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July 2009

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Training continuum important in today's tight economy

Your training continuum begins with admission into Gateway and can lead to a lifetime of learning, providing opportunities along each stage of your life. Some come to Gateway to earn a GED® or enhance the skills needed for a current job. Training and education benefit you throughout your career, if you contemplate a new career or find yourself unemployed or underemployed.

Education and training provide you with a marketable advantage in a tight economy. Enhancing your talents by sharpening your skill set will improve your confidence and value to employers. Gateway has more than 65 career options, affordable tuition and cutting-edge training to give you the opportunities to gain that skill set.

Gateway focuses on improving the knowledge and skills of more than 25,000 students every year, providing new programs and other pathways to in-demand careers.

For more information on training opportunities for you or your employees visit us at www.gtc.edu.



Bryan Albrecht

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Bryan Albrecht speaks at conference in Jordan

Gateway Technical College President Bryan Albrecht was one of 16 U.S. educational leaders who joined other international education leaders invited to present and take part in a conference in Amman, Jordan, focusing on promoting community colleges.

Albrecht was a member of a delegation of U.S. community college presidents and researchers to join education representatives from the Broader Middle East and North Africa (BMENA) region to make presentations on topics including business and education partnerships that promote workforce development and technological innovations that improve instruction and expand learning options.

"Community and technical colleges play an important role in developing the jobs and worker skill sets to sustain a global market," says Albrecht. "Gateway is at the center of the discussion and will be able to share its story of success to the world – while also gaining information to sharpen its competitive edge."

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Andis to expand opportunities for Barber/Cosmetology students

Andis Company, Inc., will provide a great opportunity to one student in Fall 2009 by offering a full \$4,400 scholarship in Gateway's Barber/Cosmetology diploma program.

Under the new scholarship plan, Andis will pay the entire cost of the tuition costs for one student to complete the three-semester diploma program beginning this fall, and do so for one student beginning each subsequent fall semester.

For more than 77 years, Andis has produced the clippers and trimmers for the barber and beauty industry, and also offers hair cutting and styling products for the consumer industry. The international company is based out of Racine.

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President, Gateway Technical College



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andis®

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Gateway officials take part in 're-skilling' national discussion

Gateway Technical College officials and area industry leaders were part of a national Association for Career and Technical Education (ACTE) leadership forum in Washington D.C. focused on the "re-skilling" of America's workers.

Technical education leaders were joined by leaders from the U.S. Senate, U.S. House, private business and other national education groups to discuss the challenges businesses and workers face in today's economic environment and map out how technical education should work to address those needs.

The main thrust of the forum was to continue to raise the level of awareness and efforts by technical education leaders to combat the nation's unemployment – now and into the future. "A retooling of the American worker and industry is needed to help us get back on our feet again," said Stephanie Sklba, Gateway Vice President, Community and Government Relations.

Gateway President Bryan Albrecht, Gateway Board of Trustees Vice President Fred Burkhardt and Sklba were invited to participate in the conference. Tom Kassouf, president with Snap-on Incorporated, was a speaker on the panel discussion "A Vision for Economic Policy Development."

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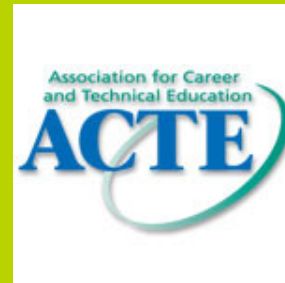
Gateway President appointed to national board

Gateway Technical College President Bryan Albrecht was appointed to the national Manufacturing Skills Standards Council Executive Board recently.

Albrecht begins his board duties immediately. The Manufacturing Skill Standards Council (MSSC) promotes an industry-led standards-based, training, assessment and certification system focused on the core skills and knowledge needed by the nation's production and supply chain logistics workers.

"Gateway has become a leader in industry certification and the MSSC credential enhances our graduates' marketability in the competitive work world," said Albrecht.

The MSSC is located in Washington D.C. and is comprised



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of some of the nation's leading corporations.

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Gateway gives students hands-on experience in auto tech career

Area students were able to experience how engines and vehicles operate through the hands-on RevIT Up camp held at the Horizon Center for Transportation Technology June 22-June 27.

Students in grades seven through 12 learned about green fuels of the future, used the latest in technology to diagnose vehicle issues and used a computer program to operate a stationary engine – and map out its inner workings and efficiencies.

Taught by Gateway automotive technology instructors with real-world industry experience, camp participants were also able to see how the auto technician workplace and changed over the years and become a more technologically-driven career.

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Gateway lands on forefront of geoechange training

Gateway has placed itself firmly on the forefront of geoechange technology by landing a \$141,000 grant from the National Science Foundation Advanced Technological Education program to develop an expanded curriculum to train qualified technicians for the expanding geoechange industry.

The national grant would specifically address the need for qualified earth drillers by funding curriculum development, which would equip students with the proper knowledge and expertise to drill for geoechange systems. There is a shortage of qualified geoechange drillers, and Gateway is the only site in the nation to offer training in this type of drilling.

While the Gateway-developed curriculum would be national, Gateway would be the first to provide it to students.

The curriculum to be developed would provide for a certified process for geoechange technology -- specifically drilling -- which could be used as a standalone associate

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degree program or incorporated into existing college programs such as heating, venting and air conditioning technologies. Gateway has a year to the date if it receives the money to finish the curriculum, to be developed by two instructors from the college.

