

GATEWAY TECHNICAL COLLEGE DISTRICT BOARD
Regular Meeting
February 20, 2014

The Gateway Technical College District Board met on Thursday, February 20, 2014 at Kenosha Campus, Center for Bioscience and Information Technology, Room 120, 3520 30th Avenue, Kenosha, WI. The meeting was called to order at 8:00 am by Ram Bhatia, Chairperson.

I. Call to Order

A. Open Meeting Compliance

- a) K. Bartlett confirmed the meeting was duly noticed in accordance with state statutes for open meeting compliance.

II. Roll Call

William Duncan	Absent
Susan Greenfield	Present
Gary Olsen	Present
Bethany Ormseth	Present
Scott Pierce	Present
Neville Simpson	Present
Roger Zacharias	Present
Pamela Zenner-Richards	Excused
Ram Bhatia	Present

Also in attendance were Kelly Bartlett, Mary Harpe, and 26 citizens/reporters.

III. Approval of Agenda

- A. It was moved by R. Zacharias, seconded by S. Pierce and carried to approve the agenda.

IV. Approval of Minutes

- A. It was moved by G. Olsen, seconded by N. Simpson and carried to approve the minutes of the January 16, 2014 Regular Meeting.

V. Citizen Comments

- A. No citizen comments were submitted.

VI. Chairperson's Report

- A. Meeting Evaluation – Had seven (7) responses - Another good meeting. President's report was too long, 30 minutes over allocated time. However, good time management overall. Nice presentations by Wastewater Treatment Plant Operation Apprenticeship, and NC3. Good to see Todd Battle. I thought it was a good meeting. I enjoyed the presentation by Todd Battle. It really highlights the needs this community is going to have for post-secondary options. Very good meeting. The policy of going around the table for comments (within a limit of time) is good and eliminates the chance of individuals dominating the discussion. I was very impressed with the Horizon Center. It was the first time I had visited there. The meeting was both informative and productive. The Apprentice presentation was especially helpful. The closed session was frank, but respectful of the views of all. I think we have all learned from the process. This was my second board meeting. I appreciate learning about the college's programs and new endeavors. Good leadership from our board president! The meeting went okay.

- B. District Board Meeting Report – The meeting in Appleton was excellent. The session on Community Engagement was very informative. During the Board of Directors meeting there was good discussion on goals of trustees. This was the first district meeting that Susan Greenfield attended; she mentioned it was informative to see programs at another institution. This meeting helped her get a better sense of the policy. Scott Pierce mentioned that he hopes we can look at future combined sessions with other school boards.

William Duncan arrived at 8:19 am.

VII. President's Report

- A. Announcements:
- a) Star Ambassador: Zina Haywood reported that 24 students were nominated by faculty and staff. One student was chosen per campus; Aaron Cole – Elkhorn/Burlington, Joshua Paul – Kenosha, and Jacquita Hughes – Racine. Jacquita Hughes was also selected as the District Star Ambassador.
 - b) Gateway Technical College students won the NARI Home Improvement competition in Milwaukee, WI for the 2nd year in a row.
 - c) ACCT Legislative Summit: Stephanie Sklba reported that Paul Gabriel did an excellent job coordinating the visits in Washington DC. There were great conversations around the state system and what's happening in the legislature. It was a wonderful opportunity for us to share the story of Gateway Technical College and Wisconsin Technical College System.
 - d) Greenhouse Gas Inventory: Stephanie Sklba reported that our data shows a slight decrease, less than 1%, but there was an increase of 500 FTE.
- B. District Boards Association Update:
- a) Russell Moyer, President, WTCS District Boards Association: Ram Bhatia is doing a great job and participates in everything he can. The Winter Boards Association meeting was held at the Paper Valley Hotel in Appleton, WI and there was a nice attendance of Gateway Board Members. Gateway Technical College is doing the right thing. The Spring Association Meeting will take place at the Heidel House on April 24 – 26, 2014. It would be great to see all of the Trustees there. Russell said that he is currently traveling to all of the 16 Technical Colleges in Wisconsin. Ram mentioned that we would love to hear feedback after Russell completes his visits.
 - b) Paul Gabriel, Executive Director, WTCS District Boards Association: Gateway Technical College is a great source of pride and leadership. There are two sessions right now in the capital. There is the sense of something big happening. Career and Technical Education is very prominent in the capital and there was a great student showcases with all 16 districts represented. During February and March there is a push to pass bills. Anything that is not done by April 1st will adjourn or dissolve. The special session is the second session that is going on. There are two bills in this session; ABSB1 and ABSB2.
 - i. ABSB1 is a historic bill and shifts majority of technical college funding from property to state based. This reduces property taxes for homeowners and will be replaced by \$406 million dollars from new state funding. This puts Gateway in a difficult spot in the future in case the state cuts back. This does not affect net new construction growth, which can still increase levy under the current limit. This bill does not affect capital debt. We have been asking for this for a long time. We've asked for a relief on property taxes and a greater investment by the state on our system. This will make the technical colleges less dependent on property taxes. The shift to become a primarily state funded system concerns us for the future. While this bill does not have any governance element in it, it does put us on a different playing field for level of control that the typical legislature is going to look at for technical colleges.

