



PRESIDENT'S REPORT

September 20, 2012

GATEWAY AS LEADER

Gateway's CNC Boot Camp #14 held a completion ceremony on August 24. The participants received the most perfect attendance certificates and all students passed the Lean Six Sigma Yellow Belt certification. A new certificate was developed, Most Valuable Classmate, which was voted on by all participants. The next CNC Boot Camp (#15) started on September 10, 2012 and will be held at the Racine Campus. For more information contact Rick Lofy at lofyr@gtc.edu.

ENROLLMENT

Fall enrollment is currently at a decrease of -5.2%, up from a -10.0% decrease in June. Outreach continues to financial aid recipients that may have been affected by the federal Good Academic Standing regulations. Current year enrollment, including the summer and fall terms, is down -2.3% compared to the same time last year.

FINANCE AND FACILITIES

The external auditors, Schenck and Associates, were here the week of September 10. The auditor will present a complete report on the audit and year-end financial results at the November Board meeting. Beverly Hansen, Controller at Gateway, coordinates the year-end audit activities and is the lead contact with the representatives from Schenck.

Purchasing activities during the month include RFP's for equipment to be used in the new iMET Center such as CNC machines, welding booths, and exhaust and filtration systems.

Gateway was represented at several tax incremental financing district meetings during the month including the City of Delavan and the Villages of Pleasant Prairie and Paddock Lake.

Bane Thomey, Director of Budgets and Internal Audit, will be participating in the Leadership Kenosha program for 2013.

Mark Zlevor attended the WECDA Breakfast Briefs event on the Elkhorn Campus and the Burlington Chamber Legislative Breakfast meeting held at our center in Burlington.

LEARNING INNOVATION DIVISION (LID)

We continue to move ahead with our Ellucian student system enhancement effort. Based on reductions in the amount of available funding, we are optimizing our existing list of projects to select high priority projects with significant impact on students and staff. Our first projects include e-Advising and Retention Alert technologies that will assist our Student Success staff to work closely with students to enhance communication and enhance our retention effort.

Feedback on the Technology Support Center (Helpdesk) project continues to be very positive. LID staff are involved in planning a deployment of support kiosks around the district to provide students with another avenue for accessing technology support.

IT staff continue to work with our expansion and remodeling teams to incorporate and advocate for information technology infrastructure in these expanded and enhanced learning spaces. The most recent example of this collaboration is with the iMET expansion at the CATI site in Sturtevant.

Distance Learning staff are kicking off this year's multimedia classroom installation process. We will be ordering equipment in the near future and planning to install 20 multimedia classrooms around the district. Campus Deans determine which rooms are equipped with our multimedia standard installation. Our new approach of installing multimedia equipment in-house has made our effort far more efficient, flexible, and responsive than our previous approach. This effort is also recognized in the Academic Technology Strategic Plan and is on track for full achievement of this goal.

IT staff continue to implement enhancements to the network and server environments. They are working on implementing storage enhancements, network improvements to deploy redundancies to protect the network, and setting the stage for disaster recovery and business continuity improvements.

WORKFORCE AND ECONOMIC DEVELOPMENT DIVISION (WEDD)

Workforce Development Activities:

WEDD successfully completed the Summer BICSI telecommunication training with three classes; one for IBEW-159 of Madison, and two for the Forest County Potawatomi Gaming Commission. As a result of the classes, 18 individuals earned BICSI certifications.

Gateway's Welding/Fabrication Boot Camp will begin October 15, 2012 and will be held at the Racine Campus. For more information contact Robin Hoke at hoker@gtc.edu

Fourteen high school automotive instructors, representing 13 area school districts, came to the Horizon Center on August 7 for a half day training on the ShopKey5 Automotive Service and Estimating Information System. All the instructors completed the NC3 ShopKey5 certification exam and became Certified ShopKey5 Professionals allowing them to use ShopKey5 with their high school students free under the Gateway license. It is the ultimate goal of this type of training to help instructors teach complex systems with more confidence, spark interest in the automotive career path with their students, and these students come to Gateway with a higher working knowledge of the systems we teach, such as ShopKey5.

