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November 2005

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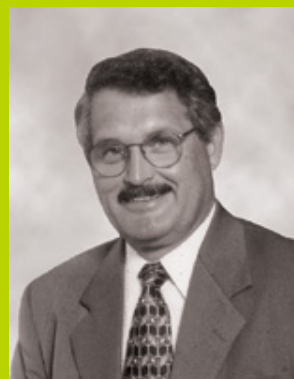
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## President's/CAO message

Welcome to our new electronic newsletter. We look forward to communicating with you about ways Gateway Technical College has connected with area employers and other members of the community. We hope this piece encourages you to contact us with ways we can be of even greater service to our community.

This week Dr. Sam Borden announced his retirement from Gateway Technical College effective January 3, 2006. He stated that his wish for Gateway is success and prosperity. Dr. Borden, along with all Gateway students and staff, has laid the foundation for achieving that wish.

In my expanding role with the college, and with the help of all the staff, we will move Gateway into new frontiers of change. I will be increasing our commitment to campus life, community investment, and entrepreneurial opportunities. Gateway represents more than a collection of courses for thousands of students - it represents an opportunity to reach a career goal and achieve a lifelong dream.



Dr. Sam Borden



Bryan Albrecht

Our administrative team will design improved systems of campus services, technology applications, and program integration and delivery. I encourage you to share your thoughts on how we might better serve our community.

There is no doubt that Dr. Borden has started us on a great journey marked with progress and innovation. It is now time to establish the path of change for Gateway Technical College. I am proud to be on this path with you, our community partners.

Bryan Albrecht  
Gateway Chief Academic and Operations Officer

Comments or suggestions to Bryan? Please e-mail: Bryan Albrecht ([albrechtb@gtc.edu](mailto:albrechtb@gtc.edu))

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## CEO Strength; Succession Planning

"A Leap of Strength: A CEO Adventure" was designed to guide CEOs to become more effective in their positions—how to be a better CEO. The workshop, sponsored by Gateway Technical College along with the Kenosha Area Business Alliance and the Chicago Manufacturing Center, will be held:

**Workshop:** 8am-Noon November 17th, Gateway Kenosha Campus 3520-30th Ave., Center for Bioscience and the Integration of Computer and Telecommunications Technology. \$65 per person for the hands-on workshop. Visit the Kenosha Area Business Alliance website at [www.kaba.org](http://www.kaba.org) to register online or call 262.605.1100 to register by phone.

**Succession Planning** So, what's next? Or, more importantly, WHO is next? If you can't answer that question in your business, you might be interested in discussions that will be held at two of Gateway's campuses. Bench strength has been a major concern of corporations as they observe the expected schedule of retirements of upper management. Who will be qualified to take over? These succession planning discussions will be presented on the following dates:

**Informational Breakfast:** 7:30 a.m.-9:00 a.m. November 30th, Gateway Elkhorn Campus 400 Hwy H. Co-sponsored by the Walworth County Workforce Development Board. Call Rick Heine to reserve your spot at 262.741.5272.

**Informational Breakfast:** 7:30 a.m.-9:00 a.m. December



8th, Gateway Burlington Campus 496 McCanna Pkwy.  
Co-sponsored by the Burlington Area Chamber of  
Commerce. Call Beth Tilley to reserve your spot at  
262.741.8518.

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## Second and Third Careers

The fast pace of technological change makes old careers obsolete, even as new opportunities are created to replace them. Americans born at the tail end of the Baby Boom (1956-64) held an average of ten jobs between ages 18 and 38, according to the U.S. Bureau of Labor Statistics

"Earn while you learn" takes on a new meaning. Most people will have to study for their next occupation, even as they work on their current career. At Gateway our average student age is 30 years old with 39% of the post-secondary student learners are over age 30. Gateway provides employees options for continued occupational growth.

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## Workplace Skills Assessments

What do the Kenosha Public Library, Pioneer Products and Honeywell have in common? It is the fact that they utilize workplace skills assessments to "qualify" the skills of employment candidates and staff. This helps employers validate whether candidates can do what they say they can do on their job application. It also helps minimize expensive training of new hires.

