

GOOD NEWS



Gateway study
abroad gives student
training, opens
career doors

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Racine Campus
remodel expands
student resources,
commons space

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New center prepares diesel workers of tomorrow

Training will be solid on the basics, leading-edge technologies



Gateway Technical College held an opening ceremony for its Advanced Propulsion Lab, a cutting-edge facility that will deliver training for diesel technician and advanced propulsion techniques.

Gateway Technical College opened an addition to its Horizon Center for Transportation Technology, Kenosha, which will provide students solid and nationally recognized vehicle training for today's technology and propulsion methods – and beyond.

Industry leaders helped forge the diesel technology curriculum to be delivered at the 12,800-square-foot Advanced Propulsion Lab addition to ensure graduates receive the skills needed in today's workplace – which make them more desirable to employers. Their input also helped drive the lab design and equipment which simulates the actual working environment of a diesel service shop.

Training will provide students with the solid skills they can use to enter the field as an entry-level technician in a number of diesel career paths, from tractor-trailers to earth-moving equipment and even ship engines.

Students will also have the opportuni-

For more information

- www.gtc.edu/diesel
- www.gtc.edu/torque
- www.gtc.edu/horizoncenter

ty to be introduced to "green" propulsion methods such as hybrid biodiesel and electricity. This familiarity may lead to more career opportunities now and in the future. Diesel engines use more "green" technologies – such as biofuels, batteries or a combination of both – compared to gas-powered vehicles.

"Advanced propulsion is an all-encompassing term and this facility will provide training for qualified technicians in many different areas of the transportation industry," said Gateway President Bryan Albrecht.

Students will have the ability to train in a Snap-on sponsored special "green garage" which will use only sustainable or other green chemicals and related

processes. Beyond diesel technology, one room will incorporate torque technology and related training needed for today's wind industry technicians.

Gateway held a ribbon-cutting ceremony for the lab this earlier this year attended by local, state and federal business and government leaders.

"This is a world-class center and you should be proud it is in your community," said Jane Oates, U.S. Department of Labor Assistant Secretary, Employment and Training Administration. "The people who engage in this training will have world-class credentials and have better opportunities to compete in the workforce, and business will have increased opportunities to grow, as well. This facility is at the cutting edge."

Gateway will begin offering its Diesel Technology associate degree program this fall at the lab, with all the core curriculum courses to be offered in the Advanced Propulsion Lab at the Horizon Center.



Gateway Technical College recently opened its Advanced Propulsion Lab addition to the Horizon Center for Transportation Technology, 4940-88th Ave., Kenosha.

Lab offers several areas for training

The Advanced Propulsion Lab is divided into several different areas:

Service bay area

The 5,000-square-foot service bay area will provide the look-feel of an actual diesel service area in the working world. The open floor space area has four bays – including the one specialized "green garage."

Green garage

One of the bays will be called a green training garage, an area focusing on being environmentally conscious in terms of the tools, equipment and chemicals used.

Hangar

A hangar large enough to house all three training airplanes used by Gateway's Aeronautics-Pilot Training program has been built on the lab's west side.

Engine tear down and Dynamometer room

The room features six work stations with nearly all the tools students will need to work on engine components. Once the engine is reassembled, it can be put into the Engine Dynamometer testing cell to go through a computerized testing procedure.

National office and development lab for National Coalition of Certification Centers

The National Coalition of Certification Centers (NC3) was established to strengthen partnerships between industry and educational institutions in order to develop, implement and sustain industry-driven and industry-recognized, portable certifications that have strong validation and assessment standards.

Alternative propulsion/R&D/hydraulics lab

Students will be trained in the fundamentals of hydraulics, a foundational need for any diesel technician. This lab will also house training in torque technology, training needed for today's wind industry technicians – yet another example of how the lab is providing opportunities for training in sustainable careers. This lab will also allow students to see the latest and developing alternative fuel and propulsion methods.

IT programmer loves his work – and nearly 'recession-proof' job



Ajay Gomez says connections made with industry professionals and real-world training delivered at Gateway opened doors for his career and current job.