Jane Oates, Assistant Secretary of the Employment & Training Administration for the US Department of Labor, toured the Snap-on Corporate Complex on August 16. Accompanying her was Nicholas Pinchuk, CEO of Snap-on Inc; Andy Ginger, President

of Snap-on Industrial; and Matt Janisin of Gateway Technical College. During the Secretary's visit she learned more about Snap-on's Innovation Works, the Prototyping Design Center, and the need for skilled workers at all levels to help US companies compete on a global stage. NC3 and the strong partnership between Snap-on and Gateway Technical College was discussed as a crucial part of bridging the skills gap and a model other businesses and educational institutions can use to develop a stronger and more skilled workforce.

Welcome Neil Petersen - new full-time CNC Instructor with WEDD! Neil will teach in the CNC Boot Camps; which continue to serve the high demand for CNC operators in SE Wisconsin. Neil has worked with the CNC boot camps as an assistant since 2006. He has 30 years of experience in set-up, operation, maintenance, programming, and repair of CNC machines.

Welcome Manoj Babu - full-time Leadership/Supervision Instructor with WEDD! Manoj's background includes management consulting in the manufacturing and medical fields, production manager with DaimlerChrysler Corporation, and engineering experience with Case New Holland Global Inc. and Citation Corporation. He will be focusing on developing new customers and new courses for WEDD.

Wisconsin Technical College System Workforce Advancement Training (WAT) grants, for small and general businesses are available to support training for incumbent workers. For more information please contact Lauri Howard at 262-564-2990 or howardl@gtc.edu.

WEDD Adjunct Academy - In order to expand the open enrollment professional development workshops WEDD offers, we are soliciting applications for adjunct instructors for 17 new workshops focusing on project management, human resource functions, teamwork, leadership, and additional software applications. A six hour train-the-trainer will be held in October. For more information please contact Lauri Howard at 262-564-2990 or howardl@gtc.edu.

Beginning October 1, in conjunction with October being Manufacturing Awareness Month in Wisconsin, the Dream!t Do!t website will go live at <http://www.dreamitdoitwi.com/>. Check it out to see videos of young, successful technical manufacturing employees telling their story. Parents, students, educators, and industry all come together on this manufacturing awareness site. Debbie Davidson and Lauri Howard continue to serve on the Dream!t Do!t steering committee. To get involved or to learn more, please contact Lauri Howard at 262-564-2990 or howardl@gtc.edu.

WEDD will offer training at the UW Innovation Center located in the Whitewater University Technology Park. Lean Six Sigma training will be offered in the evening for manufacturers and other businesses in the Whitewater area and a Business Solutions Breakfast series will be held once a month focusing on a 'hot topic' for business leaders.

For more information, please contact Lauri Howard at 262-564-2990 or howardl@gtc.edu .

WEDD Instructor, Dick Hanson, completed Development Dimensions International (DDI) Facilitator training on August 24, 2012. WEDD will be offering DDI Leadership courses to business and industry through the Gateway District. For more information please contact Dick Hanson at 262-564-2674 or email hansonr@gtc.edu.

Economic Development Activities:

During fall 2012, the Gateway BIZSquad students will train EST Oujda, Morocco faculty on the student's process to deliver business support to small businesses and will work on 2-3 projects for Moroccan businesses.

A meeting is scheduled with WMEP to discuss partnership at iMET to offer EXPORTech, a training program that will help small to midsize manufacturers in Racine, Kenosha, and Walworth Counties rapidly develop and execute a customized export expansion strategy. For more information contact Therese Fellner at 262-898-7524 or fellnert@gtc.edu .

The inaugural Kenosha/Racine FastPitch Competition was held on August 29 at the iMET Center. Out of approximately 50 competitors, the following participants won prizes: 1st place and \$5,000 - Scott Johaneck, NoVo Luggage, 2nd place and \$1,000 - Reed Felton, Sky Drill and Ceiling Hammer, 3rd place and \$500 - Jennifer Conrad, Environmental Health Concepts, 1st place and \$500 (student) - Matt Menarek, Backyard Bike Shop (Gateway Student), 3 of the finalists were CATI Business Services Clients', Sherry Martin, Shattered Glass LLC, Frank Caruso, Bush Vac, and Bob Bahlow, Ferroxy.

