



## **PRESIDENT'S REPORT**

May 15, 2014

### **GATEWAY AS A LEADER**

*Celebrate Earth Day:* Gateways' annual Celebrate Earth Day event sponsored by Snap-on was hosted on both the Elkhorn and Kenosha Campuses on Saturday, April 26<sup>th</sup>. Approximately 1,500 people attended the Kenosha event that was highlighted by the Pike Creek Arboretum Dedication, supported by Frederick and Joanie Brookhouse and a generous donation by Snap-on to continue the growth of the arboretum.



More about the event can be found at <http://www.gtc.edu/earthday>.

More pictures of the event can be found at

<https://www.flickr.com/photos/gatewaytechnicalcollege/sets/72157644441208963/>

### **ACADEMIC AND CAMPUS AFFAIRS**

#### **Business and Information Technology**

*DECA:* From April 22 – 27, five Gateway Instructors, Kari Aiello, Jennifer McLean, Achille (Kelly) Infusino, Ed Grochowski, and Sara Skowronski accompanied forty Gateway students to the Collegiate DECA International Career Development Conference in Washington, D.C. The advisors spent the week assisting with the competitive events for almost 1,300 students in attendance at the conference. The students spent the week competing in Business Simulations, Case Studies, Prepared Events, Management Institutes, and Entrepreneurship Challenges. Each student participated in several Career Academy Leadership sessions as well as Learn from the Pros sessions.

The following are the awards that the Gateway DECA students won throughout the week:

- 2013–2014 Chapter Community Service Award presented to Gateway Technical College – Elkhorn Campus
- 2013-2014 Chapter Leadership Award Winners: Erica Pitner, Tanya Galvan, Sabrina Furloni, Mary Gonzalez, Aaron Cole and Sara Greeley
- 2013-2014 Chapter Leadership Passport Award Winners – Presidential Level: Gateway Technical College – Elkhorn Campus & Gateway Technical

College – Kenosha Campus



--2013-2014 *Individual Leadership Passport Award* Winners – Gold Level: Mary Gonzalez & Sabrina Furloni

--2013-2014 *Individual Leadership Passport Award* Winners – Blue Level: Erica Pitner & Serena Jones

The following are the winners of the international competitive events:

--2<sup>nd</sup> *Place Professional Sales* – Christopher Shogren

--2<sup>nd</sup> *Place Business Law* – Lindsay Brieske & Jeanne Gomez

--3<sup>rd</sup> *Place Business Law* – Steven Kaywood, Eric Steve Cabrera, & Justin Gustafson

--*Top 6 Finalist Financial Statement Analysis* – Rachel Bahr & Ryan Billot

--*Top 10 Finalist Entrepreneurship – Starting Your Business* – Brady Ritacco

--*Top 10 Finalist Management Institute* – Mary Gonzalez & Serena Jones

The following were International finalists in their events placing them among the top 15 in their event category – these awards were presented at the mini-awards session and was a tremendous success as many events had over 80 international competitors in the event, many from four-year colleges and other universities:



--*Business Ethics* – Connie Howen & Erica Pitner

--*Restaurant & Food Service Management* – Sabrina Furloni

--*Banking & Financial Services* – Flory Jerez

--*International Sales Challenge* – Greg Pitner

--*Professional Sales* – Greg Pitner

The following students were recognized with medals for being among the top 5 in their competitive event's comprehensive testing:

--*Accounting Exam* – Mark Short

--*Restaurant & Food Service Role Play* – Sabrina Furloni

--*Retail Management Exam* – Kayla Groves

*Graphic Communications Department:* Eight students from the Graphic Communications and Marketing programs participated in a Global Scholar trip to Paris and Berlin this March. The focus of the international studies trip was global advertising and photography. Students visited the Leo Burnett Advertising Agency in Berlin. Andreas Laeuffer, the Executive Creative Director met with the students and spent time mentoring and encouraging them in their career pursuit. We also met with Frau Marion Mair, who is a member of the marketing team for the Opera House in Berlin. The marketing director discussed the strategies, tactics, and overall workflow of how the Deutsche Berlin Opera is successfully marketed and promoted.