- ii. ABSB2 provides \$35 million dollars on a one time basis to the Department of Workforce Development and Technical Colleges. \$30 million of the \$35 million will come to technical colleges to help capacity issues with waiting lists. There are pilot funds within this \$35 million for the other \$5 million for expansion with dual credit, enrollment between K-12 and technical colleges, and increase pathways for individuals with disabilities to be more productive in partnerships with technical colleges. This is a one-time boost, also the single largest boost of funding.
- iii. The Technical College Effect was handed out by Paul to the Trustees. Details from this handout are as follows:
 - a. Nearly 19,000 students carried some college credit with them from high school to a technical college
 - b. There are 370,000 students in the Wisconsin Technical College System
 - c. 9 of every 10 graduates live and works in Wisconsin
 - d. 9 of 10 graduates are employed within 6 months
 - e. Median salaries for associate degree graduates is \$36,000 right out of college
 - f. After 5 years the median salaries increase to \$44,000
 - g. WI taxpayers receive \$12.20 in benefits for every dollar invested in a technical college
 - h. 54% of WI jobs in the next decade will require a technical education
 - i. WI Technical Colleges served 81% more dislocated and unemployed workers over the last decade
 - j. Business and Industry representatives serve on advisory committees to help ensure graduates have skill employers need for success
 - k. 93% of employers are satisfied or very satisfied with the education and training
 - l. 96% of employers say their local technical college is important to the overall success of their businesses
 - m. More than 98% of companies say WI Technical Colleges' customized training meets or exceeds expectations
- C. Financial Aid 101: Bryan Albrecht shared Financial Aid 101 books with the Trustees. Justin Kehring presented on the Financial Aid process.
 - a. History and Growing Role of Federal Financial Aid
 - i. 13 million students annually attend community colleges nationwide
 - ii. Associate degree earns \$9,400 or 27 percent more
 - iii. State Aid for Community Colleges has declined on average from \$4,578 per full-time equivalent (FTE) to just \$3,430 – a dramatic 25% drop
 - iv. 44% community college students receive federal assistance
 - b. Title IV Aid 2012-2013 Federal Student Aid Volume at 2-Year Public Institutions:
 - i. Pell Grants: Recipients 3.3 million, Disbursements \$10.4 million, Average Award \$3,200
 - ii. Direct Loans - Subsidized: Recipients 1.4 million, Disbursements \$4.1 billion, Average Award \$2,900
 - iii. Direct Loans – Unsubsidized: Recipients 1.1 million, Disbursements \$3.8 billion, Average Award \$3,400
 - iv. Direct Loans – Parent PLUS: Recipients 9,800, Disbursements 60.8 million, Average Award \$6,200
 - v. Federal Work Study: Recipients 77,400, Disbursements \$148.5 million, Average Award \$1,900
 - vi. Federal SEOG: Recipients 381,600, Disbursements \$156.5 million, Average Award \$400