ACADEMIC AND CAMPUS AFFAIRS

Academic Operations:

The Fall Adjunct In-Service was held on Saturday, August 25, 2012 at the Racine Campus with 212 adjunct instructors attending. For this in-service, all adjuncts participated in the morning sessions and new adjuncts stayed for the afternoon for hands-on training in Google, Web Advisor, and Blackboard. They had an opportunity to meet with their program associates, program chairs, and deans. The next Adjunct In-Service is scheduled for January 5, 2013 on the Kenosha Campus.

The Racine Book Store opened on August 13, 2012 in its new location.

Business and Information Technology:

This is quite a month in BIT with many students and classes putting in the final push to the end of the summer term.

Developmental Education (ABE, GED, ELL, AHS, Pre-Tech):

Two GED Boot Camps were held in August, one in Kenosha and one in Racine. The goal was to review the content of the GED test and administer the five tests in a 40 hour

week. Sixteen students began the Kenosha Boot Camp during the week of August 13. Nine students passed five exams and earned their GED certificate. One of the nine will be continuing so he can get an HSED. The greatest accomplishment was having 11 out of 15 students pass the math portion of the test. This section is usually the most difficult. The Student Services Department was able to find funding so that the tests and lunches were free of charge. The students that did not pass will need to pay to re-test. Racine Boot Camp was held on August 20 and had 26 students registered. Their scores are not available at this time. The biggest challenge was recruiting enough students with at least an 8th grade level. We determined that students with a minimum of 8th grade equivalency in reading and math would have the greatest chance of passing the entire test.

The new Associate Dean of Developmental Education, Christine Tutlewski, began on August 20. She came to us from UW Parkside where she worked for the past 12 years. Most recently she was the Director of Learning Assistance where she was responsible for tutoring, supplemental instruction, and developmental education. Her office is in Elkhorn, but her duties are district-wide.

Six Supplemental Instruction Leaders were trained in August, and they are ready to facilitate instruction in five sections of Introduction to Psychology and three sections of General Chemistry on all three campuses.

ELL instructors in Racine attended Fiesta Mexicana where they distributed brochures and flyers about the English Language programs at Gateway. Dean Mearns and ELL instructor, Sandra Monahan, attended the Hispanic Support Group of Burlington known as HOLA. The dean explained that in order to receive free ELL classes, a student must be a resident of Wisconsin. She reviewed the documents that are accepted by registration. Sandra Monahan, instructor, talked about the ELL classes offered this fall at the Burlington center.

Health Careers:

The Commission on Accreditation in Physical Therapy Education (CAPTE) is visiting Gateway's Kenosha Campus October 7-10, 2012 to review the PTA program for re-accreditation.

The Accreditation Review Council on Education in Surgical Technology and Surgical Assisting (ARC/STSA) is visiting Gateway's Kenosha Campus on December 17 to review the ST program as part of a regular monitoring/on-going evaluation visit.

The Health Deans met with the health program advisers/counselors in Burlington on August 22 to orient new staff to the programs and provide an update to all personnel advising students. Monthly meetings will continue during the academic year. The next meeting is scheduled for September 20 in Racine and will feature the Medical Assistant program.

Associate Dean Diane Skewes, MS, RN, CNE, was recently awarded board-certified nurse educator (CNE) status by the National League for Nursing/American Nurses Credentialing Center. This credential is awarded after a rigorous study and examination process.

Nursing instructor Julie Teeter was selected for this year's Leadership Kenosha class.

Dean Mike O'Donnell attended the Adjunct Faculty In-Service in Racine on August 25. He represented Gateway at the Milwaukee AHEC organizational meeting of the Community Health Worker initiative held on August 30 at UW-Milwaukee School of Public Health. He also welcomed the new class of nursing clinical students in Kenosha on September 6. Mike worked with Dr. Raiana Mearns to plan the September 4-5 in-services for faculty. He will be traveling to WTCS Headquarters on September 17 to craft an articulation agreement between WTCS and UWEX for the Health Information Technology program.

