officials and Employees applies to a member of a technical college district board or district director of a technical college, or any position designated as assistant, associate, or deputy district director of a technical college – Wis. Statutes, Sec. 19.42(13)(f).

Following discussion it was moved by R. Zacharias, seconded by W. Duncan and carried to approve Resolution No. M-2014 C – Designation of Assistant, Associate, and Deputy.

2. Resolution No. M-2014 D – Resolution Authorizing A Taxable Tax and Revenue Anticipation Promissory Note for Cash Flow Purposes in An Amount Not to Exceed \$7,000,000.

The administration is recommending Board approval of a resolution authorizing the short-term borrowing (if needed) of an amount not to exceed \$7,000,000.

Cash flow projections show a potential need for short-term borrowing due mainly to changes from Act 145. The resolution will authorize the administration to establish a line of credit with its current bank, Wells Fargo Bank, N.A., if the need arises.

Following discussion it was moved by R. Frederick, seconded by P. Zenner-Richards and carried by roll call vote to approve Resolution No. M-2014 D – Resolution Authorizing A Taxable Tax and Revenue Anticipation Promissory Note for Cash Flow Purposes in An Amount Not to Exceed \$7,000,000.

Aye: 9

No: 0

Abstaining: 0

B. Consent Agenda

It was moved by R. Zacharias, seconded by R. Bhatia and carried that the following items in the consent agenda be approved:

1. **Finance**
 - a) **Financial Statement and Expenditures over \$2,500:** Approved the financial statement and expenditures as of September 30, 2014.
 - b) **Cash and Investment Schedules:** Approved the monthly cash reconciliation, investment schedule and investment report.
2. **Personnel Report:** Approved the personnel report of four (4) new hires; one (1) resignation; no employment approvals-casual, non-instructional; and no employment approvals-adjunct faculty.
3. **Grants Awards:** Approved the Grants Awards – October 2014
4. **Contracts for Instructional Delivery:** Approved the contracts for instructional delivery report for September 2014
5. **Advisory Committee Activity Report:** Approved the advisory committee 2014-2015 meeting schedule and new members as of October 1, 2014
6. **Annual Procurement Review:** Approved the 2013-2014 Remissions of Out-of-State Tuition Report
7. **Approval of BID:** Approved the following BID:
 - a) Bid NO. 1459, SC Johnson IMET Lighting Upgrade/Repair General Construction Project IMET, Renaissance Park, Sturtevant, WI
8. **Program Approval:** Approved the submission of the request for approval for a new program – Urban Forestry Technician Associate Degree Program – to the Wisconsin Technical College System for consideration

IX. Policy Governance Monitoring Reports

A. Ends Statement Monitoring

- End Statement #3 – **Gateway provides** leadership in tri-county community and workforce development through collaborative partnerships with business, industry, labor, and community organizations to support economic development, keeping in mind the desire not to duplicate services for an efficient use of taxpayer dollars. Workforce Development Customized Training Services (D. Davidson)
 - a) Debbie Davidson introduced Gordy Kacala. Gordy started working with Gateway in September as a Business Development Specialist. He is working on projects in the tri-county area. Gordy Kacala stated that he is proud and privileged to be a part of the Gateway team.
 - b) Collaborating with Business and Industry: report by Debbie Davidson
 - c) Workforce Advancement Training (WAT) Grants 2014-15

Company Name	Amount	County
Synerject	\$6,308	Walworth
Birds Eye Foods	\$2,590	Walworth
Rust-Oleum Corporation	\$65,607	Kenosha
Protect-All, Inc.	\$11,258	Walworth
Vision Plastics, Inc.	\$4,268	Walworth
Lavelle Industries	\$9,971	Racine
Brunk Industries, Inc.	\$13,374	Walworth
R & B Grinding	\$16,928	Racine
Miniature Precision Components, Inc.	\$16,479	Walworth
BRP *	\$19,920	Racine
Total WAT Grant Funds	\$166,703	

- d) Wisconsin Fast Forward Grants Submitted: Palmer Hamilton \$101,704; Honeywell \$292,272

- e) Contracts with Education: Career and Technical Education Teachers, Kenosha Unified School District (LakeView), Racine Unified School District contract NEW!
- f) October Manufacturing Month
 - 12 Days of Tours
 - Racine, Kenosha and Walworth County
 - Middle and High School Students
 - Employers – Two Day Expo
 - Made in Wisconsin Innovation Challenge
 - Video Competition
- g) New Training Opportunities
 - Medical Coding Training/Apprenticeships
 - Operations Training for Health Care Businesses
 - Mechatronics
 - 3D Printing
 - Customized Training via Videoconference
 - 50 Professional Development Workshops for Spring 2015
 - NEW! Online workshop registration

Following discussion, it was moved by W. Duncan, seconded by R. Bhatia and carried that this report is evidence that the college is making progress on Ends Statement #3.

