

GATEWAY TECHNICAL COLLEGE DISTRICT BOARD
Regular Meeting
June 19, 2014

The Gateway Technical College District Board met on Thursday, June 19, 2014 at the Horizon Center, 4940 88<sup>th</sup> Avenue, Room 106, Kenosha, WI. The meeting was called to order at 8:00 am by Ram Bhatia, Chairperson.

**I. Call to Order**

**A. Open Meeting Compliance**

- K. Bartlett confirmed the meeting was duly noticed in accordance with state statutes for open meeting compliance.

**II. Roll Call**

William Duncan	Present
Susan Greenfield	Excused
Gary Olsen	Present
Bethany Ormseth	Present
Scott Pierce	Present
Neville Simpson	Present
Roger Zacharias	Present
Pamela Zenner-Richards	Present
Ram Bhatia	Present

Also in attendance were Bryan Albrecht, Kelly Bartlett, Mary Harpe, and 24 citizens/reporters.

Susan Greenfield arrived at 8:01 am.

**III. Approval of Agenda**

- A. It was moved by G. Olsen, seconded by R. Zacharias and carried to approve the agenda.

**IV. Approval of Minutes**

- A. It was moved by R. Zacharias, seconded by P. Zenner-Richards and carried to approve the minutes of the May 15, 2014 Regular Meeting.

**V. Citizen Comments**

- A. No citizen comments were submitted.

**VI. Chairperson's Report**

- A. Meeting Evaluations – Results had eight (8) responses - I appreciate learning about Gateway programs, such as the mechatronics training. It was an especially excellent meeting to learn that Bryan decided to stay with Gateway. Pat Hoppe's presentation on Mechatronics was very impressive. This is going to be a program/training of the future. Similarly, Zina's excellent presentation on ends statement, especially transfers to 4 years UW programs. Overall, very good meeting, great participation by trustees. A productive meeting with positive outcomes in every respect. I look forward to further discussion at our retreat on the future of our Protective Services Program with future options for location that may be identified by Administration. The meeting went great. It was a very informative meeting. The Mechatronics presentation highlighted how far Gateway is ahead of the pack. The end statement #1 presentation was to the point and

demonstrated well the accomplishments that are being made. Of course the highlight of the meeting was the news Bryan was staying on as President. Good Meeting. The best part was after the exec session. :-) Very informative meeting. A lot was accomplished in good time. Great meeting! Pat Hoppe's enthusiasm is contagious and his work supports our vision. And the best part of the meeting: our president is staying with us!

- B. July Board Retreat Planning – The Board of Trustees agreed on the draft agendas that were presented for the Organizational Meeting and Board Retreat scheduled for Monday, July 15, 2014 at the Center for Sustainable Living on the Kenosha Campus.
- C. Announcements:
  - Bryan Albrecht and Ram Bhatia thanked Neville Simpson on behalf of the Board of Trustees and the community for all that he has done while serving on the Board. Neville Simpson has been diligent with community connections over the years. Neville Simpson in return thanked Bryan Albrecht, staff and Board Members.
  - Ram Bhatia reported that the Foundation Golf Outing was a great event, beautiful weather, and it was great seeing Rudy the Red Hawk at the outing. The Foundation raised close to \$59,000 which is the best Golf Outing so far.
  - Ram Bhatia said that the June Meeting is his last meeting as Board Chairperson and he would like to thank everyone for their confidence in him and the opportunity.