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WGTD Radio Theater returns new 'Jack Benny Show' to airwaves

The "New Jack Benny Show," with all the "kids" in Benny's famous cast returned to the airwaves on WGTD's Radio Theater.

The award-winning 91.1 Players presented a new version of this classic CBS and NBC comedy series. The show was performed live in front of a studio audience in the Center for Bioscience and Information Technology, on the Kenosha Campus.

Producers Steve Brown and Michael Ullstrup wrote a script capturing the humor, wit and preciseness of a Benny original, staging it in the manner of old-time radio. Brown and Ullstrup's interpretation begins as Jack's hapless, hopeless writers break the news to him only moments before airtime that they still haven't come up with a script for the show.

The "New Jack Benny Show" brings back veteran actor Gary Stamm as Jack Benny.

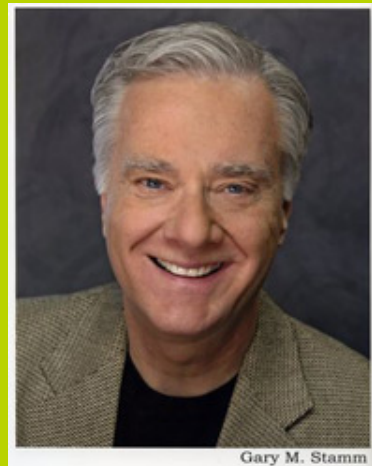
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Career coach gives job search advice at Gateway presentations

Career search coach Chris Czarnik gave advice on how to search for and beat out the competition to land a job during these tough economic times at a dynamic presentation at two Gateway Technical College campuses June 25.

Czarnik's presentation represents one more way Gateway is reaching out to help workers and communities connect with new careers.

Czarnik, a career coach to more than 200 professional clients and a former hiring official with a large corporation, deliver seminars at the Racine Campus and Kenosha Campus, delivering two presentations at each, "Confessions of a Hiring Manager" and "Proactive Job Search: Don't wait for the job to come to you – go get it."



Gary M. Stamm

Gary Stamm

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InSinkErator donates to Gateway scholarship fund

InSinkErator recently donated \$10,000 to support a scholarship for students enrolling in Gateway's new Industrial Mechanical Technician program.

In a presentation dedicating the new Industrial Mechanical Technician Lab on Gateway's Racine Campus, Nick Huck from InSinkErator said he was proud of Gateway's leadership in the community and Gateway students will have the skills to land good paying jobs as a result of the new Industrial Maintenance program.

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Torque training certification with Snap-on continues

Gateway officials began unveiling their portion of a torque technology program with a weeklong walk-through of the curriculum it's developed, with officials and instructors from Gateway, Snap-on Incorporated and Lakeshore Technical College.

Snap-on Incorporated, in partnership with Gateway, are creating a national torque certification program designed to meet the needs of the growing global wind industry. Gateway is currently writing the curriculum for a portion of that certification and the walk-through was an opportunity to look at it and to offer any suggestions on how to improve it.

This portion of the torque certification will provide hands-on training for students to learn torque fundamentals, electrical torque, and larger hydraulic equipment. Safe training and workplace techniques will be stressed heavily at each of the three levels of training.

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Gateway courses to provide training in high level logistics skills

Gateway will begin offering courses this fall which will provide workers with the training to elevate their logistics and material handling skills through an industry-driven training and assessment program.

The Manufacturing Skills Standards Council – MSSC – has developed the industry-driven training and assessment program that will benefit workers from entry level to first line of supervision across the supply chain, including factories, warehouses, distribution centers and transporters. Gateway partnered with local business to help configure the program and make sure the training being offered matched up with employer needs.

Two areas will be offered:

- Participants will attend 20 hours of training for the foundational-level Certified Logistics Associate (CLA) certificate which includes global supply chain logistics life cycle, material handling equipment, safety principles, quality control, teamwork, mathematical reasoning, and adaptability to change. The training is followed by an assessment which leads to a national credential – MSSC Certified Logistics Associate. Individuals who wish to add to their credential may take a 6-hour Microsoft Excel/Beginning workshop where they will learn how to enter and edit data, labels, and formulas, work with functions, format cells, print worksheets, and create charts. This course is designed for students with little or no Excel experience.
- The mid-level Certified Logistics Technician (CLT) Certification is offered in 20 hours and addresses product receiving and storage, order processing, packaging and shipment, inventory control safe handling of hazardous material, evaluation of transportation modes, and dispatching and tracking operations, demand and supply, EDI, reverse logistics and contract management principles. The training is followed by an assessment which leads to a national credential – MSSC Certified Logistics Technician.

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Gateway, Dremel partner for annual Pinewood Derby event

Gateway teamed up with Dremel Inc. to put on the college's second annual pinewood derby.

The derby was held in April at the Center for Advanced Technology & Innovation, 2320 Renaissance Blvd. Teams of mechanical engineering and engineering students had a little more than two hours to carve and build their pinewood car using Dremel tools, making sure to adhere to all Pinewood Derby race rules.

The partnership between the college and Dremel helps students apply their engineering and design principles in a hands-on and fun way and allows Dremel to continue its effort to partner with colleges.

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