Student connects with employers months before graduation

Ajay Gomez says connections he made with industry professionals through Gateway opened doors for him to land a job five months before his December graduation.

Gateway instructors provide opportunities for students to attend business conferences and meetings where they network with industry professionals, potential colleagues and employers – which is where Ajay met the person who would later become his boss.

"One of the professionals I met was looking to hire for some job openings," says Ajay. "After talking to me for a while, I was able to land an interview with him – which later led to a job."

The Racine resident served as president of the Gateway Association for Information Technology Professionals (AITP) club, which further provided him ways to meet and interact with industry professionals at student competitions

For more information

- www.gtc.edu/programmer
- www.gtc.edu/clubs

Gateway provides strong link between industry and students

Gateway Technical College Information Technology IBM i Programming instructor Jim Buck says linking Gateway students with working professionals – through such groups such as the Wisconsin Midrange Computer Professionals Association – benefits students, the college and industry in many different ways.

"At these meetings and conferences they realize they are being trained in the skills that industry needs," says Jim. "Being involved in the group gets Gateway and the students involved with the business community."

"When they are involved at that level, they hear and understand what it takes to succeed in their career. They also realize the solid training opportunities they have in a Gateway education."

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and conferences.

"I attended a lot of seminars and learned a lot about my field before I entered it," says Ajay. "I attended two national conferences and I got a good taste of what was expected in the real working world."

Ajay's Gateway training led him to enter an industry where he's increased his earning power by more than a third with room for advancement in his future. He loves going to work every day and believes his job as a computer programmer with an IBM-i emphasis is one that should be solid despite the soft economy.

"Gateway prepared me well for my job

– I haven't been faced with anything yet that I am unable to do," says Ajay. "I really do think this job is recession proof. Business must have computers to work, and they depend on programmers to work every day."

Part of that preparation was hands-on training in the IBM-i power system, using IBM-i operating systems – training that is offered at few colleges in the state.

"I'm glad that the instructors at Gateway got me into IBM-i, it was the first time I'd heard about it," says Ajay. "It's a great environment to work in, and there's a lot of job

AJAY continued on Page 2

Gateway News Briefs

Gateway to offer new Urban Farming program

Gateway will begin offering training for those seeking to join the local food movement and begin a business or otherwise provide earning potential from their urban farming skills.

This fall Gateway will offer the Urban Farming certificate, which will enable completers to intensively farm small plots of land and bring their crops to market profitably. The certificate will combine intensive farming curriculum with entrepreneurship training.

The certificate will include two existing Gateway courses, Fruit and Vegetable Science and Feasibility of Entrepreneurship. Students can begin taking these two classes in Fall 2010. Two new advanced courses will be developed to cover business aspects of intensive farming and the horticulture knowledge and skills required to intensively farm and market crops.

New message boards to keep students up-to-date

Gateway has established large monument signs on its Racine, Elkhorn and Kenosha campuses to ensure students – and potential students – are informed of important college dates and events.

The message board signs are located near the main entrances of each of the campuses.

Four Gateway board members appointed

The Gateway Technical College Board of Trustees has three new members to the board, and one reappointment.



Olsen



Battle



Scherrer



Deans

Suzanne Deans was re-appointed to the board, while new members Gary Olsen, Leslie Scherrer and Todd Battle were appointed to the board, as well. Deans, Scherrer and Battle were appointed to full, three-year terms, while Olsen was appointed to a

two-year term to fill the remaining term of outgoing member Rebecca Vail who resigned for a state post earlier this year. There are a total of nine board members.

Gateway begins offering German courses

Gateway has expanded its course offerings to include another foreign language course.

Gateway will begin offering German 1 at the Racine Campus beginning in Fall 2010, a 3-credit course to be offered 6 p.m. to 9 p.m. on Monday nights. The course will focus on providing students with four basic skill areas of speaking, listening, reading and writing.

This is the first time Gateway will be offering a credited German course. Those interested can sign up on WebAdvisor on Gateway's Web site under the course number of 802-104-2R11. Contact rohlfr@gtc.edu for further information.