B. Executive Limitations

- 3.4 Budget/Forecasting Confirmation of Tax Levy and Mill Rate (J. Nygard)
 - a) Executive Limitations Relevant to Today's Presentation:
 - 3.1 General Executive Constraint "The President may not permit financial conditions which risk fiscal jeopardy or compromise Board Ends priorities."
 - 3.4 Budgeting/Forecasting "Budgeting for any fiscal year or the remaining part of any fiscal year shall follow Board Ends priorities, control College financial risk and accurately reflect projections of income and expenses."
 - 3.5 Financial Condition "The President shall administer the Board approved budget without material deviation and shall protect the College from financial risk."
 - b) FY 2014/15 Tax Levy

	Approved Budget May 15, 2014	Recommendation October 21, 2014
Levy Amount	\$28,981,083	\$28,778,925
Levy Request	51.73% decrease	52.07% decrease
Property Valuations	Estimated 2.0% decrease	Actual 1.72% increase
Tax Rate	\$.80513/\$1,000	\$.77031/\$1,000

c) Tax Levy History

Fiscal Year	Levy Increase	Impact on Taxpayer	Change in Property Valuations
FY10	4.24% \$2.29m	\$1.28/\$1,000 +.05	-0.30%
FY11	3.80% \$2.14m	\$1.39/\$1,000 +.11	-4.30%
FY12	.95% \$557,000	\$1.43/\$1,000 +.04	-1.96%
FY13	.92% \$541,000	\$1.56/\$1,000 +.13	-7.1%
FY14	1.02% \$607,000	\$1.63/\$1,000 +.07	-3.8%
FY15	-52.07% \$-31.3m	\$.77/\$1,000 -.86	+1.72%

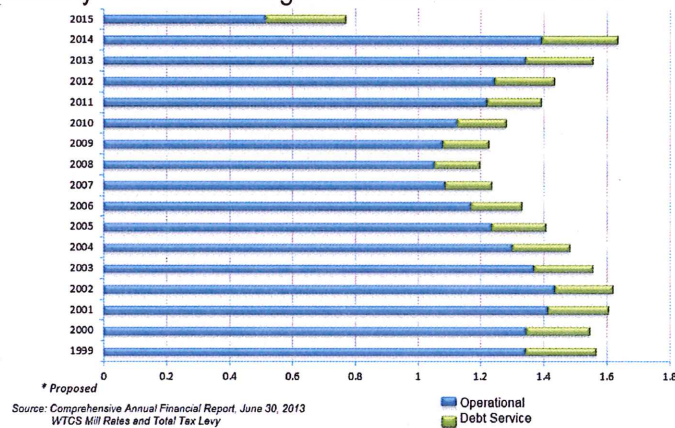
d) Property Tax Impact

Sample: impact on average \$150,000 house over five years:

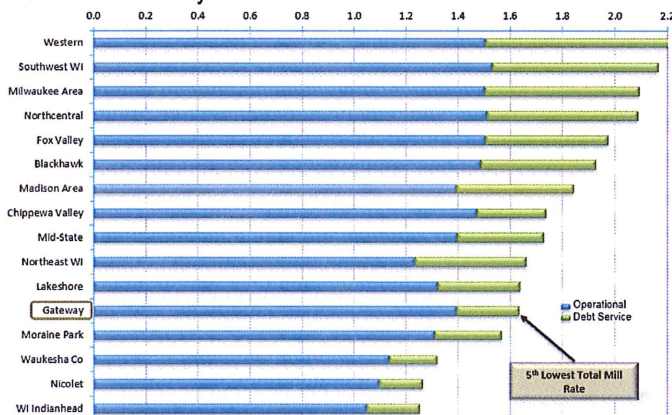
	FY10	FY11	FY12	FY13	FY14	FY15
Total Mill Rate	1.28202	1.39112	1.43255	1.55672	1.63471	.77031
Property Values *	-0.28%	-4.34%	-1.96%	-7.13%	-3.80%	+1.72%
House Value	\$149,580	\$143,088	\$140,284	\$130,281	\$125,331	\$127,487
Tax Assessed	\$192	\$199	\$201	\$203	\$205	\$98
Taxpayer Increase	→	\$7	\$2	\$2	\$2	\$-107

* Rates can vary among municipalities within a district. The above example is calculated based on equalized valuations for the district.

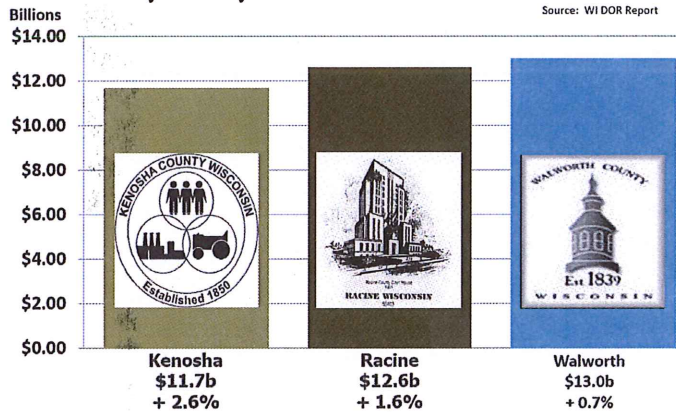
e) Gateway Technical College Total Mill Rates 1999-2015*



f) Total Mill Rates By District Fiscal Year 2013-14



g) Valuations by County



Following discussion, it was moved by S. Pierce, seconded by R. Frederick and carried by roll call vote to approve the Tax Levy and Mill Rate.

X. Board Member Community Reports

- Roger Zacharias attended the District Boards Association Meeting and reported that our average attendance is 4.3. We ranked the second highest on attendance.
- Bill Duncan commented that the presentation from the Madison professor was great.

XI. Next Meeting Date and Adjourn

- Regular Meeting – Thursday, November 20, 2014, 8:00 am, SC Johnson Integrated Manufacturing and Engineering Technology (iMET)
- At approximately 9:50 a.m. it was moved by S. Pierce, seconded by W. Duncan and carried that the meeting was adjourned.

Submitted by,

Ronald J. Frederick
 Ronald J. Frederick
 Secretary