### **Developmental Education**

The Academic Support faculty presented their Tutor Orientation at the April 2014 WTCS State-Called meeting in Wisconsin Dells. The ELL faculty will be participating in the Burlington English software program.

### **General Studies**

Communications instructor Jessica Gleason had a poetry collection published in March through Popcorn Press. She also has work featured in a "best of" anthology, *Storm Cycle*, and an upcoming anthology called *Tic Toc*, both through Kind of a Hurricane Press.

Phi Theta Kappa, the national honor society for two-year colleges, held its annual induction ceremony in April on the Racine campus. Gateway is in the process of rebuilding its membership and club activities. For 2014, the chapter inducted 11 students. Nine students and their family members were able to attend the ceremony, where Bryan Albrecht and Zina Haywood addressed students. A reception was held immediately



after the ceremony. Advisors Dr. Colleen Connolly, Jessica Gleason, and Kyle Kendall, along with associate Karen Simpson, report that the ceremony was well received and that they look forward to expanding it next year.

Here are some photos from the ceremony:



Inductees sign in.



Inductee receiving his certificate.



2014 Phi Theta Kappa inductees (two were unable to attend).



Advisor Kyle Kendall, Associate Karen Simpson, and  
Advisor Dr. Colleen Connolly

### **International Education**

On May 3-11, Gateway will host visitors from the Netherlands. Last year Gateway students visited Belgium and the Netherlands as part of an International Community Policing Global Scholar Program. Many of those that helped make that opportunity possible for our students will be visiting.

### **ELKHORN CAMPUS**

Elkhorn Area High School has asked the campus to participate in PROJECT GRADUATION, scheduled for June 5. We will be putting together a basket of Gateway/Rudy the Red Hawk goodies for prize giveaways to support this event for our community. A similar basket will be prepared for Educator's Credit Union Community Block Party scheduled for May 10 in Elkhorn.

### **KENOSHA CAMPUS**

*Consulado Mexicano:* Representatives from Gateway Technical College and Educators Credit Union met with Consul Alfredo Gómez Sepúlveda of the Mexican Consulate to discuss hosting the Consulate on Wheels program at a Gateway facility. We are eyeing dates to host them for a week in the Madrigano Auditorium sometime September – December 2014. Marketing Outreach Specialist Lidia Hernandez Guizar facilitated this connection that will provide a wonderful service to the community.

### **COMMUNITY AND GOVERNMENT RELATIONS**

A new "mood setting" video has been produced to be used in middle and high schools as an introductory piece to Gateway speakers. A 30 second spot will be used in movie theaters and younger audience cable TV channels.

Preparatory work is underway for a major Google Ad word digital ad campaign to launch in mid-June.

This summer our Gateway Good News--normally a newspaper insert--will be delivered via web with teasers included in a promotional piece mailed to each residential customer in the district. The content will also be incorporated into the summer promotional / choose Gateway advertising placements.

- More than 40 of the College's May graduates earned at least one Gateway Foundation Scholarship
- Foundation has raised \$502,571 to date
- \$5,712 has been raised for the Pike Creek Arboretum trees

## **ENROLLMENT**

Spring enrollments are currently at a decrease of -8.3%. Current year enrollment, including 2013-2014 summer, fall and spring registration is down -5.9 up from -6.2% in February. Summer 2014 enrollments are down -2.7% which begins our 2014-2015 academic year. Additional summer enrollment pushes are underway.

## **FINANCE AND ADMINISTRATION**

Sharon Johnson, Assistant Controller, joined the Business Office team on May 5, 2014. Sharon recently moved from South Carolina. She is a certified public accountant with over fifteen years of experience in the accounting field. Some of her prior career experience includes Blue Cross Blue Shield and SCANA Corporation (a public utility in SC). We are pleased to have Sharon join our team!

The public hearing for the FY 2014-2015 preliminary budget, held on May 5, 2014, included a brief presentation of the proposed budget. There were no comments shared by citizens at the public hearing. The next step is approval of the proposed FY 2014-2015 budget by the Gateway Technical College Board of Trustees as placed on the agenda for the May 15, 2014 Board meeting. If approved, the proposed budget will be activated as of July 1, 2014.