Sustainable Energy Systems program sheds light on training

Are you interested in how solar systems work – here on earth? Then Gateway's Sustainable Energy Systems career path may be for you.

Sustainable Energy Systems, part of Gateway's Electrical Engineering Technology program, provides students with training in the design and maintenance of sustainable energy equipment and projects in the area of solar energy. This program begins at Gateway in Fall 2010 for students interested in entering the expanding field of solar energy systems.

This career track will prepare students to design, install and oversee solar/photovoltaic energy projects in homes as well as businesses. For more information, go to www.gtc.edu/sustainableenergy.

Student options expand with UW-Parkside, Mount Mary agreements

Gateway has inked transfer agreements with two area four-year colleges which expand the opportunities for graduates to continue their education toward a four-year degree.

Gateway signed a transfer agreement with Mount Mary which encompasses five specific programs as well as the ability to transfer any Gateway associate degree into Mount Mary's Liberal Studies degree program. In addition, Gateway students who earn a General Studies Transfer Certificate can apply that to the general studies core requirements at Mount Mary. Gateway graduates can transfer up to 64 credits to Mount Mary.

Gateway also signed a transfer agreement with the University of Wisconsin-Parkside which allows graduates of two Gateway programs to transfer credits to the four-year college to earn a bachelor of science degree in Geosciences-Soil and Water Sciences. The agreement allows Gateway associate degree graduates in Civil Engineering Technology-Freshwater Resources to transfer up to 72 approved credits as well as graduates in Air Conditioning, Heating and Refrigeration Technology with an emphasis in geexchange technology to transfer up to 30 approved credits.

Gateway training outweighs scholarships

Youth Options: Fast track to success

In the end, quality training and the ability to earn an associate degree in Gateway Technical College's Automotive Technology program outweighed any scholarships offered to Brent Tate and Jayson DeCesaro from colleges in other states.

And the two Spring 2010 Kenosha Unified School District graduates taking courses at Gateway through Youth Options did have other options available to them – a \$15,000 scholarship and \$10,000 scholarship from out-of-state colleges providing automotive technology degrees. The two were offered the scholarships by placing at a high level at national and statewide automotive technology competitions.

Jayson said a feature which convinced him to continue at Gateway is the college's ability to offer an associate degree in Automotive Technology. When he graduates, Jayson says having earned the degree and the training opportunities provided at Gateway will allow him to enter the workforce, transfer his credits to a four-year college which has an agreement with Gateway – or both.

"A lot of those colleges offering scholarships didn't have programs where you could earn an associate degree in automotive technology," says Jayson. "I would like to open my own business some day, and I think I would benefit from having earned my four-year degree in addition to my Gateway associate degree. If I didn't go to Gateway, I would have to start all over."

Jayson says Gateway's training bay and classroom setup appeals to him, as well, and the training offered is of high quality – illustrated, in part, by the preparation he and Brent received prior to three statewide competitions and one national competition.

"It's possible those other colleges have really good instructors, too, just like Gateway," says Jayson. "But I know all the instructors at Gateway and I respect them and they get to know you, too."

Brent offered similar thoughts.

"I know all the instructors, and they all know me," says Brent. "I don't want to go anywhere else. Why would I? Gateway offers high-quality training like these national schools. This is the perfect environment for me."

A final determining factor for Jayson and Brent to continue at Gateway was that even though they just graduated from high school, they have only about two semesters left of coursework to take before they

"Gateway offers high-quality training like these national schools. This is the perfect environment for me."

– Brent Tate



Gateway provided the opportunity and training for Jayson DeCesaro, left, and Brent Tate to compete in several statewide and national automotive technology contests. Despite winning several thousands of dollars in scholarships for other colleges, the two said they preferred to return to Gateway because of its solid training and added educational options it provides students.

For more information

- www.gtc.edu/horizoncenter
- www.gtc.edu/clubs

can graduate and enter the workforce.