## VII. President's Report

### Announcements:

- Journey Members in Attendance: Andrew Radley, Colleen Aird, Gina Zainelli, Linda Badillo, Wayne Korte, Stacey Erickson, Xiaoying Lin, Lawrence Brooks, and Kristin Niemiec.
- Stephanie Skiba reported that the Gateway Technical College Foundation will be purchasing the property to the south of the Kenosha Campus, next to Subway. Pike Creek runs through this property. This home will likely be used for training for Gateway and allows us to expand adjacent to the college.
- Bryan Albrecht announced that Ronald J Frederick will be joining the Board of Trustees in July 2014. Ronald has previously served on the Gateway Technical College Board.
- Bryan Albrecht announced that there will be an autographed Matt Kenseth helmet (professional stock car racer). Bryan Albrecht was presented this helmet during a TRANE meeting in North Carolina.
- Bill Whyte announced that Gateway Technical College received a Milwaukee Journal Sentinel Top Employer Award. Gateway was ranked number 19 in large employers, we are very proud of this recognition. This is the 4<sup>th</sup> year out of 5 that we have received this award.
- Bryan Albrecht and Zina Haywood traveled to Washington D.C. to receive a plaque in recognition as finalists for the National ACT Career Pathways Award.
- Bryan Albrecht thanked Dan Madsen and Jeff Robshaw for securing computers for the Department of Corrections in Racine to expend GED Programs.
- John Thibodeau reported on a new CRM Database, Recruiter, used by Gateway. Stacy Riley and Angi Becerra-Chvilicek spearheaded this new effort. In the past Gateway did not have a great follow up tool, this new Recruiter database allows tracking to continue connecting with students to help get them admitted and enrolled. Recruiter also allows an updated online application program with reminders to help students complete the process. Recruiter is a modern up front way to recruit students online. The program is great for reporting. This also modernizes the way that Gateway does outreach to students. This program went live in June 2014.

- A. Energy Management – Larry Paruszkiewicz and Bill Whyte

- i. Gateway Technical College contracted with TRANE for energy management. This gives Gateway the opportunity to look at how we are managing the use of energy on campuses.
- ii. Energy Value: Comfort, Indoor Air Quality (IAQ), Security, Reliability, Learning and Working Environment, Opportunity to maximize investment
- iii. Gateway's Energy Cost: Electric \$1.24 Million, Gas \$338,000 for 900,000 square feet of buildings district wide
- iv. Electric Rates are \$0.12 / kWh during the days and \$0.09 / kWh during nights with a peak demand of \$14 / kW / Month
- v. Toolbox: training, automation and equipment, analysis; Gateway staff has been trained on using the system and managing energy data and analysis of data.
- vi. TRANE has been helping Gateway with the analysis. With automation Gateway has trimmed overall energy use by almost 50%, day energy use has been trimmed by almost 20%. As Gateway is renovating and changing equipment better monitoring equipment is being used.

**B. Marketing Video – Jayne Herring**

- i. Gateway Technical College has a new video aimed toward high school students, younger people, and is being pushed through social media.
- ii. The "I Choose Gateway" campaign is a fresh, open, clean look aimed towards students, employees, and employers.
- iii. Billboards will start appearing with the new campaign in late June / early July 2014
- iv. I Choose Gateway will also have a presence in movie theaters and on TV
- v. This campaign is spreading through high school partnerships, college connections, local clubs and partners.
- vi. Link to new campaign video:  
[http://www.youtube.com/watch?v=LSnR\\_m25GeY&list=UUM8u09X-hJx4ZYuaZ6qVkuw](http://www.youtube.com/watch?v=LSnR_m25GeY&list=UUM8u09X-hJx4ZYuaZ6qVkuw)

**VIII. Operational Agenda**

**A. Action Agenda**

**1. Resolution No. F-2014-2015A.2 – Resolution Awarding the Sale of \$7,000,000 General Obligation Promissory Notes, Series F-2014-2015A**

The administration is recommending Board approval of a resolution awarding the sale of \$7,000,000 of General Obligation Promissory Notes, Series 2014-2015A; \$1,500,000 for the public purpose of financing building remodeling and improvement projects; \$5,500,000 for public purpose of financing the acquisition of movable equipment.

**Following discussion it was moved by R. Zacharias, seconded by W. Duncan and carried by roll call vote to approve Resolution No. F-2014-2015A.2 - Resolution Awarding the Sale of \$7,000,000 General Obligation Promissory Notes, Series F-2014-2015A.**

**Aye: 9**

**No: 0**

**Abstaining: 0**

**2. Resolution No. F-2014-2015B.1 – Resolution Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series F-2014-2015B**

The administration is recommending approval to issue General Obligation Promissory Notes, Series F-2014-2015B; in the principal amount of \$1,500,000 for the public purpose of financing building remodeling

and improvement projects. This borrowing is included in the 2014-15 budget. Upon approval, appropriate legal notices will be published in the official district newspapers.