Beverly Hansen attended a three- day conference in Chicago, sponsored by the Treasury Institute for Higher Education on PCI-DSS . (Payment Card Industry - Data Security Standards). The institute brought together over 250 higher education participants from across the country, to promote education in PCI-DSS compliance and best practices throughout the industry. PCI-DSS continues to emerge as an important data security issue and involves cross functional divisions including IT, Business Office and Student Accounts.

Sue Debe participated on a committee to review submissions and select a winner for Gateway Technical College's insurance company, Districts Mutual Insurance, (DMI) Logo Contest. Over 100 entries were submitted from nearly 50 contestants representing 10 of the 16 Wisconsin Technical Colleges. The logo designed submitted by a student at MATC - Milwaukee, was selected to be utilized as the DMI logo

commencing with the July 1, 2014 policy year. An award check and letter of recommendation will be presented to the contest winner, Alicia Brzeski, in mid-May.

## **INSTITUTIONAL EFFECTIVENESS**

The Employee Learning department helped support another successful Professional Week for faculty. Our offerings included *Service: A Degree Above; Respect, Service, and Safety at Work; and Verbal Defense and Influence for Educators*. Our Learning Technologist and GEEC Squad members also provided a wide variety of workshops on instructional technology.

Several new initiatives are underway to expand our employee development programming, including a steering committee to coordinate our strength-based college activities and plans to develop an internal leadership development program.

## **STUDENT SUCCESS**

### **College Connection**

The College Connection team continues to lead one-on-one and small group sessions for high school students interested in pursuing a degree at Gateway. We have hosted seven small group campus tours in the last month and we are processing applications for high school Youth Options students. We are currently working with our grants department to submit a grant to become the lead for a local Youth Apprenticeship consortium that would include 5 high school districts. Finally, we were selected to receive a small grant from AT&T to address high school dropout prevention by helping at-risk students earn industry certifications. The check presentation for that project is May 16, 8:30 a.m. at iMET.

### **Student Support Services**

The Multicultural Program is excited to launch the ABE/ELL Immersion Program on the Racine campus this summer. Preparation is beginning with database setup, document formatting, and promotion. The Multicultural Support Specialists are eager to assist the needs of the Racine campus student population.

The Multicultural Program peer advocates and staff have organized a student social group for ELL and International students wanting to learn about other cultures. The Coffee Conversation Group meets weekly in the Student Commons for games, activities, and organized conversation. The goal is to build confidence in English-speaking skills by emphasizing grammar, vocabulary, and pronunciation.

The HEADS UP Male Mentoring Program continues to provide encouragement and direction to participants.. In the upcoming months, mentees will attend mentoring sessions, the Student Leadership Conference, and at least one session from the Spring Workshop Series. Mentors are expected to complete monthly progress report to track completed mentee activities and development.

## **Student Life**

United Student Government (USG) invited students to enjoy a free end-of-the-semester pig roast in the Student Commons at Gateway's Burlington Center on Monday, April 28. To help with the stress of finals week, Student Life assembled and distributed over 650 "finals week survival kits" which included goodies such as lifesavers, mounds candy bars, stress balls, pencils, and more.

All fourteen USG officer positions are filled! The board is Christopher Arbour (President), Pamela Schacht (Executive Vice President), Adrianna Fisher (District Secretary), Jacquita Hughes (Treasurer), Kathleen Stannis (Burlington VP), Elizabeth Bowers (Elkhorn VP), Michele Czarnecki (iMET VP), Nathaniel Pringle (Kenosha VP), Leonardo Hibarra (Racine VP), Sherry Bigalke (Burlington PRS), Aaron Cole (Elkhorn PRS), Travis Mitchell (iMET PRS), Mary Gonzalez (Kenosha PRS), and Denise Trinidad (Racine PRS). Student Life will be meeting with the new team in May, planning out the next school year, and working towards building their leadership skills in their roles as USG officers.