- c. School Eligibility
 - i. Optional to participate
 - ii. Must be Licensed, Accredited, and Deemed Eligible to participate by ED
 - iii. 7,500 Title-IV-participating institutions
- d. The three pillars of financial aid include: Grants, Loans, and Tax Credits
- e. Grants: Pell Grants started in 1976, there are 9.7 million low-income students, and 3.5 million attend community colleges each year. There are also Supplemental Educational Opportunity Grants and Federal Work Study.
- f. Pell Grants: Work like a voucher program, limited to 12 full-time semesters, the max award for 13/14 is \$5,645, congress faced shortfalls in Pell Grant funding, Pell Grant program funding shortfalls are expected to occur again in 2015 and worsen thereafter.
- g. Loans: More than \$8.3 billion for Community Colleges each year, Subsidized, Unsubsidized, and Parent Plus loans are available, they offer flexible repayment terms and low interest rates.
- h. Tax Credits: There are tax credits available including: American Opportunity Tax Credit, Lifetime Learning Credit, and other deductions such as; tuition and fees deduction, student loan interest deduction, and employer tuition assistance.
- i. Cohort Default Rates:
 - 1. Enacted by Congress in 1989 to combat increasing default rates
 - 2. Dramatic decrease until 2006
 - 3. What rate must we maintain
 - a. Three-year CDR below 30.0 percent to maintain participation in the Pell Grant program.
 - b. Three-year CDR below 40.0 percent to maintain participation in the Direct Loan program.
 - 4. If School fails to maintain rates
 - 5. Federal Sanctions including the loss of Title IV eligibility
 - 6. Three Step System
 - 7. CDR of 30.0 percent or greater in just one federal fiscal year
 - a. Required to establish a "default prevention task force" and to develop and enforce plans to reduce student defaults
 - 8. CDRs of 30.0 percent or greater for two consecutive fiscal years
 - a. Required to revise their plans and could be subject to provisional certification to participate in Title IV
 - 9. CDRs of 30.0 percent or greater for three consecutive fiscal years
 - a. Lose Direct Loan and Pell Grant program eligibility for the remainder of the fiscal year in which the institution is notified of its sanction and for the following two fiscal years thereafter.
- j. Current default rates at Gateway are 24.7% in 2010 and 21.7% in 2009. Gateway offers awareness counseling and student finance workshops including exit counseling and student budgeting. Gateway is working on making exit counseling mandatory and offering WebAdvisor loan adjustments options.

D. Journey Members in attendance:

- 1. Andrea Delgado
- 2. Patrice Fullilove-McCall

VIII. Operational Agenda

A. Action Agenda

- 1. **Resolution No. M-2014 A Gateway Technical College Board of Trustees Wellness Endorsement**

Endorsement from the Gateway Technical College District Board of Trustees towards Gateway's goals and initiatives toward healthier employees and their families, improved productivity, and lower health care costs.

Following discussion and presentation by Bill Whyte, it was moved by S. Pierce, seconded by R. Zacharias, and carried by roll call vote to approve Resolution No. M-2014 A Gateway Technical College Board of Trustees Wellness Endorsement.

Aye: 8

Nay: 0

Absent: 1

B. Consent Agenda

It was moved by R. Zacharias, seconded by G. Olsen and carried that the following items in the consent agenda be approved:

1. **Finance**
 - a) **Financial Statement and Expenditures over \$2,500:** Approved the financial statement and expenditures as of January 31, 2014.
 - b) **Cash and Investment Schedules:** Approved the monthly cash reconciliation, investment schedule and investment report.
2. **Personnel Report:** Approved the personnel report of eight (8) new hires; seven (7) promotions; one (1) resignation; one (1) termination; nine (9) employment approvals-casual, non-instructional; and no employment approvals-adjunct faculty.
3. **Grant Awards:** Approved the Grant Awards – February 2014
4. **Contracts for Instructional Delivery:** Approved the contracts for instructional delivery report for January 2014
5. **Advisory Committee Activity Report:** Approved the advisory committee 2013-2014 meeting schedule and new members as of February 1, 2014
6. **Program Approval:** Approved the submission of the request for approval for a new apprentice program 50-536.X – Pharmacy Technician to the Wisconsin Technical College System for consideration.
7. **Approval of Bid Packages for Kenosha Campus:** Approved the following Bid Packages:
 - a) Bid Packages #1 and #7: Learning Success Center Project (Bid #1437 & #1440)
 - b) Bid Packages #3 and #6: Student Life Expansion Project (Bid #1436 & #1442)
 - c) Bid Package #2: Toilet Room Renovation Project (Bid #1435)
 - d) Bid Packages #4 and #5: Miscellaneous Repair Projects (Bid #1438 & #1439)

