

# SAVE THE DATE

## 22nd Annual WinterGreen Conference



Horticulture

January 31, 2014 • 9:00 a.m. to 3:00 p.m. • Madrigrano Auditorium



**Green Industry Focused Education • Used Book Sale  
Silent Auction • Horticulture Industry Representatives**

### Presenters:

**Randy Chase**, Racine Beekeeping Club

Honey Bee Basics—Raise Honey Bees in Your Backyard

**Marshall Dirks**, Marketing Director Proven Winners The #1 Plant Brand in America

The Plant Hunters: Amazing New Plants and How We Get Them

**John Gishnock**, Formecology LLC: A Sustainable Landscape Design, Build Firm

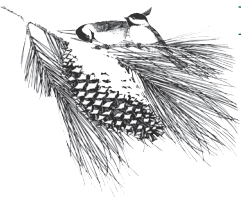
Defining and Creating a sustainable, eco-friendly Land Care Business

**Deb Schmidt**, Customer Service, Sales and Service Consultant

The Growing Power of Customer Loyalty

For more information visit: [www.gtc.edu/wintergreen](http://www.gtc.edu/wintergreen) • Or call 262.564.3900

Gateway Technical College • 3520 30th Ave. • Kenosha, WI 53144





*Twenty-Second Annual*

# WinterGreen Conference

Friday, January 31, 2014 | 9:00 a.m. to 3:00 p.m.

Gateway Technical College  
Madrigrano Auditorium  
3520 30th Avenue  
Kenosha, WI 53144



Pike Creek  
Horticulture Center  
Gateway Technical College

## Registration Form

*Free parking | Seating is limited | Please register early to reserve your place*

1. Name \_\_\_\_\_

Title/Company Name or Affiliation (Master Gardener, etc.) \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone/E-mail \_\_\_\_\_

2. Name \_\_\_\_\_

Title/Company Name or Affiliation (Master Gardener, etc.) \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone/E-mail \_\_\_\_\_

\_\_\_\_\_ Registrations @ \$65.00 (*Please make copies for additional registrations.*)

\_\_\_\_\_ After January 24 @ \$75.00

\_\_\_\_\_ Total Enclosed

### **Deadline for Registration:**

**January 24, 2014**

Make check payable to:

Gateway Technical College—WinterGreen

Please send registration form & payment to:

Gateway Technical College | Horticulture Dept. Attn: Kathy Estep  
3520 30th Avenue | Kenosha, WI 53144

*This event will not be refunded due to weather.*

Questions? See [www.gtc.edu/wintergreen](http://www.gtc.edu/wintergreen) or contact: Jodie Carstens at 262-564-3900 or [carstensj@gtc.edu](mailto:carstensj@gtc.edu) or Kathy Estep at 262-564-2368.