

WISCONSIN MEDICAID, BADGERCARE & SENIORCARE COVER TOBACCO CESSATION

The U.S. Public Health Service Clinical Practice Guideline: *Treating Tobacco Use and Dependence* recommends the combination of medication and counseling for every patient who uses tobacco. Wisconsin Medicaid Fee-For-Service, SeniorCare and BadgerCare cover these treatments, and provide reimbursement for office visits to obtain tobacco dependence treatment – including counseling, medications and combination therapy provided by a physician or other Medicaid-certified provider. Medicaid, BadgerCare and SeniorCare coverage for tobacco-dependence treatment applies to treatment provided by any Medicaid-certified Wisconsin physician, nurse practitioner or physician assistant. (Providers who are unsure of their Medicaid-certification status should consult their fiscal administrator. If the provider currently bills and receives payment from the Medicaid program, s/he is Medicaid certified.)

Covered Medications

Medicaid, BadgerCare & SeniorCare cover the following FDA-approved medications:

- Bupropion SR (*marketed as Zyban and Wellbutrin and also available generically*)
- Nicotine inhaler (*Nicotrol*)
- Nicotine nasal spray (*Nicotrol*)
- Nicotine patch (*if prescribed as the “legend” patch*)
- Varenicline (*Chantix*)
- Combination therapy: Nicotine replacement therapy and Zyban; or nicotine patch and other nicotine-replacement therapy.

- Enrollment in a Counseling Program is Not Necessary:** Medicaid, BadgerCare and SeniorCare patients DO NOT need to be enrolled in a quit tobacco program to obtain pharmacotherapy. Fee for service patients have a co-pay.

Repeated Courses of Medications: Repeated courses of treatment are allowable, as long as they are consistent with FDA-approved use of smoking cessation prescription medications.

Documentation: Physicians are not required to document the provision of smoking cessation counseling on the prescription (however, Independent Care, icare HMO requires care coordination). To prescribe nicotine patch for Medicaid, BadgerCare, and SeniorCare patients, indicate “legend nicotine patch,” on the prescription.

Covered Counseling

Doctors can double quit rates by following the clinical practice guideline recommendation to counsel patients to quit. Office visits for the sole purpose of treating tobacco dependence are reimbursable. The State of Wisconsin does not require prior authorization for an office visit for tobacco dependence. Services may be provided by ancillary staff (e.g., staff nurse) if under direct supervision of a physician. Medicaid reimburses these services when billed by a supervising physician.

Exclusions: Group therapy, telephone and web-based counseling are NOT covered.

Quit Line: The Wisconsin Tobacco Quit Line is free and available to assist all Wisconsin residents who want to quit: **1-800-QUIT-NOW** (800-784-8669); 7 a.m. to 11 p.m. daily.

- Know the Codes:** Physicians (and other certified Medicaid providers) should indicate “ICD-9 diagnostic code: 305.1 Tobacco Use Disorder,” and select the appropriate billing code from the Preventive Medicine Treatment Codes -- 99201-99205 for new patients and 99211-99215 for established patients. Office visits are subject to a co-pay of up to \$3.

WISCONSIN MEDICAID CONTACT INFORMATION

www.dhfs.wisconsin.gov/medicaid

| | |
|---|--------------|
| General Information | 800-362-3002 |
| HMO Ombudsperson & Contract Monitors | 800-760-0001 |
| Provider Services | 800-947-9627 |
| Recipient Services | 800-362-3002 |
| HMO Enrollment Specialists | 800-291-2002 |
| Automated Voice Response System | 800-947-3544 |

MEDICAID & BADGERCARE HMO CUSTOMER SERVICE

| | |
|--|----------------------------|
| Abri Health Plan | 262-946-1160 |
| Compcare | 888-203-7771 |
| Children's Community Health Plan | 800-482-8010 |
| Dean Health Plan (Dane County) | 800-279-1301; 608-828-1301 |
| Dean Health Plan (Milwaukee and surrounding counties) | 800-279-1301 |
| Group Health Cooperative of Eau Claire | 888 203-7770 |
| Group Health Cooperative of South Central Wisconsin | 608-828-4853 |
| Health Tradition Health Plan | 800-545-8499; 608-783-9507 |
| Managed Health Services | 888-713-6180; 414-345-4646 |
| MercyCare Insurance Company | 800-895-2421 |
| Network Health Plan | 888-713-6180; 414-345-4646 |
| Security Health Plan | 800-791-3044; 715-221-9797 |
| UnitedHealthcare of Wisconsin | 800-504-9660; 414-443-4000 |
| Unity Health Plans | 800-362-3310 |