



# OPPORTUNITY





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# MISSION

The mission of Gateway Technical College Foundation is to support, promote and facilitate the educational activities of Gateway Technical College by soliciting contributions of funds, equipment and other resources, and by making available a variety of financial support for selected programs.

Under the leadership of the Gateway Technical College Foundation, Inc. Board of Directors, the Foundation will fulfill this mission by:

- Fostering educational program opportunities for Gateway through grants, gifts, loans, and distributions or transfers.
- Seeking and securing donations for scholarships, grants and loans for students.
- Seeking and securing gifts and grants to be used for specific programs and projects as well as awards to Gateway faculty and staff.
- Serving as financial manager of any gifts, bequests, devices, equipment and benefits of trusts and properties to be used by Gateway.

As enrollment at Gateway Technical College increases, the need for private funding does too. Gateway Technical College Foundation will continue working to ensure that Gateway students are afforded educational opportunities to improve their lives, as well as improving the community as a whole.

# HISTORY

## WHAT IS THE GATEWAY TECHNICAL COLLEGE FOUNDATION?

Established in 1977, Gateway Technical College Foundation, Inc. is a non-profit, 501(c)(3) organization, independent from Gateway Technical College and governed by a board of directors consisting of community-minded leaders from Kenosha, Racine and Walworth Counties.

## WHY DOES GATEWAY NEED A FOUNDATION?

Although public funding supports many of Gateway's activities, the need for private support continues to grow. More and more young students face financial

hurdles in continuing their education. Additionally, the uncertain economy has increased enrollment of older, displaced workers who may be heads of household without a source of income. Right now, over 70% of Gateway's students are eligible for federal financial aid, which normally only covers a small percentage of a student's financial needs. The Foundation helps offset this burden by providing more than 100 scholarships to incoming and continuing students, as well as emergency grants when students face financial hardships. Unfortunately, the number of applicants and the needs are much greater than the Foundation's ability to help. That's why private donations are so critical.







## FROM GATEWAY TECHNICAL COLLEGE PRESIDENT BRYAN ALBRECHT

GATEWAY TECHNICAL COLLEGE FOUNDATION, INC. PLAYS AN INTEGRAL ROLE in the lives of Gateway students. On average, the Foundation awards more than 100 scholarships each year to both continuing and incoming students. Providing additional access to educational opportunities benefits not only these students and their families, but the community as a whole. Scholarships ensure that our students have the means to continue their education, prepare for the future, and move into the technical careers that fuel the success of Southeastern Wisconsin.

As important as scholarships are to ensuring the success of our students, the work of the Foundation doesn't end there. Gateway Foundation supports the College in a number of other very important ways, including Inspiration Grants for innovative, student-centered programs developed by our faculty; emergency funds for students who experience financial crises; and extending support for the Sustainable Living Center and Every Child's Place.

In everything the Foundation does, the primary goal is to enhance the learning opportunities offered at Gateway, enriching the lives of our students and our community at large.

Thank you for supporting Gateway Technical College Foundation.

Respectfully,

BRYAN ALBRECHT

## OPENING THE DOOR TO OPPORTUNITY

Dear Friends of Gateway Technical College Foundation,

We've all heard the saying, "Education opens the door to opportunity." Right now at Gateway Technical College, over 25,000 students are opening that door to more than 65 different career options. For many of these students, however, that door could easily close without much-needed financial support.