Service Occupations:

Fire Protection Technician Orientation - on Wednesday, August 29, the Fire program held its first mandatory orientation session for new students and specific course returning students. The Fire program is transitioning from the Racine Campus to the Hero Center over the next two semesters. All Fire program courses are expected to be delivered at the Hero Center and Kansasville training grounds by fall 2013.

The orientation provided an opportunity to articulate and reinforce fire service and fire program expectations and acquaint students with the program resources available at the Hero Center. Approximately 60 students were introduced to a number of the Fire program staff and toured the facilities. Program shirts and turnout gear were issued. Students were also fit-tested to assure that a proper Self-Contained Breathing Apparatus (SCBA) could be issued. The orientation provided the students and several Youth Options fire program parents with a preview of the fall semester activities and covered critical logistic items that would otherwise detract from instructional time. Fire program staff are reviewing the lessons learned at the August orientation and are beginning to plan for the January 2013 orientation.

Replacement Fire Engine - the Fire program recently accepted delivery of a new/used fire engine from the Kenosha Fire Department (KFD). The fire engine is a 1991 model that will offer our students the opportunity to deal with technology and features that are not available on our 1987 fire engine. This engine was a creative and collaborative effort between Gateway and KFD to cost-effectively provide access to Gateway fire program courses within the constraints of the KFD budget.

An older Gateway fire engine was sold online by Gateway facilities staff, further reducing the cost of the new engine.

Paramedic Graduation - The HERO Center hosted the 2011/2012 Paramedic graduation program on September 7. A filled apparatus bay containing approximately

100 students and guests listened to emotional and motivational remarks provided by Gateway President Dr. Bryan Albrecht, Service Occupations Dean Terry Simmons, Dr. Gregory Brown, EMS Medical Director, and EMS Instructors Karen Barker and Gary Leyer. This graduation marks the 22nd year of paramedic-level training offered at Gateway Technical College.

Twenty-one students from the graduating program have already credentialed and are now working as National Registry Paramedics (100% success) with 15 other students who have just graduated and are now eligible to take the credential and licensing examination.

Patient contacts for this group of students was intense; over 21,400 clinical hours were performed, 4,200 IV's were started, 393 injections were administered, and over 1,950 ambulance responses were made by these students as they trained with various fire departments, ambulance services, and hospitals. Collectively, these paramedic students addressed the medical needs of 7,194 actual patients with a wide variety of medical and traumatic complaints.

Students Zeke Dombrowski, Ryan Janus, Jacob Cronce, and Misty Fillus were all recognized for their academic successes.

Instructor Karen Barker closed the evening after challenging those in attendance with an inspirational message, "Dare to Soar," a look at the reality of the job, occupation, turmoil, and successes.

ELKHORN CAMPUS:

Elkhorn wishes Sylvia Linton and Joe Staley a long, healthy, and happy retirement.

Staff volunteers have welcomed students back to campus at Gateway Days, September 6, 7, and 10. A variety of giveaway items and refreshments were provided to students in both main buildings.

The Elkhorn Sunshine Committee provided welcome goodies to new faculty and staff.

New student orientation was held in Room 112 on August 29. After a welcome by Dean Mike O'Donnell and President Bryan Albrecht, a variety of student and staff speakers provided information about student organizations, activities, electronic resources, and support services to new students and their parents/families.

Dean of Campus Affairs Mike O'Donnell assisted with the Kenosha County Literacy Council's Literacy Run/Walk along the lakeshore on August 18. He also hosted an opening of the new Writing Lab in Elkhorn on August 24. He attended the WCEDA breakfast meeting on September 7 and the quarterly meeting of the Walworth County Literacy Council's (WCLC) board of directors meeting on September 14. He will host a WCLC tutor recognition event on September 20 on the Elkhorn Campus.

RACINE CAMPUS:

The Racine Campus saw an amazing amount of work being completed. One of the projects was the new culinary kitchen that was completed and given an occupancy permit to open. It is exciting to see it full of students and pastry options available to our students and staff. The new space is much more a teaching lab complete with video for those at distant workstations. Please come in for a tour.

