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Vision 2012

As we prepare the Spring edition of this the Community Connections newsletter I find myself in disbelief that we are nearing the end of another year and graduation for hundreds of students. The excitement of achieving an educational dream is a milestone for so many students. You may not realize it but you are a part of the milestones for many of us here at Gateway. It is through your community support that we are able to serve our students with the best education and training in all of Southeast Wisconsin.

This year we have concentrated our vision on the theme of 2012 - what will Gateway look like in the year 2012? While know one knows for sure what we will look like I can say that if we reflect on where we have come we will continue to be a vital resource for our communities. Gateway is a pathway to success for thousands of citizens every year. In fact this year we will have served over 28,000 citizens in one of our degree, certificate, customized programs, or community outreach efforts. A remarkable statement about



Bryan Albrecht - President, Gateway Technical College

March 2007

our community. Your commitment and expectation for educational services is what is driving us to become a college that does not fear the future but embraces it with great optimism. Our 2012 vision is guided by the milestones that our community has set for us. Led by integrity, service, and quality, Gateway will continue to be a vital resource for growing our economy and community.



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Ambassador Award Winner

The Gateway Technical College District's Ambassador Award winner was chosen late last month during an application and evening interview process. Margarita Hargrove, of Racine, a mother of two children with two grandchildren, is studying Health Information Technology.

Margarita was facing severe health problems and decided that she could either stay home and be sick or make the best of every day. For her, making the best was setting out to achieve a lifetime goal—going to college and getting a degree.

Margarita came to Gateway, walking with a cane and on many medications. But now, walking without a cane and feeling much stronger in mind and body, Margarita credits Gateway for supporting her and helping her grow stronger in every way.

Margarita chose to study Health Information Technology because she will have the ability to work out of her home if her health should reverse—this would allow her to continue to hold a job even if confined to her home.

Margarita had unsuccessfully tried other educational options...however at Gateway she received her first "A" in a math class since junior high. She credits an instructor who took extra time to explain the logic behind math to her. Margarita is on the Dean's List and knows that's been made possible by keeping a positive, hard-working attitude, utilizing Gateway support services, and the motivation she has received from instructors.

Margarita will represent Gateway in the Wisconsin Technical College System Leadership Conference April 4-5 in Madison.



Margarita Hargrove, Gateway District Ambassador

The other Campus Ambassadors chosen were Mirna Bacara representing the Kenosha Campus and Jessica Martinez representing Elkhorn and Burlington.

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CSI Gateway

Students enrolled in the Police Science and Nursing programs recently joined forces to create a mock crime scene on Gateway's Kenosha Campus.

After sharing a fictitious, crime-related scenario with the nursing students, an instructor from the Police Science program assigned several of them pedestrian, eye-witness roles. Each witness was prepped with varying eye-witness accounts. The remainder of the students were responsible for treating the victim discovered at the crime scene and administering required medical attention.

Police Science students were then called onto the scene of the crime where they were expected to examine clues, collect evidence, and interview witnesses.



Nursing and criminal justice students collaborate on a crime scene investigation project.

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Workforce Development Secretary Gassman Visits Health Labs

Wisconsin Secretary of Workforce Development Roberta Gassman visited Gateway Technical College March 14 to learn more about the cutting-edge technology Gateway is using in its health careers program labs.

She visited the Gateway Kenosha Campus health career labs to see METI-Man, southeastern Wisconsin's first human-patient simulator.

"It's great to be at Gateway where you see health care students getting trained on the latest equipment to become our health care workers of tomorrow," said Secretary Gassman. "I'm pleased to see the excellent work Gateway is doing in training a variety of health care workers."

The simulator provides more sophisticated training for nursing students and helps build student confidence when they move to the clinical portion of their training. "In the clinical settings, students experience certain procedures and skills," explains Kathe Russ, Gateway dean of health careers. "This equipment allows us to provide even more experiences. The students are better prepared for clinicals and the job when they graduate," adds Russ.



Workforce Development Secretary Roberta Gassman gains a better understanding of the state-of-the-art training received by Gateway nursing students.