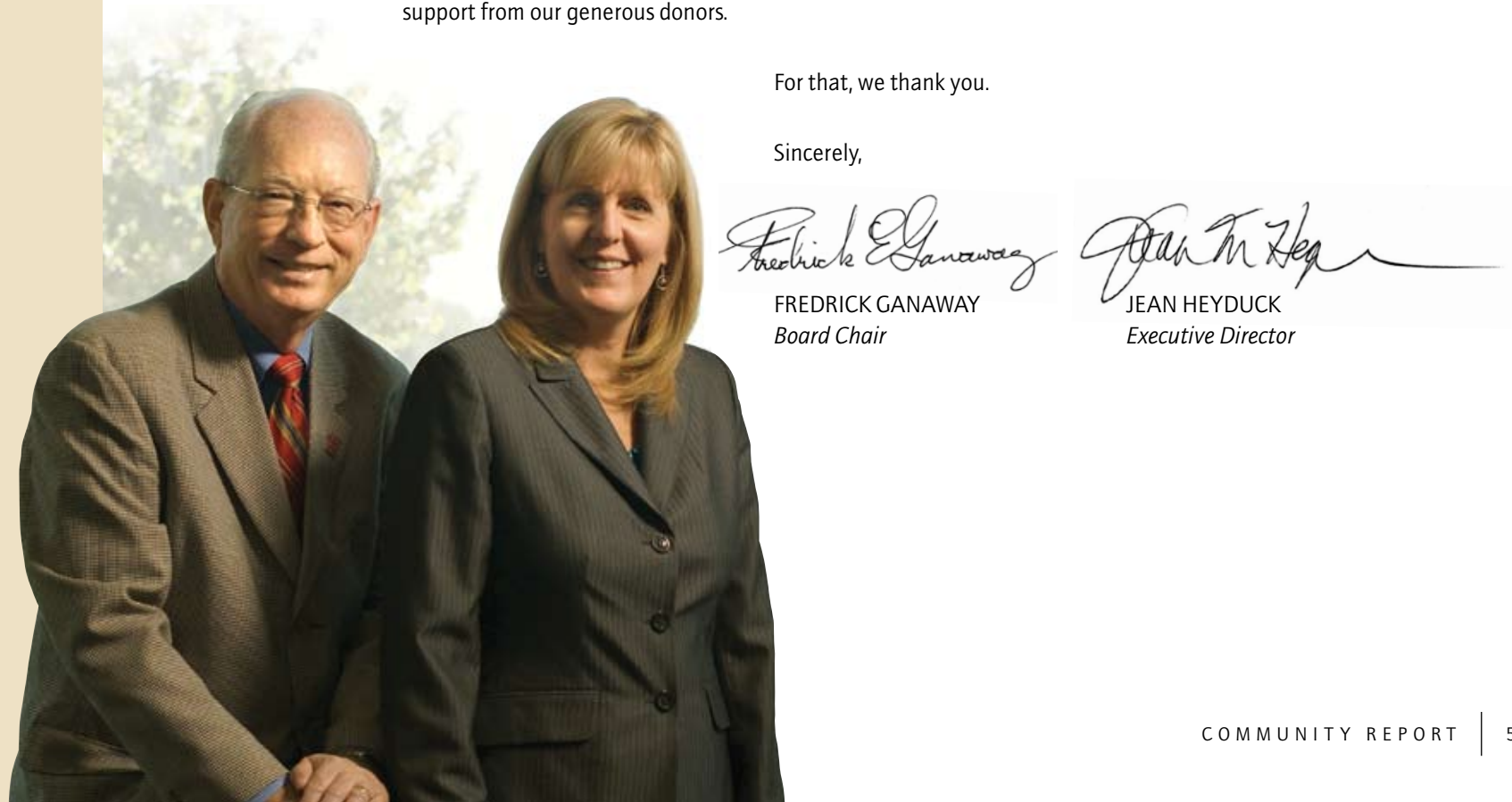
As the cost for education continues to rise, we see more and more students facing financial barriers. Right now, more than 70% of Gateway students qualify for some form of financial aid. This need is felt not only by younger students, but by older students who have returned to school due to job loss or to update job skills.

Gateway Technical College Foundation was established to provide financial support to these students through scholarships and grants. In the last five years, the Foundation has awarded more than \$250,000 in scholarships to hundreds of students. In addition, the Foundation provides critical emergency funds to students who find themselves facing financial hardships. We know that without this help, many of these students could not continue their educational pursuits.

Where Gateway Technical College opens the door to education, Gateway Foundation opens the door to opportunity. As you read the following stories of how Gateway Foundation has positively impacted our students' lives, please remember that it would not have been possible without support from our generous donors.

For that, we thank you.

Sincerely,



FREDRICK GANAWAY  
Board Chair

JEAN HEYDUCK  
Executive Director





## SCHOLARSHIP MEANS STAYING IN SCHOOL

WITHIN TEN MINUTES OF MEETING MATT MARKHAM OF RACINE, one thing becomes very clear: his commitment and devotion to his wife and four young daughters influence every decision he makes.

"I was working a job that took me out of town a lot," Mark says. "I didn't want to be away from my family so much, so I took a different job. It was a pay cut, but it allowed me to spend more time with my family. It also offered a tuition program and the hours allowed me to go to school."

Matt had always wanted to return to school. He took some classes at Gateway in 2002, but didn't really know what he wanted to do. Then one day he struck up a conversation with a neighbor, who shared with Matt that he was a Gateway graduate who had subsequently graduated from Milwaukee School of Engineering. "I decided I wanted to do the same thing," Matt says.

[ PHOTO > Gateway student and father, Matt Markham, enjoys some much-deserved play time with three of his four daughters. ]

Matt enrolled in Gateway's Electrical Engineering Technology and Biomedical Engineering programs and tried to balance work, school and family while making ends meet. "In order for me to support my family on a part-time salary, I needed to supplement my income in some way," Matt says. "I'd heard about scholarships offered through the Gateway Technical College Foundation so I went online and applied." Matt received the \$500 Katy Ganaway Memorial Scholarship.