IX. Policy Governance Monitoring Reports

A. Ends Statement Monitoring (J. Thibodeau)

1. End Statement #4 – **Gateway models** integrity social responsibility, and continuous improvement in its internal and external processes and relationships. Student Services and Testing (J. Thibodeau / M. James).
 - a. The focus of this report is the integrity aspect of Ends Statement #4. Testing services provide examples of Gateway's commitment to providing accurate assessments in a climate of integrity to a wide range of college partners. This is part of the College Access department, which also includes recruitment and admissions. Testing centers operate within the Learning Success Centers in Elkhorn and Racine and will move to Kenosha LCS in 2014. These services are available both days and evenings year-round. Staff include five testing associates and Testing Manager Michelle James.

- b. GED Testing: A new series started January 2014. Previously, GED testing was only offered in a pencil/paper format. Now, all GED testing is computer-based. Students can create a portal that will help them manage the entire process. Through their personal, on-line portal, students can search for study materials, schedule/reschedule exams, take practice tests, and see their scores. Students are also able to see a summary of what they did well on and what area may need a bit more review. Our Learning Success Centers offer a place for students to review and study for these exams with skilled instructors. Students must still take the exam in a secured, proctored environment like Gateway's Testing Department.
- c. COMPASS Placement Testing: For incoming Gateway students, the Testing Department administers COMPASS placement testing. Any student who does not have SAT/ACT scores submitted to the college are required to take the COMPASS test in order to determine correct course placement. The exam determines the student's current knowledge level to find the correct starting point. The COMPASS test is comprised of three parts: Reading, Writing, and Math. It is an adaptive test which is untimed. In addition to the three basic categories, there is also a new Computer Skills Assessment that was added in February of 2013. This test is similar to the COMPASS, but measures current skill level for technology based information. In addition to testing incoming Gateway students, the Testing Department also partners with the College Connections team and is able to provide COMPASS testing in our local high schools.
- d. Credit for Prior Learning: The CFPL offers students the opportunity to test out of a class based on a passing score on an exam designed to encompass the course's semester learnings. Students must first meet with the Registrar's Office for approval to take a CFPL exam. The Registrar determines if a student meets all the criteria to qualify for the exam. If a student passes, they are given course credit for 40% of the course tuition.
- e. CLEP: Another way to earn college credit is through College Level Examination Program testing. CLEP is a national exam program. Students who earn the ace score can earn college credit which often allows them to bypass introductory courses. Students have earned upwards of 20-25 credits before even starting college.
- f. TEAS: The Testing Department also offers the TEAS test for the Nursing Department. A passing score of the TEAS test is required prior to student's petitioning into the Nursing Program.
- g. Local Community: We offer exams that have direct impact on our local community members. These include: WorkKeys: Is a Job skills assessment exam that Kenosha Unified School district requires of all their employees; Accuplacer: Is a placement test used by local apprenticeship programs as an indicator of academic readiness by their applicants; Criticall: Is used by local Police Departments to screen students before they are admitted into 911 operator trainings.
- h. High Stakes: Other testing includes: Pearson Vue: IT Certification (CompTia, Oracle, Academic Exams); Prometric: Microsoft certification; Kryterion: Salesforce.com; PSI: Healthcare certifications; TD: US government testing such as TSA agents, FBI agents.
- i. Recent update – benefit to Gateway: we were able to add AMT (American Medical Technologist) testing to our Pearson Vue offerings. This allows for our Gateway Medical Assistant students to take their certifications on site in a place where they are comfortable. Previously, the students were driving upwards of 30-45 minutes for a testing location. The MA program at Gateway is very pleased with this addition.
- j. Proctoring: The Testing Department is also able to accommodate proctored tests for outside schools and businesses. With the rise of on-line classes, there is an increased need for some exams to be delivered in a secured environment. Students with this need

can contact the testing department for available times and locations. This service is free to any WTCS students and only \$25.00 for anyone outside of the WTCS system.