The grounds staff worked diligently to prepare for the new semester. A considerable amount of grass was lost because of the dry conditions over the summer. Because of their efforts, East Park looks wonderful and welcomes visitors.

INSTITUTIONAL EFFECTIVENESS

The Program Effectiveness team is putting the final touches on the annual Program Performance Report for 2011-12. This report ranking performance in all programs will be shared with the entire college in September. The Deans Council will review the data with faculty and use the report to begin improvement activities for the coming year.

The Employee Learning team will offer two sections of Respect, Service, and Safety at Work for new employees in the Student Success Division and other employees who want to learn more about de-escalating encounters with confrontational customers or co-workers. This training will be offered on September 10, 2012.

Over 40 new employees have begun the Gateway Journey 3.0 since it was launched in June. More than 110 employees are in some version of the Gateway Journey program, which is nearly 20% of our workforce.

The Student Success Division transition is continuing on schedule. Over a dozen new employees have joined the Student Success team as academic advisers, new student specialists, and student accounts associates or specialists. More hiring is underway for College Connection Coaches, Assistant Registrars, and Student Express Associates, to name just a few of the positions to be filled. The first phase of the new Student Success model will be operating fully by December 2012, when the new facility in Racine opens to customers.

STUDENT DEVELOPMENT

College Connections:

- High School student group visits:
 - UW-Milwaukee Mini Courses (Marketing Tour)
 - Milwaukee Mayor's Summer Employment/Internship Program (Over 170 Students)
 - UW-Extension Summer Program
 - Indian Trail High School Summer Program (High School & Middle School Students)
 - Community Impact Groups
- Led student and parent workshops for New Student Welcome Nights in Kenosha, Racine, and Elkhorn

- College Connection staff represented Gateway at the Racine Community Re-Entry Program
- Gateway information was prepared and delivered to all district high schools
- Led weekly sessions on college and career readiness for Racine YMCA Summer Camp for middle school students (about 60 students)
- Four college and career workshops for the Kenosha Boys and Girls Club Summer Camp (about 140+ students) were offered
- College and career readiness was discussed with UW-Milwaukee Summer Bridge program
- Participated in Hillside Boys and Girls Club Education Fair in Milwaukee
- High school teachers with new transcribed credit courses were given an orientation on Web Advisor and Blackboard
- Hosted 22 middle and high school teachers

Multicultural Department:

The Multicultural Department participated in the following:

- Marketing efforts - Fall Workshop Series, MP Brochure, Website, Blackboard, Twitter & Facebook
- Coordination of Multicultural Leadership Institute and Alliance for Multicultural Students
- Creating STEM focused case-management form
- Meeting with Therese Fellner and Kate Walker regarding Minority Event/Entrepreneurship Week which is in November
- Outreach for New Student Welcome Night
- District-wide New Student Welcome events

STUDENT ENROLLMENT SERVICES

Financial Aid:

The Financial Aid office has received 10,936 applications thus far for the 2012-13 academic year; 6249 processed. This is a 5% increase over last year this time in applications received and a 2% increase in applications processed.

College Access, Admissions, and Testing Services:

The Admissions staff is working to finish up fall 2012 applications. To date we have received nearly 8,000 applications, converting 67.3% to acceptance with just over 33% of the newly accepted students registered in classes. Shortly we will be working with the College Connection program to establish "Application Days" at participating high schools.

The New Student Specialists have arrived! Enrollment Services welcomed Bao Lee, Desmar McDuffie, Vicki Stefka, and Brienne Loy as New Student Specialists. Their roll will be to offer support activities that will assist individuals from prospect through admission. Their goal for this next year will be to identify where we can make improvements in communication and services and to positively influence the conversion rate for applied to accepted and from accepted to registered. There is a lot of work to

be done in this area at Gateway; Bao, Desmar, Vicki, and Brienne have great ideas and are off to a great start.