Unfortunately, soon afterward the economy soured and Matt lost his job. The importance of the scholarship grew. Matt continued to go to school part-time while he applied for more than 100 jobs. With no employment prospects in sight and anxious to complete his degree, Matt decided to go from part-time student, to full-time student when the spring semester started.

Matt knows the sooner he completes his associate degree, the easier it will be to find a job. "This job market is very competitive," Matt says. "To compete I need an associate degree. Once I graduate, I'll be a lot more qualified."

Matt continues to look for work and go to school. He's enjoying the extra time he gets to spend with his daughters. "They're only little for a short period of time," Matt says. "I'm glad I can spend this time with them."

In the meantime, Matt has begun his Gateway Foundation online scholarship application for this academic year. "The scholarship has made a tremendous difference to me," Matt says. "We're just getting by. But without the Gateway Foundation scholarship, I wouldn't be able to stay in school."



COMMITMENT AND DEVOTION





## A DREAM REALIZED

FOR AS LONG AS SHE CAN REMEMBER, AMANDA WILLIAMS has wanted one thing. "When I was little and people asked me what I wanted to be when I grew up, I'd always say I wanted to be a nurse," Amanda says.

At the age of 12, Amanda got the chance to volunteer in the nursing home where her mother worked. Her experiences there, and later caring for her ailing grandmother, further fueled Amanda's desire to enter the nursing profession.

But things didn't go as Amanda planned. At age 17 she became pregnant. Amanda committed herself to graduating from high school, and with the help of a "motivating guidance counselor and some creative class scheduling," Amanda graduated from high school. On the day of her graduation, Amanda gave birth to a son.

As life took over, Amanda's dreams of becoming a nurse seemed to slip farther away. Raising children, working in a factory, and trying to make ends meet kept her from returning to school. But the desire never died. "I was always trying to figure out how to get back to school," she says.

[ PHOTO > Amanda Williams was able to continue in Gateway's Nursing Program with the help of an emergency grant from Gateway Technical College Foundation. ]

Amanda tried online classes at another college, "but the school wasn't supportive and there wasn't enough interaction with faculty and other students," she says. When Amanda heard about Gateway's nursing program, she knew it was what she was looking for.

Coordinating her schedule with her children's activities, her husband's job, and her job as a CNA proved difficult, but not insurmountable. While she worked third shift and went to school during the day, her husband worked first or second shift while their children were in school.

Things seemed to fall nicely into place and Amanda was on her way to realizing her dream. Then, in early 2010, Amanda found herself facing yet another heartbreaking hurdle: her husband's job was eliminated. She worried about whether she would be able to continue her education.

Amanda had heard about the student emergency funds provided by Gateway Technical College Foundation. Through generous donations from individuals, Gateway staff and other organizations, Gateway students facing financial challenges can apply for vouchers to cover a portion of their tuition, books, or fees. Students facing transportation issues can obtain a gas card or a bus pass when they prove need.

Amanda applied for the funds and received money to help pay for a portion of her tuition and fees. "It sure helped us make ends meet," Amanda says. And it allowed her to stay in school.

This spring, Amanda expects to graduate with an LPN degree. But she's not finished. "I plan to go two more semesters to earn my RN," she says.

Thanks to help from Gateway Foundation's emergency funds, Amanda will have the opportunity to realize her childhood dream.

DREAMS AND OPPORTUNITIES







## SIMPLE TECHNOLOGY INSPIRES STUDENTS

IT'S BEEN SAID THAT ENGLISH IS ONE OF THE MOST difficult languages to master. But one Gateway Technical College English Language Learner (ELL) instructor, Elaine Asma, is utilizing simple technology to help her students become more proficient in our tricky tongue.

"My husband, a criminal investigator, came home with a digital voice recorder that he uses for work," Asma explains. "As my kids were playing with it I thought, 'This would be great in the classroom!'"

Asma immediately bought one and took it to her students the next day. As her English-as-a-second-language students recorded themselves reading a passage in English, then listened to their own voices, they were able to more meaningfully self-identify where they needed improvement in pronunciation, cadence, inflection, and speed of speech.

PHOTO > Through a Gateway Technical College Foundation Inspiration Grant, instructor Elaine Asma developed an innovative way to teach her English Language Learner students.

"They were so good at self-analysis," Asma marvels. "Right then I knew I needed more recorders."

A coworker encouraged Asma to apply for an Inspiration Grant. Inspiration Grants, funded by Gateway Technical College Foundation, provide funding to students, faculty and staff for the development and implementation of high quality, innovative projects that support the Gateway mission.