"I really didn't look at the money that was being offered through the scholarships, what I saw was the quality training and the fact that I had already earned about 23 college credits while still in high school," says Jayson. "Youth Options had already paid for my first year, so all I have remaining to work on was my second year."

Brent says the Youth Options structure also helped bring him back to Gateway. Qualifying students can participate in the program and have their tuition paid for by

the participating school district.

"I also love it because it's free," says Brent. "I'm almost halfway done with my associate degree. How can you beat that? It's a lot of work, but it is worth it."

In addition to the training in the classroom, Brent and Jayson said they benefited from the high-level competitions, which stretched their automotive technician skills.

They were able to talk and interact with professionals in the field, and the strict judging of the competitions made them feel like they were at an actual workplace.

"It all comes together for them in these competitions," says Gateway Automotive Technology instructor Bill Fell, who also served as the adviser and coach for Brent and Jayson. "All the training that goes on in the classroom – they see how that all fits together in the competition."

Ajay

From Page 1

security that goes along with it. There are few colleges teaching it, but there are a lot of companies that use it – and there are a lot of professionals over the age of 50 who are eyeing retirement."

Ajay was introduced to Gateway when he earned his GED at the college after leaving high school at age 16 to work full-time to support his son, but he always knew he wanted to return and earn a degree.

"I know some people who got their GEDs and didn't want to come back to school," says Ajay. "I always did. My kids heavily motivated me to go to college. Going to a job every day that I hated helped me to focus even more on training for a new career."

"Having the opportunity to connect with Gateway through my GED made me believe in myself – that I could return to earn my degree."

Ajay says he chose the IT-Programmer Analyst program because he enjoyed working with computers and loves problem solving – and that is what this is about, problem solving."

Industry

From Page 1

Students interact with professionals in the field, benefiting from their advice while learning about the landscape of the career they would soon enter.

That interaction continues after they graduate. Ajay and two of his classmates were hired by the same employer – who got to know them through WMCPA – before they graduated from Gateway.

"The important thing for Gateway is that companies see the quality training we have and the quality graduates from our program," said Jim.

Jim says students benefit by realizing their education and training will pay off when they see and meet Gateway graduates attending the WMCPA meetings as working professionals. "Those students who are wondering whether they will have a job at the end of their education will go to one of these meetings and see several Gateway graduates there – that's inspiring to them."



HERO Center, Burlington

- **SQUARE FOOTAGE:** 12,000-square-foot addition
- **ESTIMATED COMPLETION DATE:** Open for students Fall 2010
- **OPENING:** Gateway will hold a ribbon-cutting ceremony for the center open to the public Sept. 3. Check the Gateway Web site at www.gtc.edu for more information nearer to the event date.
- **BENEFIT TO STUDENTS AND WORKING PROFESSIONALS:** Facility will offer cutting-edge training to EMS students and professional development opportunities to working firefighters and EMS professionals.

Gateway to open new HERO Center

Facility to provide realistic training to EMS, fire professionals

Gateway Technical College will open its Health and Emergency Responder Occupations – HERO – Center in Fall 2010, a state-of-the-art facility that will provide even more opportunities for students and working professionals to receive realistic, hands-on training in emergency services.

Firefighting and EMS professionals within and outside the Gateway district will benefit from the 8,700-square-foot addition to the Burlington Center facility.

"Increased enrollment and changes in the type of training provided to today's firefighters and EMS professionals is driving this expansion," said Gateway Technical College President Bryan Albrecht.

"At the HERO Center, students and professionals will have access to real-life, scenario-based training, disaster

simulation and technology-equipped classroom instruction."

The center will prepare future paramedic, EMT and fire science students through state-of-the-art fire and first responder apparatus using real-life scenarios and simulation training.

EMS students and working EMT professionals from across the Gateway district will have access to realistic training through such features as state-of-the-art classrooms, enhanced audio visual capabilities and enlarged scenario rooms that can be converted to various living environments for simulated emergency situations.

The center also will feature a two-bay fire station that will allow for Advanced Fire Company Officer Academy and Chief Officer Leadership Academy training. It will provide firefighters in the three-county Gateway district with professional development opportunities and simulated situations that will help them hone leadership skills in the department and in an actual emergency.