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Kenosha County Economic Development Summit

On March 14, economic development and business leaders gathered at Carthage College to learn more about the state of economic development in the county and to take on critical economic development issues in small group solution sessions.

Gateway Technical College sponsored the event along with Carthage College, UW-Parkside, the Kenosha Area Business Alliance, and Kenosha County. Gateway VP of Human Resources Bill Whyte and Gateway President Bryan Albrecht were on the planning committee. Bill also served as emcee of the event. Bryan and Gateway Marketing Director Jayne Herring also served as small group facilitators.

Each of the small group sessions reported on barriers to success relating to various economic issues and at least three actionable, measurable solutions. The issues included meeting employer training needs in a nontraditional manner, infrastructure for the near future, employing the hard-to-employ, supporting entrepreneurship, directions for economic development, and recruitment and retention of employees. While easy to develop and file a report on the event, organizers promise that in addition to the compilation of the report, accountability for the action items will be assigned to various organizations and Kenosha County and the educational institutions will ensure the solutions will be accomplished.

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Students demonstrate success!

Gateway students' talents are recognized throughout the state and the country. A few recent examples of their success include the Gateway Marketing Management Association's state competition, the state competition for Business Professionals of America, the Wisconsin Upper Michigan Florist Association, WMCPA and interior design students.

GMMA

The Gateway Technical College's Kenosha Campus Chapter of the Marketing and Management Association (GMMA) earned the Wisconsin Marketing and Management's (WMMA) Outstanding Chapter Award, taking first place at the 46th annual Competitive Events Conference. The

Kenosha County Wisconsin

For information about Gateway's involvement in the Kenosha County Economic Development Summit, contact Bill Whyte whytew@gtc.edu



events were held in Madison, Wisconsin, March 8-11. This is the 9th time GMMA has won top chapter since 1990.

Two hundred-seventy five students from sixteen two-year and four-year colleges/universities attended the conference. Students competed in 20 marketing, management, and design events, attempting to qualify for the International Delta Epsilon Chi Competitive Event Conference. This year's international competition will be held in Orlando, Florida, April 21-24. Business professionals from across the state serve as judges for these events.

BPA

Six Gateway Technical College students majoring in a variety of business programs at Gateway's Elkhorn Campus, 400 Hwy H, will be traveling to New York City for competition. The students, members of Gateway's chapter of Business Professionals of America (BPA), will compete in the organization's national competition May 8-13. They are Lorrie Bond, Chris Karkula, Anna Konkel, Dawn Kuchen, Sidney Lee, and Andrew Walker.

The students qualified for this honor by placing in the top three spots in their event at state competition March 1-3, 2007 in Madison. All 16 Wisconsin Technical Colleges sent representatives—there were 102 contestants, seven from Gateway. The events include team presentations, problem solving, and written tests. Gateway competitors were representatives of information technology, administrative assistant, and graphic design programs.

Floral student

Sara Lucht took a first place in the Party Lite Category of the Wisconsin Upper Michigan Florist Association (WUMFA) Annual spring conference. The competition was held in Green Bay, Wisconsin.

She competed March 11 against not only other students but professionals from throughout the state. Sara was awarded points and continues to accumulate them. When she has reached the goal of 50 points, she is then given an award status and is put into a more advanced design league and brought into the Academy of Designers. She is planning to go on to competition in Palm Desert, California, in July along with two other Gateway Technical College floral designer students.

WMCPA

Twelve information technology-programmer/analyst students attended the Wisconsin Midrange Computer Programmers Association (WMCPA) annual conference



Gateway information technology students assisted at the WMCPA conference

earlier this month in Lake Geneva. Four students assisted with the operation of the event and eight attended through Student Activities funding.

The four "working" students set up a network of three computer labs of ten PCs each, including the IBM System i platform unit.

One student served as a liaison between the WMCPA and the speakers, setting up the speaker arrival and departure information and others were guides, answering questions and locating meeting rooms. Some were room hosts, introducing the speakers—who were all experts in the IT field.