Testing welcomes Teresa LaMacchia to her new position as Manager, Testing Services. Teresa, along with the Testing Associates, have been working hard to make positive changes in the testing department that will broaden access to testing services at Gateway. Examples include making test scores viewable in Web Advisor, online registration for testing appointments, and GED Boot Camps.

COMMUNITY AND GOVERNMENT RELATIONS

We have hired a new manager for the Center for Sustainable Living. James Gray has an extensive background in sustainability and partnerships and last worked at UW-Parkside. James will be focusing on connecting to the k-12 districts and the community. We have begun to work on a high school best practice sustainability summit and with Parkside on the development of this year's harvest festival. SEED (Sustainability Education and Economic Development) will be hosting a national summit at Gateway on October 2 and October 3. This event is an invite only event and will focus on discussion on building partnerships in the green economy.

We continue to work on the many building projects that are taking place to ensure that we are creating the Gateway Experience through the look and feel of the space. It is important for the students to feel comfortable in their educational environment.

The United Way kick-off was held at the Madrigano Center. Gateway had two tables at this event and we have participated in activities with the Boys and Girls Club. The Pike Creek ribbon cutting will be held on October 8 at 5:00 p.m. Gateway attended the WCEDA breakfast along with the Burlington legislative breakfast.

The semester push advertising came to a close the end of August for the Marketing Department. Advertising is utilizing the "Create Your Future" message, which is gaining traction.

The vast majority of the new website has been built and populated. We still have two sections under construction and are planning testing to begin in middle September. The number of Gateway stories that ran this past month is 59. Our media outlets in all three counties representing the district ran stories and various online outlets, which cross county lines because they are available on the internet.

All e-brochures are being updated with the majority of the work being done. Some new brochures for ELL and general admission are being added and as soon as some photography is added, it will be sent to the vendor.

Updates to the virtual tours are being made in September/October and again in January to reflect the remodeling work.

The fall marketing campaign for students to apply for a Gateway Foundation Scholarship has increased in intensity. This year's materials feature photos and testimonials from three Gateway students. The deadline for continuing scholarship applications is October 12, 2012.

In advance of the Foundation Golf Outing moving to a Walworth County golf course in May 2014, members of the Golf Committee have visited prospective courses. The Committee will meet this fall to determine the location for FY 2013.

The Foundation has raised \$37,980 for FY 2013, and on Tuesday, September 11, 2012, the Foundation elected the following community members to its board:

- Lori Bydalek, Vice President, Pentair (3 year term, Walworth County)
- David Celebre, Attorney, Celebre Law Office (1 year term, Kenosha County)
- John Kivlin, Chief Operating Officer, Convergence Energy (3 year term, Walworth County)
- Stan Manning, Interim Dir Strategy & Growth, SC Johnson (3 year term, Racine County)
- Mark Molinaro, Principal, Partners in Design (3 year term, Kenosha County)
- Terri Wruck, Mgr Charitable Contributions, Snap-on Tools (3 year term, Kenosha County)

HUMAN RESOURCES

We have been extremely busy with interviews, screenings, and filling vacant positions as well as benefit on-boarding for all the new hires. We have 18 openings with an additional 5 requisitions in process of approval. Fifty-nine new hires have been processed this year (28 are instructors).

Payroll Web Time Entry software is in Beta testing. The push for electronic signatures is continuing and is now in the hands of the IS Department.

John Frost is conducting the next round of HR on Campus. This program has been very successful with our employees.

The Employee Handbook was released on July 5 and has been very well received. The handbook is available electronically as well as hard copies upon request. Bill Whyte is conducting Employee Handbook orientations on a monthly basis to all new employees.

We continue to have Leadership Training for all management twice a month. Debbie Miller, along with five other Gateway staff, is now a certified DDI trainer after participating in three days of facilitator training.

We continue to work through the transition with the three new insurance providers and working through any issues. The Long Term-HRA project has been completed. We are now preparing for the AFLAC open enrollment in October. We are moving forward with AFLAC offering a third benefit plan during the open enrollment.

We began our Wellness Planning for FY2013. We have several activities already in the planning and/or implementation stage: Health Fair, Flu Shots, Wellness Inc., Physical Activity & Health Eating Intervention, and Stress Intervention.