**Following discussion it was moved by R. Zacharias, seconded by G. Olsen and carried by roll call vote to approve Resolution No. F-2014-2015B.1 – Resolution Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series F-2014-2015B**

**Aye: 9**

**No: 0**

**Abstaining: 0**

**3. Resolution No. B-2014C– 3 Year Strategic Facility Planning Guide for State Submission Fiscal Years 2014-15, 2015-16, and 2016-17**

Wisconsin Technical College System Board Administrative Bulletin 04-01 states as follows:

*“Annually, each Wisconsin Technical College District is required to prepare and submit a Three-Year Facilities Plan to the Wisconsin Technical College System Board (WTCSB). The Plan must be approved by the District Board and submitted no later than August 1<sup>st</sup> of each year. The reporting shall be on a fiscal year basis and include information for the current and next two fiscal years. The plan will be accepted and reviewed by the WTCSB but no action will be taken, as each project continues to be subject to review and approval on an individual basis is pursuant to s.38.04(10), Stats.”*

The attached facility planning guide lists the facility projects which are under consideration for the next three years. The purpose of the planning guide is to highlight the projects that are currently under review and investigation. Board approval of the planning guides does not imply approval of the individual projects.

**Following discussion it was moved by G. Olsen, seconded by S. Pierce and carried to approve Resolution No. B-2014C– 3 Year Strategic Facility Planning Guide for State Submission Fiscal Years 2014-15, 2015-16, and 2016-17:**

**Aye: 9**

**No: 0**

**Abstaining: 0**

**B. Approval of Labor Contracts**

**It was moved by R. Zacharias, seconded by W. Duncan and carried that the Labor Contracts be approved for the 2014-2015 Negotiated Wage Approvals. The GTEA ratified their agreement on Sunday, June 8, 2014. The GESF ratified their agreement on Saturday, June 7, 2014.**

**C. Consent Agenda**

**It was moved by Roger Zacharias, seconded by W. Duncan and carried that the following items in the consent agenda be approved:**

**1. Finance**

- a) **Financial Statement and Expenditures over \$2,500:** Approved the financial statement and expenditures as of May 31, 2014.
- b) **Cash and Investment Schedules:** Approved the monthly cash reconciliation, investment schedule and investment report.

- 2. **Personnel Report:** Approved the personnel report of six (6) new hires; one (1) promotion; two (2) retirements; seven (7) resignations; one (1) terminated; one (1) deceased; no employment approvals-casual, non-instructional; and no employment approvals-adjunct faculty.

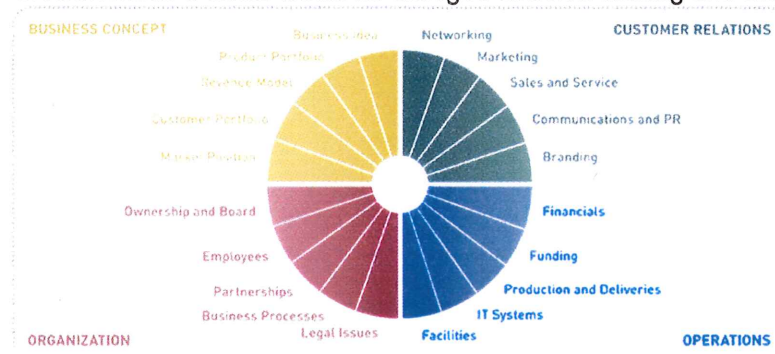


3. **Contracts for Instructional Delivery:** Approved the contracts for instructional delivery report for May 2014
4. **Advisory Committee Activity Report:** Approved the advisory committee 2013-2014 meeting schedule and new members as of June 1, 2014