## **Testing Services**

Testing is happy to report that we have gone live with TD and PSI testing, new high stakes testing. We have had our first testers come through in the last several weeks and things are working smoothly. The Kenosha Testing Center is well under construction and all testing is being held in the Bioscience building until further notice. The Kenosha Testing Center will be very similar to our newer testing center in Racine allowing for maximum testing accommodations.

## **Admissions**

The admissions office remodel is finally complete! We are all settled into N219 on the Elkhorn campus with new furniture to accommodate the staff. Also, we have opened an application for admission window for potential students for the Physical Therapy Assistant program for the fall semester. We are confident the open application window will help increase our current student population in the program and Gateway. In addition, the team is working to finalize and implement the new Customer Relation Management (CRM) system, Recruiter. We are excited to improve our processing with this new software.

## **New Student Specialists**

The New Student Specialist team is working to increase our outreach efforts. The team has attended several job centers in the area to assist the community in fulfilling their educational needs. The team also continues to work on enrollment pushes and helping students to complete any outstanding admission items in order to start the summer semester. In addition, the team has started training and preparing for the roll out of Recruiter. The new software will allow the team to track students and connect with students throughout their enrollment process in an efficient, personal manner.



## **Student Finance Specialist**

The Student Finance team held the college's first Kaizen event. A Kaizen focuses on eliminating waste, improving productivity, and achieving sustained continual improvement in targeted activities and processes of an organization during, typically, an intense five day event. The goal of this Kaizen was to create a streamlined Veteran Education Benefits process to allow for reduced audit findings, improved customer service, and a seamless work environment. The Kaizen team did an excellent job with end results that will not only improve service to our Veteran students but also significantly improve the internal veteran education benefit processes.

## **HUMAN RESOURCES & FACILITIES**

One faculty non-renewal was processed and approved by the Board. The individual is eligible to retire and is actively pursuing that option.

The audit of payroll by Titus continues with a final report expected later in May. They have identified a number of opportunities to improve and streamline our processes while also improving system security.

Jacqueline attended the 2014 Ellucian Conference and returned with many ideas that have the potential of improving operational efficiency and productivity.

Both the GESP and GTEA re-certified their respective unions as representatives for bargaining base wages. This trend held true in the entire system with the exception of those unions that also represented adjuncts. In the GESP, 99 out of 160 eligible voted for continuing representation and in the GTEA 202 out of 297 voted in favor. We open with the GTEA on May 21st and no date has been set for the GESP.

Both the Kenosha and Elkhorn construction projects continue on schedule. We continue to assess potential options for a Public Safety Training Center.

Five WTCS colleges have joined phase one of the health insurance consortium. Gateway is not joining now because the dollars don't justify our participation but we can reconsider the option next year.

I have been working with the Board on some alternatives for Bryan to consider as he continues to be a candidate for the Chancellor of UW-Stout.

## **LEARNING INNOVATION DIVISION**

The LID division continues to provide support for numerous college initiatives including remodeling projects, VDI deployment, computer hardware refresh cycles, VANguard, online learning, Colleague enhancements, etc. Our goal is to provide consulting services as well as implementation resources for college initiatives involving technology.

The IS team is planning to implement new hardware for its systems as part of required equipment maintenance/refresh cycles. The team is also working closely with Student

Services to implement the Colleague Recruiter solution. Other projects being implemented to enhance student services include Ellucian Mobile, Student Finance Self-Service, Follett Book-Now services, and Web Advisor Application for Graduation.

The IT department is in the midst of our annual hardware refresh cycle, both at the desktop level as well as the infrastructure level. Computers that need to be re-freshed have been identified. Similar efforts are under way at the central network level, with needed hardware being replaced. The IT team is also planning its work for the summer term to carry out hardware replacement, new image deployment, etc. As of July 1, Gateway will take on the technical support for our ongoing GreenPrint project. This will result in a significant savings in operational funding going forward.

The SVT department continues to deploy and support our VDI initiative as well as working on new projects related to file storage capabilities, etc. Our efforts in this area are supporting increased academic implementation of VDI with rollouts to additional labs/classrooms planned.