Pioneer Products in Racine used assessments for their incumbent workers to determine skill gaps in "precision machining." The assessments were administered by Gateway's LakeView Advanced Technology Center. The Business and Industry Services Division at Gateway followed up with customized training to fill in the skill gap. This enabled Pioneer Products to develop the individual skills of their workforce and improve productivity. Honeywell, located in Pleasant Prairie in much the same way sending incumbent workers for assessments followed by focused customized training.

Nationally recognized assessments based upon national standards are available for a variety of occupations. It costs between \$10-100 to administer an individual test.

Additionally, Gateway Technical College is aligning its



Jill Hartnell - Former Postal Employee, now a graduate working in Medical Transcription



curriculum with these national skill standards and is integrating assessments into its course offerings. Successful graduates from a number of program areas will now receive skill standards certification.

If you would like to [find out more about these assessments](#) and how they might benefit your business, call 262-564-3400 or email [lakeview@gtc.edu](mailto:lakeview@gtc.edu)

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## New Health Care Career Labs-Kenosha Campus

The Kenosha Campus is enjoying its new Health Care Career Laboratories and the new Student Commons this semester.

The Student Commons addition replaces an outdated space originally built out in 1967. The Commons features dining, social, and study space.

"Our students have such a wide variety of personal schedules," says Zina Haywood, VP/Provost Kenosha Campus. "The new Commons is designed to offer all students the services they need as well as an attractive location to meet and enjoy each others' company."

The state of the art health career labs feature the latest in human simulators, including Meti-Man, the first of its kind in Southeastern Wisconsin.

"Clinical demonstration labs utilize state of the art audio-visual technology so that skills presentations can be observed by those seated in one or more classrooms within the health career lab," says Kathleen Russ, Gateway Dean of Health Careers. This feature has added potential for health care workshops for students and the health care community featuring noted professionals."

The newly constructed Health Career Labs serve the Nursing, Nursing Assistant, and Physical Therapy Assistant programs. In addition, the Health Career wing houses training labs for Dental Assistant, Surgical Technology, and related science classes. For more information about the new facilities, please contact Zina Haywood ([haywoodz@gtc.edu](mailto:haywoodz@gtc.edu)) or Kathe Russ ([russk@gtc.edu](mailto:russk@gtc.edu)).

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## New Burlington Campus Center Opened this Fall

Gateway invites you to visit our newest facility—the 30,000 square foot Burlington Campus center, located at 496 McCanna Parkway, adjacent to Burlington High School.

The facility consolidates health career courses at one facility, which was specifically designed to teach health care professionals. In recent years, courses were offered at two locations. The facility will help Gateway meet the overwhelming demand for health care professionals throughout the region.

The two-year associate degree nursing program continues to be offered. A new Radiography program is being taught at the Campus and protective services programs have been consolidated at the facility.

The building is owned by the Burlington Area School District and leased by Gateway Technical College. Construction of the building and development of the instructional areas were paid for through the 20-year lease arrangement between Burlington Area School District and Gateway. This partnership between Gateway and the Burlington Area School District will further lend itself to sharing facility use and broadening educational experiences for the student bodies of both institutions.

For more information about the Burlington Campus center, contact Dr. Randy Smith ([smithr@gtc.edu](mailto:smithr@gtc.edu)), Gateway Dean of Protective Services

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## Looking to “free-up” Warehouse space?

Consider the donation of surplus material, property, up-to-date equipment, and other gifts to the Gateway Technical College Foundation, Inc. Your gift will help train the workforce in Kenosha, Racine and Walworth counties. Your company can benefit from donating through:

- Positive publicity
- A future workforce trained on your donated equipment
- Potential state and federal tax-deductions
- Knowledge that you have helped Gateway Technical College achieve its mission





Contact Ken Vetrovec ([vetroveck@gtc.edu](mailto:vetroveck@gtc.edu)) if you have items to donate.

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## Something for Everyone

In the most recent survey conducted by LakeView Advanced Technology Center, within the past year 248 employers in southeast Wisconsin sent their employees to classes located at the center, 9449 88th Avenue in Pleasant Prairie. The variety of businesses sending their employees to classes were not limited to just manufacturing. Service and retail sector employers are taking advantage of computer classes or supervisory management classes offered by Gateway Technical College at LakeView.