Following discussion, it was moved by R. Zacharias, seconded by W. Duncan and carried by roll call vote that this report is evidence that the college is making progress on Ends Statement #4.

Aye: 8

Nay: 0

Absent: 1

X. Executive Limitations

A. Policy 3.4 – FY14-15 Budget (J. Nygard)

1. 3.4 Budgeting/Forecasting: Budgeting for any fiscal year or the remaining part of any fiscal year shall follow Board Ends priorities, control College financial risk, and accurately reflect projections of income and expenses. The President shall propose a budget after first seeking board input from all College constituencies. Budgets will become effective upon approval by the board.
2. 3.5 Financial Condition: The President shall administer the board approved budget without material deviation and shall protect the College from financial risk.
3. Immediate Impacts on Gateway: the state buy down of operating tax levy and state aid – performance based funding
4. State Tax Levy Buy Down: Proposal would shift \$406 million annually from property taxes to state funding. Dollar-for-dollar shift would be accomplished by buying down operational mill rates. Would make primarily locally funded colleges become primarily state funded for the first time. Draft bill includes mechanism to restore levy authority if state subsequently cuts funding. Debt levy authority, capital projects and borrowing authority, and authority to increase operating levies by net new construction growth factor would not be affected by the bill. Bill would not change college or system governing authority.
5. FY14-15 Proposed Operational Mill Rate and Tax Levy: Estimated FY14-15 Operational Mill Rate \$1.42843 or \$51,417,122. Governor Buy-Down \$0.89 or \$32,036,039. Effective Taxpayer Mill Rate \$0.53843 or 19,381,083. Average \$150,000 house will save \$134. Previously taxpayer would have paid \$214, now will only pay \$81.
6. Revenue Comparison:
FY14 Forecast: Student Fees: 26.3%, State Aid 6.7%, Other 4.5%, Tax Levy 62.4%
FY15 Budget: Student Fees: 24.6%, State Aid 7.8%, Other 4.6%, Tax Levy 23.8%, State Levy Buy-Down 39.3%
7. State Aid – Performance Based Funding Criteria: Job Placement, High Demand Fields, Industry-Validated Curriculum, Adult Basic Education Transition, ABE Services and Success, Dual Enrollment, Workforce Training, Collaboration, Special Populations.
8. FY14-15 State Aid: Total pot increased \$5.0 million to \$88.5 million. 90% Statutory Formula, 10% PBF Criteria. Preliminary State Aid estimated to increase approximately \$800,000 in FY15 compared to FY14 based on top 7 of 9 criteria, prepared by system office.

Following discussion, it was moved by N. Simpson, seconded by G. Olsen that this report is evidence that the college is making progress on Executive Limitations 3.4 – FY14-15 Budget.

Aye: 7

Nay: 0

Absent: 2

XI. Board Member Community Reports

- Ram Bhatia asked for 100% of the Trustees support towards Foundation donations during the January meeting. There has been a great response of donations from the Trustees
- Neville Simpson commended Bryan Albrecht on his efforts presenting the college to the public in letters to the editor.
- William Duncan attended the ACCT Legislative Summit in Washington DC. It was a great event and all of the technical colleges were nicely represented. Had an opportunity to meet with Senators Baldwin and Johnson.

XII. Next Meeting Date and Adjourn

- A. Regular Meeting – Thursday, March 20, 8:00 am, Racine Campus
- B. At approximately 10:07 a.m. it was moved by R. Zacharias, seconded by N. Simpson and carried by roll call vote that the meeting adjourn.

Aye: 8

Nay: 0

Absent: 1

Submitted by,



Pamela Zenner-Richards
Secretary