Study broadens student skills

Projects, culture provide international opportunities

When Business Management instructor Achille Infusino asked students who would like to participate in a study abroad opportunity in China, Janet Mitchell raised her hand immediately.

"I thought, 'Why not?'" Janet said later of her decision. "I knew it was a great opportunity. No matter which aspect of business I get into, I felt I would benefit from having that global business experience and international perspective."

"That is what college is all about – make full use of those opportunities and resources presented to you."

Janet is one of a several students each year to participate in the project-driven, hands-on study abroad opportunities. Many have said after they've experienced the program that they have benefited not only culturally but have obtained an even stronger grasp on how their career fits into a global business scheme. They walk away more confidently into their chosen career and believe participating has will open doors into their future.

Gateway Executive Vice President/Provost Zina Haywood says the college's study abroad opportunities support one of the core strengths of the college: hands-on, project-based learning. While the exchange trips provide what may be a once-in-a-lifetime opportunity for international travel and culture, they also provide students with the opportunity to work on an actual project with college students and businesses from a different country.

"We want to make sure that our study abroad opportunities support our educational mission," says Haywood. "International Education starts with the program faculty. We determine the skills and training we would like for our students to gain through these international exchanges. Then, we go out and connect with a technical college in another country, or with an international experience that can help to deliver that educational opportunity to our students."

Gateway provided three opportunities in the 2009-10 Academic Year (Germany, China and Canada) and will offer three more in 2010-11 (Scotland, Germany and Belize.)

Janet – who earned an associate degree in Business Management in May 2010 – says she benefited greatly from the trip to China in Spring 2010. "I have that firsthand experience and knowledge now," she says. "After the China trip, I really do see the importance of a company seeking business opportunities in a global economy."



Shawna Stevens shows a Web site she helped design as part of a study abroad experience with German students earlier this year. Gateway's study abroad program supports the core strengths of the college – hands-on, project-based learning.

"That is what college is all about – make full use of those opportunities and resources presented to you."

– Janet Mitchell

Competition from one side of the globe impacts competition elsewhere, and this trip drove home that idea to me." Prior to the trip, students study the importance of international trade, the language and culture of the country they will be visiting to ensure their experience is as beneficial as possible. Janet says she discovered during her research that 75 percent of the U.S. economy is impacted by the global economy and 97 percent of smaller businesses have some international transactions – and drive about 50 percent of international trade.

Students in Janet's group met with ZF Electronics in China to learn about its operations and position in the international market place. They met and interacted with business leaders in the company's warehouse, human resources, logistics and factory divisions while they were in China.

Shawna Stevens also participated in Gateway's study abroad program, traveling to Germany in March 2010 and

working with students from Germany on a joint project to establish a Web site for the Hispanic Community and Resource Center of Racine. She says the study abroad experience provided by Gateway gave her a perspective on life and her career that she simply would have been unable to gain if she had opted against participating.

"The experience has changed the way I look at the world – I don't take anything for granted anymore," says Shawna. "Visiting and working with others from another country have boosted my confidence in my career. It really opens the doors for your future. I don't think there's anything I can't accomplish."

The key role in the project for Shawna, a graduate of Gateway's Graphic Communications program, was to provide creative services and develop the proper "look-feel" for the site.

"Sometimes we interacted well and everything went smoothly. Sometimes we ran into a few bumps in the road because of language differences and we had to explain things in greater detail, or because of different perspectives."

"I think that the study abroad experience and gave me something that not everyone else will have. It's not every day that you're able to work and interact with team members from a different county on a project."

2011 Study abroad programs

Gateway, in Fall 2010, will provide students from a wide range of program study areas the opportunity to broaden their career skills through three study abroad projects. The deadlines to apply for two of the programs – those going to Belize and Germany – have already closed. Students may still apply for one program, to go to Scotland, if they meet the program criteria.