At first Asma was concerned her request wasn't "high-tech enough." But she applied and was awarded funds to purchase 30 voice recorders, several battery chargers and 12 sets of rechargeable batteries.

The day she received word her grant was awarded, she bought the recorders and took them to her classroom. The first assignment for her students? Read the voice recorder instructions, in English, then figure out how to use them.

Asma's use of the recorders has grown even more creative. And though the recorders have only been used for a short time, she has already seen a number of successes. One of her Chinese-speaking students has improved her English dramatically after hearing herself add an "ah" sound between words. "Once she heard a recording of herself, she was able to work on eliminating the extra sounds," Asma says.

An added bonus of the recorders: the students genuinely enjoy the activity. "As soon as I bring out the recorders, the energy level in class goes way up," Asma says. Several students have even gone out and bought their own recorders so they can practice at home.

Asma plans to create specific lesson plans that incorporate the voice recorders, which will be a shared resource with other ELL instructors. And she's discovered that technology in the classroom doesn't have to be fancy to be effective. "Even the simple technology of these recorders has had an impact on my students," she says. "And as they become more proficient in English, they'll more easily transition into Gateway programs and, ultimately, careers."





## LONGTIME PARTNERSHIP STILL BENEFITTING STUDENTS

AS GATEWAY TECHNICAL COLLEGE MOVES TOWARD OUR 100-YEAR ANNIVERSARY, it's inspiring to note that one of our most enduring partnerships was forged a full half century ago. Snap-on Incorporated's relationship with Gateway Technical College began in the 1960s and continues to this day.

Frederick Brookhouse, National Business and Education Partnership Manager at Snap-on, predicts the partnership will continue indefinitely. "We have partnered with Gateway Technical College for 50 years," says Brookhouse, "and we'll still be there 50 years from now."

This ongoing partnership has benefited the lives of countless Gateway students. Students in the automotive technology and aeronautic technology programs are provided state-of-the-art Snap-on tools and diagnostic

instruments. Additionally, they work and study in academic buildings outfitted with the most advanced equipment, also made available, in part, by a donation from Snap-on.

But perhaps the most important benefit of this long term partnership is the invaluable exposure to innovation Gateway students receive.

"Innovation is at the core of what we do," Brookhouse says about Snap-on, "and there's a responsibility that comes with that. We have a responsibility to share our cutting-edge technology and to help prepare tomorrow's workforce."

Embracing innovation and technology serves as a connecting force in the Snap-on/Gateway partnership. One of Gateway's core values is innovation and the College currently boasts four Advanced Technology Centers. It's at one of these centers – the Horizon Center for Transportation & Technology in Kenosha – that Snap-on's presence is most pronounced. The Snap-on flag flies in tandem with the Gateway flag and the interior walls display Snap-on signage, memorabilia, and corporate colors (red and black). Most importantly, the work bays are equipped with the most advanced Snap-on tools and equipment.

Brookhouse believes Gateway's focus on technology and innovation in the classroom sets a higher standard not achieved by many other schools. He sees a positive domino effect from this: well-trained students become more in-demand. When hired, they provide improved service, higher efficiency and greater productivity. This, in turn, improves business and creates consumer confidence.

Snap-on feels fortunate to partner with Gateway. "How lucky could Snap-on be?" Brookhouse asks. "To be able to advance education, build a strong workforce and support local students...could we be more fortunate to have this kind of impact on our community?"

PARTNERSHIP AND INNOVATION



[ PHOTO > Snap-on Incorporated's Frederick Brookhouse spends time with automotive technology students at Gateway's Horizon Center. ]





## ONE HUNDRED YEARS OF LEARNING

TRACING OUR ROOTS BACK TO THE EARLY 1900s, Gateway Technical College provides post-secondary training in more than 65 career fields. Working closely with our business partners, Gateway develops programs that respond to the changing needs of students, employers and our communities right here in Southeastern Wisconsin. With affordable tuition, flexible class scheduling and experienced instructors that deliver hands-on training, Gateway students gain the vital skills and training to make them some of the most sought-after employees in the region. In fact, our most recent graduate survey shows that nearly nine of 10 graduates are employed within six months of graduation, with six of 10 in their chosen field of training.

More than 25,000 students benefited from this cutting-edge training during the previous academic year. These students claim diverse backgrounds: some are full-time students, some are part-time students; some are right out of high school and some have decades of work experience. Many plan to go on to a four-year institution; others are incumbent workers upgrading their skills to further solidify their career. Still others are displaced workers gaining new skills for a new career.

With campuses in Kenosha, Racine and Walworth counties, Gateway Technical College has something to offer everyone.