The Distance Learning department is supporting staff as they use Blackboard for both online and traditional courses. Multimedia installs continue in coordination with campus facility directors and campus deans. Our challenge is identifying time for making these needed upgrades in classrooms, but our in-house approach has proven to be a big success. Additionally, we are collaborating with the Nursing division to test and pilot a remote test taking solution called Respondus Monitor. This effort will allow us to evaluate the efficacy of this solution for additional programs while providing more assurances regarding test integrity for the nursing areas of the college. The Distance Learning team is also researching a tool that would provide more accessibility options on the Blackboard system for hearing-impaired students.

## **WORKFORCE AND ECONOMIC DEVELOPMENT DIVISION**

Greg Herker attended USFLN (US Fab Lab Network) National Symposium in Baltimore, MD April 7-9 and presented on Gateway's Fab Lab and a collaborative project with Metropolitan CC building of a Rocket Stove.

The annual Apprenticeship Completion Ceremony will be held on June 5th at 6:00pm at the S.C. Johnson iMET Center. For more information contact Nicci Pagan at [paganj@gtc.edu](mailto:paganj@gtc.edu)

The Apprenticeship Department hosted a Wastewater Treatment Plant Operator kick-off meeting on April 9th. Many positive responses have been received, and the anticipated start date for classes is Fall 2014.

WEDD Account Manager, Michelle Talhami, is working with Gateway's Health Science Division to identify short-term training needs for healthcare related businesses through the Gateway district. We co-hosted the Health Sciences Open House event in collaboration with Career and Employment Services and HPOP in order to provide more detail on the division and gain contacts for further exploration of training partnerships.

Robin Hoke, WEDD Project Director is working on a program for specialized logistics training to be piloted in May at the SC Johnson iMET Center. This program will use the MSSC Certified Logistics Associate and Certified Logistics Technicians curriculum with Forklift training. The programs will run in the evenings and on Saturdays starting May 10<sup>th</sup>. In partnership with the tri-county workforce development centers CDL-training for truck drivers began on April 28<sup>th</sup>, 2014 for 13 students. Funding for individuals who are unemployed/underemployed workers is provided through a grant from SC Johnson. For more information on these offerings contact Robin Hoke [hoker@gtc.edu](mailto:hoker@gtc.edu).

On Friday May 4<sup>th</sup> telecommunications businesses attended a curriculum review of the proposed Telecommunications Installer Boot Camp. The industry attendees assisted with input to align programming with their hiring and training needs. The boot camp is tentatively scheduled to start in mid-August for up to 12 students. Questions, contact Randy Reusser [reusserr@gtc.edu](mailto:reusserr@gtc.edu)

The Collegiate Entrepreneurship and Collaborative Strategies Higher Education for Development (HED) grant funded by USAID recently conducted Business Incubation Fundamentals training in Montpellier France at an internationally renowned business incubator. Five members of the Moroccan team from Oujda joined Gateway's Robin Hoke and Biz Squad Instructor Cheryl Ucakar, along with additional project partners. An open house will be held on June 25, 2014 in Oujda Morocco where the entrepreneurial tools learned through this partnership will be displayed to the community. These efforts are preparing our partners in Morocco to set up and operate the first local/regional business incubator in Morocco

The Wisconsin state Skills-USA competition was held in Madison on April 30<sup>th</sup>. Gateway supported the automotive portion with faculty acting as judges for multiple stations and providing required equipment and tools to set-up the hands-on portion of the competition. Gateway partnered with Goodheart-Wilcox publishing to develop the online automotive exam and Gateway's IT team created a website for hosting the exam and loaned the competition Chromebooks for students to take the exams.

Gateway hosted tours from Pewaukee school district, Wilmot High School and Whitewater High School in April. The following colleges visited to learn about Gateway's many unique programs and partnerships including the Boot Camps, the FABLab, Snap-on, Trane and NC3: Delaware Technical Community College, Ivy Tech (IN), and Lone Star Community College in TX.

Wilmot high school students used Gateway's FABLab to develop and prototype a medical twisting tube for their SkillsUSA engineering project. The team competed against 5 other teams from Wisconsin and took first place at the state competition. They will now move onto Nationals Challenge for SkillsUSA in Kansas City June 23-27 where they will compete against students from 50 states and the territories. Congratulations!!!