Belize

Gateway Nursing students will provide basic health education in Belize in conjunction with Peacework, a non-profit organization that works to alleviate conditions of poverty and promote peace through economic development partnerships and service.

Germany

Gateway students will be part of an international team partnering on a project with students from Gateway's sister college, Kaufmännische Schulen Hanau when they visit Germany in March 2011. Students eligible to take part in this study abroad opportunity must be enrolled in the Accounting, Administrative Assistant, Business Management, Graphics, Office Assistant, Small Business Entrepreneurship or Supervisory Management Program.



Scotland

Gateway students will travel to Scotland to study the emerging career fields of wind and wave technology as well as alternative energy power distribution. Students will learn first-hand the paths companies take in research and development in this industry as well as the role the government plays in

development in these areas of technology. The window of opportunity for students to apply for this effort is the final week of September. Those interested should e-mail schneiderd@gtc.edu.

Students eligible to participate in this study abroad opportunity include those enrolled in the following programs: Air Conditioning, Heating and Refrigeration Technology in the Geoexchange or Solar tracks, Wind Torque, Industrial Mechanical Technician. It also will include students enrolled in Gateway's Adult Basic Education and English Language Learners who are interested in alternative energy careers.

For more information

- For further information on Gateway's study abroad opportunities, go to www.gtc.edu/studyabroad.

Crossing over the Gateway

Gateway meets the challenges of a world that changes as fast as the second hand on your watch. We partner with industry leaders who help us keep and set the pace for training the workers of today and tomorrow. Gateway offers more than 60 degree and diploma programs as well as nearly 50 certificate programs. Gateway provides you with almost limitless alternatives for your educational and employment future.

A word from the president



Gateway Technical College President
Bryan Albrecht

Many employers are seeking training for their employees which would give them the opportunity to build skills related to their career. Cross-training involves mastering core skills that are applicable to more than one profession. For example, take our new torque certificate. Torque is the application of tension applied to a fastener, like tightening a bolt. Did you know you can actually overtighten a bolt and weaken its holding strength? Well, torque is applied in many

professions such as automotive, wind technology, heating and air conditioning, and industrial maintenance. While each of these programs alone will train students to enter a great career, a student who can obtain a proficiency in torque skills can apply those skills to multiple areas.

At Gateway, we strive for opportunities to build bridges or gateways between programs. That is how we started our new Civil Engineering Technology – Fresh Water Resources degree program. It is also how we started our new Urban Farming certificate, which is part of our Horticulture program.

Staying fresh with new program and certificate offerings is critical to our college's ability to stay competitive. If you are a student, I encourage you to look for ways to make your Gateway experience one that will provide you a competitive advantage by cross-training and including related certificates to your degree.

Grad's dream job becomes a reality

Training helps student reach goal of changing careers

April Sell knew she had to receive college training to fulfill her desire to find a job outside her low skill assembly factory work.

She enrolled at Gateway Technical College – and the training she received here will provide her with the skills to land her dream job in the hotel business.

"The money was good in the factory, it was pretty much a no-brainer job – but I didn't want to die on the line in the factory," she said. "I wanted to do something different but was unsure what it was until I was at Daytona and saw the hotels on the beach."

"I walked out of the back door of the hotel and saw the beach and told myself 'being here, doing this every day of the year sounds like a good idea.'"

Gateway's flexible class schedule, hands-on internship opportunities, guidance and support from instructors contributed to the foundation upon which April will build her future.

"I gained insight and experience in the hotel industry through Gateway, giving me the opportunity to do what I eventually want to do – own and open my own hotel," says April. "Without my Gateway degree, I wouldn't be able to do any of it – I would still be in the factory."

April earned her Hotel/Hospitality associate degree in May 2010 and said hands-on training through Gateway's internship program gave her the skills to enter

"I gained insight and experience in the hotel industry through Gateway, giving me the opportunity to do what I eventually want to do – own and open my own hotel."

– April Sell

her career. It also helped her select exactly which career path within the industry she would pursue. She worked and experienced many areas of a hotel's operations during that internship and, because of it, April says she will initially enter the banquet and conference area of the hotel industry.