## IX. Policy Governance Monitoring Reports

### A. Ends Statement Monitoring

1. End Statement #2 – **Gateway provides** innovative and entrepreneurial programs and services that align with the educational, economic, and tri-county community needs for students' regional and global competitiveness. Customized Training Initiatives (D. Davidson)
  - a) Innovation and Entrepreneurship: Business Resource Center, Launch Box, GrowthWheel, FabLab, Enactus, Events
  - b) Business Resource Center: Located at iMET, Provides Access to Business Resources including: Gateway's Business Development Services, Wisconsin Business Incubation Association, UW Parkside Small Business Development Center, SCORE, Wisconsin Women's Business Initiative Corporation, Junior Achievement
  - c) Launch Box: Co-working space for start up entrepreneurs, freelancers, students and professionals, used for collaboration, mentoring, idea sharing and creative brainstorming; includes a conference room and allows access to Business Resources
  - d) GrowthWheel: a visual toolkit for dialogue decision-making and action planning



- e) FabLab: build a talent pipeline where ideas can be brought to life; access resources in design, prototyping, and product development; bring ideas to fruition as a commercialized product; consult with Gateway staff and faculty as well as industry professionals; participate in contests and challenges; attend workshops on training such as design and prototype building
- f) A community of student, academic and business leaders committed to using the power of entrepreneurial action to enable human progress.
- g) Enactus students apply business concepts to develop community outreach projects, transform lives and shape a better, more sustainable world.
- h) Entrepreneurial: having the perspective to see an opportunity and the talent to create value from that opportunity;
- i) Action: the willingness to do something and the commitment to see it through even when the outcome is not guaranteed;
- j) Us: a group of people who see themselves connected in some important way; individuals that are part of a greater whole.
- k) Upcoming Events:
  - June 12, 2014 - Growth Wheel Seminar
  - August 1, 2014 - Launch Box Open House
  - August 20, 2014 - Fast Pitch Contest
  - September 2014 - Expansion of Victory Spark Business Accelerator (Proposed)

- November 7-14th, 2014 - Global Entrepreneurship Week - Shark Tank Business Pitch Competition

**Following discussion, it was moved by N. Simpson, seconded by P. Zenner-Richards and carried that this report is evidence that the college is making progress on Ends Statement #2.**

**X. Board Member Community Reports**

- Gary Olsen reported that he had the pleasure of attending another Police Academy graduation on June 6, 2014.
- Pamela Zenner-Richards stated that if you have the opportunity to attend the Law Enforcement graduations you should definitely attend. They are very meaningful, have remarkable stories, and are very inspirational. Gateway graduations are all incredible.
- Ram Bhatia attended the RCEDC annual meeting, apprenticeship graduation, Foundation Board meeting, and is proposing a Board meeting along with the Gateway Foundation Board.
- Neville Simpson congratulated Bryan Albrecht for listening to what the Board of Trustees has wanted over the years.

**XI. Next Meeting Date and Adjourn**

- A. Organizational Meeting – Monday, July 14, 2014, 8:00 am, Kenosha Campus
- B. Board Retreat – Monday, July 14, 2014, following Organizational Meeting, Kenosha Campus
- C. At approximately 9:38 a.m. it was moved by R. Zacharias, seconded by G. Olsen and carried by roll call vote that the meeting was adjourned and the Gateway Technical College District Board will meet in executive session pursuant to Wisconsin Statutes 19.85(1)(c) to discuss the President's contract and evaluation. The Board reserves the right to reconvene in open session to take action on items discussed in executive session.

**Aye: 9**

**Nay: 0**

**Abstaining: 0**

**XII. Executive Session**

At approximately 9:45 am, the Board convened in executive session.


**XIII. Open Session**

At approximately 10:46 am, the meeting was called to order by Ram Bhatia, Chairperson.

R. Zacharias made a motion, seconded by N. Simpson, that the Board agrees to renew Bryan Albrecht's contract with a 4% wage increase effective July 1, 2014 and to pay out unused vacation days from FY14.

At approximately 10:47 am, it was moved by S. Pierce, seconded by R. Zacharias and carried that the meeting adjourn.

Submitted by,

  
Pamela Zenner-Richards  
Secretary