Through their instructor's (Jim Buck) leadership, the student professional organization (AITP) was able to set up a table to sell Dr. Frank G Soltis' (IBM) book - "Fortress Rochester" so the club could make \$10.00 for each book sold. A couple of students bought a book and were able to talk with the IT legend to obtain his autograph.

Design students

The Interior Design program is hosting the WTCS state interior design competition and conference on Friday, March 30, at the Madrigrano Auditorium on Gateway's Kenosha Campus. Students from all WTCS interior design programs are invited to compete in one of three specialty design events, and we are anticipating 40-50 attendees.

During the morning of the event, students will participate in a three-hour practicum in which they will design an office space, residential space, or kitchen. As part of the design process, students must accurately assess the client's requirements, space plan the areas of the structure, specify finishes, specify furniture, and create a presentation board to be critiqued by a panel of judges.

Professional designers will judge the respective design events that represent their industry expertise. The judging begins at 12:30 p.m. and concludes at 3:30 p.m. An awards ceremony will be held at 4:30 p.m. when the top three winners for each event will be announced

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Gateway Partners with Workforce Development Centers

Gateway and each of the county Workforce Development Centers share a strong commitment to strengthening the employment picture of southeastern Wisconsin and ensuring a well-trained workforce for local employers. While each organization implements separate initiatives, in a Committee of the Whole presentation at the Gateway Board meeting March 22, they outlined numerous ways the entities work together to benefit their communities:

Racine County—Alice Oliver, Director:

New offices in Gateway's "380" Burlington center—just opened.

- Gateway Provost Zina Haywood serves on WDC board
- Pamela Zenner-Richards of the Workforce Development Center's Business Services serves on Gateway Board
- Grant partnerships
- CNC and Welding Bootcamps
- Gateway has staff at the center who teach computer literacy classes

Walworth County-Marilyn Putz, Director:

- Gateway provides the majority of their training
- Offices are located in a Gateway building on the Elkhorn Campus
- Gateway's Walworth WEDD office is in the Center
- Elkhorn Dean of Campus Affairs Ron Sellnau serves on Workforce Development Board
- Collaboration on meetings and summits
- Annual job fair

Kenosha County–John Milsauskas, Director:

- Gateway provides training at their Center
- Gateway President Bryan Albrecht on Center Board
- Gateway Provost and VP Human Resources serve on partner organization boards
- Workforce Development Center Director serves on LakeView Site Council and other advisory committees.
- Gateway provided computer lab development
- WIA training partner



The dedication of the Western offices of the Racine County Workforce Development Center.



Alice Oliver, John Milsauskas, and Marilyn Putz

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Gateway Lecture Series Continues

Each month, a Gateway Technical College division presents a noon-hour program to faculty, staff, students, and general public highlighting how its programs integrate with the community and businesses and their needs. The programs often include demonstrations of what students learn in their program.

The March program featured Interior Design—a new, inexpensive virtual reality program allowing interior designers to better see the overall flow of their proposed design from a variety of viewpoints. Horticulture was also on the program with demonstrations on rehabbing plants to improve their health and vitality. They demonstrated separating root bound plants to create multiple plantings and how to root cuttings to start new plantings.

The April College Lecture Series, highlighting Gateway's Bioscience programs, is scheduled for April 12 and will be held at the Center for Bioscience and Information Technology on the Kenosha Campus. Doors open at 11:30, with the program at noon. Lunch is available.

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Brandon O'Connor demonstrates useful interior design software.



Kate Jerome (left) and Kate Field—both horticulture instructors—demonstrate the challenge of separating a root bound plant from its pot.

Events Mark Gateway's Professional Alliances

Viewed by industry leaders as a model of educational innovation, Gateway has been selected by IBM (information technology) and Belden (telecommunications) as a premier training center for career professionals and new students wishing transition into these fields. Two exciting April events will highlight these partnerships.

April 17 - Belden Training Initiative Open House.

Belden is a world leader in the design, manufacture, and marketing of signal transmission solutions for data networking and a wide range of specialty electronics markets. Belden officials will travel to Gateway's Center for Advanced Technology and Innovation (CATI) in Sturtevant on April 17. Through Gateway's WEDD division, Beldencertified instructor Randy Reusser will provide technology training to Belden product customers. Belden assisted with equipping a state-of-the-art lab which will also serve as the location for Gateway's telecommunication courses. As part of the Open House event, two seminars are being offered free of charge by Belden.