To learn more about how the business, automated manufacturing, computers/technology or general education courses offered by Gateway Technical College at the LakeView Advanced Technology Center can help your employees, call 262-564-3400 or email Deb Davidson ([davidsond@gtc.edu](mailto:davidsond@gtc.edu))

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## Responding to Hurricane Evacuee's Educational Needs

Gateway Technical College has formed an Educational Emergency Response Team to work with local agencies that are taking in evacuees. Our goal is to assist these potential students on a case-by-case basis so that they can attend Gateway to enhance their job skills.

The college will waive application fee and most fees, provide immediate counseling and offer financial aid or emergency funding assistance. Since these individuals are not Wisconsin residents, we will waive or remit out-of-state tuition when the situation warrants.

Additionally, we will be issuing identification cards, offering free career counseling and job placement services and will create displaced student sponsorships.

If you would like to assist with a displaced student sponsorship or you have an employment opportunity for an evacuee, please contact Terry Simmons ([simmonst@gtc.edu](mailto:simmonst@gtc.edu)) at 262-564-3108.

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## George Williams Campus of Aurora University and Gateway Technical College Sign Agreement

The George Williams Campus of Aurora University and Gateway Technical College signed an agreement November 7 at Gateway's Elkhorn Campus that will open up new opportunities and improve educational services to students served by both institutions.

The agreement provides a seamless opportunity for Gateway graduates from the Hotel/Hospitality program to continue their education and complete a bachelor's degree in Recreation Administration from Aurora University. Prior academic coursework will be fully recognized and transferable towards the completion of that degree.

"We have been very proud of our Hotel/Hospitality Management program," says Gateway's Bryan Albrecht, COO/CAO. "We're thrilled now to offer our students a pathway to even greater success. The George Williams Campus of Aurora University provides a fabulous opportunity for students to continue their learning while immersed in a simulated hospitality setting." Albrecht pointed out that tourism and hospitality is one of Wisconsin's leading industries.

For more information contact Dr. Jacqueline Love ([lovej@gtc.edu](mailto:lovej@gtc.edu))

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## Upgrade2cert(ification)

Gateway Technical College and its partners—Snap-on, Inc., The Foundation of the Wisconsin Automobile & Truck Dealers, NATEF, Melior, ASE, and the National Coalition of Advanced Technology Centers—received a U.S. Department of Labor-Employment & Training grant. The \$900,000 grant is being used to assist instructors and institutions to achieve and maintain certification by the National Automotive Technicians Education Foundation (NATEF).

A website has been created that will assist instructors and institutions seeking certification: [www.upgrade2cert.org](http://www.upgrade2cert.org). The website includes links to

- An online tutorial, guiding technician training centers in how to become NATEF certified, developed by Snap-on, Inc.



## Upgrade2Cert.org

### **Certification by the National Automotive Technicians Education Foundation**

(NATEF) ensures training is relevant and reflective of industry needs. Graduates from certified schools will have great career opportunities in the high growth automotive industry.

- Free on-line assistance to achieve certification
- Free on-line opportunity for required 20-hour industry training

- A free, online opportunity for NATEF-certified instructors to achieve their 20 hours of industry training required to maintain certification

According to the Bureau of Labor Statistics, employment of automotive service technicians and mechanics is expected to increase 10 to 20 percent through the year 2012; representing between 82,000 and 164,000 new jobs.

For more information, contact Bryan Albrecht ([albrechtb@gtc.edu](mailto:albrechtb@gtc.edu))

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## Coach's Corner

Everyone can use a little friendly coaching tip now and then. The Coach's Corner will provide recommended, unique readings on leadership and change.

This month, try the 2005 World Future Society's: 53 Trends Now Shaping The Future. [www.wfs.org](http://www.wfs.org)

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You may email questions or comments about Community Connection to Jayne Herring at [herringj@gtc.edu](mailto:herringj@gtc.edu) or Lee Colony at [colonyl@gtc.edu](mailto:colonyl@gtc.edu)

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