"The internship really gave me that insight into the hotel industry," she said. "The internship, managers and instructors guided me and gave me tips and advice on which way I should proceed."

Gateway instructors also gave her direction and were very supportive of her efforts to earn her degree while continuing to work full time.

"They knew I was a single mom, working full time and, then, working full time and an internship in the third semester ... they understood my situation," says April. "They didn't bend the rules for me, but they always were willing to listen and work with me to help me reach my goals and dream."

April said she benefited from Gateway's flexible class schedule and general education courses being offered at more than one campus. She enrolled in her core courses on the Elkhorn Campus, making the commute from Racine.

"People thought I was crazy to go to college full time, take care of the kids and work full time," says April. "Gateway helped me to do it."



April Sell turned to Gateway to receive the training she needed for her dream job in hotel management.

For more information

- www.gtc.edu/hotel

Graduate uses Gateway to open career opportunities

Double degree will help student open his own business

Ben Jordan’s father told him that to follow in his career footsteps he would have to take a direction that he himself didn’t take 35 years ago but was now needed to be successful in today’s workplace – earn a college degree.

Ben says the training and insight gained through Gateway Technical College’s General Marketing and Marketing Business-to-Business programs have given him the foundation and confidence to follow in his father’s 35-year career of marketing. He’s already landed a job in marketing like his father, has begun a grass cutting business and will soon open a screen design and

print shop in Racine, using the skills he obtained at Gateway to strike the path for success.

“My father encouraged me to go to college – he said that is what I would need to be successful in life,”

“They work with you in any situation you have to help you succeed.”

– Ben Jordan

says Ben. “We had a long discussion about my career options, and he said if you are interested in marketing, you need a degree to advance in your career. You need college credentials if you want to get hired.”

Ben says his father encouraged him to enroll in higher education despite the fact that he did not – that the working world today demands it. Ben says Gateway equipped him with the skills to succeed at his career, which include the confidence needed to pursue advancement and any challenges that may come his way.

“Gateway has provided me with many opportunities which I would have not had available had I stayed in the factory,” says Ben. “It has opened my eyes to the possibilities I now have.

“Gateway has also given me confidence to not only do my job now, but has prepared me for any changes I may have in my career in the future. Each class, each skill I have gained has boosted my knowledge and I feel confident that I can tackle any job or challenge that comes my way.”

Ben graduated in May with his Marketing degree and is on track to earn his Business-to-Business degree in December. He says the combination of Marketing and Business-to-Business – a relatively new Gateway program – have given him the right mix of consumer and business marketing that further opens his career options.

“I was interested in business, and in marketing,” says Ben. “Having both degrees helps me to market to both



Ben Jordan says earning a Gateway degree in General Marketing and another in the college’s new Marketing Business-to-Business program gave him the right mix of training to succeed in his career. Ben will open a print screen shop and has already begun his marketing career with a professional lawn care company.

For more information

- www.gtc.edu/marketing
- www.gtc.edu/b2b

worlds – consumer and business. When I graduate, I realized that I would be able to apply for a marketing job wherever I wanted to go.”

He says the training in the two degrees has enabled him to have the background to not only land a job working for someone else, but to open his own business.

Ben says two final strengths of Gateway are its people and resources.

“They work with you in any situation you have to help you succeed,” Ben says.

Ben enlisted in the Army right after graduating high school and spent six years there, much of it in the supply division. He was discharged in 2006 and began working for a Racine bottling company, but quickly realized that wasn’t the type of work he wanted to do for too much longer.

After some thought, he decided to follow in his father’s career footsteps of marketing.

“After talking with my dad, I realized it was time that I earned a college degree,” he said.

Campus improvements progressing dramatically

Facility work at Gateway Technical College is designed to enhance the appearance, accessibility, efficiency and student/faculty experience of the locations.



Racine Campus, Lake Building, Lake Michigan-side exterior

• ESTIMATED COMPLETION DATE:

Aug. 31

• **BENEFIT TO STUDENTS:** Added areas to study and an easier access to the building from the parking lot area. In addition, there are added opportunities to learn about sustainable energy from Windspires which will be placed on the grounds.