April 19 - IBM's Mark Shearer

Mark Shearer, manager of the System i product division, will be at Gateway's CATI from 8am-11am to discuss the immediate importance and future reliance on industry professionals. He will also emphasize the need for new students planning a career in IT programming and systems to get the most up-to-date training possible. Gateway is viewed as a national model for education and business partnerships in preparing a highly skilled workforce—in this case, IBM system i. Mr. Shearer is planning an interactive roundtable session with System i user companies to further assess their training needs and job creation potential.

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What it means to be an American

Nineteen Gateway Technical College students, members of the International Club, based at the Gateway Burlington Center, will travel to Washington D.C. May 23, 2007. The students' trip will serve as the culmination of studies in the Understanding Democracy project.

The International Club was established to assist immigrant students and their families in gaining greater skills in the English language, understanding U.S. culture and government, and promoting citizenship. Among club



April 19 - IBM System i/Mark Shearer event For more information about either of these events and related educational programming, please contact Debbie Davidson, Executive Director of Gateway's Advanced Technology Centers: davidsond@gtc.edu or Download the flyer here.



activities is preparing for the launch of a mentorship program between more advanced English as a Second Language (ESL) students and newer students. The Understanding Democracy project prepares the advanced ESL students to become mentors. The student mentors will be available to help new students beginning Fall of 2007.

"We have a rapidly growing immigrant population throughout our District, including Burlington, and many of those find their way to our Adult Learning Center and ESL classes," says Kathy Saunders, Gateway Adult Learning Center instructor, Burlington Center. "This project offers one answer to the question, 'How can Gateway Technical College do its part to create responsible, productive, and capable new Americans?"

The students traveling to Washington D.C. will stay for three days visiting the buildings and monuments and view the Senate and House of Representatives in action. Adult Education instructor Gerry Millette will also accompany the students on the trip.

"Promoting U.S. citizenship is one of our goals," says Saunders.

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Gateway President to Lead National Technical Education Organization

Gateway Technical College President Bryan Albrecht has been elected to the office of President-Elect of the Association for Career and Technical Education (ACTE). When Bryan ascends to the presidency of ACTE, he will be the leader of the 28,000-member national professional organization for those working in career and technical education.

"It is an honor to be selected to represent our nation's career and technical professionals," says Albrecht. "As our workforce changes, so must our educational systems. ACTE provides a forum for the integration of education and industry through professional leadership," adds Albrecht.

The strength of this advocacy and professional development organization is reflected in its diverse membership composed of more than 28,000 career and technical educators, administrators, researchers, guidance counselors, and others involved in planning and conducting career and technical education programs at the secondary, postsecondary, and adult levels. Contact Kathy Saunders at 262.767.5340 or saundersk@gtc.edu for more details on this event or the International Club.



There are numerous state and local ACTE chapters. The Gateway Association for Career and Technical Education (GACTE) or local chapter 20 promotes career and technical education, offers professional development opportunities, and raises money for the Gateway Technical College student emergency fund.

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Gateway Technical College Foundation Turns 30

The Gateway Technical College Foundation is celebrating the 30th Anniversary of its incorporation this month. The independent not-for-profit organization was organized for the purpose of supporting educational programs and opportunities at Gateway Technical College through private gifts and grants. The Foundation actively solicits gifts by individuals, businesses, and corporations on behalf of Gateway Technical College students.

One of several events to commemorate the Foundation's Anniversary was held March 23 (see photo-right).

The Foundation supports Gateway students through scholarships totaling more than \$44,000 per year. It also administers the Grant Fund.

"The Gateway Technical College Foundation, Inc. was formed in 1977 to help build a community that is economically and professionally strong, flexible, and competitive in a changing marketplace," says Foundation executive director Ken Vetrovec.

The Foundation also supports faculty and staff through the newly developed Inspiration Grant program that supports new initiatives that enhance the "Gateway Experience."

