



Effective 2013/2014

Career Cluster ►



Career Pathway ►

Lodging

HOTEL/HOSPITALITY MANAGEMENT

(10-109-1)

Associate of Applied Science Degree
Most Courses Offered at Elkhorn Campus

^Δ Suggested Sequence	✓	Course Number	Course Title	Requisites	Credits	Hrs/Wk Lec - Lab
Semester 1		109-101 *	Principles of Hospitality		3	3-0
		109-136 *	Lodging Field Experience	Coreq: 109-101	1	0-0-0-4
		109-171 *	Hospitality Sales and Marketing		3	2-2
		316-170 *	Sanitation and Hygiene		1	1-0
		801-136	English Composition 1	Prereq: 831-103 (See Note 3)	3	3-0
		804-107	College Mathematics	Prereq: 834-109 (See Notes 3 & 4)	3	3-0
Semester 2		109-110 *	Rooms Division Management		3	2-2
		109-111 *	Front Office Management		3	2-2
		103-143	Computers for Professionals	Prereq: 103-142 (See Notes 3 & 5)	3	2-2
		809-112	Principles of Sustainability	Prereq: 838-105 (See Note 3)	3	3-0
		801-198	Speech	Prereq: 838-105 (See Note 3)	3	3-0
		809-172 809-196	<i>OR</i> Race, Ethnic and Diversity Studies Sociology, Introduction to	Prereq: 838-105 (See Note 3)	3	3-0
Semester 3		109-145 *	Conference Center Internship	(See Notes 1 & 2)	2	0-0-6
		101-112	Accounting for Business		3	3-0
		109-114 *	Manag. Serv. in the Hosp. Industry		3	2-2
		809-195	Economics	Prereq: 838-105 (See Note 3)	3	3-0
		809-198	Psychology, Introduction to	Prereq: 838-105 (See Note 3)	3	3-0
		316-100 *	Basic Foods	(See Note 1)	3	1-4
Semester 4		109-107 *	Legal Aspects of Hosp. Management		3	2-2
		109-137 *	Hospitality Portfolio		1	1-0
		109-144 *	Hospitality Internship	Prereq: 109-110; 109-111; 109-145; 109-171	3	1-0-0-8
		316-126 *	Dining Room Service	(See Note 1)	3	1-4
		316-158 *	Food & Beverage Cost Control		2	2-0
Electives		Take 6 elective credits. Any associate degree level course may be taken as an elective.				6
		Suggested Electives: 104-101 Marketing Principles (3 Cr) 801-196 Oral/Interpersonal Communication (3 Cr) 802-111 Spanish I (3 Cr)				
Program Total Required					67	

^Δ Courses may be taken out of suggested sequence as long as requisites have been met.



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PROGRAM DESCRIPTION

Hotel/Hospitality Management prepares students for a career in the hotel/hospitality industry. It emphasizes education, experience, and skill development needed for mid-management/supervisory levels of employment in lodging and food operations. Hotel/hospitality management skills are also applicable to a variety of other hospitality operations. These include sports and entertainment facilities, conference centers, front-of-the house, room division, control of food and beverage operations, and others.

PROGRAM LEARNING OUTCOMES

Graduates of the Hotel/Hospitality Management Associate Degree Program should be able to:

1. Demonstrate the principles of hospitality.
2. Manage the housekeeping and front office functions of a property.
3. Recognize and interpret legal issues relating to the hospitality industry.
4. Develop, appraise, and motivate employee performance.
5. Demonstrate supervisory leadership skills.
6. Demonstrate first aid and sanitation procedures/practices.
7. Provide a hospitality work portfolio to prospective employers.

CORE ABILITIES

Gateway believes students need both technical knowledge and skills and core abilities in order to succeed in a career and in life. The following nine core abilities are the general attitudes and skills promoted and assessed by all Gateway programs. All Gateway graduates should be able to:

- | | |
|--|---|
| 1. Act responsibly | 5. Develop job seeking skills |
| 2. Communicate clearly and effectively | 6. Respect themselves and others as a member of a diverse community |
| 3. Demonstrate essential computer skills | 7. Think critically and creatively |
| 4. Demonstrate essential mathematical skills | 8. Work cooperatively |
| | 9. Value learning |

ADMISSION REQUIREMENTS

1. Students must submit an application & \$30 fee.
2. Students must complete reading, writing, math, and computer skills placement assessments.
3. Students must submit official high school, GED, or HSED transcript.

GRADUATION REQUIREMENTS

1. 67 Credits with an average of 2.0 or above.
2. *Average of 2.0 ("C") or above for these major courses.

For a complete list of Graduation Requirements check the Student Handbook.

NOTES

1. A uniform and physical may be required for courses marked with "See Note 1".
2. Conference Center Internship, in addition to the requirements stated in Note 1, requires student to have current CPR certification, and obtain consent of the instructor.
3. A satisfactory placement test score (or successful remediation) is required prior to enrollment. See an advisor for details.
4. Formerly 804-106, Intro to College Math.
5. Formerly 103-199, PC Basics/Microsoft Office.

OTHER INFORMATION

Gateway Technical College reserves the right to modify curriculum requirements for students who interrupt enrollment for a period of two years or take over seven years to complete. Tuition and material fees are determined by the board of the Wisconsin Technical College System. Consult the Master Class Schedule for exact fee amounts. Occasionally, the District may offer a particular course out of published sequence. By doing so, the District does not obligate itself to offer succeeding courses out of published sequence.

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You may call Student Services at 1-800-247-7122 for additional information.
For a complete list of course descriptions (and possible online courses) for this program, please consult Web Advisor on our web page at www.gtc.edu.

My advisor is _____ . My advisor's contact information is _____ .