• **REMODEL HIGHLIGHTS:** New walking stairway and sitting stairway to link the new building entrance on the lake side of the building. A new patio set-up near the entrances was established along with benches, and all areas along the outside project area will have wireless computer access. Windspires will be set up for students to incorporate into their coursework, and a glassed entryway to offer more light into the building. Prairie grass will be planted to replace the turf grass outside the building. A gradual path will be created from the parking lot to the entranceway, which is also linked with the city’s bike path.



Racine Campus, Lake Building interior

• SQUARE FOOTAGE: 10,035 square feet

• ESTIMATED COMPLETION DATE:

Aug. 31

• **BENEFIT TO STUDENTS:** The remodeling provides an entrance more centrally located and allows students clear direction to the many resources they need, including the library, enrollment, financial aid, counselors and the bookstore. Other benefits include added opportunities for students to work as a team, added computer accessibility, food service provided in the morning and evening and the addition of a student-driven activity lounge.

• **REMODEL HIGHLIGHTS:** A student activity center will be created, the lounge and commons area remodeled and expanded and a library cyber lounge will offer six computers for students to use. A chilled salad bar will be created as well as a coffee shop providing food service in the morning and then evening to complement the lunch service cooked and served by Culinary Arts students. New flooring, exposed ceiling, updated colors and student-created activity lounge which will have electronic and table games. A new lounge area will also allow students to study as a group or individually.



Elkhorn Campus, Student Services expansion

• SQUARE FOOTAGE: 7,500 square feet

• ESTIMATED COMPLETION DATE:

Estimated at April 2011

• **BENEFIT TO STUDENTS:** Increased space and improved layout, better serving the Elkhorn student population.

• **REMODEL HIGHLIGHTS:** New library and Student Services, which includes academic, enrollment and counseling.

Flexible course scheduling, resources drive training for surgical technology

Graduate chose Gateway’s hands-on approach

Surgical technologist Stephanie Crawford says Gateway’s flexible course scheduling and full access to the college lab and instructors gave her the foundation to quickly earn a degree and begin her professional career.

Stephanie works as a surgical technologist on the Wheaton-Franciscan Health-care-All Saints neuro team in Racine, and says her Gateway training prepared her well for the skills she would need in the operating room.

“I have a great, full-time job I enjoy,” says Stephanie. “I have benefits. I have vacation time. I have sick time. And, in these times, I think medicine is a more stable career field to get into than others. I’m happy.”

Stephanie says she’s wanted to work in the medical field since childhood. She chose entering the Surgical Technology program because she wanted to be “up-close and hands-on” in the operating room.

Stephanie enrolled at Gateway after becoming increasingly frustrated at her inability to be able to sign up for the courses she needed at the two four-year colleges she attended. Gateway’s flexible course scheduling allowed her to work full-time but continue to pursue an education.

“I never had a problem getting in the classes I needed at Gateway,” says Stephanie. “I didn’t have to wait a semester or two for a chemistry class, like at the four-year colleges – I was able to enroll in the courses I needed, and I was able to earn my degree pretty quickly. I wish I would have enrolled at Gateway from the beginning.”



Stephanie Crawford says Gateway’s flexible scheduling and lab training area provided her with the skills to enter her career.

For more information

- www.gtc.edu/surgtech

Stephanie says students benefit from Gateway’s smaller class sizes, which give them better access to instructors.

“I was able to talk to my instructors, ask questions,” she said. “They were always there to help you and make sure you understood. They took time to help you out, even if it meant staying well after class.”

Gateway’s smaller class sizes and dedicated instructors also gave her ample time

in the lab to hone the skills she would need in her career. “I think it helps students to be able to have those resources available to them at Gateway,” says Stephanie.

The training was spot-on,” says Stephanie. “You also were able to participate in a clinical at hospitals. So, as you were learning it in the classroom, you were able to apply what you learned in the lab and then in the hospital. We were learning what was happening in the actual workplace.”