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Community support is growing for Horizon Transportation Center

When the 2007-08 school year begins in August, Gateway, along with its supporting partners, will have a stateof-the-art automotive and aviation training center called the Horizon Center for Transportation Technology. Located near the Kenosha airport on Hwy H, the location is ideal for serving the needs of the automotive, diesel, and aviation industries.



For more information about the Gateway Technical College Foundation, please contact Ken Vetrovec, **vetroveck@gtc.edu**



For more information on how you can become part of this community partnership, contact Bryan Albrecht at albrechtb@gtc.edu The Horizon Center is capturing interest from throughout the country, with its unique partnership between business, industry, and education. Gateway's Horizon Center is anchored by an immeasurable partnership with Snap-on Incorporated. Snap-on support is accompanied by that of other companies like Modine, A&E, and Seater Construction, and with organizations such as Kenosha Area Business Alliance, KUSD, the Wisconsin Automobile Dealers Association, the City and County of Kenosha, and many others. More than a million dollars in sponsorships have been leveraged so far. When students walk into the new facility, they will be introduced to a new facility with 100 percent new tools and equipment and a center and program that reflects world class transportation training standards.

The Horizon Center will not only be NATEF and ASE certified, but it will also be the first college in the country holding the new Snap-on Diagnostic Certification. The Center will host a seamless secondary and postsecondary curriculum and will serve as a national teacher education automotive training center. The facility will have several specialty areas that support the integration of business and education, including a career exploration center, kiosks that call up the nation's job banks, the national upgrade2cert virtual training website, an innovation training room, a flight simulator, model classrooms, and twelve stateof-the-art training bays for auto technology.

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New Gateway Racine Campus Learning Resource Center

Gateway Technical College-Racine Campus has a new Learning Resource Center, including the newly remodeled Library and the relocation of the Academic Support Center.

The remodeling and combination of Library and Academic Support Center "offers students greater access to services, increased access to technology, and a more welcoming aesthetic environment conducive to studying, receiving academic tutoring, accessing the Internet, and conducting research," says Gary Flynn, Gateway District library manager.

The previous library was built in 1963 without any significant upgrades to the space in the intervening years besides new carpeting seventeen years ago. The remodel increased the square footage of the Library from 7,200



Racine Campus Learning Resource Center 1001 S. Main Street, Racine

square feet to 8,800 square feet, including addition of the Academic Support Center.

Among the improvements are increasing the number of public access computers, from 17 to 34, improving the functionality of the Library workspace (since the original was designed without any thought to the Circulation Computer System used today), addition of a computer lab for students to conduct library and research orientations inside the Library, and the addition of a Quiet Study area and Computer Lab.

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Technology: Tools to Help Students Learn

Innovative instruction must utilize cutting edge technology. Today's students are at ease with electronic advancements and indeed seem to learn faster and retain more when instructors can tap into their world of video games, iPods, and other electronic advancements. Two innovative Gateway instructors, Tina Cipriano and Ken Haling of the Elkhorn Campus, presented a session called "Vodcasting Essentials—You Build the Video" at the League for Innovation Conference in New Orleans last month. Vodcasting means the online delivery of video-on-demand video files via the Internet.

The instructors have been using Camtasia software to record their PowerPoint lectures so they can then be used on either an Apple iPod or a Sony PlayStation Portable (PSP.)

Ken, who is the lead accounting instructor, and Tina, who is the lead instructor in the administrative assistant program, are also integrating Qwizdom, a student response system, into their classes. The system allows students to use electronic "clickers" (hand-held responders) to answer questions and supply feedback during a lecture. The instructor can immediately measure the response and determine if the students understand the material being presented. The instructors are experimenting with this device in one class of each of their programs.

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You may email questions or comments about Community Connection to Jayne Herring at herringj@gtc.edu or Lee Colony at colonyl@gtc.edu



For more information about cutting edge educational technology, contact Tina Cipriano ciprianot@gtc.edu; Ken Haling halingk@gtc.edu; or Jeff Robshaw, Gateway CIO robshawj@gtc.edu

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